



Dear Sir/Ma'am,

Greetings from NIT Uttarakhand, college under the Ministry of Education, GoI, India.

It gives immense pleasure to inform you that the NIT Uttarakhand is organizing its **Annual TechFest "PRODYOGEEKY'24"** which will be held on **March 8th to 10th, 2024, at NIT Uttarakhand**, Srinagar Garhwal, Uttarakhand, India.

We would like to update you on the Technical Fest as follows:

- We are expecting a crowd of 1500 for the event.
- The participants would be from different domains and locations.
- All IITs, NITs, State Universities, Private Colleges are invited for the fest.
- School Students from Uttarakhand are also invited for the fest.
- We have also invited Tech Youtubers to excite the students by their presence and motivate them by their experience in the field of technology and social media.
- Expert Lectures would be provided to the students, and highly appreciated guests are invited for the same.

It gives a strong opportunity to contribute in the fest and gain the following benefits:

- **Brand Visibility:** Your company logo will be prominently displayed on all promotional materials, including posters, banners, and the official event website, ensuring maximum exposure among the tech-savvy audience. This area of screen allotment would be decided on the basis of sponsorship provided.
- **Networking Opportunities:** Prodyogeeky'24 attracts a diverse audience of students, professionals, and industry experts, with an expected crowd of 1500 people. Sponsorship provides an excellent platform for networking, allowing your representatives to connect with potential clients, partners, and future talents.
- **Recognition as a Technology Leader:** By associating with Prodyogeeky'24, your company will be recognized as a key player in the technology industry, enhancing your reputation and credibility among a tech-savvy audience.
- **Customized Marketing Opportunities:** We offer flexible sponsorship packages to meet your specific marketing goals. Whether it's sponsoring a specific event, workshop, or having a dedicated booth space, we can tailor the sponsorship to align with your objectives.
- **Social Media Exposure:** Leverage our social media channels to showcase your brand to a broader online audience. We will actively promote our sponsors before, during, and after the event, reaching thousands of tech enthusiasts.





In this regard, **PRODYOGEEKY** is providing a sponsorship opportunity to potential sponsors to participate in the Fest and reach out to the community.

The sponsorship categories and benefits are mentioned as below:

BENEFITS	SPONSORSHIP CATEGORY				
	Title Sponsor 1,50,000/-	Associate Title Sponsor 1,00,000/-	Gold 75,000/-	Silver 25,000/-	Others
Product Exhibition Booth	YES	YES	YES	NO	NO
Company's Logo on Fest Posters	YES	YES	YES	YES	NO
Company's Name & Logo on Fest Website	YES	YES	YES	YES	YES
Company's Logo on Screens at event venue	YES	YES	NO	NO	YES
Company's Logo on Fest Registration Kit	YES	NO	NO	NO	NO
Slot for Tutorial/Invited Talk	YES	NO	NO	NO	NO
No. of Complimentary Registrations	EIGHT	FOUR	TWO	ONE	REBATE

Further, any kind of support/contribution such as Registration Kits / Momentos/ Best Paper award/ Reviewer Award/ Goodies for Session Chair(s) etc. as sponsorship (under the category of: In-Kind Sponsorship, Media Sponsorship, Experiential Sponsorship, Employee Volunteer Sponsorship, Digital Sponsorship, Exclusive Sponsorship, Naming Rights Sponsorship, Team or Volunteer Sponsorship, Event Sponsorships) for the smooth organizing of the said Fest is highly appreciated.





The bank details are as follows:

INSTITUTION ACCOUNT NAME	NATIONAL INSTITUTE OF TECHNOLOGY, UTTARAKHAND
ACCOUNT NO.	00000037530566069
IFSC CODE	SBIN0003181
BANK NAME	STATE BANK OF INDIA
BRANCH NAME	SRINAGAR (GARHWAL)
COMPLETE BRANCH ADDRESS	BADRINATH ROAD, SRINAGAR GARHWAL
MICR CODE	246002902
ACCOUNT TYPE	SAVING ACCOUNT

We are looking forward to an affirmative response to the Sponsorship. Please drop an email to techclub@nituk.ac.in or [Sponsor Coordinator mentioned below](#) for further information/queries.

Contact: HARSHIT POKHRIYAL
Sponsorship Coordinator 8077828226
bt21cse029@nituk.ac.in

ROBIN RAJ
Fest Coordinator 7462921005
bt21mec032@nitugk.ac.in

