

Thomas Leo Desrosiers

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EDUCATION

Vanderbilt University – Blair School of Music

Bachelor of Musical Arts - Clarinet
Minor in Business

Nashville, TN
August 2016 – May 2020

Owen Graduate School of Management at Vanderbilt University

Master of Marketing

Nashville, TN
Incoming Student – Fall 2020

RELEVANT COURSELOAD

- Managerial Accounting
- Nonprofits and Social Entrepreneurships
- Organizational Behavior
- Principles of Finance
- Arts Administration
- Consumer Behavior/Marketing

SKILLS

Microsoft Office..... Excel (VBA Macros and Cond. Formatting), Word, PowerPoint, Access Database
Web Development..... HTML, CSS, JavaScript, Bootstrap, jQuery, Node.js, SQL, React, EJS, MongoDB, Mongoose
Other Software..... Tableau, Notion, Google Drive, GitHub, Heroku, CLI(Mac)

PROFESSIONAL EXPERIENCE

Ruby for Families

Marketing and Operations Intern

Nashville, TN
January 2020 – Present

- Spearheaded company growth through research-focused lead generation and customer segment targeting
- Used tools such as Google Analytics, UTM Tracking, and Tableau to provide usable metrics and visualizations for business growth and development
- Launched targeted advertisements on platforms such as Google, Facebook, Twitter, and YouTube
- Engaged users through regular, customized articles published on the Ruby website, Medium.com, Facebook, and Twitter

The Wond'ry at Vanderbilt University

Maker Mentor

Nashville, TN
July 2019 – Present

- Supervised 300+ students in the Makerspace to ensure a safe environment conducive to learning, creativity, and innovation
- Designed, marketed, and taught workshops based on personal projects to students of varying skill levels

EXTRACURRICULAR ACTIVITIES

Lambda Chi Alpha Fraternity

Vanderbilt University Gamma Delta Chapter

Nashville, TN
August 2019 – Present

Position: High Kappa (Fraternity Educator)

- Coordinated with the American Heart Association to plan, organize, and assist with the 2019 Greater Nashville Heart Walk
- Bolstered the reach and recognition of the inaugural *Espiritu Inquebrantable* Venezuelan cultural exhibition and music festival held in November 2019 at Vanderbilt by recruiting fraternity associates to assist in all aspects of the program

Business of Vanderbilt University

Undergraduate Student Participant

Nashville, TN
August 2019 – December 2019

- Participated in a semester-long educational cohort of undergraduate and graduate students, as well as faculty members and administrators, whose mission was to learn about the inner workings of Vanderbilt and other higher-education institutions
- Examined the university's financial statements, hierarchical structure, and individual departments in order to gain insights on higher-educational operations, governance, and financing

PROJECTS

Audio Amplifier Workshop

The Wond'ry at Vanderbilt University

Nashville, TN
August 2019 – Present

- Led two one-hour Workshop on analog electronics and electrical engineering with a special focus on audio amplification
- Designed and assembled a small amplifier kit which members soldered, tested, and took home

AWARDS

Vanderbilt University – Cornelius Vanderbilt Scholar

Nashville, TN