

Clouinary Video API Transformations: Getting Started Guide

1. Setting Up Your Clouinary Account

1. Go to Clouinary's Website

- Go to cloudinary.com.

2. Create an Account

- Click on **Sign Up** in the top-right corner of the homepage.
- Choose to sign up with your email, or use an existing GitHub or Google account.
- Fill out the new user survey or skip it.
- You should now have access to your **Clouinary Dashboard**.

2. Locating and Accessing API Key, Secret and Cloud Name.

1. View Your Dashboard

- In the dashboard, within the Product Environment box, click **Go to API Keys**.

2. Find Your API Credentials

- In the **API Keys** section, you will see the following details:
 - **Cloud Name:** This is your unique account identifier.

- **API Key:** This key is used for authentication when making API requests.
- **API Secret:** This is your private key and should be kept confidential. You will need to click the **eyeball icon** next to the API secret and authenticate in order to view it.

3. Setting Up a Video Upload Preset with Text Overlay Transformation

1. Create an Upload Preset

- In your Clouinary dashboard, go to **Settings**.
- In the Product Environment Settings section, click the **Upload Presets** button.
- Click **+ Add Upload Preset** in the right-hand corner.

2. Configure the Preset

- Name the preset.
- In the Signing Mode dropdown, select **Unsigned**.
- In the **Transform** section, configure the following:
 - **Incoming Transformation Box:** copy+paste the following
`l_text:arial_90:Hello%2C%20world,co_white,g_south,x_10,y_10`
 - More information on text overlay [HERE](#)

3. Save the Preset

- After configuring the settings, click **Save** to apply the preset.
- The preset is now ready for use in your uploads.