Rotman

Master of Management Analytics

INTRO TO SQL

Bootcamp (https://tdmdal.github.io/mma-sql/)



What's SQL (Structured Query Language)

- Most widely used database (DB) language
 - a domain specific language (managing data stored in relational DB)

- Not a proprietary language
 - Open specifications/standards
 - All major DBMS (DB Mgmt. System) vendors implement ANSI Standard SQL
 - However, SQL Extensions are usually DB specific

Powerful despite simplicity

What's DB and DB Management System

What's a database: A collection of data in an organized way

- Relational DB
 - tables
 - columns/fields/variables and datatypes
 - rows/records/observations
 - primary key, foreign key, constraints and relationships (discuss later)
- What is DBMS (DB Management System)?
 - A software system that manages/maintains relational DBs
 - e.g. MySQL, MariaDB, PostgreSQL, SQLite, Microsoft SQL Server, Oracle, etc.

Connect to a DB and use SQL – DB Client

- DB specific management client
 - command-line console
 - GUI client (e.g. <u>DB Browser for SQLite</u>, <u>MySQL Workbench</u>, <u>MS SSMS</u>)

- Generic DB client can connect to different DBs through connectors
 - GUI client (e.g. <u>DBeaver</u>, <u>Navicat</u>)
 - Programming language (e.g. Python + <u>SQLAlchemy</u> + DBAPI (e.g. <u>SQLite</u>, <u>MySQL</u>, <u>PostgreSQL</u>, etc.), R + <u>dbplyr</u>)

Beyond a relational DB language

• SAS's PROC SQL

- Spark's SparkSQL
 - Apache Spark is a big data computing framework
- Hive's HiveQL, an SQL-like query language
 - Apache Hive is a distributed data warehouse (data warehouse?)
- Google BigQuery's SQL
 - BigQuery is Google's data warehouse (analyze petabytes of data at ease)

ref. <u>Database vs data warehouse</u>; <u>Data warehouse vs data lake</u>

note: NoSQL DB?

SQL Hands-on Exercises (Learning-by-doing)

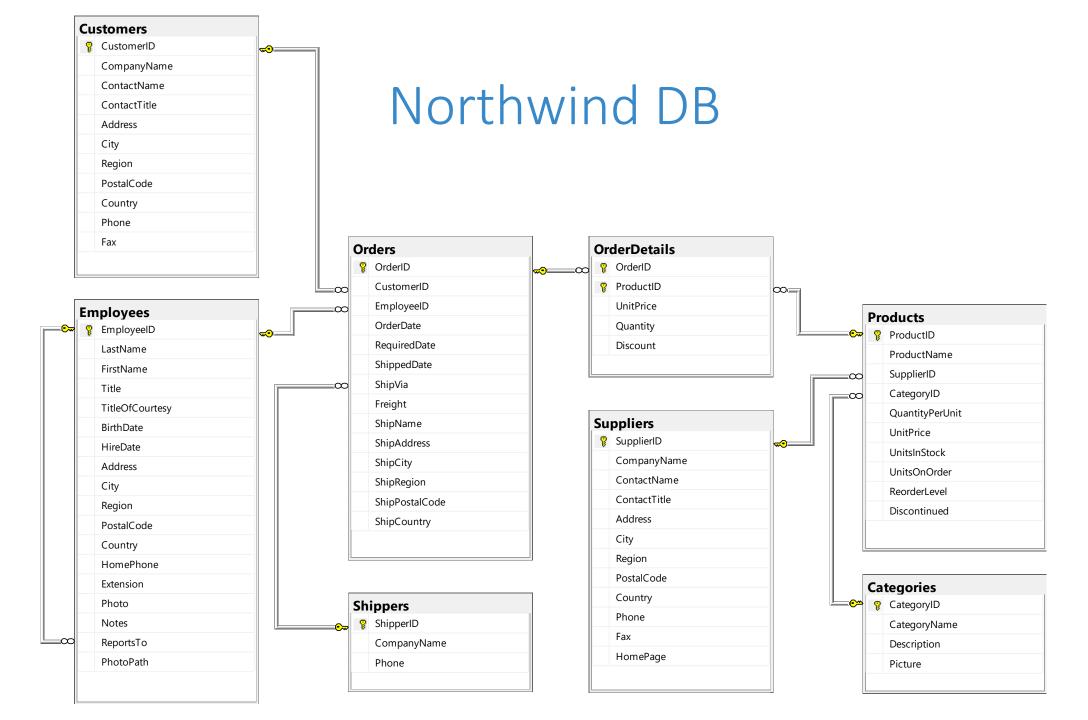
Course website: https://tdmdal.github.io/mma-sql/

- Google Colab
 - Google's Jupyter Notebook
 - A notebook can contain live code, equations, visualizations and narrative text

- Why SQLite?
 - a small, fast, self-contained, high-reliability, full-featured, SQL DB engine
 - perfect for learning SQL

Preparation For RSM8411 (MMA, Fall 2020)

- A different setup (a more advanced/powerful DBMS)
 - Microsoft SQL Server Express, a mini/desktop version of MS SQL Server
 - <u>SQL Server Management Studio</u> (SSMS), a GUI client for MS SQL Server
 - Get-started resources for this setup: see our <u>bootcamp website</u>
- Please make sure you have the above setup installed
 - Set it up before the end of this bootcamp
 - Email me if you have trouble with installation
- SQL syntax difference between SQLite and MS SQL
 - For 99% of what we will learn in this bootcamp, they are the same



Primary key, foreign key, constraints and relationships

Orders

♀ OrderID CustomerID **EmployeeID Employees** OrderDate F EmployeeID RequiredDate LastName ShippedDate First Name ShipVia Title Freight TitleOfCourtesy ShipName Birth Date ShipAddress HireDate ShipCity Address ShipRegion City ShipPostalCode Region ShipCountry PostalCode Country HomePhone Extension Photo Notes ReportsTo PhotoPath

Hands-on Part 1: Warm up

- Retrieve data: SELECT...FROM...
- Sort retrieved data: SELECT...FROM...ORDER BY...
- Filter data: SELECT...FROM...WHERE...
 - IN, NOT, LIKE and % wildcard
- Create calculated fields
 - mathematical calculations (e.g. +, -, *, /)
 - data manipulation functions (e.g. DATE(), | |)

Hands-on Part 2: Summarize and Group Data

- Summarize data using aggregate functions (e.g. COUNT(), MIN(), MAX(), and AVG()).
- Group data and filter groups: SELECT...FROM...GROUP BY...HAVING...
- SELECT clause ordering: SELECT...FROM...WHERE...GROUP BY...HAVING...ORDER BY...
- Filter data by subquery: SELECT...FROM...WHERE...(SELECT...FROM...)

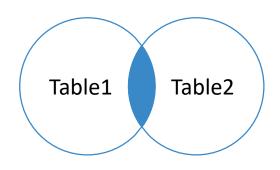
Hands-on Part 2: Join Tables

• Inner join: SELECT...FROM...INNER JOIN...ON...

• Left join: SELECT...FROM...LEFT JOIN...ON...

• Other join variations.

Join – Inner Join



SELECT *
FROM Table1
 INNER JOIN Table2
 ON Table1.pk = Table2.fk;

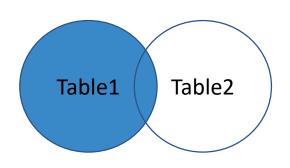
Table1

pk	t1c1
1	а
2	b

fk	t2c1
1	С
1	d
3	е

pk	t1c1	fk	t2c1
1	а	1	С
1	а	1	d

Join – Left (Outer) Join



```
SELECT *
FROM Table1
  LEFT JOIN Table2
  ON Table1.pk = Table2.fk;
```

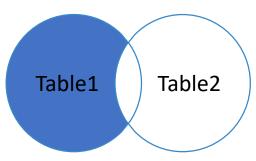
Table1

pk	t1c1
1	а
2	b

fk	t2c1
1	С
1	d
3	е

pk	t1c1	fk	t2c1
1	а	1	С
1	a	1	d
2	b	null	null

Join - Left (Outer) Join With Exclusion



		pk	t1c
able1	Table2	1	а
		2	b

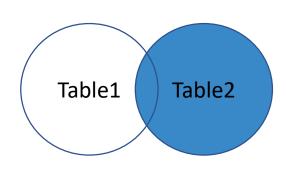
SELECT * FROM Table1 LEFT JOIN Table2 ON Table1.pk = Table2.fk WHERE Table2.fk is NULL;

t1c1	fk	t2c1
а	1	С
b	1	d
	3	е

Table2

pk	t1c1	fk	t2c1
2	b	null	null

Join - Right Outer Join*



pk	t1c1
1	а
2	b

Table2

fk	t2c1
1	С
1	d
3	е

SQLite doesn't support this RIGHT JOIN key word, but some DBMSs do (e.g. MySQL).

pk	t1c1	fk	t2c1
1	а	1	С
1	a	1	d
null	null	3	е

Join - Right Outer Join With Exclusion*

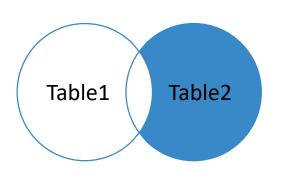


Table1

pk	t1c1
1	а
2	b

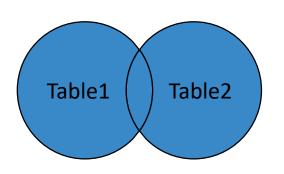
Table2

fk	t2c1
1	С
1	d
3	е

pk	t1c1	fk	t2c1
null	null	3	е

SQLite doesn't support this RIGHT JOIN key word, but some DBMSs do (e.g. MySQL).

Join – Full Outer Join



SELECT pk, t1c1, fk, t2c1
FROM Table1
 LEFT JOIN Table2
 ON Table1.pk = Table2.fk
UNION
SELECT pk, t1c1, fk, t2c1
FROM Table2
 LEFT JOIN Table1
 ON Table2.fk = Table1.pk;

Table1

pk	t1c1
1	а
2	b

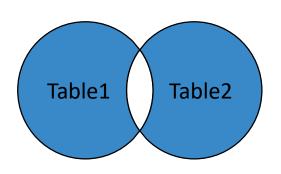
Table2

fk	t2c1
1	С
1	d
3	е

pk	t1c1	fk	t2c1
1	а	1	С
1	а	1	d
2	b	null	null
null	null	3	е

Note: Some DBMS support FULL OUTER JOIN keyword (e.g. MS SQL) so you don't need to do it the above way.

Join — Full Outer Join With Exclusion*



SELECT pk, t1c1, fk, t2c1
FROM Table1
 LEFT JOIN Table2
 ON Table1.pk = Table2.fk
WHERE Table2.fk is NULL
UNION
SELECT pk, t1c1, fk, t2c1
FROM Table2
 LEFT JOIN Table1
 ON Table2.fk = Table1.pk
WHERE Table1.pk is NULL;

Table1

pk	t1c1
1	а
2	b

fk	t2c1
1	С
1	d
3	е

pk	t1c1	fk	t2c1
2	b	null	null
null	null	3	е

Others

• CTE and temporary table

• Self-join

CASE keyword

UNION keyword

Many things we didn't cover

- Insert data (INSERT INTO...VALUES...; INSERT INTO...SELECT...FROM...)
- Update data (UPDATE...SET...WHERE...)
- Delete data (DELETE FROM...WHERE...)

- Manipulate tables (CREATE TABLE...; ALTER TABLE...; DROP TABLE...)
- Views (CREATE VIEW...AS...)

The list goes on and on

- Stored procedures
- Functions
- Transaction processing
- Cursors (going through table row by row)
- WINDOW function
- Query optimization
- DB permissions & security
- ...