

Student Success Chatbot

A Machine Learning-Based Student Support System



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The Problem

Student Success Advisors overwhelmed by repetitive low-complexity queries



Reduced staffing increases workload pressure



Risk of missing students in distress due to high volume



Our Solution



An AI-powered chatbot that answers FAQs instantly



Detects emotional distress and escalates to a human advisor



Available 24/7 for immediate student support

How It Works – Non-Technical



Student types a question into the web chat interface



Chatbot searches knowledge base for relevant answer



Provides a clear and friendly response



Flags distress or complex cases for human follow-up

Distress Detection



Student: I'm feeling overwhelmed and not sure I can keep up this term.



Chatbot: I'm sorry you're feeling this way.
Please speak with a Student Success Advisor.



Provides booking link and phone number for immediate support.

How It Works – Technical

Intent Classifier → Detects topic of question

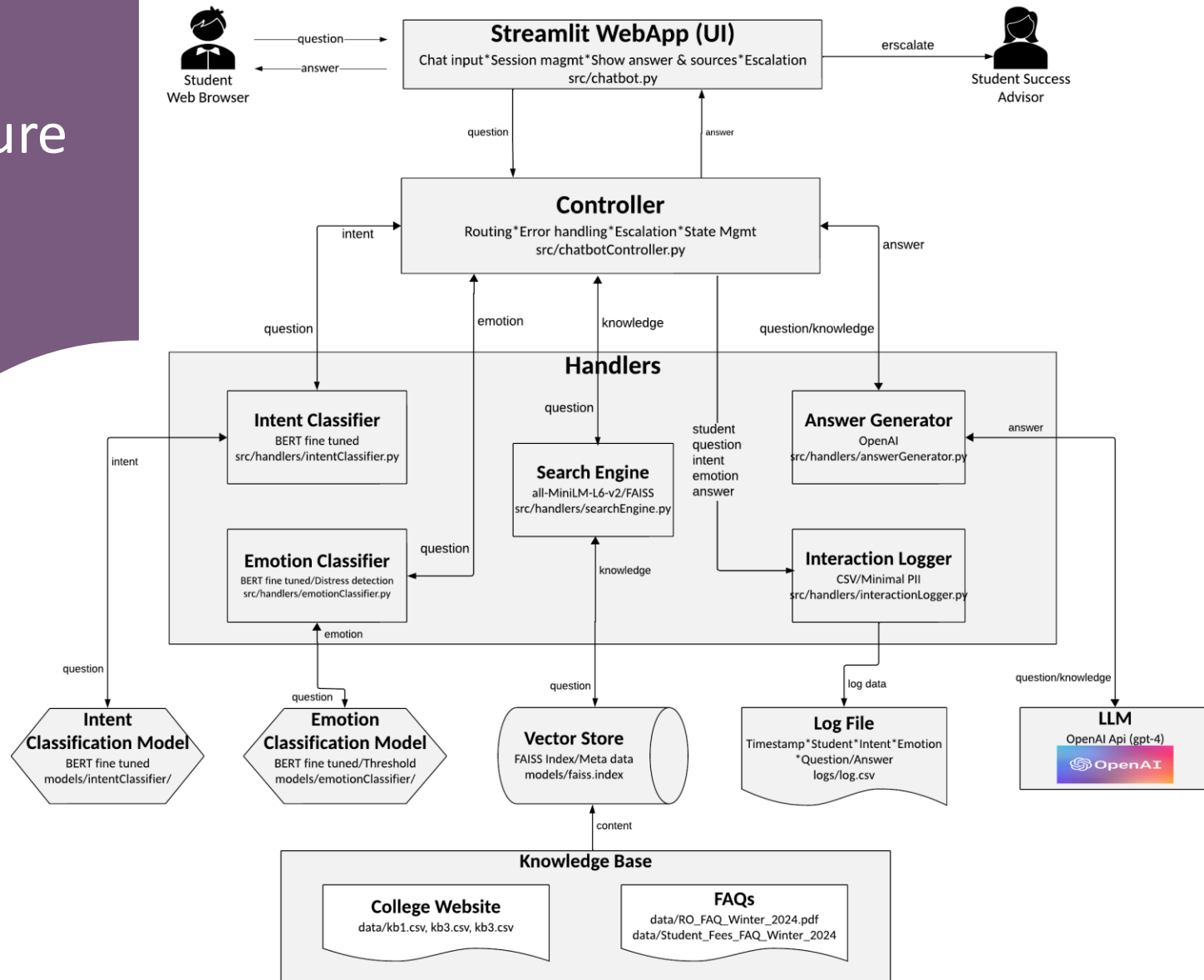
Emotion Classifier → Detects emotional tone

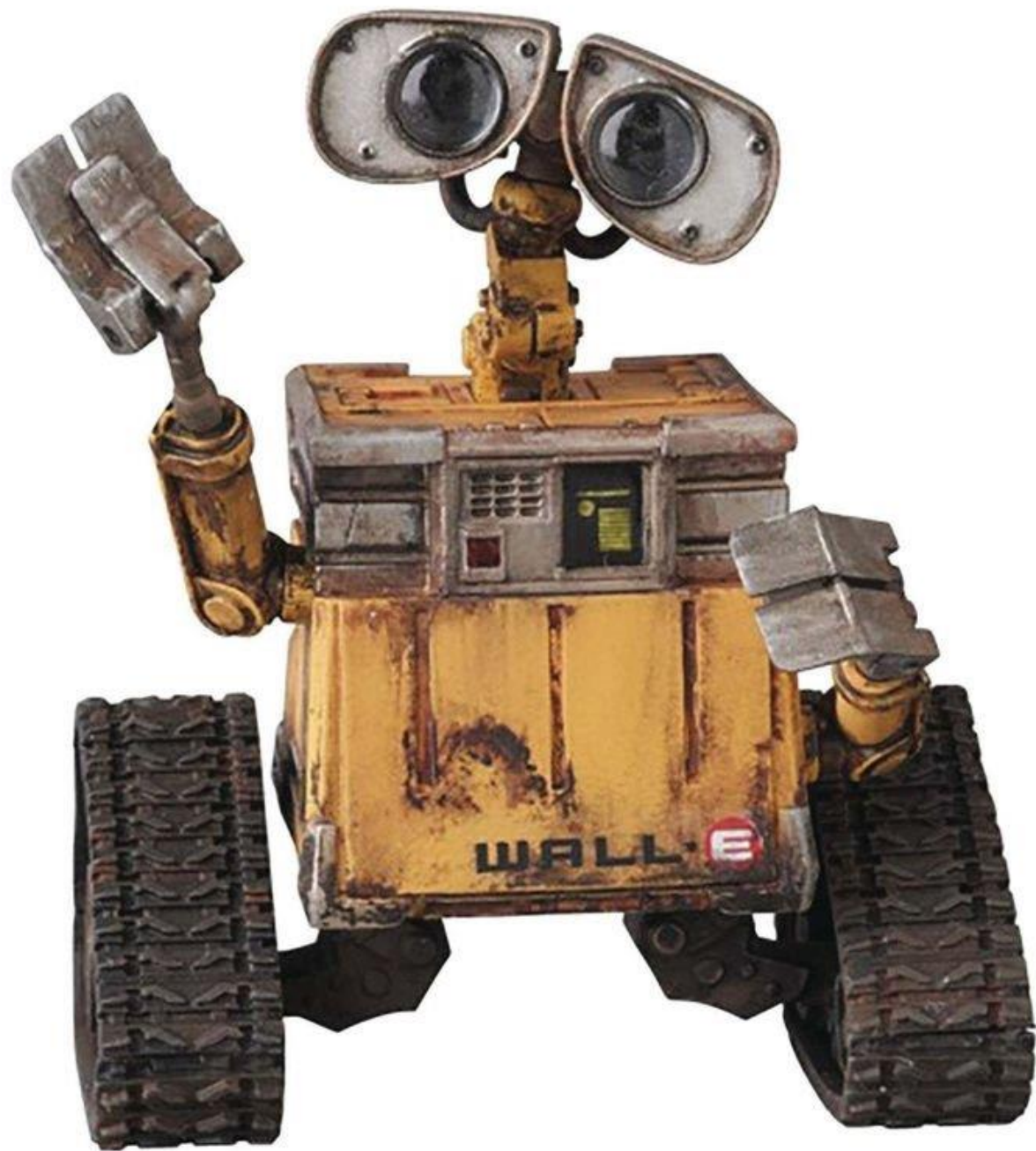
Semantic Search → Finds most relevant knowledge chunks

LLM → Generates response from knowledge

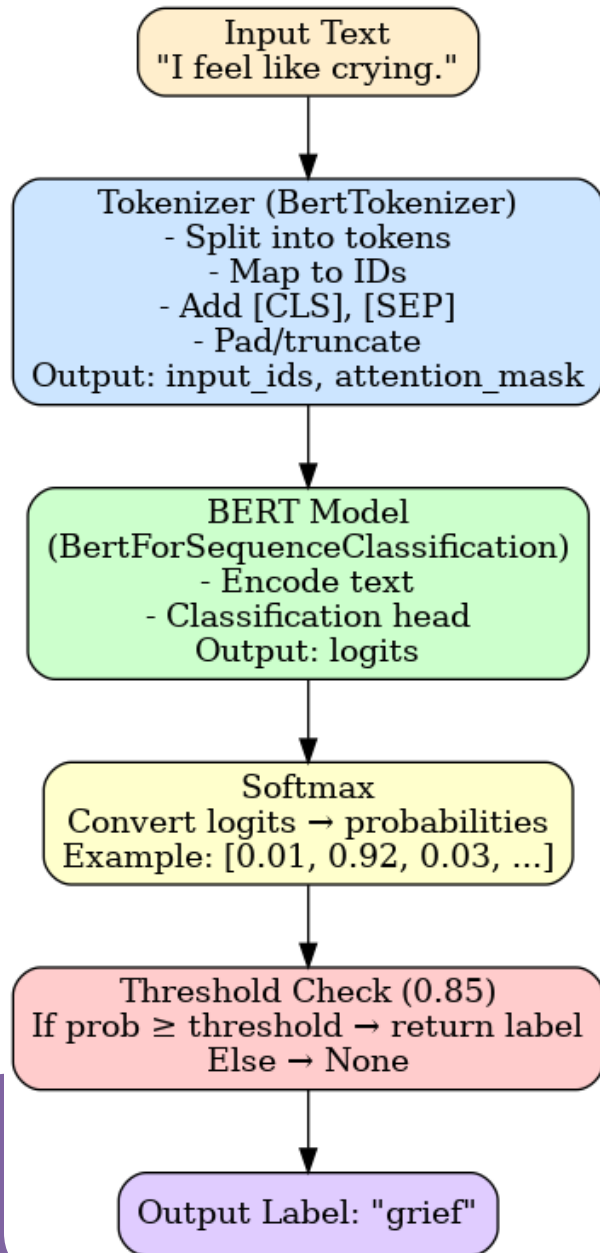
Logger → Records interaction data for future analysis and model improvement

System Architecture





How Our Model Predicts Student Emotions



Algorithm

- Fine-tuned **BERT** (Deep Learning – Transformer architecture) with a classification head.

Inputs / Outputs

- Independent variable → Input sentence (text).
- Dependent variable → Predicted emotion label (e.g., anger, sadness, fear).

Process

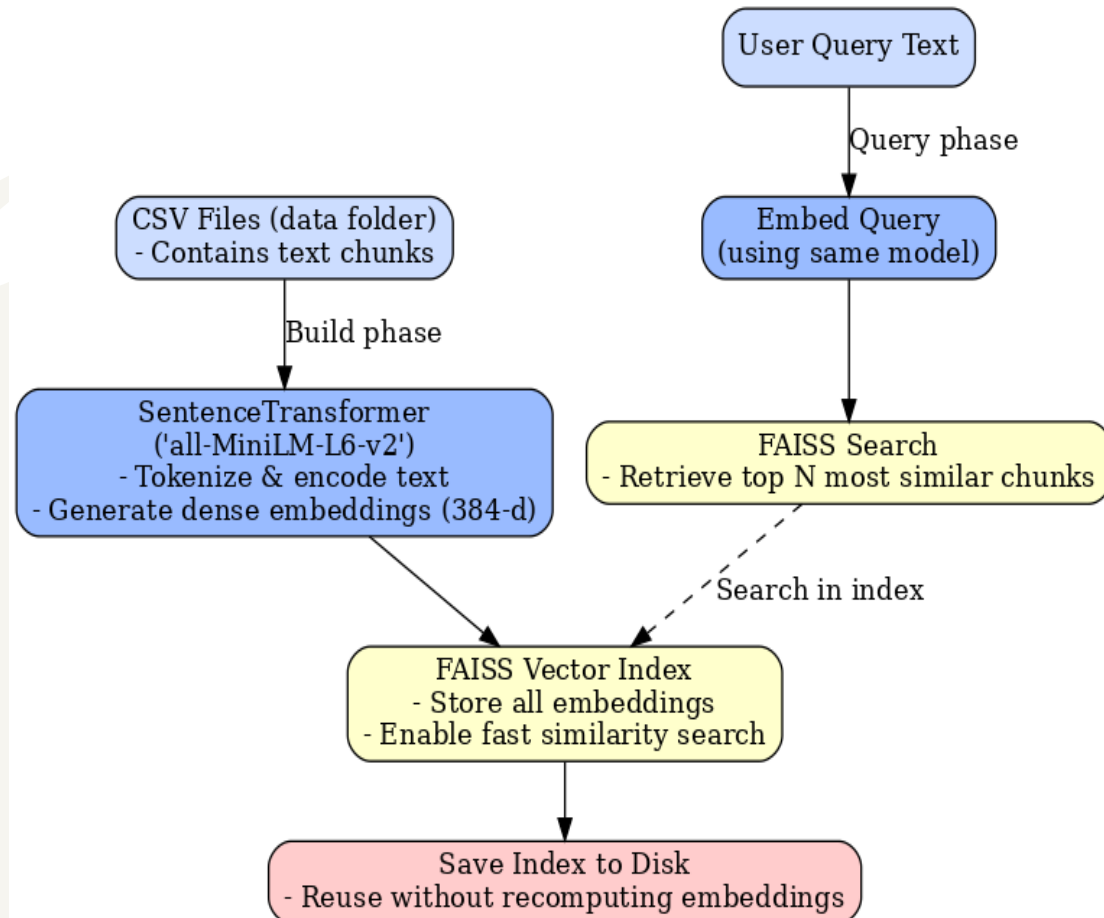
- Tokenize text → IDs → BERT embeddings via attention.
- [CLS] token → Dense layer (**weights = slope, bias = intercept**).
- Softmax → Probability per emotion.
- Threshold filter → Output label or None.

Loss Function

- Cross-Entropy Loss for multi-class classification.

NLP Pipeline Search Engine

- **Text Acquisition** → Read human language from CSV files.
- **Text Encoding** → Use SentenceTransformer (all-MiniLM-L6-v2) to map text to semantic embeddings.
- **Vector Space Storage** → Store embeddings in FAISS for efficient semantic similarity search.
- **Semantic Retrieval** → When queried, return chunks closest in meaning to the query text.



Challenges

Performance under peak demand Testing

Model Accuracy -
Intent and emotion classifiers to avoid false positives/negatives,

User Trust – Students may be hesitant to rely on a bot

Balancing cost vs accuracy for OpenAI vs local models

Future Opportunities


Accessibility Voice – Enabled Student Support

Personalized Academic Advising – Record Integration

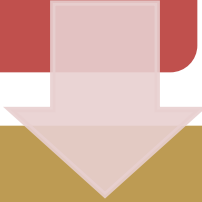
Smart Resource Recommendations

Multilingual Support


Why It Matters



Social Impact: Mental health is a pillar of student success. Supporting students at risk before issues escalate



Economic Advantage: Reduce advisor workload & speed up responses.



Industrial Adaptability: Easily adaptable to tutoring, mental health & customer service.

Next Steps

Integrate

Integrate with real
student portal

Expand

Expand knowledge base
to cover more topics

Add

Add analytics
dashboard for advisors

Support

Support multiple
languages

Demo



Student Support Chatbot

You

Hi, I'm trying to figure out how to pay my tuition fees.



Lulu
Student Success Advisor

You can make a payment through one of three options: 1. Student Portal: You can log in to your Student Portal and go to the "Financial" tab, then select "Program Fees Payment". This option accepts credit card payments. 2. Web Banking: You can use your Mobile Banking App to add College College as a payee and use your Student ID as the account number. 3. Flywire or Convera (international funds): If you're an international student, you can find more information on our website under "International" > "Apply to College" > "Fees and payment" > "Payment options". You can also check your invoice and make a payment by going to the "My Fees" tab in the Student Portal. Please note that online banking payments must be received by the payment due date, and payments received after the stated due date will be assessed a late fee of \$150. Additionally, you may want to consider setting up a Payment Schedule if you're eligible (students in Level 2 or higher can opt into this). This allows for 50% of the fees to be paid by the due date, with the remaining 50% due three days before classes start. A fee applies for opting into this schedule. Let me know if you have any further questions!