

Interviews:

• Protocol

- ask to complete a user task
- take note of when hesitant or unsure
- ask how difficult they found the task
- ask what could be improved
- ask if they have any other comments overall.

Questions

- find locations
- find times of operation
- find menu
- find reviews left
- subscribe to mailing list
- find contact information
- find associated social media pages

Interview 1:

- Link reviews to images
- Resize review image
- potentially change font

Interview 2:

- hard time finding mailing list
- potentially add with socials