

Outline

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- Conclusion
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Executive Summary

Summary of methodologies

- Data Collection with Web Scraping and API intergration
- Data Wrangling
- Exploratory Analysis Using SQL and Data Visualization
- Interactive Visual Analytics and Dashboard using Ploty and Dash
- Predictive Analysis SVM, KNN, Decision tree, Logistic Regression

Summary of all results

- Different launch sites have different success rate. CCAFS LC-40, has a success rate of 60 %, while KSC LC-39A and VAFB SLC 4E has a success rate of 77%.
- there are no rockets launched for heavypayload mass (10~k kg) in VAFB-SLC launch site
- All model using different methods presents similar accuracy. Succuss rate increased over time and remain steady in recent years

Introduction

Project background

- Space Y (the new company) that would like to compete with SpaceX founded by Billionaire industrialist Allon Musk. Your job is to determine the price of each launch. You will do this by gathering information about Space X and creating dashboards for your team. You will also determine if SpaceX will reuse the first stage. Instead of using rocket science to determine if the first stage will land successfully, you will train a machine learning model and use public information to predict if SpaceX will reuse the first stage.
- Problems you want to find answers
 - What determines a successful landing?
 - What are the factors?



Methodology

Executive Summary

- Data collection methodology:
 - · Request to the SpaceX API
- Perform data wrangling
 - Exploratory Data analysis applied to gain insight of data set
 - Training Labels assigned and categorical data encoded with one-hot
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

- Describe how data sets were collected.
 - Use HTTP REQUESTS to access SpaceX API and get a json file
 - Covert retrieved json file to dataframe use json_normalize().
 - Filter NaN and missing value.
 - Scrap additional information from Wikipedia about Falcon-9 historical launches. This was done with beautiful soup library.
 - Tables were parsed and converted into a readable pandas dataframe.

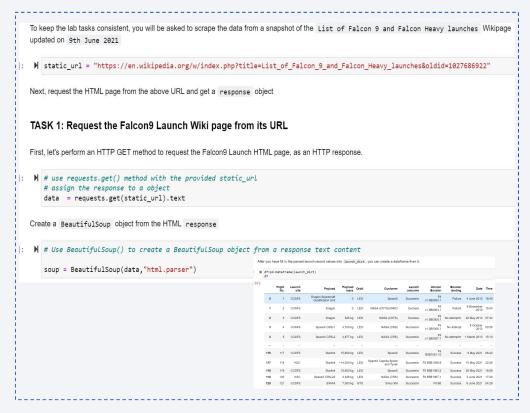
Data Collection - SpaceX API

- Data download through SpaceX
 API and assigned to a dataframe for easy manipulation
- https://github.com/td121/Applied-Data-Science-Capstone/blob/main/jupyter-labsspacex-data-collection-api.ipynb



Data Collection - Scraping

 https://github.com/td121/Ap plied-Data-Science-Capstone/blob/main/jupyterlabs-webscraping.ipynb



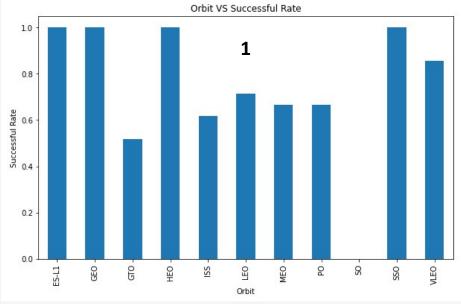
Data Wrangling

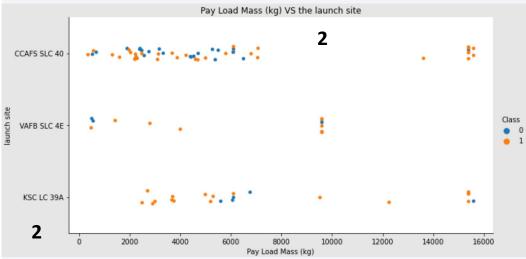
- Exploratory Data Analysis and Determine Training Labels
- We calculate and update the table:
 - 1. the number of launches on each site
 - 2. occurrence of each orbit
 - 3. number of mission outcome
 - 4. Add new landing outcome label

https://github.com/td121/Applied-Data-Science-Capstone/blob/main/labs-jupyter-spacex-Data%20wrangling.ipynb

EDA with Data Visualization

- Fig.1: the relationship between success rate of each orbit type
- Fig.2: the relationship between Payload and Launch Site
- https://github.com/td121/Applied-Data-Science-Capstone/blob/main/jupyter-labs-eda-dataviz.ipynb





EDA with SQL

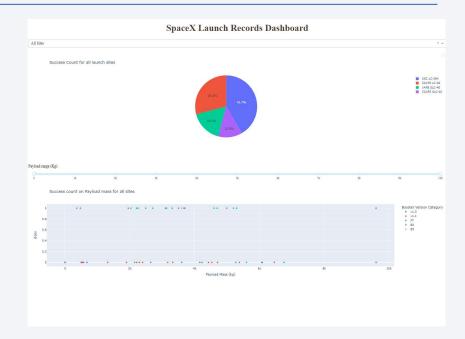
- Load the SpaceX dataset into a PostgreSQL database.
- Apply EDA with SQL to get insight from the data. Following are considered:
 - Names of unique launch
 - Total payload mass carried by boosters launched by NASA (CRS)
 - Mean payload mass carried by booster version F9 v1.1
 - Total number of successful and failure mission outcomes
 - Total number of successful and failure mission outcomes

Build an Interactive Map with Folium

- Mark all launch sites on a map
- Mark the success and failed launches for each site on the map
- Distance between a launch site to its proximities
- https://github.com/td121/Applied-Data-Science-
 Capstone/blob/main/lab jupyter launch site location.ipynb

Build a Dashboard with Plotly Dash

- A dropdown list consist of a summarized item and each launch site
- A pie chart to show successful launches with respect to different sites
- A slider to adjust payload size
- Scatter plot show correlation between payload size and successful rate



https://github.com/td121/Applied-Data-Science-Capstone/blob/main/jupyterplotly-dash.ipynb

Predictive Analysis (Classification)

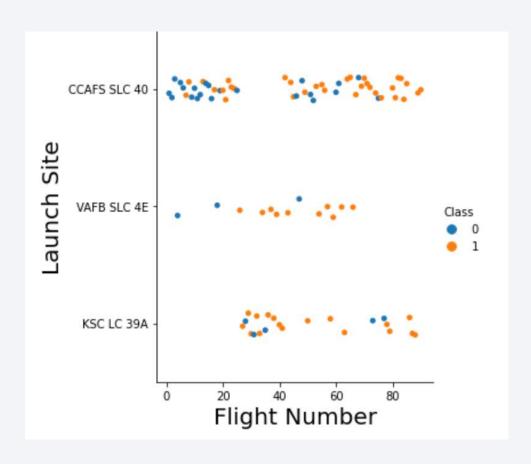
- Find the method performs best using test data
 - To Numpy array conversion of successful rate
 - Data standardization and split training data
 - Method performed
 - Logistic regression
 - Support vector machines (SVMs)
 - Decision tree
 - k-nearest neighbours algorithm (KNNs)
- https://github.com/td121/Applied-Data-Science-Capstone/blob/main/SpaceX Machine%20Learning%20Prediction Part 5.ipy
 nb

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

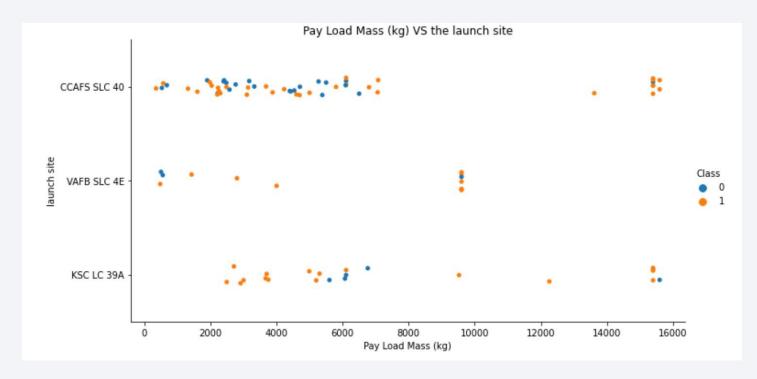


Flight Number vs. Launch Site



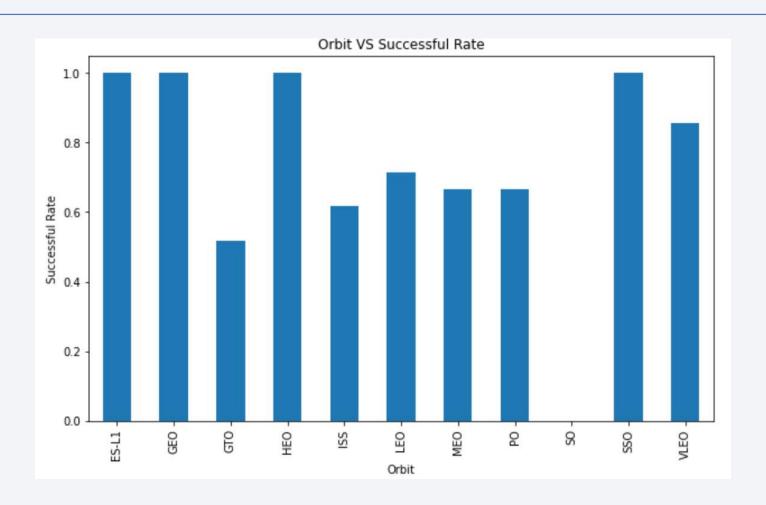
WE can see more launches taken place in VAFB SLC 4E are successful. CCAFS SLC 40 presents a diverse range of success/fail rate.

Payload vs. Launch Site

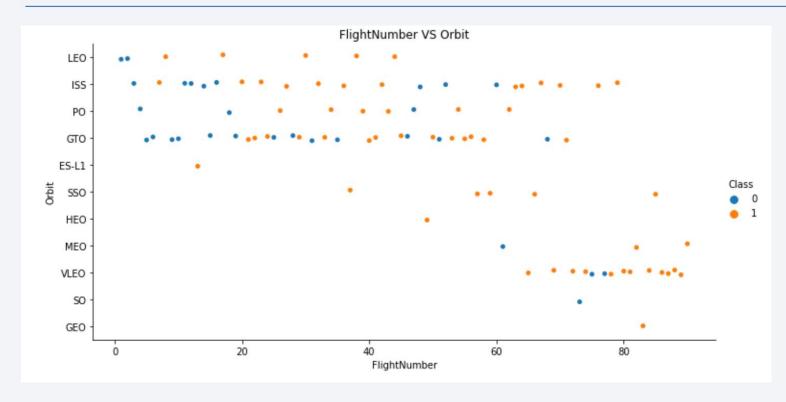


 Payload Vs. Launch Site scatter point chart show that the VAFB-SLC launch site there are no rockets launched for heavy payload mass(greater than 10000).

Success Rate vs. Orbit Type

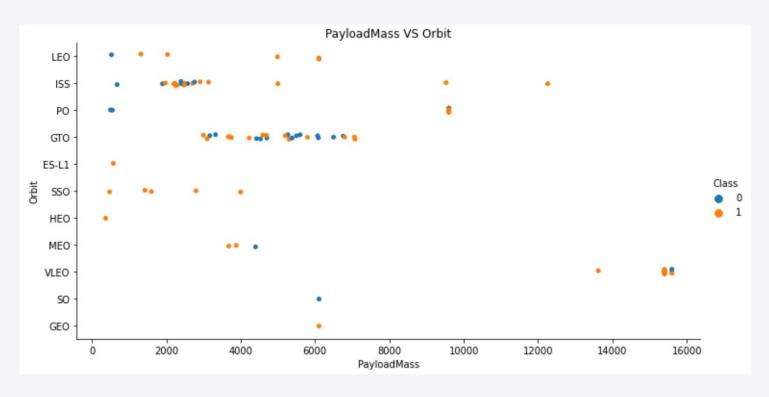


Flight Number vs. Orbit Type



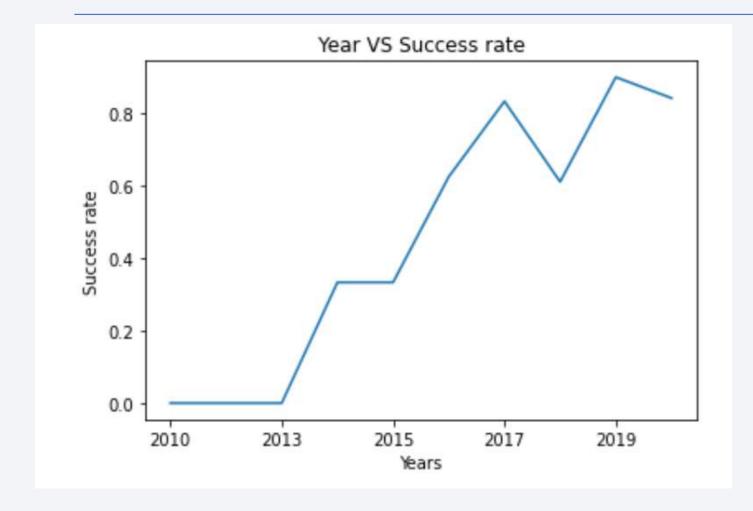
It can be seen that in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

Payload vs. Orbit Type



With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.

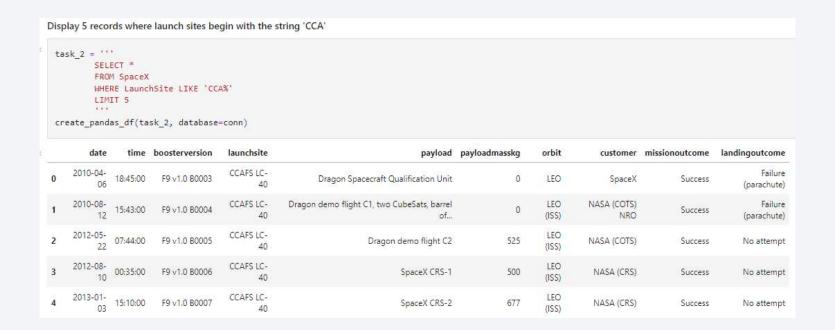
Launch Success Yearly Trend



It is observe that the sucess rate since 2013 kept increasing till 2020

All Launch Site Names

Launch Site Names Begin with 'CCA'



Total Payload Mass

```
Display the total payload mass carried by boosters launched by NASA (CRS)
```

```
task_3 = '''
    SELECT SUM(PayloadMassKG) AS Total_PayloadMass
    FROM SpaceX
    WHERE Customer LIKE 'NASA (CRS)'
    '''
create_pandas_df(task_3, database=conn)

total_payloadmass

0 45596
```

Average Payload Mass by F9 v1.1

First Successful Ground Landing Date

Successful Drone Ship Landing with Payload between 4000 and 6000

```
task_6 = '''

SELECT BoosterVersion
FROM SpaceX
WHERE LandingOutcome = 'Success (drone ship)'
AND PayloadMassKG > 4000
AND PayloadMassKG < 6000

create_pandas_df(task_6, database=conn)

boosterversion

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2
```

Total Number of Successful and Failure Mission Outcomes

```
List the total number of successful and failure mission outcomes
 task_7a = '''
         SELECT COUNT(MissionOutcome) AS SuccessOutcome
         FROM SpaceX
         WHERE MissionOutcome LIKE 'Success%'
 task_7b = '''
         SELECT COUNT(MissionOutcome) AS FailureOutcome
         FROM SpaceX
         WHERE MissionOutcome LIKE 'Failure%'
 print('The total number of successful mission outcome is:')
 display(create pandas df(task 7a, database=conn))
 print()
 print('The total number of failed mission outcome is:')
 create pandas df(task 7b, database=conn)
The total number of successful mission outcome is:
   successoutcome
             100
The total number of failed mission outcome is:
   failureoutcome
```

Boosters Carried Maximum Payload

List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

	hoosterversion	payloadmasskg
0	F9 B5 B1048.4	15600
10.89		
1	F9 B5 B1048,5	15600
2	F9 B5 B1049.4	15600
3	F9 B5 B1049.5	15600
4	F9 B5 B1049.7	15600
5	F9 B5 B1051.3	15600
6	F9 B5 B1051.4	15600
7	F9 B5 B1051.6	15600
8	F9 B5 B1056.4	15600
9	F9 B5 B1058,3	15600
10	F9 B5 B1060.2	15600
11	F9 B5 B1060.3	15600

2015 Launch Records

List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

1	boosterversion	launchsite	landingoutcome
0	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
1	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

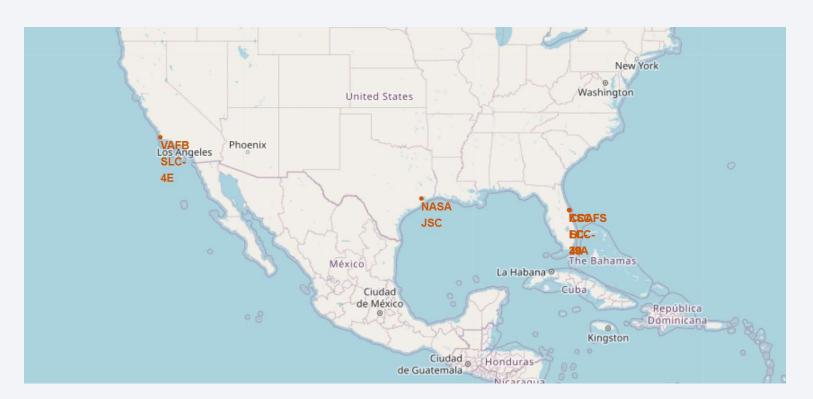
Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

```
Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))
 task_10 = '''
          SELECT LandingOutcome, COUNT(LandingOutcome)
          FROM SpaceX
          WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
          GROUP BY LandingOutcome
          ORDER BY COUNT(LandingOutcome) DESC
 create_pandas_df(task_10, database=conn)
        landingoutcome count
            No attempt
                           10
     Success (drone ship)
                            6
      Failure (drone ship)
                            5
    Success (ground pad)
       Controlled (ocean)
    Uncontrolled (ocean)
 6 Precluded (drone ship)
       Failure (parachute)
```

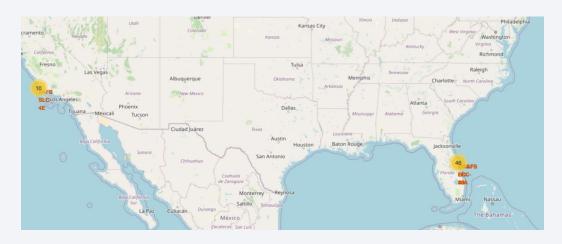


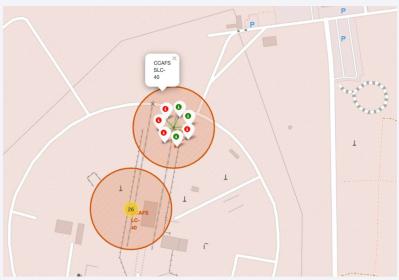
<Folium Map Screenshot 1>

• Launch site's locations on the map

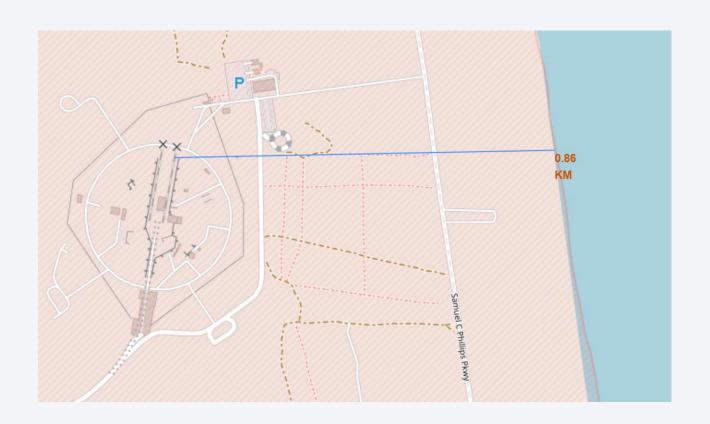


<Folium Map Screenshot 2>



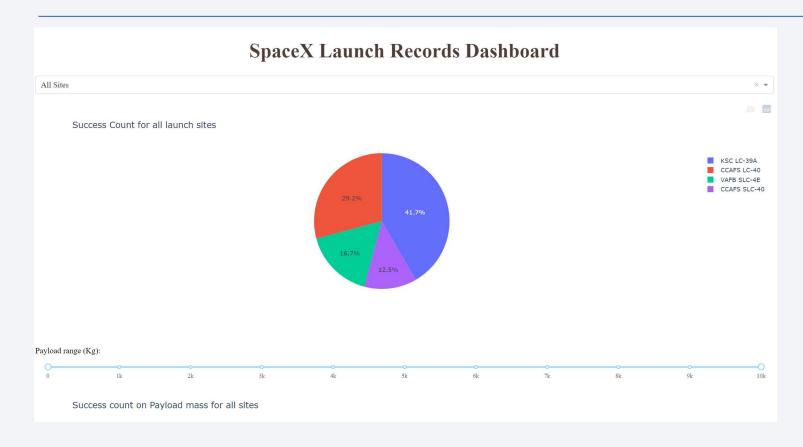


<Folium Map Screenshot 3>



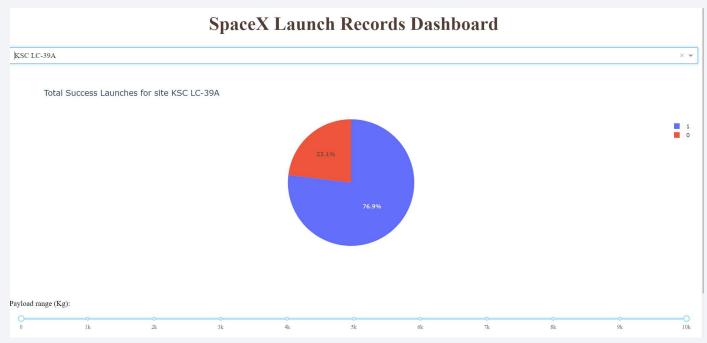


<SpaceX Launch Records Dashboard>



KSC LC-39A amount to the highest portion compared to other sites

<SpaceX Launch Records Dashboard Con>



 KSC LC-39A have about 77% success rate.

<SpaceX Launch Records Dashboard Con>



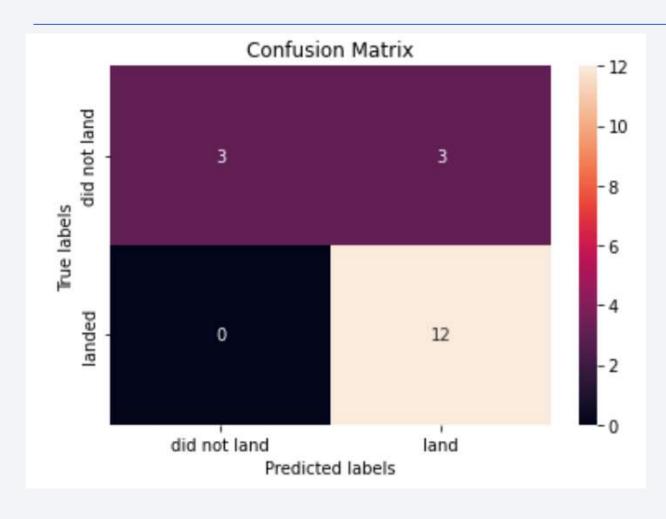


Classification Accuracy

• For our case, all model presents equal accuracy, this may be due to split of training data set is random.

```
Ilist_score = [knn_cv.score(X_test,Y_test), tree_cv.score(X_test,Y_test), svm_cv.score(X_test,Y_test), logreg_cv.score(X_test,Y_test), svm_cv.score(X_test,Y_test), logreg_cv.score(X_test,Y_test), logreg_cv.score(X_tes
```

Confusion Matrix



Examining the confusion matrix, we see that logistic regression can distinguish between the different classes. We see that the major problem is false positives.

Conclusions

- Success rate of rocket launches increases over time
- Model selection is objective, and accuracy is very dependent on the data set.
- Introduce MLR in further study will tell us the weight of each factor in determining the success rate of each launch.
- False feature can be a problem.

