

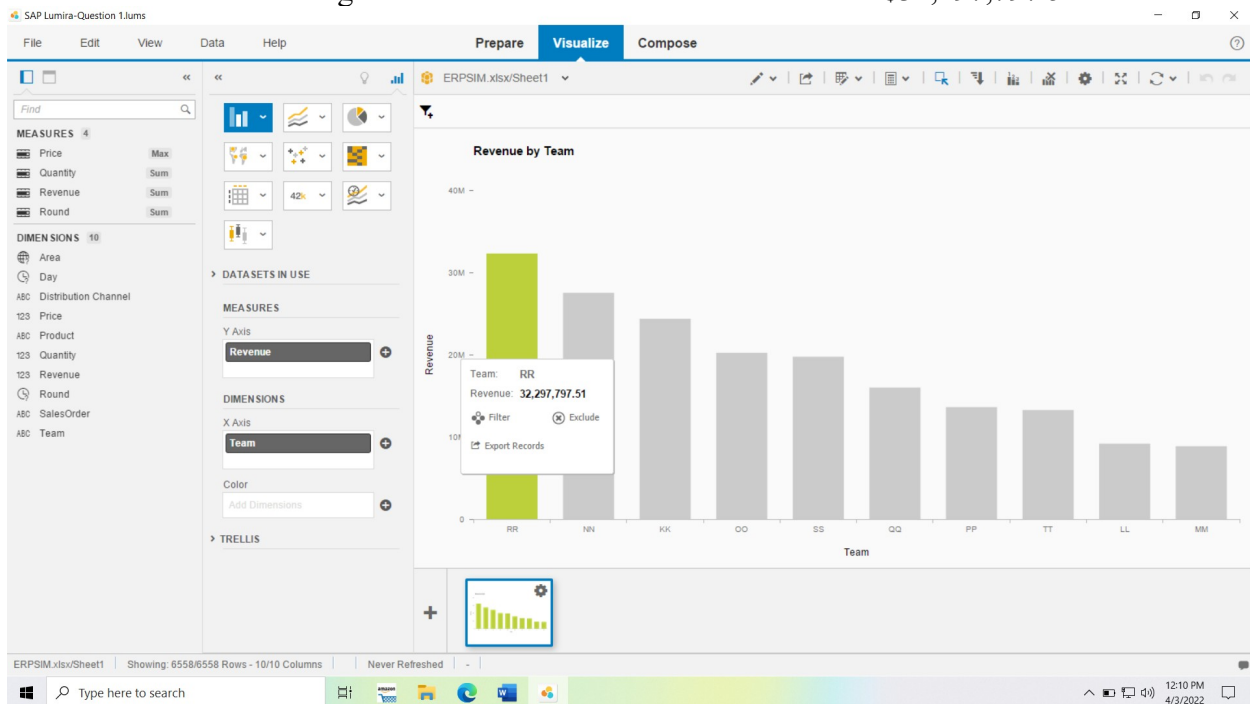
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MIS 6309.001

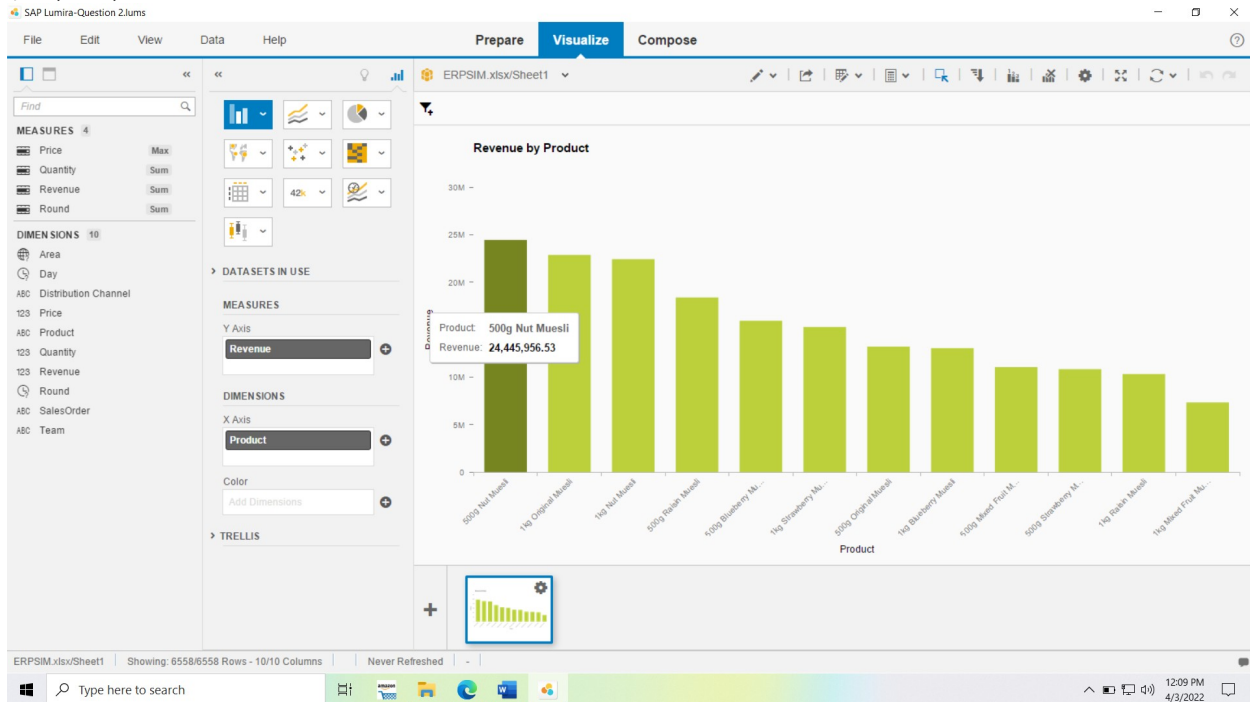
04/03/2022

Assignment 6

1. The RR team had the highest revenue. The amount of revenue was \$32,297,797.51



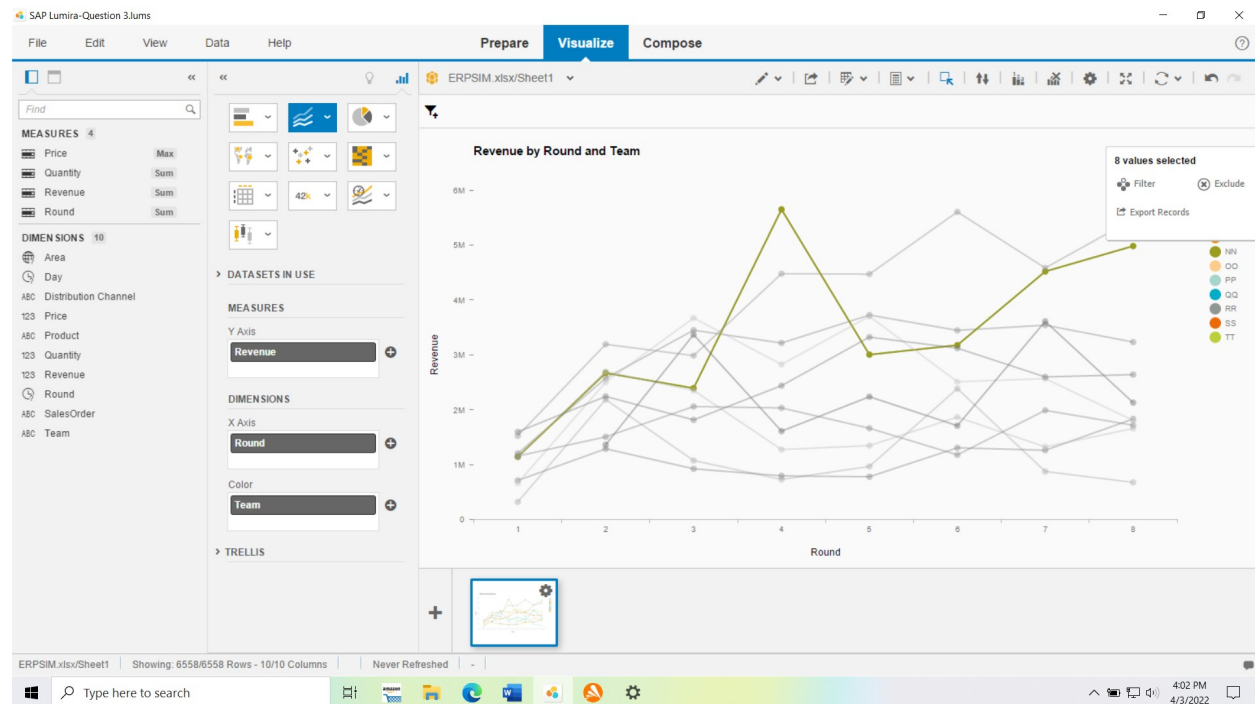
2. The product with the highest revenue was 500g Nut Muesli. The amount in revenue was \$24,445,956.53.



3. I choose to showcase NN's revenue trend here:

Round 1: \$1,139,250.90
Round 2: \$2,667,800.75
Round 3: \$2,390,601.49
Round 4: \$5,648,190.75
Round 5: \$3,001,505.60
Round 6: \$3,174,534.60
Round 7: \$4,517,809.88
Round 8: \$4,980,755.35

Besides the volatility surrounding Round 4, team NN's revenue trend for the most part steadily increased.



4.

RR:

500g Nut Muesli-

1kg OriginalMuesli- 31.20%

1kgNutMuesli- 5.52%

500g Raisin Muesli-
500g Blueberry Muesli-
1kg Strawberry Muesli- 56.34%
500g Original Muesli-
1kg Blueberry Muesli- 68.88%
500g Mixed Fruit Muesli- 9.05%
500g Strawberry Muesli- 6.51%
1kg Raisin Muesli- 16.9%
1kg Mixed Fruit Muesli- 39.16%

NN:

500g Nut Muesli- 21.63%
1kg Original Muesli- 8.16%
1kg Nut Muesli- 14.37%
500g Raisin Muesli- 41.67%
500g Blueberry Muesli- 20.04%
1kg Strawberry Muesli-
500g Original Muesli- 12.48%
1kg Blueberry Muesli- 13.20%
500g Mixed Fruit Muesli-
500g Strawberry Muesli-
1kg Raisin Muesli-
1kg Mixed Fruit Muesli- 39.77%

KK:

500g Nut Muesli- 19.14%
1kg Original Muesli- 10.23%
1kg Nut Muesli- 13.98%
500g Raisin Muesli-
500g Blueberry Muesli- 21.46%
1kg Strawberry Muesli- 16.21%
500g Original Muesli- 17.72%
1kg Blueberry Muesli-
500g Mixed Fruit Muesli- 35.97%
500g Strawberry Muesli- 18.46%
1kg Raisin Muesli-
1kg Mixed Fruit Muesli-

OO:

500g Nut Muesli- 18.90%
1kg Original Muesli- 3.07%
1kg Nut Muesli-

500g Raisin Muesli- 19.22%
500g Blueberry Muesli- 23.4%
1kg Strawberry Muesli- 0.60%
500g Original Muesli-
1kg Blueberry Muesli-
500g Mixed Fruit Muesli- 41.34%
500g Strawberry Muesli- 27.50%
1kg Raisin Muesli-
1kg Mixed Fruit Muesli-

SS:

500g Nut Muesli- 12.75%
1kg Original Muesli- 13.64%
1kg Nut Muesli- 13.77%
500g Raisin Muesli- 18.87%
500g Blueberry Muesli- 5.3%
1kg Strawberry Muesli-
500g Original Muesli- 14.49%
1kg Blueberry Muesli-
500g Mixed Fruit Muesli- 4.68%
500g Strawberry Muesli- 6.18%
1kg Raisin Muesli- 29.25%
1kg Mixed Fruit Muesli-

QQ:

500g Nut Muesli- 12.43%
1kg Original Muesli- 21%
1kg Nut Muesli- 9.71%
500g Raisin Muesli- 2.73%
500g Blueberry Muesli-
1kg Strawberry Muesli- 16.47%
500g Original Muesli- 15.52%
1kg Blueberry Muesli- 0.96%
500g Mixed Fruit Muesli-
500g Strawberry Muesli- 1.04%
1kg Raisin Muesli- 6.64%
1kg Mixed Fruit Muesli-

PP:

500g Nut Muesli- 1.5%
1kg Original Muesli- 11.52%
1kg Nut Muesli- 15.7%

500g Raisin Muesli-
500g Blueberry Muesli- 11.58%
1kg Strawberry Muesli- 2.19%
500g Original Muesli-
1kg Blueberry Muesli-
500g Mixed Fruit Muesli- 6.85%
500g Strawberry Muesli- 12.10%
1kg Raisin Muesli- 27.72%
1kg Mixed Fruit Muesli-

TT:

500g Nut Muesli- 13.65%
1kg Original Muesli- 1.19%
1kg Nut Muesli- 6.9%
500g Raisin Muesli-
500g Blueberry Muesli- 14.39%
1kg Strawberry Muesli-
500g Original Muesli- 19.01%
1kg Blueberry Muesli-
500g Mixed Fruit Muesli-
500g Strawberry Muesli- 15.64%
1kg Raisin Muesli- 15.71%
1kg Mixed Fruit Muesli-

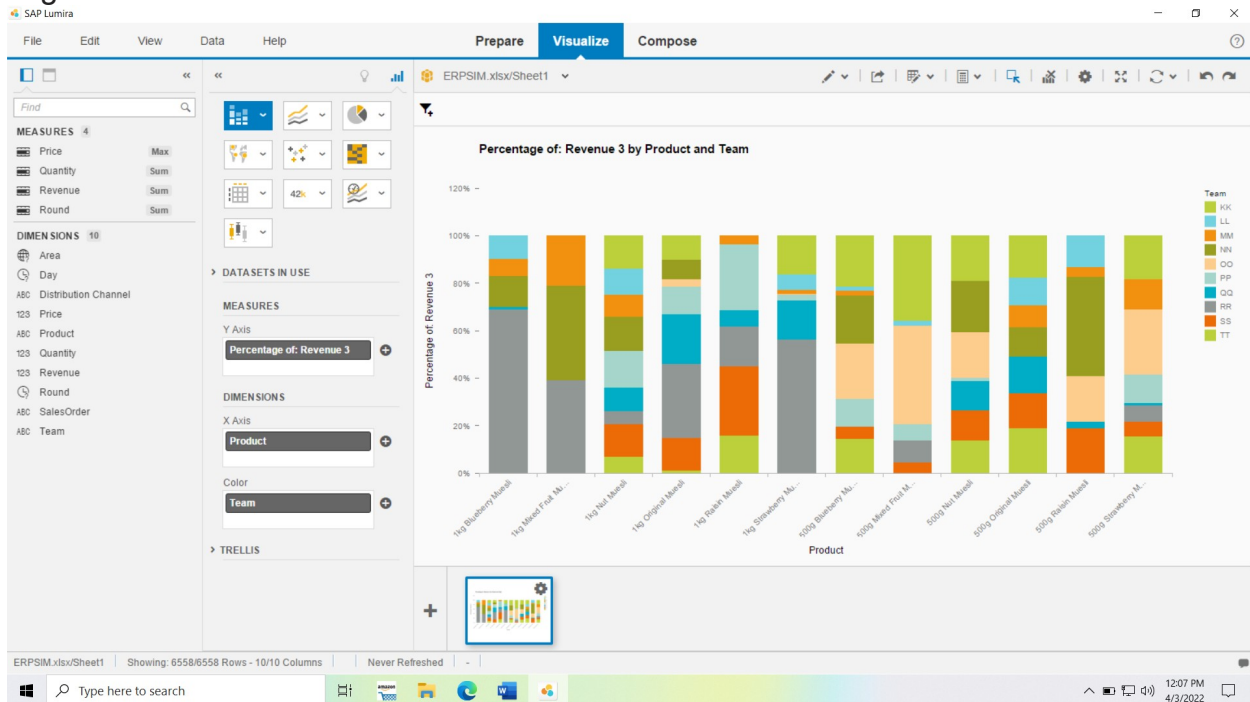
LL:

500g Nut Muesli-
1kg Original Muesli-
1kg Nut Muesli- 10.76%
500g Raisin Muesli- 13.32%
500g Blueberry Muesli- 1.59%
1kg Strawberry Muesli- 6.57%
500g Original Muesli- 11.68%
1kg Blueberry Muesli- 9.94%
500g Mixed Fruit Muesli- 2.11%
500g Strawberry Muesli-
1kg Raisin Muesli-
1kg Mixed Fruit Muesli-

MM:

500g Nut Muesli-
1kg Original Muesli-

1kg Nut Muesli- 9.3%
 500g Raisin Muesli- 4.19%
 500g Blueberry Muesli- 2.24%
 1kg Strawberry Muesli- 1.63%
 500g Original Muesli- 9.09%
 1kg Blueberry Muesli- 7.02%
 500g Mixed Fruit Muesli-
 500g Strawberry Muesli- 12.57%
 1kg Raisin Muesli- 3.78%
 1kg Mixed Fruit Muesli- 21.07%

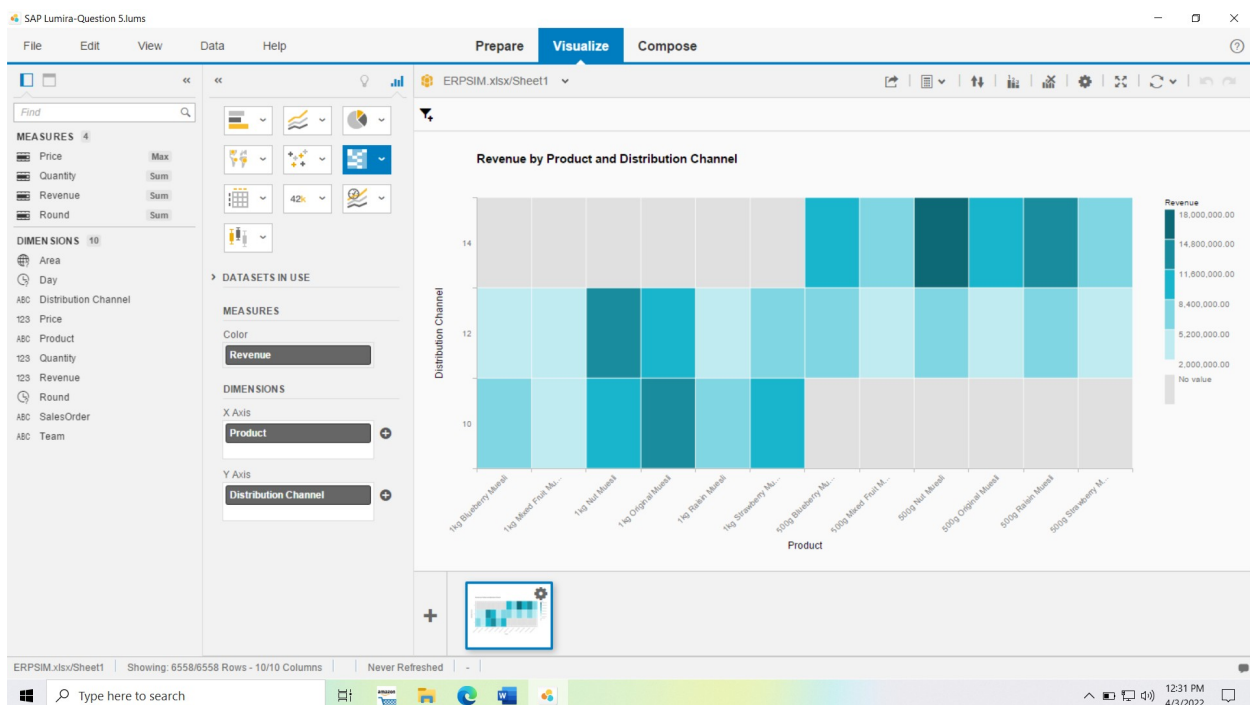


Channel 10:

500g Blueberry Muesli
500g Mixed Fruit Muesli
500g Nut Muesli
500g Original Muesli
500g Raisin Muesli
500g Strawberry Muesli

Channel 14:

1kg Blueberry Muesli
1kg Mixed Fruit Muesli
1kg Nut Muesli
1kg Original Muesli
1kg Raisin Muesli
1kg Strawberry Muesli



6. The 3 highest priced products per team:

KK-

1. 1kg Nut Muesli: \$7.50
2. 1kg Original Muesli: \$7.00
3. 500g Blueberry Muesli: \$6.40

LL-

1. 1kg Blueberry Muesli: \$7.50
2. 1kg Nut Muesli: \$6.15
3. 500g Mixed Fruit Muesli: \$5.00
500g Raisin Muesli: \$5.00

MM-

1. 1kg Blueberry Muesli: \$7.82
2. 500g Blueberry Muesli: \$6.88
3. 1kg Nut Muesli: \$6.80

NN-

1. 1kg Mixed Fruit Muesli: \$6.75
2. 1kg Blueberry Muesli: \$6.40
3. 1kg Nut Muesli: \$6.15

OO-

1. 500g Strawberry: \$7.02
2. 1kg Original Muesli: \$6.36
3. 500g Blueberry Muesli: \$6.21

PP-

1. 1kg Raisin Muesli: \$8.00
2. 1kg Original Muesli: \$7.00
1kg Nut Muesli: \$7.00

QQ-

1. 1kg Strawberry Muesli: \$7.80
2. 1kg Original Muesli: \$6.80
3. 500g Nut Muesli: \$5.60

RR-

1. 1kg Mixed Fruit Muesli: \$7.20
2. 500g Strawberry Muesli: \$7.00
3. 1kg Blueberry Muesli: \$6.50
1kg Strawberry Muesli: \$6.50

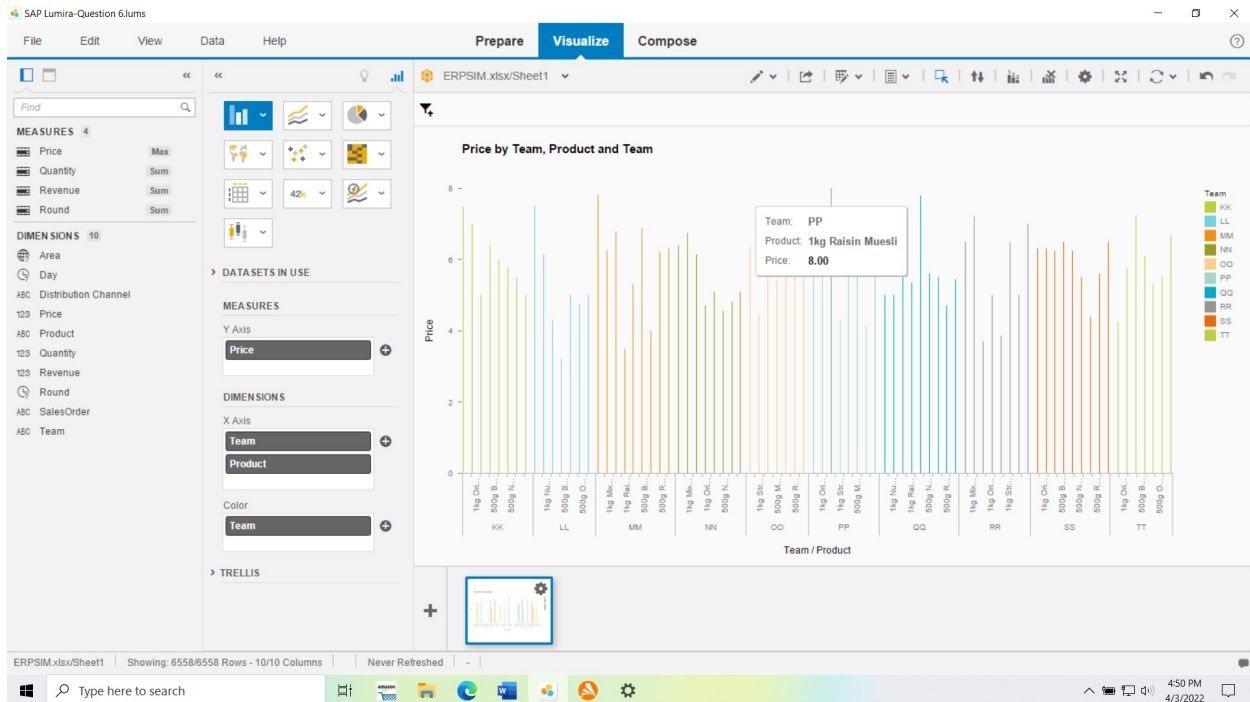
SS-

1. 500g Strawberry Muesli: \$6.50
500g Blueberry Muesli: \$6.50
2. 1kg Nut Muesli: \$6.30
1kg Original Muesli: \$6.30
3. 1kg Raisin Muesli: \$6.25
500g Mixed Fruit: \$6.25

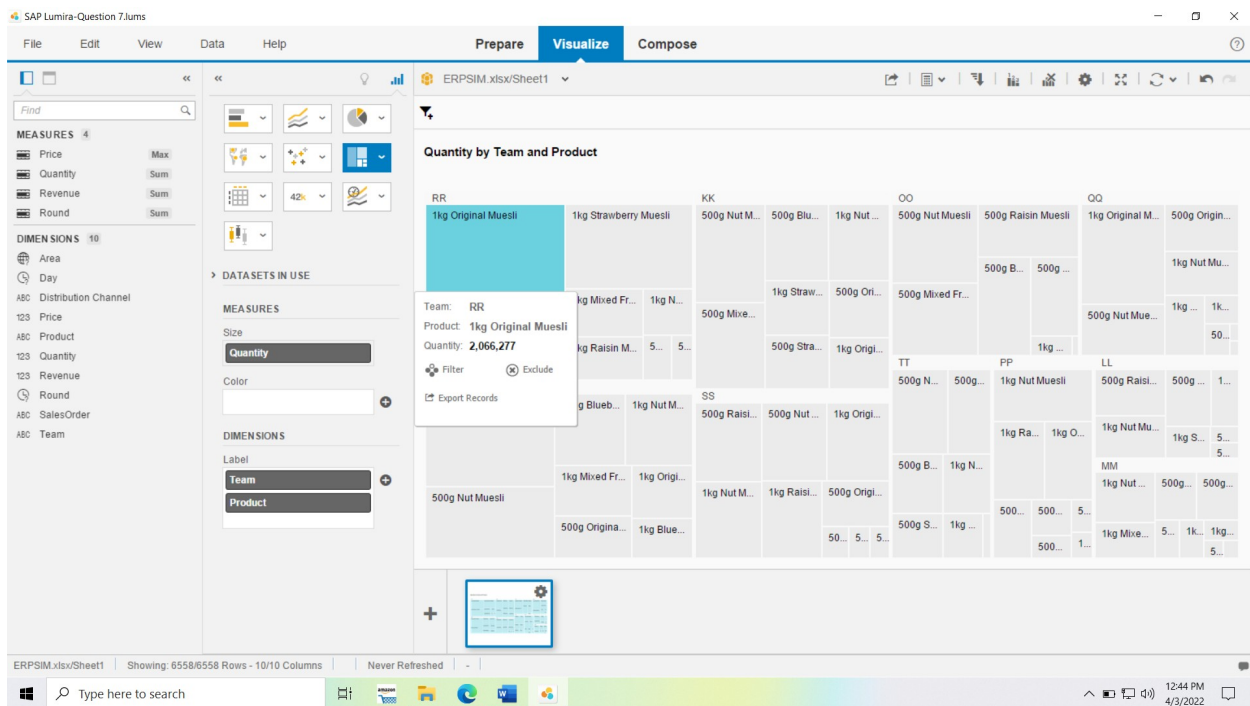
TT-

1. 1kg Raisin Muesli: \$7.25
2. 500g Strawberry Muesli: \$6.68
3. 500g Blueberry Muesli: \$6.10

The most expensive Muesli was \$8.00 and it was sold by team PP.



7. Team RR sold the most overall Muesli. The specific product they sold the most of was 1kg Original Muesli with a quantity sold of 2,066,277.



8.

500g Nut Muesli:

Price - \$6.07

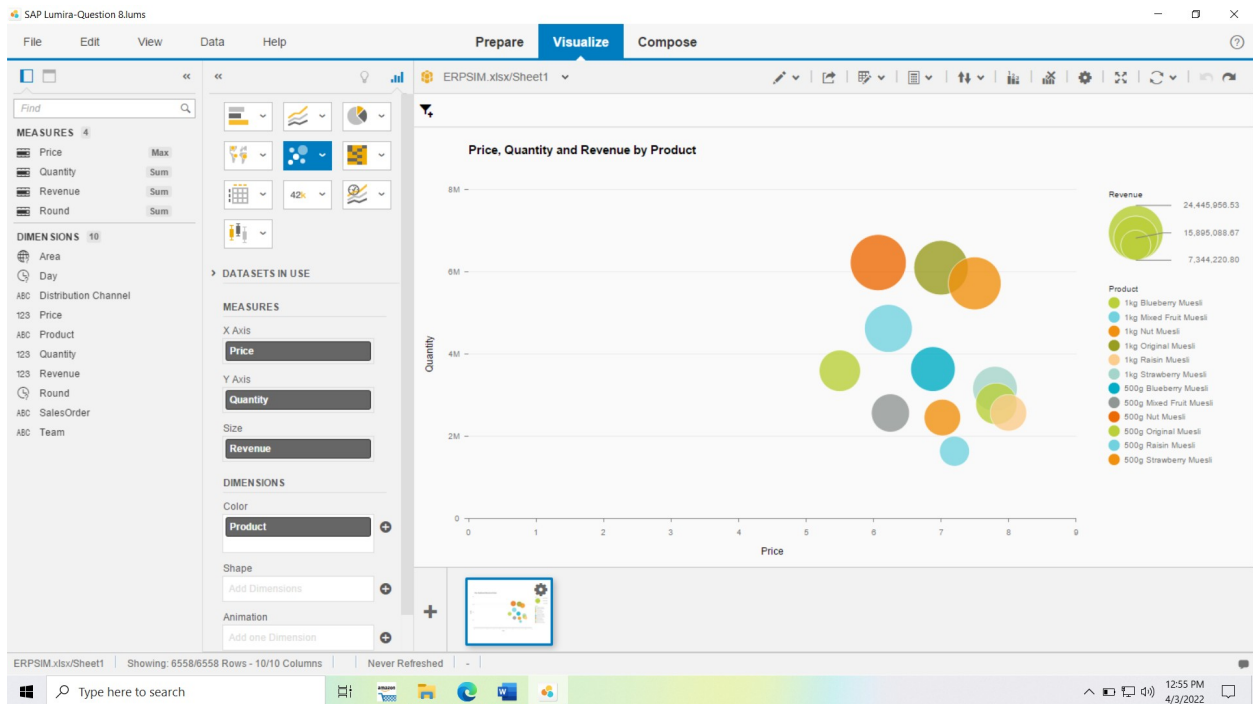
Revenue - \$24,445,956.53

1kg Original Muesli:

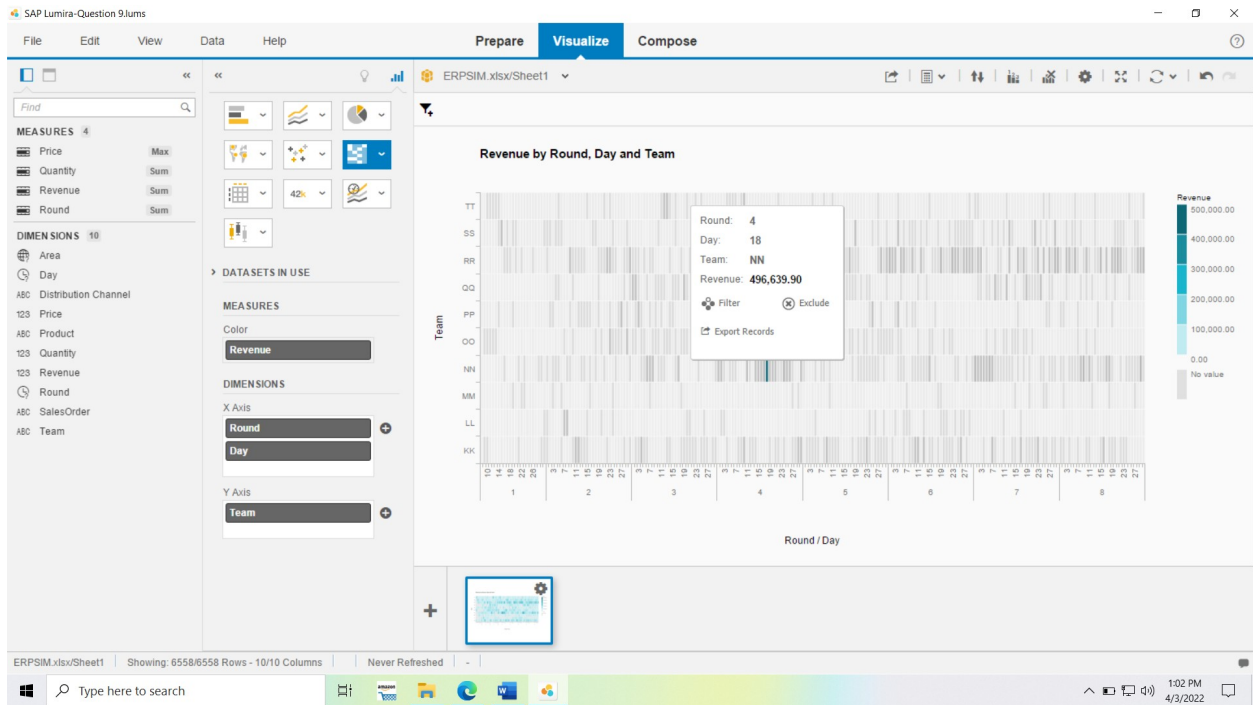
Price - \$7.00
Revenue - \$22,859,203.17

1kg Nut Muesli:

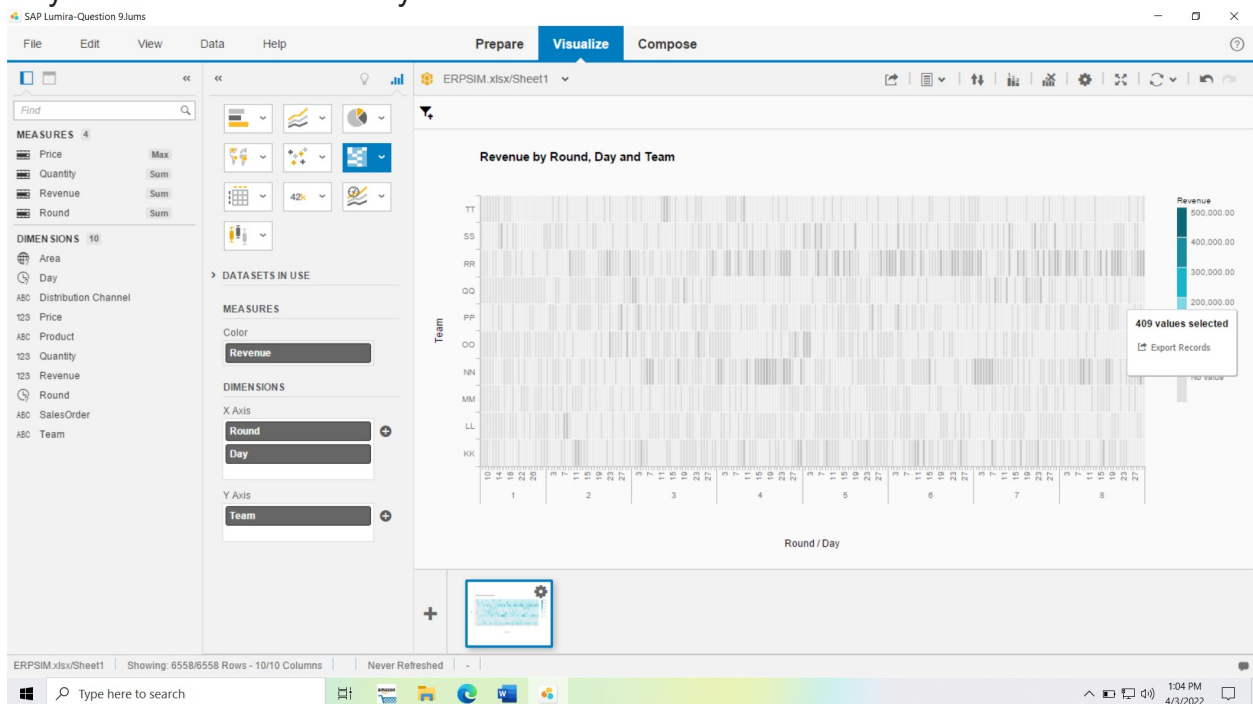
Price - \$7.50
Revenue - \$22,419,498.79



9. In Round 4 Day 18, team NN raked in \$496,639.90 in revenue.



Days teams did not have any revenue.



10. In Round 2 Day 8, Team LL had a revenue of \$244,904.40 for the product 1kg Nut Muesli.

