

Idea: app to organize workers outside home depot so contractor can pick the right guy

Problem statement:

Elevator pitch: This application will organize people waiting outside home depot to get hired for the day so the contractor can choose based on skills, pay rate and availability.

Document assumptions:

1. Contractor does not know the skills of the workers waiting outside home depot
2. Workers have a mobile device
3. Workers can work the app

Problem statement

Contractor is not able to identify the skills of workers outside of home depot.

Features:

- List skills of worker
- Workers: having continuous work
- Contractors: choosing the right guy for the job and losing money

People need this app, contractors need to choose the right guy by making a thoughtful decision based on listed skills. Workers don't have to fight with each other to get a job.

Yes, there are other people who could benefit from an app like this.

Examples

Motivations:

Worker: to have a job

Contractor: to get the projects completed

Expectation:

Worker: to work on a project that he has experience on, and that the job has the right materials, tools, and get paid on time.

Contractor: to get the job done with quality

Questions:

Worker: how long has the contractor been in business?

How long is the project going to last?

How is the pay structure?

Contractor: how many years of experience does the worker have?

How much is the hourly salary?

What is the availability?

Primary concerns?

Worker:

Integrity, he can claim that he has experience just to get the job. Is it going to be enough work.

Contractor: integrity, would they pay what they offered? Are they going to show up on time.

Are you looking to work in construction?

Are you able to work 8 hours continuously?

Do you have a cellphone? Android, apple, I don't have a phone

Do you wait for your next work at home depot?

Skills: what is your area of expertise? We can use scale

How many years of experience do you have on this area?

What is your desired hourly rate?

Do you prefer on daily basis or long term?

2/3 of people is looking for long term

2/3 wait at home depot for work

90% have apple phones vs android

Surprising results: The desired hourly rate was lower compared to the norm

The problem statement was resolved because we can identify the abilities of the workers.