

Resume

I'm an Esports Journalist based in India with 2 years of experience in Esports.

My focus area is Counter-Strike, but I have also covered Valorant and General Esports news. I am hardworking, creative, and passionate about my work.

Contact information

- Email address me@arnavshukla.co
- 🐦 Twitter @xL_csgo
- **C** Phone +91 9958002931



Senior Writer

Esports.gg, Remote – (June 2021 - Present)

Counter-Strike writer producing regular high-quality content in the CSGO section.

Maintained high SEO and Readability scores in content, and created Reddit posts for the content.

Developed relations with Tournament Organizers and Team Managers to get interview opportunities. Proactively covered unique storylines like WePlay Academy League.

Attended tournament press sessions and media days to interview players before and during tournaments.

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Attended events in person, conducting interviews with professional players.

Created original journalistic reports surrounding the PGL Stockholm Major and analyzed Post-Major Fatigue in the scene.

Helped create the ALGS awards system.

Social Media Editor

Ultra Gear Gaming (LG), Remote – (May 2022 - September 2022)

Worked under strict deadlines to create twitter content for the @UltraGearGaming twitter handle.

Freelance Writer

Gamezo.co.uk, Remote – (April 2021 - June 2021)

Counter-Strike writer producing regular high-quality content in the CSGO section.

Gained SEO training. Worked with a team of writers and Editors.



SEO Optimization $\uparrow \uparrow \uparrow \uparrow$

Experience using Yoast SEO for maintaining high Search Engine Optimization and creating content for regularly searched terms using Google trends.

Autonomous ***

I can work without supervision or prompting from Editors. I have worked on keeping the CSGO section up-to-date without the aid of other writers.



English 💥

Proficient speaker



Native speaker

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Japanese 🖲

Basic grasp

📜 Articles

- BLAST Premier World Finals Coverage
- M4A4 vs M4A1-S changes deep dive
- Maksym Bilonogov, WePlay Academy League: "The League is in many ways about chasing a dream. And in dreams, there is nothing but the best."
- The CS: GO Player Break Debate: Only One team has won an event after winning the Major
- CSPPA changes player break dates for 2023
- PGL Stockholm Viewership Shatters Records With Over 2.7 Million Peak Viewers
- Report: IEM Fall to take place in Stockholm
- PGL Major Stockholm confirmed with a live Audience at the Avicii Arena



Bachelor's Degree in Electrical and Computer Engineering

2025 (Ongoing)

Thapar Institue of Engineering Technology, Patiala, India

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