Rotman

INTRO TO R - VISUALIZATION

R Workshop – Part 3

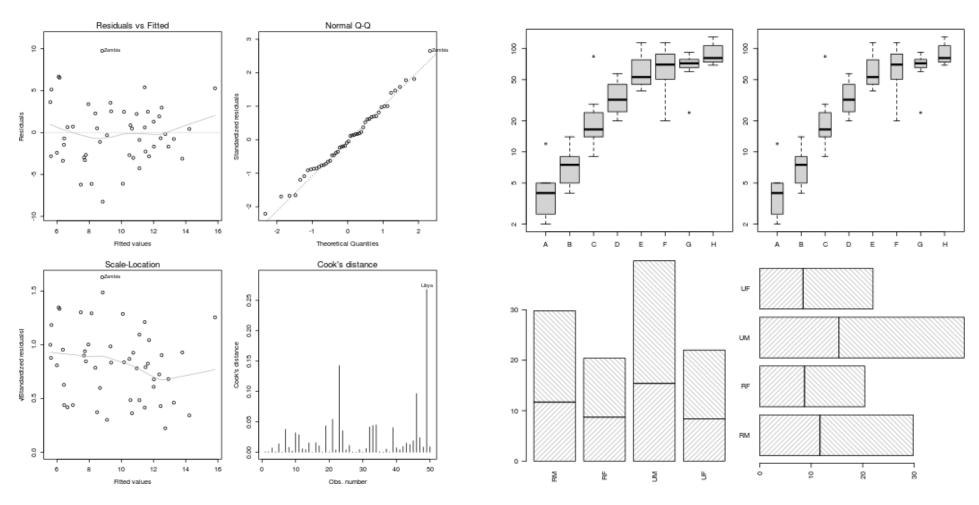


R Graphics - Overview

Base plot

- Two main plotting systems
 - lattice
 - ggplot2
- Specialized plots
 - Plot functions bundled with specific R packages

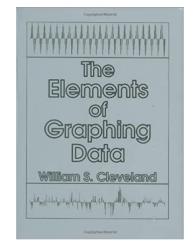
R Graphics – Base plots (examples)

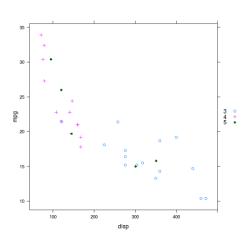


https://www.stat.auckland.ac.nz/~paul/RG3e/chapter2.html

R Graphics – Two Main Plotting Systems

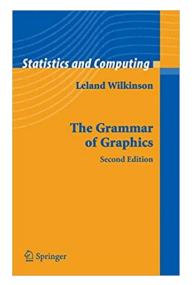
- R package: lattice
 - implements Trellis system by William Cleveland

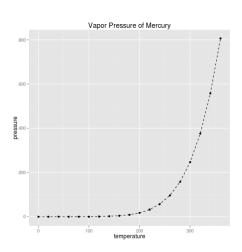




- R package: ggplot2
 - implements "A Grammar of Graphics" by Leland Wilkinson
 - Our focus today

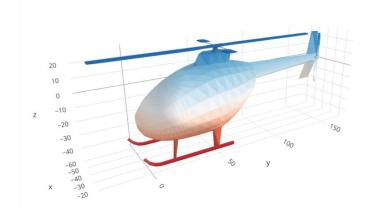
https://www.stat.auckland.ac.nz/~paul/RG3e/chapter4.html https://www.stat.auckland.ac.nz/~paul/RG3e/chapter5.html



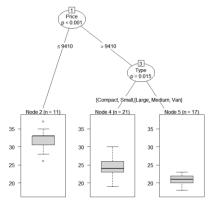


Other - Specialized Plots

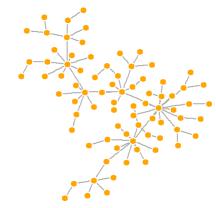
- Graphic functions provided by specialized packages
 - Based on R primitive graphical engines like grid (eg. plot() in party, igraph)
 - Following a plotting system (eg. ggmap, tmap, gganimate, plotly, etc.)
 - Wrapper of plotting tools in another languages (ex. <u>leaflet</u>, <u>grViz()</u> in <u>DiagrammeR</u>, <u>dygraphs</u>)



3D tri-surface interactive plot using the plotly package https://plot.ly/r/trisurf/



Decision tree plot using party package https://www.statmethods.net/advstats /cart.html

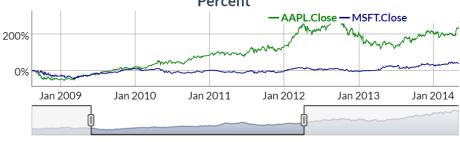


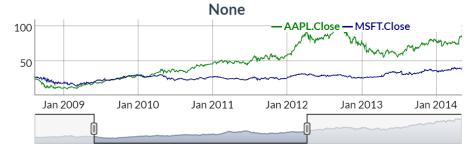
Network plot using igraph package http://kateto.net/networks-r-igraph

Specialized Plots Highlight - Time Series









https://www.quantmod.com/examples/charting/

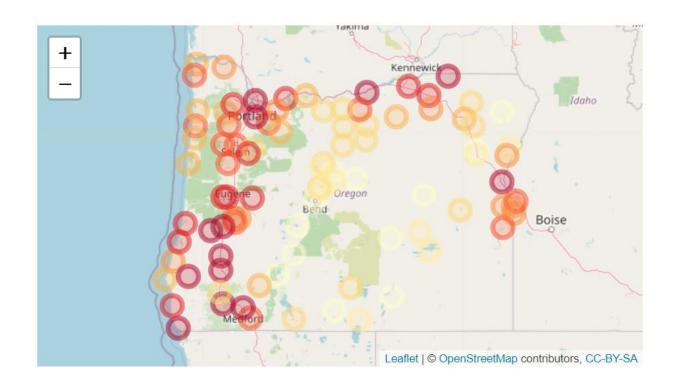
https://rstudio.github.io/dygraphs/gallery-straw-broom.html

Specialized Plots Highlight - htmlwidgets

R plots that produce interactive web visualizations

See show cases <u>here</u>

My example on the course website



Plan for today

plotting system: ggplot()

- stock price series plot using
 - tidyquant
 - dygraph
 - <u>flexdashboard</u> (publish interactive dashboard with R Markdown)

ggplot2

Based on the Grammar of Graphics

- Basic idea: you can build any graph from the same components
 - Data
 - Coordinate system
 - Geoms visual marks that represent data points
- A layer-by-layer approach

Ref. 1) http://amzn.to/2ef1eWp

2) http://vita.had.co.nz/papers/layered-grammar.html

A Layered Grammar of Graphics

Hadley WICKHAM

A grammar of graphics is a tool that enables us to concisely describe the components of a graphic. Such a grammar allows us to move beyond named graphics (e.g., the "scatterplot") and gain insight into the deep structure that underlies statistical graphics. This article builds on Wilkinson, Anand, and Grossman (2005), describing extensions and refinements developed while building an open source implementation of the grammar of graphics for R, ggplot2.

The topics in this article include an introduction to the grammar by working through the process of creating a plot, and discussing the components that we need. The grammar is then presented formally and compared to Wilkinson's grammar, highlighting the hierarchy of defaults, and the implications of embedding a graphical grammar into a programming language. The power of the grammar is illustrated with a selection of examples that explore different components and their interactions, in more detail. The article concludes by discussing some perceptual issues, and thinking about how we can build on the grammar to learn how to create graphical "poems."

Supplemental materials are available online.

Key Words: Grammar of graphics; Statistical graphics.

1. INTRODUCTION

What is a graphic? How can we succinctly describe a graphic? And how can we create the graphic that we have described? These are important questions for the field of statistical graphics.

One way to answer these questions is to develop a grammar: "the fundamental principles or rules of an art or science" (OED Online 1989). A good grammar will allow us to gain insight into the composition of complicated graphics, and reveal unexpected connections between seemingly different graphics (Cox 1978). A grammar provides a strong foundation for understanding a diverse range of graphics. A grammar may also help guide us on what a well-formed or correct graphic looks like, but there will still be many grammatically correct but nonsensical graphics. This is easy to see by analogy to the English language: good grammar is just the first step in creating a good sentence.

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ggplot() – "base layer"

```
data
p <- ggplot(df, aes(x, y, other_aesthetics))</pre>
```

ggplot() – "base layer"

```
mapping: linking variables in the data

data to aesthetic elements in the plot

p <- ggplot(df, aes(x, y, other_aesthetics))</pre>
```

ggplot() – "base layer"

```
mapping: linking variables in the data
to aesthetic elements in the plot

p <- ggplot(df, aes(x, y, other_aesthetics))

(x, y) coordinates color-, size-
mapping mapping, etc.
```

ggplot() – Add Other Layers

```
mapping: linking variables in the data
to aesthetic elements in the plot

p <- ggplot(df, aes(x, y, other_aesthetics)) +
another_layer +
another_layer +
what to plot: point, line, label, etc.
(geom-, scale-functions...)
```

 If data and mapping are not specified in the base layer, they must be supplied in each layer added to the plot

https://ggplot2.tidyverse.org/reference/ggplot.html

ggplot() – "base layer" / example

```
p <- ggplot(df, aes(x = gdpPercap, y = lifeExp))</pre>
```

ggplot() – geom layers (eg. geom_point ...)

layer specific data and mapping
If not specified, inherit from base layer

```
p + geom_point(DATA, MAPPING, STAT, POSITION, ...)
```

ggplot() – geom layers (eg. geom_point ...)

layer specific data and mapping
If not specified, inherit from base layer

p + geom_point(DATA, MAPPING, STAT, POSITION, ...)

statistical transformation &
position adjustment
e.g. position = "jitter"

ggplot() – geom layers (eg. geom_point ...)

layer specific data and mapping
If not specified, inherit from base layer

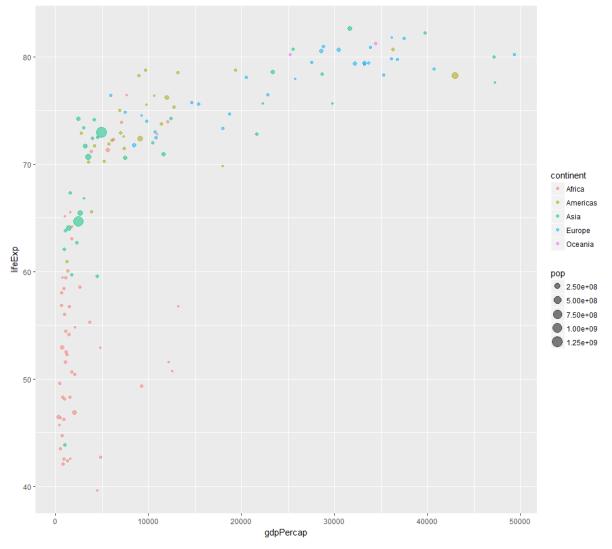
```
other arguments:
e.g. color = "red",
alpha = 0.5, etc.
```

p + geom_point(DATA, MAPPING, STAT, POSITION, ...)

statistical transformation &
position adjustment
e.g. position = "jitter"

ggplot() – geom_point layer / example

```
p +
  geom_point(aes(size = pop,
     color = continent),
  alpha = 0.5)
```



ggplot() – example (diamond data)

```
## # A tibble: 6 x 10
                   color clarity depth table price x
##
    carat cut
   <dbl> <ord>
                   <ord> <ord> <dbl> <dbl> <int> <dbl> <dbl> <dbl> <dbl> <</pre>
##
                   E
## 1 0.23 Ideal
                        SI2
                                61.5
                                        55
                                             326
                                                3.95
                                                       3.98
                                                            2.43
## 2 0.21 Premium
                   E
                        SI1
                                59.8
                                        61
                                             326 3.89
                                                       3.84 2.31
                   Е
                                             327 4.05 4.07 2.31
## 3 0.23 Good
                        VS1
                                 56.9
                                        65
## 4 0.290 Premium
                   I
                        VS2
                                62.4
                                        58
                                             334 4.2 4.23
                                                            2.63
                   J
                                             335 4.34
## 5 0.31 Good
                        SI2
                                63.3
                                        58
                                                      4.35 2.75
## 6 0.24 Very Good J
                                        57
                                 62.8
                                             336 3.94
                                                      3.96 2.48
                        VVS2
```

ggplot() – example (layer 1)

```
ggplot(data = diamonds, aes(carat, price)) +
```

ggplot() – example (layer 2)

```
ggplot(data = diamonds, aes(carat, price)) +
  geom_point(aes(colour = clarity),
    position = "jitter",
    alpha = 0.5,
    size = 0.8) +
```

ggplot() – example (layer 3 & layer 4)

```
ggplot(data = diamonds, aes(carat, price)) +
  geom_point(aes(colour = clarity),
    position = "jitter",
    alpha = 0.5,
    size = 0.8) +
 scale_y_continuous(trans = "log10") +
  scale_color_brewer(palette = "Spectral")
```

ggplot() – example (layer 5)

```
ggplot(data = diamonds, aes(carat, price)) +
  geom_point(aes(colour = clarity),
    position = "jitter",
    alpha=0.5,
    size = 0.8) +
  scale_y_continuous(trans = "log10") +
  scale_color_brewer(palette = "Spectral") +
  theme_minimal()
```

ggplot() – geom_histogram / example

```
# A tibble: 234 x 11
  manufacturer model
                   displ year
                                             cty hwy fl
                             cyl trans
                                       drv
                   <dbl> <int> <int> <chr>
                                       <chr> <int> <int> <chr> <</pre>
  <chr>>
           <chr>>
                                                  29 p
                   1.80 1999
                              4 auto(15) f
1 audi
                   1.80 1999
                              4 manual(m5) f
                                         21 29 p
 2 audi
                              4 manual(m6) f
 3 audi
                   2.00 2008
                                                  31 p
                                                         С
                                                          tino 40 -
ggplot(mpg, aes(x = hwy)) +
   geom histogram(binwidth=5,
       color = "white",
       fill = "deeppink")
```

https://ggplot2.tidyverse.org/reference/geom histogram.html

ggplot() - geom_boxplot / example

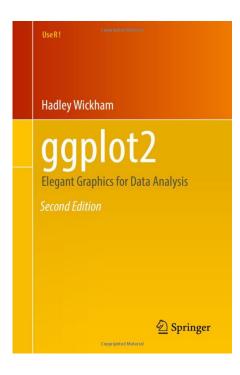
```
ggplot(mpg, aes(class, hwy)) +
  geom boxplot(outlier.colour = "red") +
   coord_flip()
                                      midsize :
                                     compact -
                                      2seater -
                                                     20
  https://ggplot2.tidyverse.org/reference/geom_boxplot.html
```

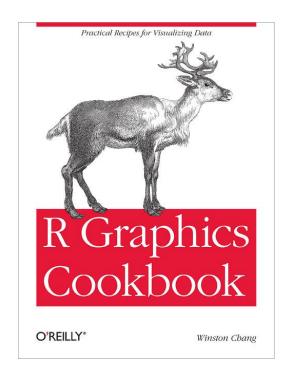
hwy

Learning Resources (free)

• ggplot2: Elegant Graphics for Data Analysis (3rd ed.; work in progress)

R Graphics Cookbook (2nd ed.)





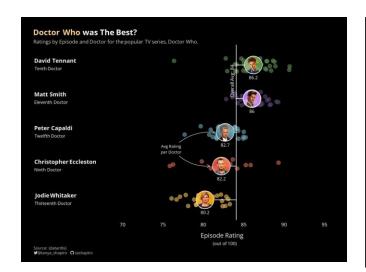
Get Inspiration from Experts

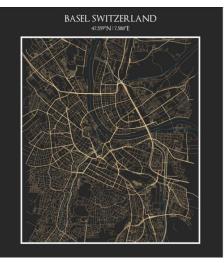
Many data visualization experts using ggplot for their work

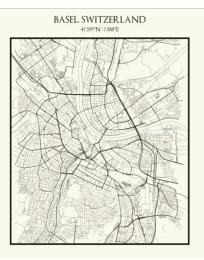
• Learn from the experts, for example,

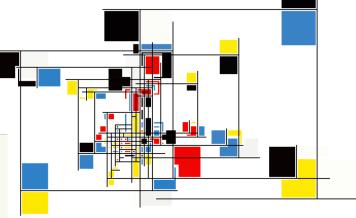
https://github.com/tashapiro

https://fronkonstin.com/









https://fronkonstin.com/

Plan for today

plotting system: ggplot()

- stock price series plot using
 - tidyquant
 - dygraph
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Three examples

Candlestick plot

Candlestick plot with simple moving average

 Interactive candlestick plot with data window



