

# THERESA A. CUMMINS



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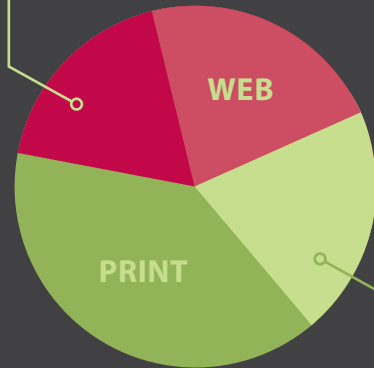
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www.portfolio.creativecummins.com

## DESIGN SKILLS

### COPYWRITING



### ILLUSTRATION

## DESIGN TOOLS

Photoshop

Illustrator

InDesign

Acrobat Pro

MS Office

HTML /CSS

JavaScript

Flash

## INTERESTS



## PROFILE

Highly motivated and goal-oriented professional with a passion to create innovative campaigns. Accustomed to performing in a deadline-driven environment while working within budget requirements. Dynamic team player with written and verbal communication skills as well as experience in client and vendor relations.

## PROFESSIONAL HISTORY

**US Army Electronic Proving Ground (EPG),  
ManTech/Newtec, JBLM, WA**

**2005-Present**

### Graphic Designer III

Sole designer of collateral materials for military software products and training events—to include user manuals, reports, presentations, infographics, technical drawings, video tutorials, and web graphics—within production timelines and release dates.

- Collaborate with software developers and government personnel while conforming to U.S. Army branding standards.
- Manage document, graphic art, and photo libraries.
- Multiple Lightning Bolt awards for outstanding service and marketing design.
- Granted Secret Security Clearance for the U.S. Government.

**Freelance, Tacoma, WA**

**2005-Present**

### Graphic Designer/Production Designer

Conceptualize and design rule books, ads, posters, and visual displays for new gaming products. Produce text and image layouts for Fortune 500 marketing books. Design logos and marketing packages for start-up businesses and non-profit organizations.

- Work with local sports club Board of Directors to redesign website and affiliate websites for easier flow of information and readability. Continue to design web ads and graphics as well as printed flyers and window displays to help promote the club.

**Paizo Publishing, Bellevue, WA**

**2002-2004**

### Art Director (2003-04)/Senior Production Designer(2002)

Responsible for the creative direction and execution of *Amazing Stories/Star Wars Insider* magazines while balancing production realities.

- Commissioned fiction art and purchased all stock photos within a tight budget.
- Prioritized and maintained records and time schedules of multiple projects.
- Streamlined the preflight and file conversion of all publications, coordinated with outside vendors to collect, produce, and troubleshoot all ads for print, and reviewed quality of proofs before final print.
- Established and supervised color management from monitor to press.

**Hasbro/Wizards of the Coast, Renton, WA**

**1999-2001**

### Production Designer(2000-01)/Imaging Technician(1999)

Responsible for the preflight and conversion of all digital files before released to the printer. Digitally captured/scanned and archived original art media for use in games and packaging.

- Color corrected and modified complex digital images for print.
- Reduced publishing costs by implementing a PDF/X-1a workflow.
- Improved department efficiency through documentation of procedures.

## PUBLISHED WORK

**[Print]** Envelope caches/cancels, 2014, Seattle Philatelic Exhibition (SEAPEX), Tukwilla, WA; Cover template, *Biophilately Quarterly Journal*, 2013; *Amazing Stories* magazine, #603-609, 2004; *Star Wars Insider* magazine, #70-76, 2003; *Dragon* magazine, #290-300, 2002 **[Web]** Web graphics and advertising spots, Federal Way Football Club (FWFC) 2014-15, [www.federalwayfc.com](http://www.federalwayfc.com).

## EDUCATION

**University of Washington, Seattle, WA**

**2015**

Certificate in HTML5, CSS3 & Responsive Design for Web Development

**Western Illinois University, Macomb, IL**

**1995**

Bachelor of Fine Arts (BFA), Emphasis: Advertising Design & Illustration.

**Continued Education:** Digital Print Concepts, Color Theory, Photoshop Color Management, HTML Programming