

User Test 1:

<https://drive.google.com/file/d/1MD4YbN9O2wQFs0Wnnog9plhvd3xcADtM/view?usp=sharing>

User Test 2:

<https://drive.google.com/file/d/1dwuE2q9BNagbEGAGDPX4094WGA8nF5TS/view?usp=sharing>

After both of the user testing interviews, it seemed that I had small issues with the formatting and effects present on the website. For the “Whats everyone saying” page, the first user did not like how the images popped up and said that even with the effect he could not read it. In response, I changed the images to be clickable which would lead them to the respected site (TripAdvisor, Google, Yelp). Next an issue was the font, the first user said it was kind of unprofessional, so in response I changed a few of the subheadings to try and make it look better. The final issue which was stated by user 2, was that the mailing list subscription form was hard to find. In response, I moved it to the home page. If I had more time I would implement more effects and potentially alter the layout slightly. I wanted to go for a more modern, minimalistic look which encompassed a decent amount of whitespace and rounded edges with alot of effects.