

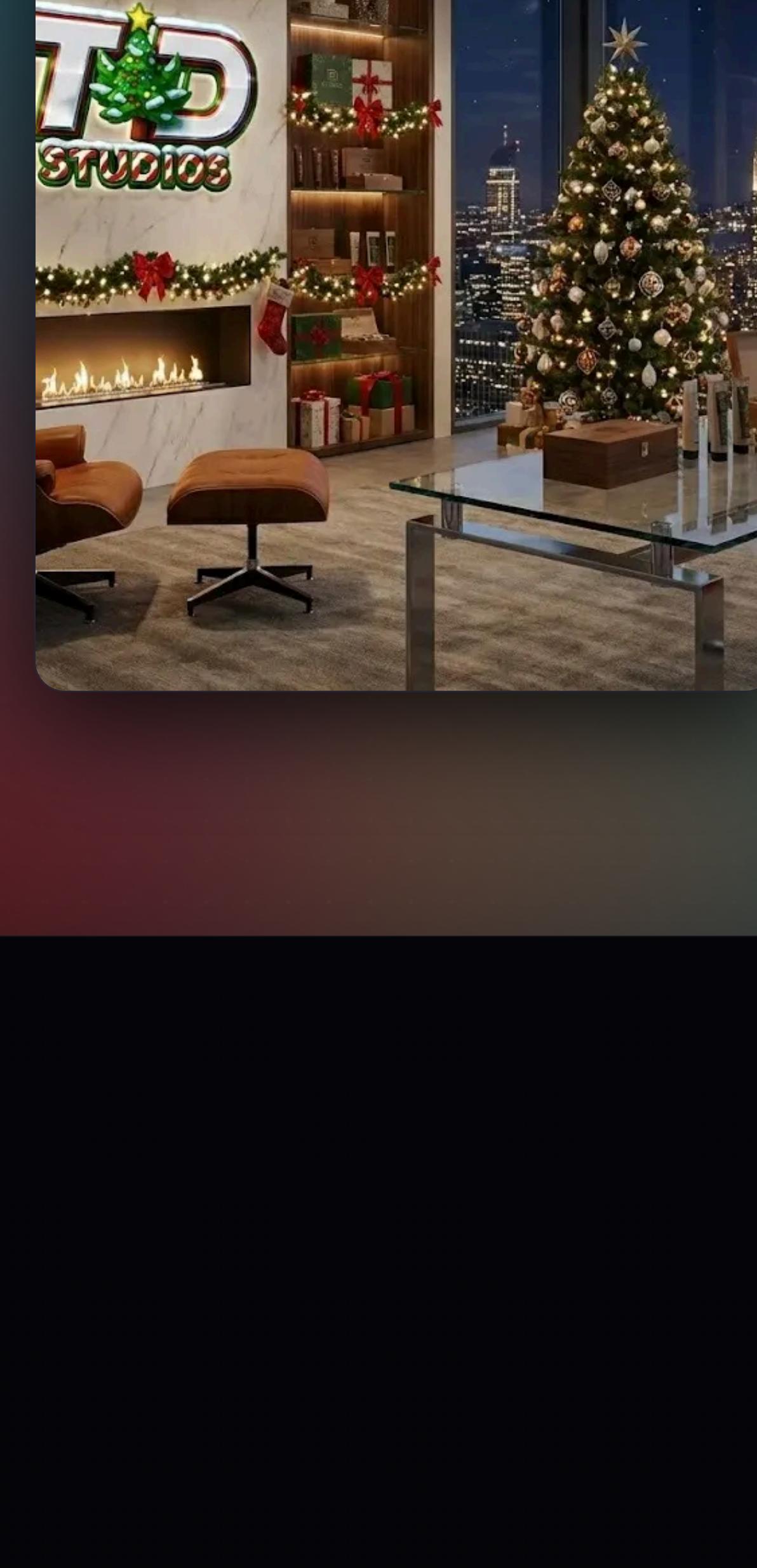


# Elevate your digital presence.

Websites that convert. Branding that looks expensive.  
Content systems that don't fall apart after a week.

[Start a Project →](#)

[View Selected Work](#)



## TD Studios

Tight, high-impact creative systems for brands and creators.

## Services

Websites

Branding

Social Media

## Company

Work

Process

About

Contact

# Our Services

Four ways to work with TD Studios. Each built to tie into the others—site, brand, content, and packaging.

## SERVICES

## What We Build

Three ways to work with TD Studios. Each designed to tie into the others.

[View all services →](#)



### Website Design & Build

Sites that load fast and convert. Clean structure, mobile-first, built to scale.



### Branding & Design

Visual systems that look expensive. Logo, colors, type, templates—done properly.



### Social & Content

Content systems, not random posts. Calendars, templates, editing—built to last.



### Cannabis Branding & Packaging

High-impact packaging and drops for cannabis brands. Mylar bags, jars, pre-rolls, edibles—built to sell and stay consistent.

[Learn more →](#)

[Learn more →](#)

[Learn more →](#)

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# Websites that **convert.**

Conversion-focused website builds and revamps. Sites that load fast, look clean, and are easy to manage after launch.

[Start Your Website Build](#)

## What you get

- ✓ Custom design (Figma)
- ✓ Next.js/React build
- ✓ Mobile-first, fully responsive
- ✓ Basic SEO & meta tags
- ✓ CMS integration (Sanity/Contentful)
- ✓ Full handoff & documentation

All builds run through the **C.L.O.S.E. Method™** framework.

## Best for

### New Brands

You need a solid foundation and want it done right from day one.

### Serious Redesigns

Your current site doesn't match your level. Time for an upgrade.

### Landing Pages & Funnels

Speed, clarity, conversion. Every element matters.

## Recent Builds

  
TD

### TD Studios HQ

Core studio site focused on tight copy, high-impact visuals, and clear service funnels.

[Get a Quote for Your Site →](#)

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# Branding that looks expensive.

Branding and design that looks as good as your product deserves. Visual identity, cohesive systems, and the collateral to back it up.

[Start Your Brand Identity](#)

## Core Identity

- ✓ Logo + variations
- ✓ Color palette & typography
- ✓ Brand guidelines document
- ✓ Icon sets & visual elements
- ✓ Voice & tone direction

Includes access to [The Brand Bible](#) as a strategic reference.

## Collateral & Assets

- ✓ Social Media Templates
- ✓ Pitch Decks & Presentations
- ✓ Business Cards & Stationery
- ✓ Packaging Design
- ✓ Merch Design

Brand Moodboard

Typography

Palette

Logo Marks

[Discuss Your Brand →](#)

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# Content that scales.

Stop posting randomly. We build systems that turn content into a growth engine for your brand.

[Start Your Content Engine](#)

## Starter

### Foundation

- Content Strategy
- 4 Reels/Month
- Community Management
- Monthly Report

[Choose Starter](#)

## Growth

### Acceleration

- Content Strategy
- 8 Reels/Month
- Daily Stories
- Community Management
- Bi-Weekly Report

[Choose Growth](#)

## Intensive

### Domination

- Full Strategy
- 12 Reels/Month
- Daily Stories & Engagement
- Cross-Platform Repurposing
- Weekly Report

[Choose Intensive](#)

## Platforms We Master

**Instagram • TikTok • LinkedIn • YouTube Shorts**

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## SERVICES

## Cannabis packaging & drop systems.

High-end, collectible packaging design for cannabis brands—mylar bags, jars, pre-rolls, edibles, and specialty products. Built as systems you can keep using, not one-off files you outgrow.

## CANNABIS

## Packaging that actually gets picked up.

TD Studios designs high-end cannabis packaging systems—mylar bags, jars, pre-rolls, and edibles—that look premium on the shelf and consistent across every drop.

[Mylar lines & flavor drops](#)   [Jar & pre-roll sets](#)   [Edibles & specialty packs](#)

### Cannabis Packaging Focus

Perfect for brands who want their flower and products to feel collectible, not generic. We focus on strong shelf presence, clear hierarchy, and repeatable systems.

- Full strain lines and flavor families
- Single-drop concepts and collabs
- Rebrands and system clean-ups

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# Selected Work

A collection of digital products, brand identities, and content systems we've crafted.

**CANNABIS**

**CA**

**PURPZ**

**Candy Rain Drop Series**

Full mylar series for Candy Rain strain drops: bags, jars, and social rollout assets.

Mylar Bags Strain Line Social Launch

**CANNABIS**

**FR**

**PRIVATE BRAND**

**Freeze-Dried Spree Line**

Packaging line built around freeze-dried candy SKUs with bold, candy-inspired visuals.

Packaging Edibles Flavor System

**WEB**

**TD**

**TD STUDIOS**

**TD Studios HQ**

Core studio site focused on tight copy, high-impact visuals, and clear service funnels.

Website Strategy Conversion

**BRANDING**

**CH**

**CHEF CLIENT**

**Chef Brand Refresh**

Identity and system refresh for a food brand: logo, palette, typography, and socials.

Branding Logo Social Kit

**SOCIAL**

**SO**

**CREATOR**

**Social System Pack**

Content system with templates, cover styles, and post rhythm for a creator account.

Social Templates Content System

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# The C.L.O.S.E. Method™

Master client acquisition and close high-paying deals with a repeatable framework.

If your digital presence doesn't close, it's costing you. Most businesses don't fail because of bad ideas—they fail because they can't turn attention into revenue. The C.L.O.S.E. Method™ is a five-phase architecture designed to install clarity, leverage, irresistible offers, structure, and clean execution into your brand so more of the right people say "yes."

Every TD Studios project runs through this system so you're not just "looking better online"—you're closing at a higher level with less noise.

● **PHASE 1 · C — CLARIFY**

## Uncover who your ideal client really is.

Clarity equals speed. If your audience can't explain what you do in one sentence, you've already lost them. Instead of guessing, we dig into your audience's lifestyle, pain points, values, and behavior so your positioning is exact and every dollar you spend on design or ads has a clear target.

**Outcome:** Your message becomes impossible to misunderstand.

**Action step:** Write a 10-word brand statement that makes your value undeniable: "We help [Avatar] achieve [Result] without [Pain Point]."

● **PHASE 2 · L — LEAD & LEVERAGE**

## Turn your assets into leverage and lead the narrative.

Design is a sales tool, not decoration. In this phase we turn your visuals, proof, and presence into leverage so they work together to position you as the authority. Strategic messaging plus strong creative move your audience from awareness to action, and clients stop questioning your price and start asking for availability.

**Outcome:** Clients invest in the brand that confidently leads them to the solution.

**Action step:** Audit 3 assets that already sell for you (case study, video, landing page) and 3 that need to be built or upgraded next.

● **PHASE 3 · O — OFFER**

## Build an offer that's hard to say no to.

If the offer isn't irresistible, nothing else matters. We turn your services into a magnetic offer by focusing on tangible outcomes and transformation—not a list of tasks. We work through the seven core components: Promise, Outcome, Timeframe, Risk Reversal, Scarcity, Proof, and Pricing, so your offer feels like an investment instead of a cost.

**Outcome:** An offer so refined you can't imagine a qualified prospect saying "no."

**Action step:** Rewrite your current offer so it reads like a clear transformation, not just work you'll do.

● **PHASE 4 · S — SELECT & STRUCTURE**

## Choose the right platforms and build structure around them.

Structure builds trust. Platforms move traffic. But you can't be everywhere. We focus your presence on the one or two channels where your ideal clients are active and ready to engage—Instagram, LinkedIn, email, paid traffic, whatever actually matters for your offer. That focus cuts the "be everywhere" burnout and filters for serious, qualified leads.

**Outcome:** You stop chasing traffic and start attracting qualified clients.

**Action step:** Pick two platforms to focus on for the next 90 days. Ignore the rest until these are dialed in.

● **PHASE 5 · E — EXECUTE**

## Build the path to "yes" and run the play.

Strategy without rollout is nothing. Execution is where most brands fall apart. We map the full journey from first click to closed client—site, funnels, CTAs, onboarding, and delivery—so the system doesn't just look good, it generates revenue. Then we launch, test, refine, and tighten until results are consistent.

**Outcome:** Superior execution turns clients into advocates who send more business.

**Action step:** Define your next 30-day execution sprint and three measurable outcomes—like launching a funnel, booking calls, or driving qualified traffic.

## What the C.L.O.S.E. Method™ changes.

The C.L.O.S.E. Method™ gives you the blueprint. TD Studios builds the machine. When this framework is implemented properly, we've seen close rates on qualified prospects increase, revenue and client value grow, and retention and satisfaction climb—because the entire client journey is structured, not improvised.

If you know your brand could be closing at a higher level, the next step is simple.

**Want the full breakdown?**

Download the C.L.O.S.E. Method™ PDF for offline reference.

[Download PDF](#)

[View Library](#)

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## TD STUDIOS LIBRARY

# Frameworks, systems, and reference guides.

Download the same internal documents we use to run TD Studios projects. No fluff—just structure, strategy, and execution frameworks.

[Framework PDF](#)

## The C.L.O.S.E. Method™

A project framework for keeping scope, expectations, and communication tight from first contact to delivery. Eliminate scope creep and keep projects profitable.

 [Download PDF](#)[View process →](#)[Reference PDF](#)

## The Brand Bible

The "Director's Cut" brand architecture document. A condensed manifesto on how to build brands that feel expensive, cohesive, and impossible to ignore.

 [Download PDF](#)[Read online →](#)

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THE BRAND BIBLE

# STRATEGY • STRUCTURE • POWER

This is the consolidated "Director's Cut" version of The Brand Bible—sharpened for TD Studios clients who care about strategic architecture, not just aesthetics.

[Download PDF](#)[← Back to Library](#)

## O1. THE MANIFESTO

Engineered for Impact. Designed for Dominance.

**This isn't just a guide. It's a strategic weapon.**

Most branding advice remains superficial—focused on visual aesthetics rather than strategic architecture. The real challenge is systemic alignment. When your brand lacks structural integrity, your market feels the disconnection. This is why exceptional offers go unnoticed and superior work remains undervalued.

The Brand Bible is your framework for building a digital brand that doesn't just compete—it conquers. It is engineered to help you maintain consistency, command trust, and become the inevitable choice.

**The Core Premise:**

You must approach your brand as an integrated operating system—one that functions methodically behind the scenes to establish trust, project authority, and drive conversion at every touchpoint.

## O2. THE SIX PILLARS OF STRATEGIC BRANDING

Master these six pillars and you master market perception.

### 1. Brand Identity Architecture

*The cognitive anchors that establish immediate recognition.*

- Visual System: Logomark, color architecture, typography, and rhythm patterns.
- The Goal: Must be precisely calibrated to penetrate the noise, not assimilate into it.

### 2. Brand Position Engineering

*The strategic nucleus of all operations.*

- Target: Psychographics and decision patterns.
- Framework: Problem-solution alignment.
- The Goal: Establish "Indispensability Indicators"—making your brand the only logical choice.

### 3. Brand Voice & Messaging Protocol

*Linguistic patterns, cadence, and communication architecture.*

- The Rule: Zero redundancy, maximum impact.
- The Goal: Instantly recognizable at every touchpoint. Strategic silence outperforms tactical noise.

### 4. Brand Narrative Framework

*Origin architecture, mission directives, and driving forces.*

- Presentation: Presented with precision, not promotional excess.
- The Goal: Immediate cognitive alignment with your prospect's worldview.

### 5. Brand Experience Ecosystem

*The meticulous orchestration of every interaction—from discovery to transaction to delivery.*

- The Metric: Consistency accelerates trust acquisition by 47–68%. Experience friction directly correlates to conversion loss.

### 6. Brand Expansion Strategy

*The long-range strategic blueprint.*

- Systems: Visibility systems, audience development, and monetization architecture.
- The Goal: Methodical scaling protocols for maximum impact with minimal noise.

## O3. IMPACT METRICS & PROOF

Suboptimal branding isn't merely forgettable—it's quantifiably expensive.

**The Cost of Chaos:**

Every misaligned touchpoint generates cognitive dissonance. Indicators include market invisibility, perpetual justification of prices, and low conversion despite high traffic.

#### Case Study A: The Consultant

- Problem: Inconsistent visual identity and fragmented messaging led to constant fee negotiation.
- The Fix: Implementation of the Six Pillars.
- Result: Price resistance decreased by 78%. Sales cycle duration reduced by 41%.

#### Case Study B: The Digital Agency

- Problem: Disconnected assets and ambiguous positioning.
- The Fix: Complete Brand Architecture System.
- Result: Conversion rate increased by 112%. Client compatibility improved dramatically.

## O4. IMPLEMENTATION FRAMEWORK

Tactical proliferation isn't the solution. Strategic presence is the requirement.

### Phase 1: Visual Foundation

Before production begins, you must establish the Strategic Moodboard.

- Requirement: It must define the precise visual tone and emotional response.
- The Rule: Maintain alignment. If any element fails to match this established direction, it must be eliminated.

### Phase 2: Communication Architecture

Your communication should convert without appearing transactional.

- The Filter Protocol: If your message could be utilized by any market participant, it will fail to engage your optimal audience segment.
- Eliminate: Generic benefit statements, tentative requests ("Are you prepared to...?"), and unnecessary noise.
- Adopt: Decisive, precision-focused language ("Dominant brands don't compete for attention. They command it.").

### Phase 3: The Strategic Positioning Matrix

Utilize this 7-step framework to define your indispensable market position:

1. Target: Define audience with psychographic specificity.
2. Problem: Identify the exact pain point you solve.
3. Differentiation: Articulate your unique mechanism.

4. Anti-Service: Clearly state what you explicitly do not provide.

5. Transformation: Define the client's "After" state.

6. Association: Identify 3 specific terms you want irrevocably associated with your brand.

7. Emotion: Define the precise emotional response you intend to generate.

## O5. PLATFORM PROTOCOLS

Your brand architecture must maintain perfect consistency across all touchpoints.

#### Digital Headquarters (Website)

- Directive: Precise messaging, systematic visual implementation, frictionless user experience.

- Requirement: Primary Call-to-Action (CTA) positioned above the scroll threshold.

#### Instagram

- Directive: Approach as a curated portfolio, not casual content.

- Requirement: Meticulous, intentional, visual validation of your market position.

#### Email Communication

- Directive: Send only when delivering substantive value.

- Requirement: Concise, actionable, compelling.

#### Direct Messaging

- Directive: Operate with strategic intent, not a transactional approach.

- Requirement: Direct, valuable, professional.

## O6. THE FINAL STRATEGIC IMPERATIVE

Branding is not a one-time implementation. It is the ongoing system that maintains your market position.

Every communication, digital asset, offering, and interaction should pass a single evaluation criterion: Does this reinforce the brand architecture? Or does it compromise it?

**Your Final Directive:**

**Establish clarity.**

**Build for permanence.**

**Dominate with strategic presence.**

**TD STUDIOS**



# Start a Project

Ready to elevate your brand? Fill out the form below and we'll get back to you within 24 hours.

Name \*

Email \*

Brand / Business Name \*

What are you looking for? \*

- Website Design & Build
- Social Media & Content
- Other
- Branding & Identity
- Cannabis Packaging

Budget Range

Timeline

OPTIONAL

OPTIONAL

Project Details

Tell us more about your project goals, inspiration, and requirements...

**Send Request**

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