

***Rotman***

# INTRO TO R

R Workshop for Researchers

September 25, 2019 Prepared by Jay Cao / TDMDAL

Website: <https://tdmdal.github.io/r-workshop-researchers/>



Rotman School of Management  
UNIVERSITY OF TORONTO

# What's R?



- A programming language
  - Free and open source
  - Extensible with many high-quality user-contributed libraries/packages
- Great for statistical analysis, graphics and many other things (ex?)

General purpose  
languages

- C/C++  
- Python



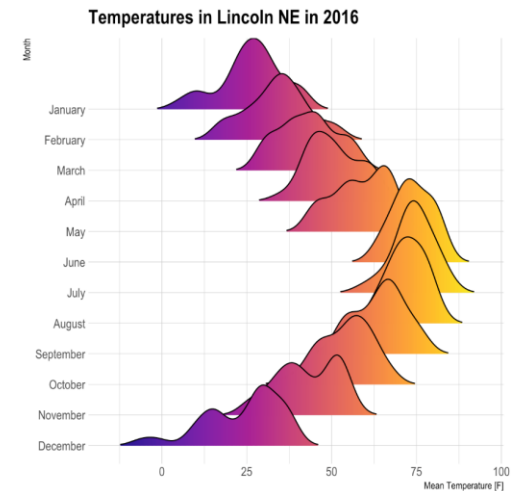
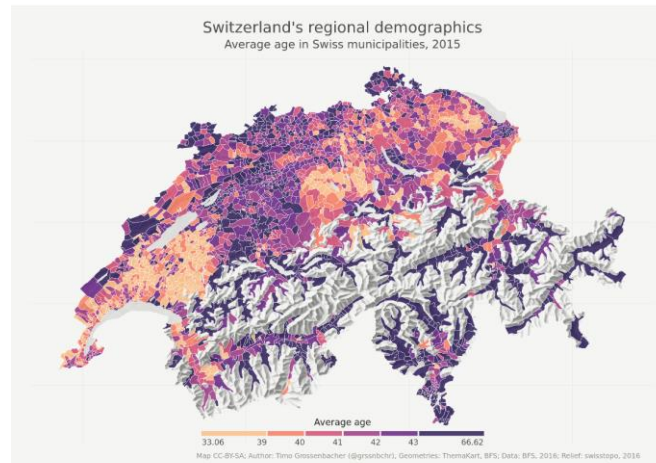
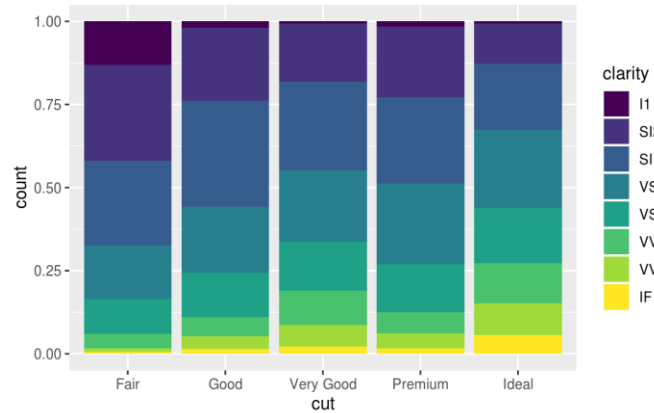
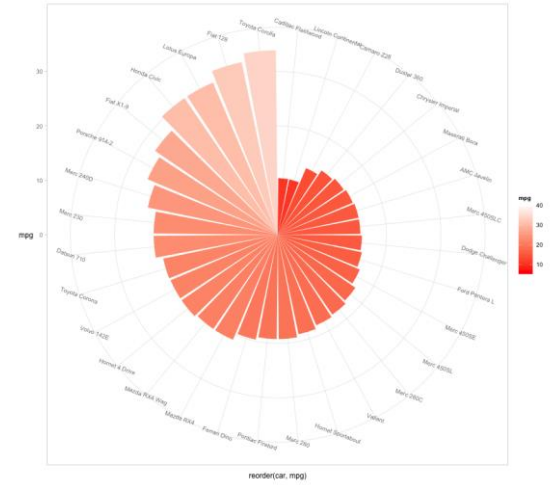
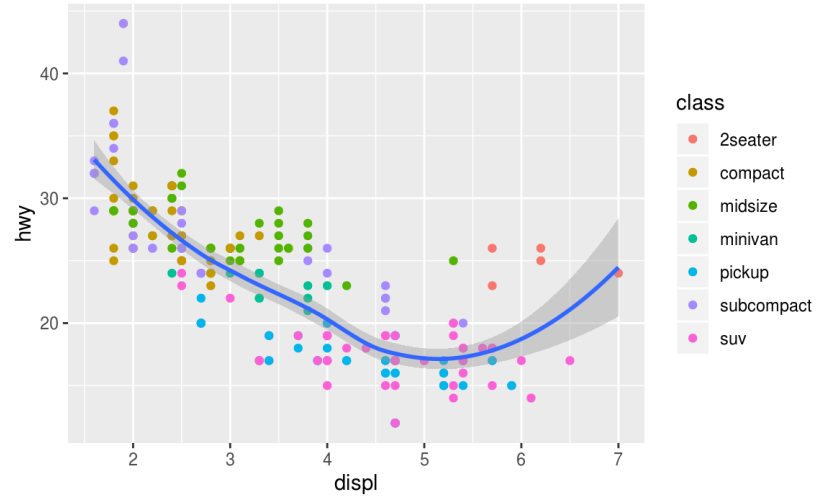
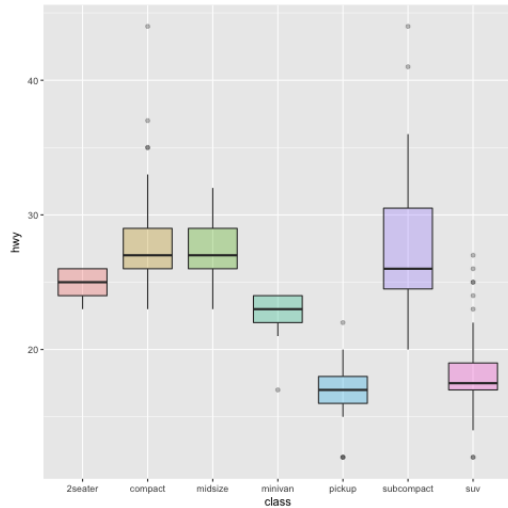
Statistical Analysis  
Languages/Toolkits

- SPSS  
- Stata

# What can R do – Statistics & related

- Statistics & Econometrics
  - Regressions
  - Time series analysis
  - Bayesian inference
  - Survival analysis
  - ...
- Numerical Mathematics
  - Optimization
  - Solver
  - Differential equations
  - ...
- Finance...

# What can R do – Graphics (static ones)

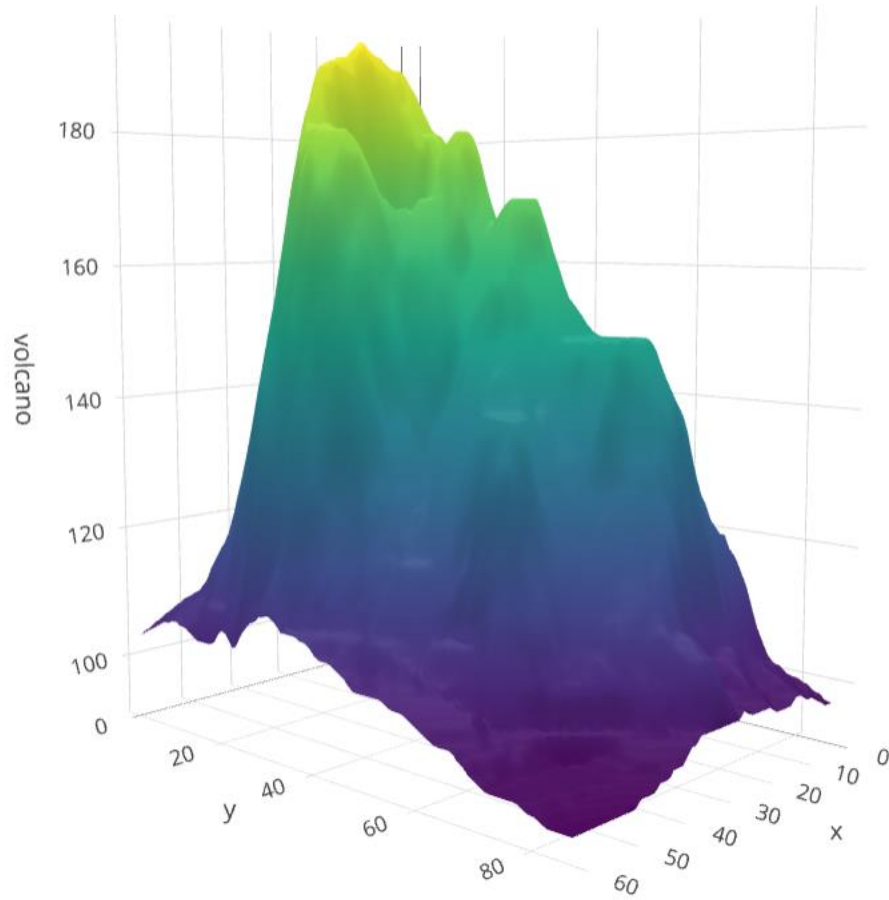


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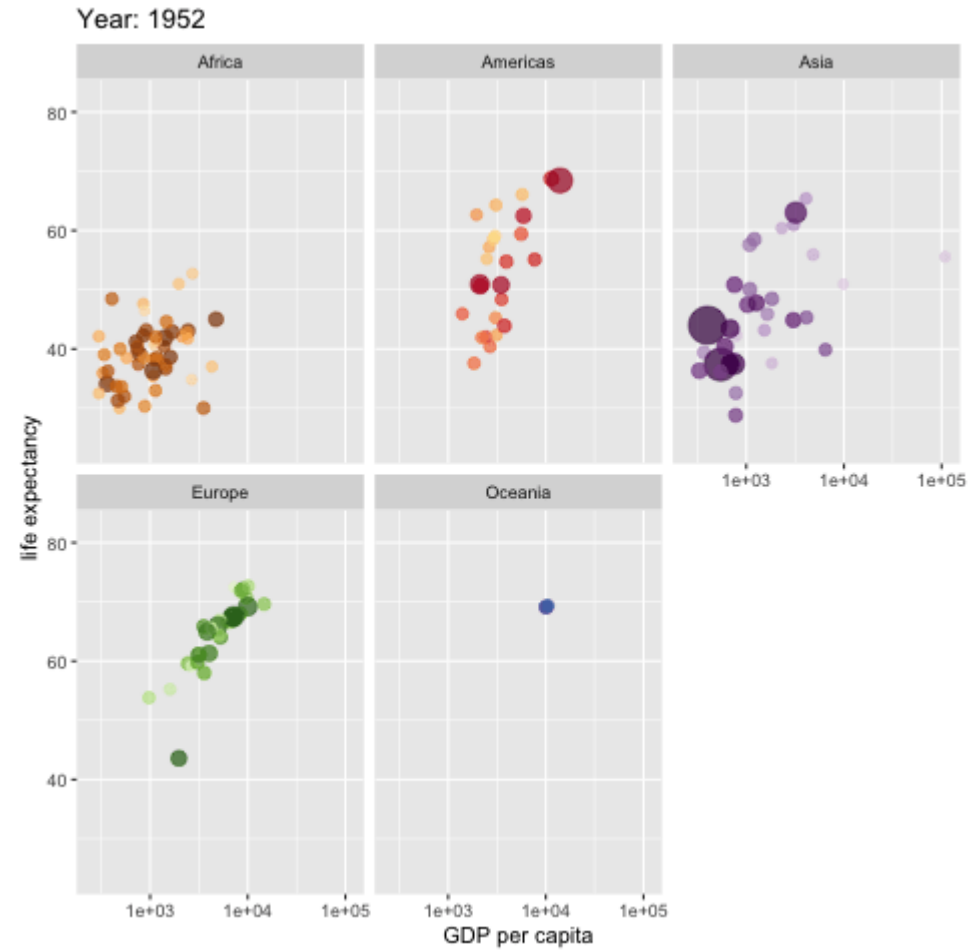
<https://www.r-graph-gallery.com/>

<https://timogrossenbacher.ch/2016/12/beautiful-thematic-maps-with-ggplot2-only/>;

# What can R do – Graphics (dynamic ones)



<https://plot.ly/r/3d-surface-plots/>;



<https://github.com/thomasp85/gganimate>;

# What can R do – Others

- Machine learning (ex. R interface to Keras: [keras](#))
- Natural language processing (ex. [tidytext](#), [topicmodels](#))
- Web technology
  - Web scraping (ex. [rvest](#))
  - API wrapper (ex. Twitter: [rtweet](#); bigquery: [bigrquery](#); Quandl: [Quandl](#))
  - Shiny web app (<https://shiny.rstudio.com/>)
- Reporting
  - [R Markdown](#) (write reports, slides, blogs, books, etc. See a gallery [here](#).)
- ... (see [R Task View](#) for more)

# Plan for Today

- Motivation: two examples
  - A simple regression
  - Twitter API
- Basics of R
  - Data structure
  - Programming structure
- A typical analysis workflow: extending the regression example
  - Import and manipulate data
  - Build models
  - Report and graph results

# What's RStudio?



RStudio

File Edit Code View Plots Session Build Debug Profile Tools Help

graph\_test.R raw\_shiny\_v2.R

```
1 library(Diagrammer)
2
3 raw <- tribble(
4   ~id, ~in_node, ~out_node, ~in_time, ~out_time,
5   #--|--|
6   1, 1, 2, 1, 3,
7   1, 2, 3, 3, 5,
8   2, 1, 2, 2, 3,
9   2, 2, 4, 3, 6
10 )
11
12 node_tb_tp <- raw %>%
13   distinct(in_node) %>%
14   rename(node_id = in_node)
15
16 node_tb <- raw %>%
17   distinct(out_node) %>%
18   rename(node_id = out_node) %>%
19   union(node_tb_tp) %>%
20   arrange(node_id)
21
22 edge_tb <- raw %>%
23   distinct(in_node, out_node) %>%
24   rename(from = in_node, to = out_node)
25
26 g <- create_graph() %>%
27   add_nodes_from_table(table = node_tb) %>%
28   add_edges_from_table(
29     table = edge_tb,
30     from_col = from,
31     to_col = to,
32     from_to_map = node_id
33   )
34
35 g %>% render_graph()
```

Environment History Connections Presentation

Global Environment

Data

edge_tb	3 obs. of 2 variables
g	List of 12
node_tb	4 obs. of 1 variable
node_tb_tp	2 obs. of 1 variable
raw	4 obs. of 5 variables

Files Plots Packages Help Viewer

Zoom Export Publish

```
graph LR
  1((1)) --> 2((2))
  2((2)) --> 4((4))
  2((2)) --> 3((3))
```



# Google Colab



rn1 A Simple Regression - Colab X

https://colab.research.google.com/github/tdmdal/r-workshop-researchers/blob/master/docs/rn1\_A\_Simple\_Regression.ipynb

Share J

+ Code + Text Copy to Drive RAM Disk Editing

## 1. Data Import and Manipulation

We first import a dataset from the workshop website. This is a dataset on married women labor force participation used in [Mroz 1987](#). The dataset is also used throughout Wooldridge's text book: Introductory Econometrics: A Modern Approach. After briefly inspecting the data, we create a new column `lwage` in preparation for a simple regression.

```
[ ] # load data
data_url <- "https://tdmdal.github.io/r-workshop-researchers/data/mroz_1987.csv"
mroz_1987 <- read.csv(data_url)
```

```
[ ] # take a look at the structure of the data
str(mroz_1987)
```

See a description of the data columns [here](#).

```
[ ] # print the first few rows of the dataset
head(mroz_1987)
```

```
[ ] # create log wage
mroz_1987["lwage"] <- log(mroz_1987["wage"])
```

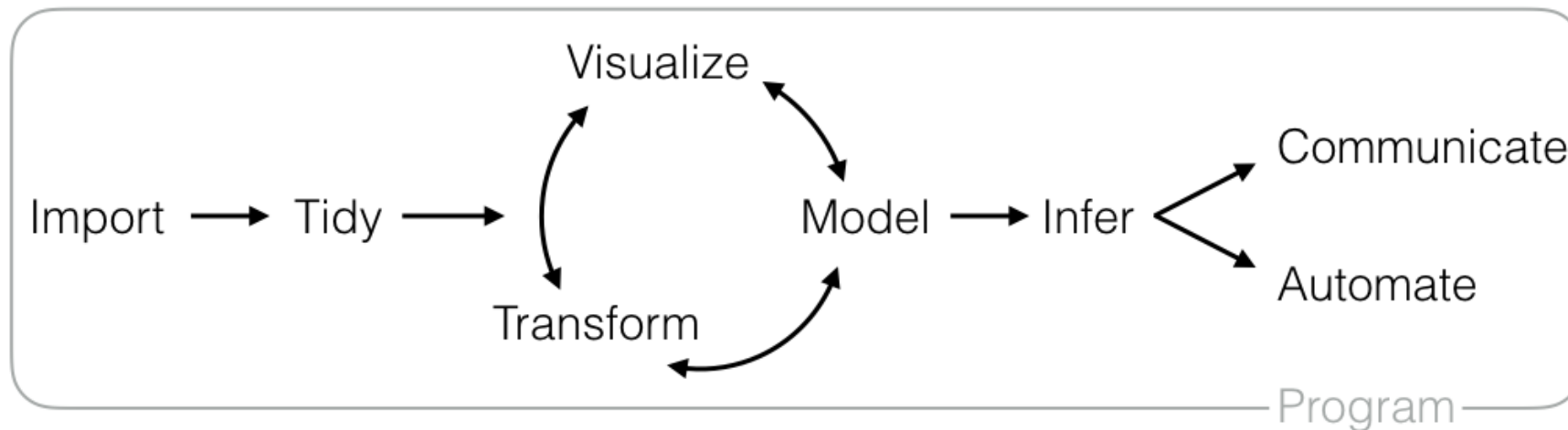
## 2. Modelling

We will run a simple regression to investigate return on education for married women:  $\log(wage) = \beta_0 + \beta_1 educ + u$ .

```
[ ] # setup a regression model
lr <- lm(formula = lwage ~ educ, data = mroz_1987)
```

# Motivation: two examples

- A simple regression
- Twitter API



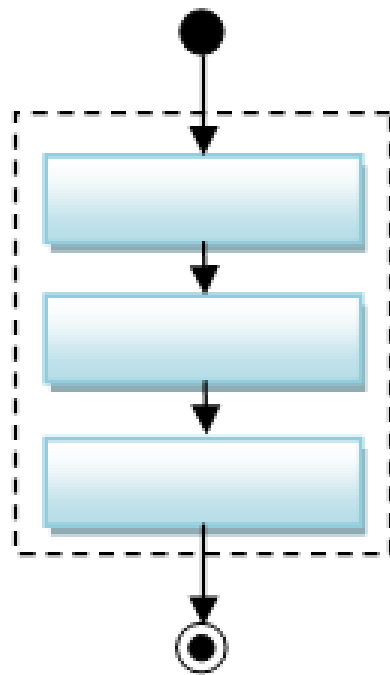
# R Basics

- Data structures
- Programming structures

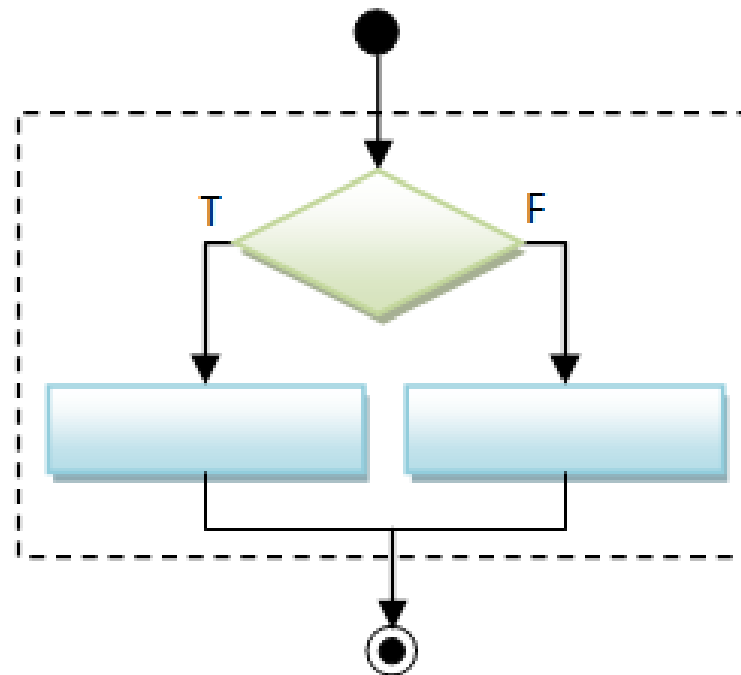
# R Data Structure - Overview

	Homogeneous	Heterogeneous
1d	Atomic vector	List
2d	Matrix	Data frame
nd	Array	

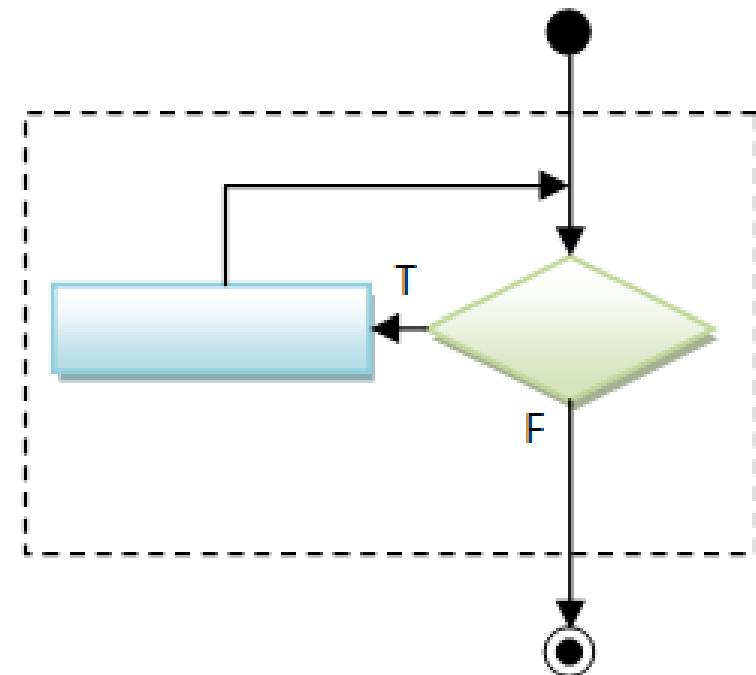
# Programming Structure: Control Flows



**Sequential**



**Conditional (Decision)**



**Loop (Iteration)**

# Conditional (if...else...)

```
if (cond) {  
    # run here if cond is TRUE  
} else {  
    # run here if cond is FALSE  
}
```

# Conditional (if...else if...else...)

```
if (cond1) {  
    # run here if cond1 is TRUE  
} else if (cond2) {  
    # run here if cond1 is FALSE but cond2 is TRUE  
} else {  
    # run here if neither cond1 nor cond2 is TRUE  
}
```

# Iteration

```
for (var in seq) {  
    do something  
}
```

```
while (condition) {  
    do something if condition is TRUE  
}
```



# Programming Structure: Functions

- What's a function
  - a logical block of code
  - input -> output
- Why write functions
  - Reusability
  - Abstraction
  - Maintainability

```
# sum of squares from 1 to n
ss <- function(n) {
  t <- 1:n
  sum(t^2)
}

# calling the ss() function
print(ss(2))
print(ss(3))
```

# Extending the regression example

- Manipulate data
  - Load data
  - Create new columns
  - Filter columns and rows
- Build models
  - Multiple regression
  - IV regression
- Report and graph
  - Build a publication-ready table for regression results

# Using R libraries

- Install and load an R library

```
install.packages("library_name")
```

```
library(library_name)
```

- [CRAN](#) (The Comprehensive R Archive Network)
  - [CRAN Task Views](#)

# Many choices, which one to use

- Often time, many choices of functions/libraries to do one task
  - R is open and extensible!
- Example: load a csv file to a data frame
  - Use [read.csv\(\)](#) function from the `utils` library
  - Use [read\\_csv\(\)](#) function from the [readr](#) library
  - Use [fread\(\)](#) function from the [data.table](#) library
  - Use [vroom\(\)](#) from the [vroom](#) library

# Many choices, which one to use

- Start with the one most people use
- Choose one that is well maintained
  - check document, github, etc. for last update
- Choose one that suits your task

# Our Choice: extending the regression example

- Manipulate data ([tidyverse](#) eco-system)
  - Load data ([read\\_csv\(\)](#) from the [readr](#))
  - Create new columns ([mutate\(\)](#) from [dplyr](#))
  - Filter columns and rows ([select\(\)](#) and [filter\(\)](#) from [dplyr](#))
- Build models
  - Multiple regression ([lm\(\)](#) from stats library in R base)
  - IV regression ([ivreg\(\)](#) from [AER](#) library)
- Report and graph
  - Build a publication-ready table ([stargazer\(\)](#) from [stargazer](#) library)

# Load a CSV file

- [read\\_csv\(\)](#) from the [readr](#)

`read_csv(file)`

- More about [read\\_csv\(\)](#)
- More about [readr](#)

# Load Data – Many other libraries

- [readxl](#) for Excel sheets
- [haven](#) for SPSS, Stata and SAS data
- [jsonlite](#) for JSON
- [xml2](#) for XML
- [httr](#) for web APIs
- [rvest](#) for web scraping
- [DBI](#) for connecting to DataBase engine
- ...



# Data Manipulation: dplyr basics

- Filter observations: **filter()**
- Select variables: **select()**
- Reorder rows: **arrange()**
- Create new variables: **mutate()**
- Collapse column values to a single summary: **summarise()**
- Group by: **group\_by()**

## Data Pipe (%>%)

```
iris_cleaned <- filter(iris, Species == "setosa")  
iris_cleaned <- select(iris_cleaned, Sepal.Length)
```

## Data Pipe (%>%)

```
iris_cleaned <- filter(iris, Species == "setosa")  
iris_cleaned <- select(iris_cleaned, Sepal.Length)
```

```
iris_cleaned <- iris %>%  
  filter(., Species == "setosa") %>%  
  select(., Sepal.Length)
```

## Data Pipe (%>%)

```
iris_cleaned <- filter(iris, Species == "setosa")  
iris_cleaned <- select(iris_cleaned, Sepal.Length)
```

```
iris_cleaned <- iris %>%  
  filter(Species == "setosa") %>%  
  select(Sepal.Length)
```

# Regression

- Multiple regressions: lm() from stats library in base R

```
my_model <- lm(y ~ x1 + x2, data)
```

- IV regressions: ivreg() from AER library

```
my_iv_model <- ivreg(y ~ x + w | w + z, data)
```

- Regression result summary: `summary()`

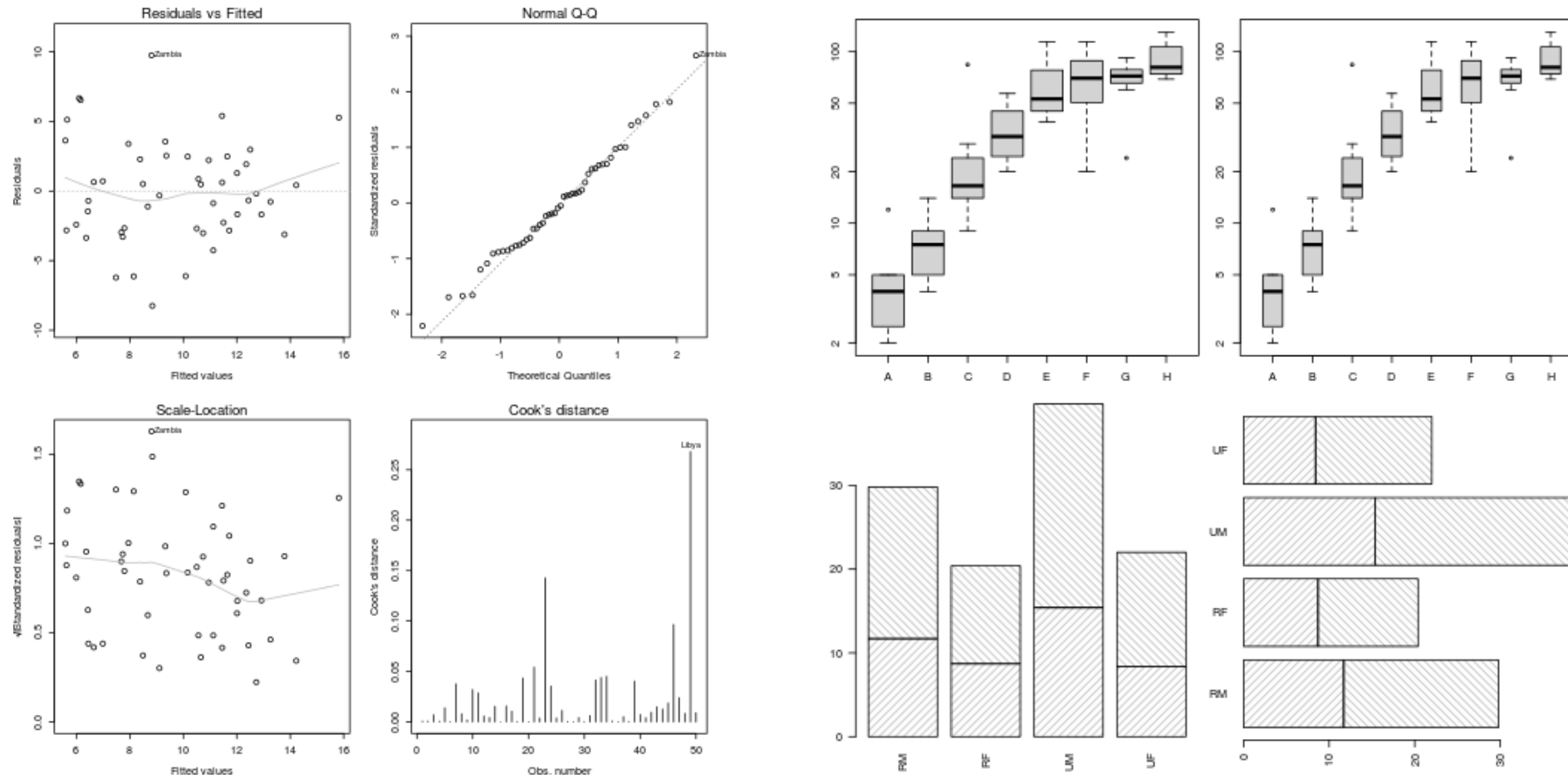
Ref. [https://rpubs.com/wsundstrom/t\\_ivreg](https://rpubs.com/wsundstrom/t_ivreg)

# Report

- Summary table
  - [Summary for lm\(\)](#): `summary(my_model)`
  - [Summary for ivreg\(\)](#): `summary(my_iv_model)`
- publication-ready table: [stargazer\(\)](#) from [stargazer](#) library

`stargazer(my_model1, my_model2, ...)`

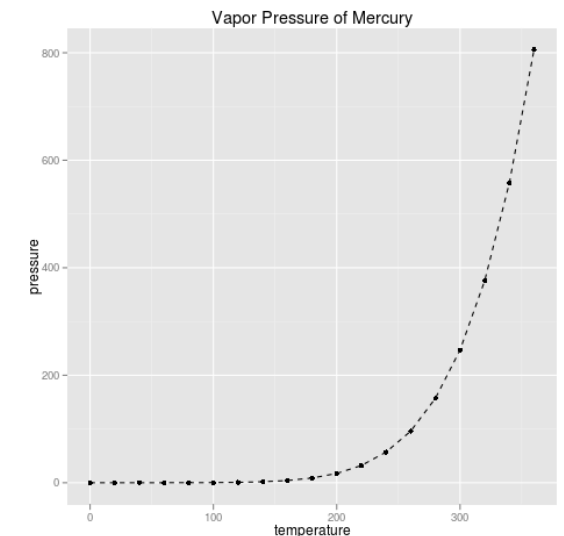
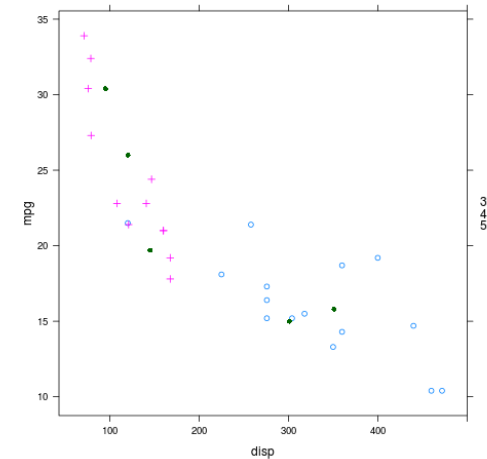
# R Graphics – Base plots (examples)



<https://www.stat.auckland.ac.nz/~paul/RG3e/chapter2.html>

# R Graphics – Two Main Plotting Systems

- System?
- R package: lattice
  - implements Trellis system by William Cleveland:
- R package: [ggplot2](#)
  - implements "A Grammar of Graphics" by Leland Wilkinson
  - **Recommended**

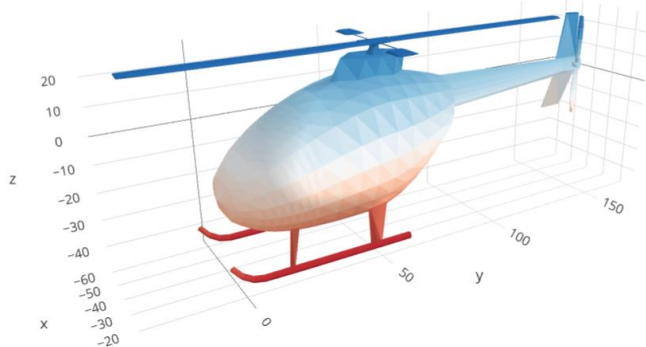


<https://www.stat.auckland.ac.nz/~paul/RG3e/chapter4.html>  
<https://www.stat.auckland.ac.nz/~paul/RG3e/chapter5.html>

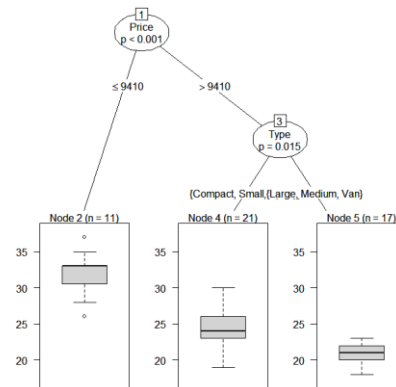


# Other Specialized Plots

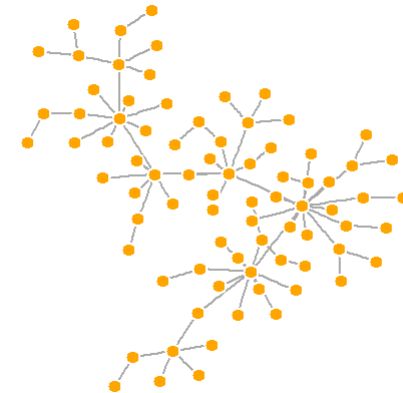
- Graphic functions provided by specialized packages
  - Based on R primitive graphical engines like [grid](#) (eg. `plot()` in [party](#), [igraph](#))
  - Following a plotting system (eg. [ggmap](#), [tmap](#), [gganimate](#), [plotly](#), etc.)
  - Wrapper of plotting tools in another languages (ex. [leaflet](#), [grViz\(\)](#) in [DiagrammeR](#))



3D tri-surface interactive plot  
using the plotly package  
<https://plot.ly/r/trisurf/>



Decision tree plot using party package  
<https://www.statmethods.net/advstats/cart.html>



Network plot using igraph package  
<http://kateto.net/networks-r-igraph>

# ggplot2

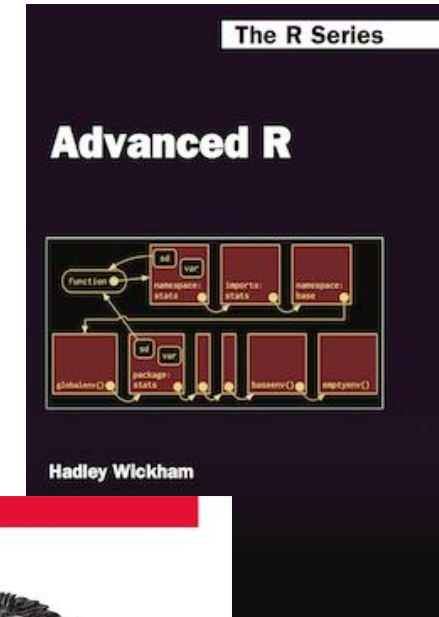
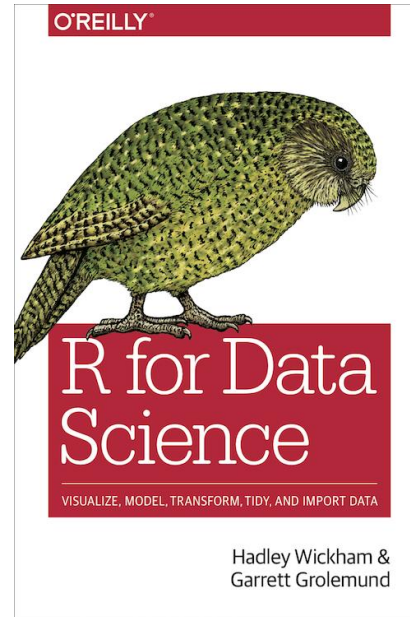
- Based on the Grammar of Graphics
- Basic idea: you can build any graph from the same components
  - Data
  - Coordinate system
  - Geoms – visual marks that represent data points
- A layer-by-layer approach

Free ggplot2 book: <https://ggplot2-book.org/>

Paper: [A layered grammar of graphics](#)

# Free Learning Resources - Books

- [R for Data Science](#)
- [Advanced R](#)
- [Hands-On Programming with R](#)
- Check [bookdown.org](https://bookdown.org) often



# Free Learning Resources – Video Courses

- [RStudio Resources Site](#)
- LinkedIn Learning (used to be lynda.com)
  - free for [UofT students](#) and [Toronto Public Library users](#)
  - Search R and learn

# Free Learning Resources – Others

- [CRAN Task View](#)
- Sample notebooks / reports at <http://rpubs.com/>
- Twitter (a few seeds: [#rstat](#), [@hadleywickham](#), [@WeAreRLadies](#))