

# CHURN ANALYSIS - SUMMARY

6,418

Total Customers

411

New Joiners

1,732

Total Churn

27%

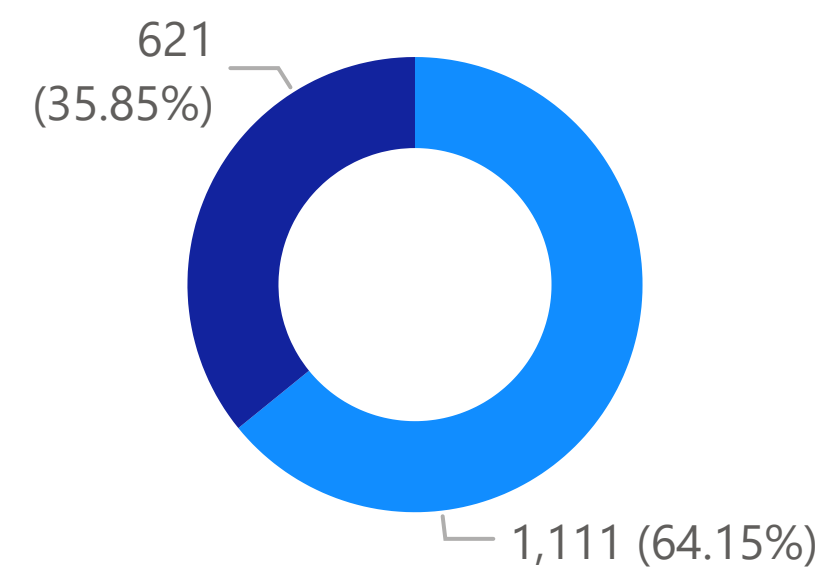
Churn Rate

3.41M

Total Revenue from Churn

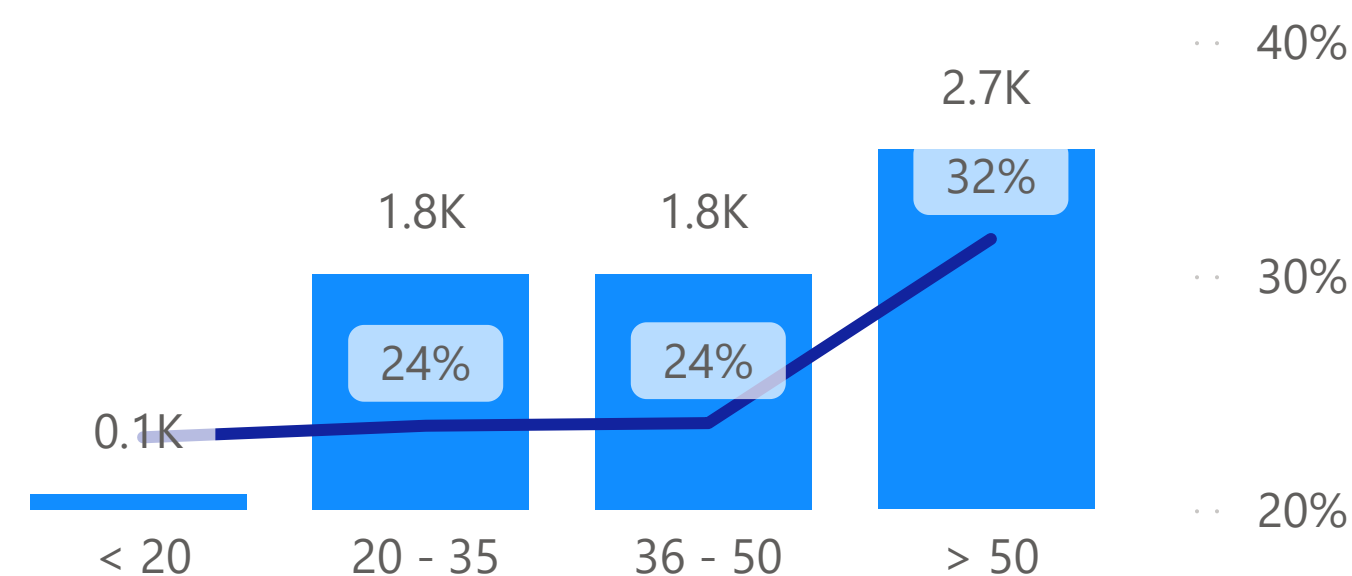
## Total Churn by Gender

Female Male

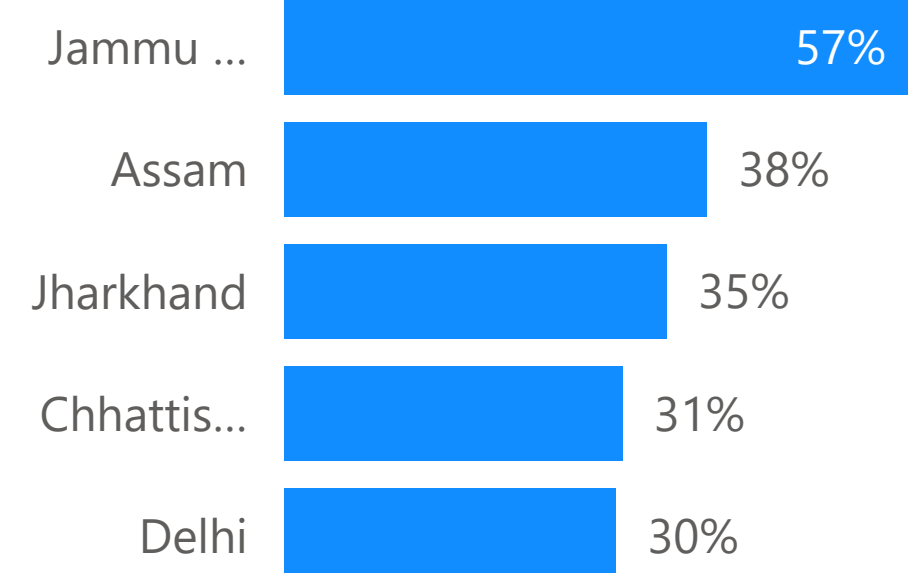


## Total Customers and Churn Rate by Age Group

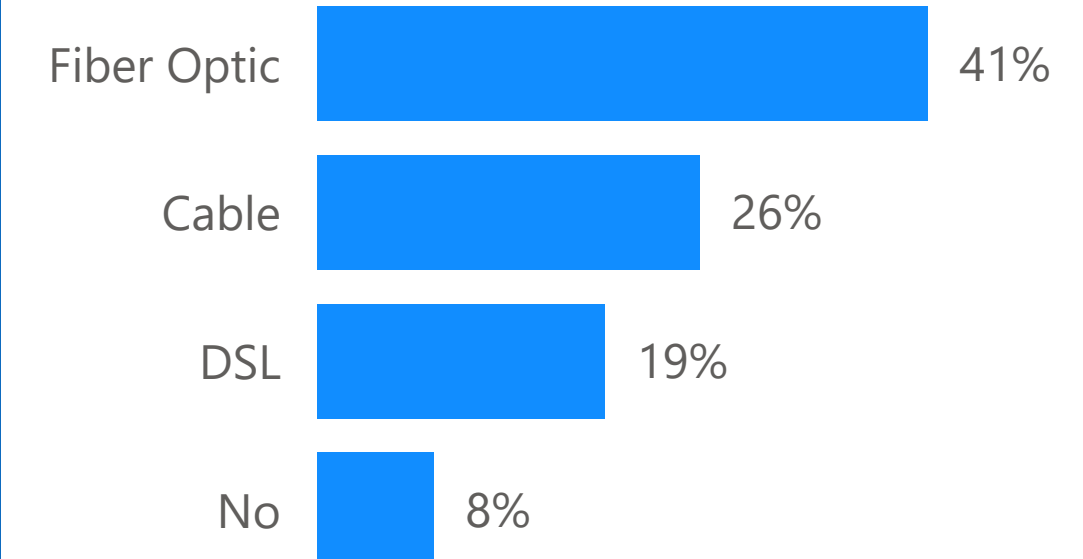
Total Customers Churn Rate



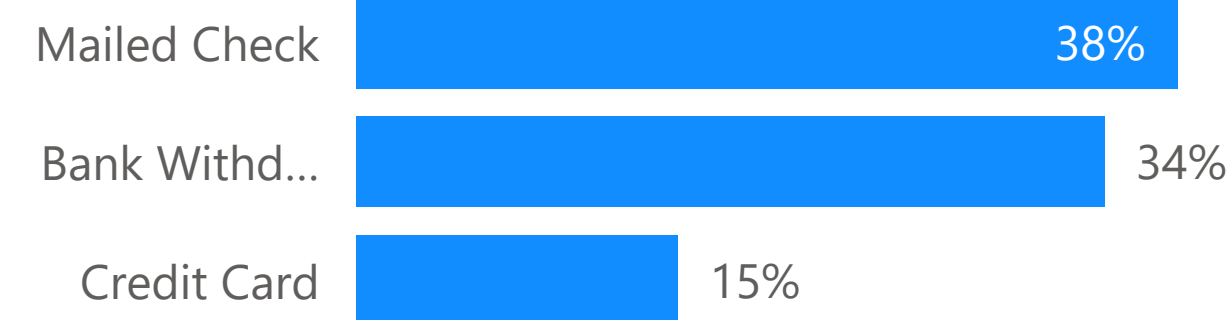
## Churn Rate by State Top 5



## Churn Rate by Internet\_Type

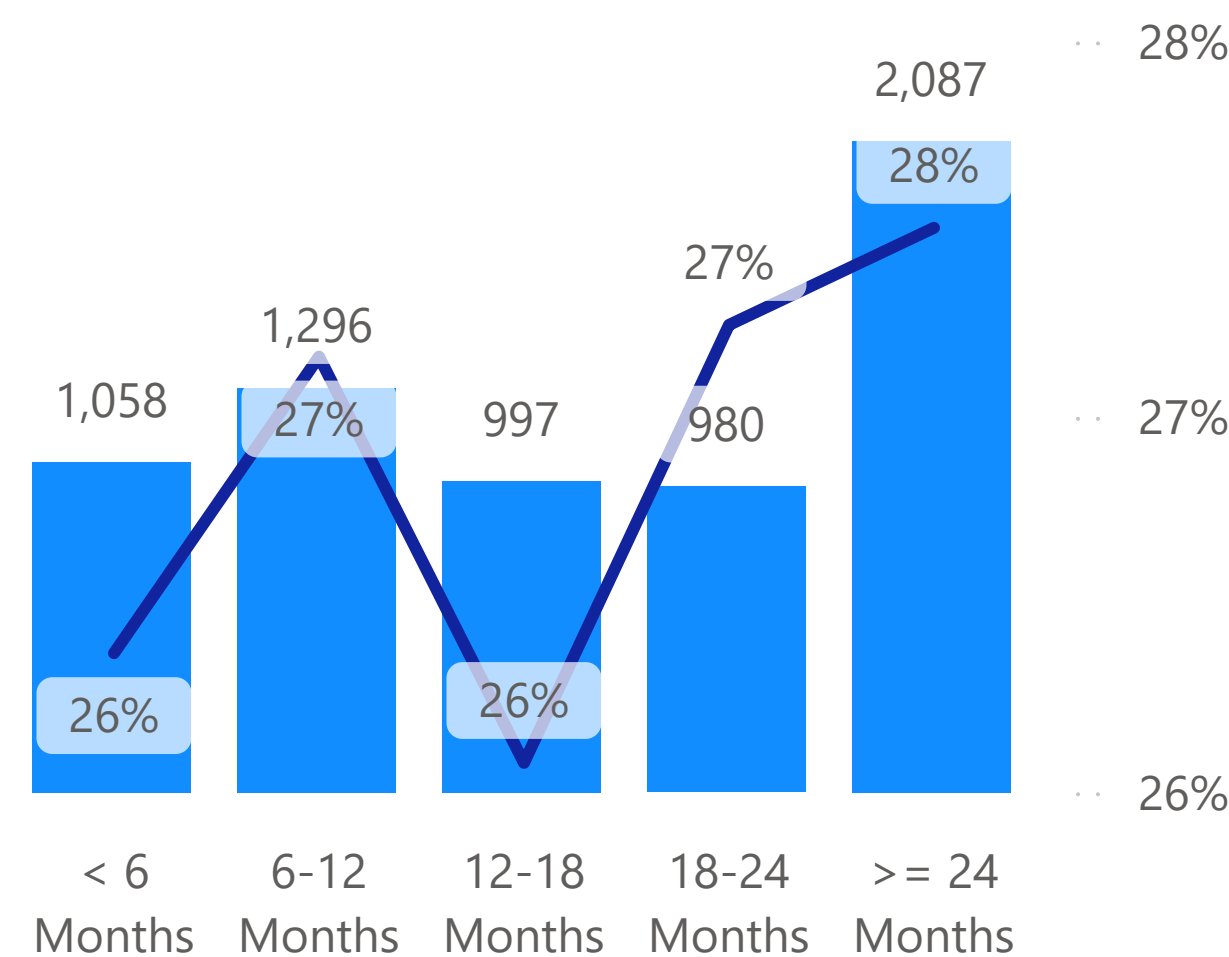


## Churn Rate by Payment\_Method

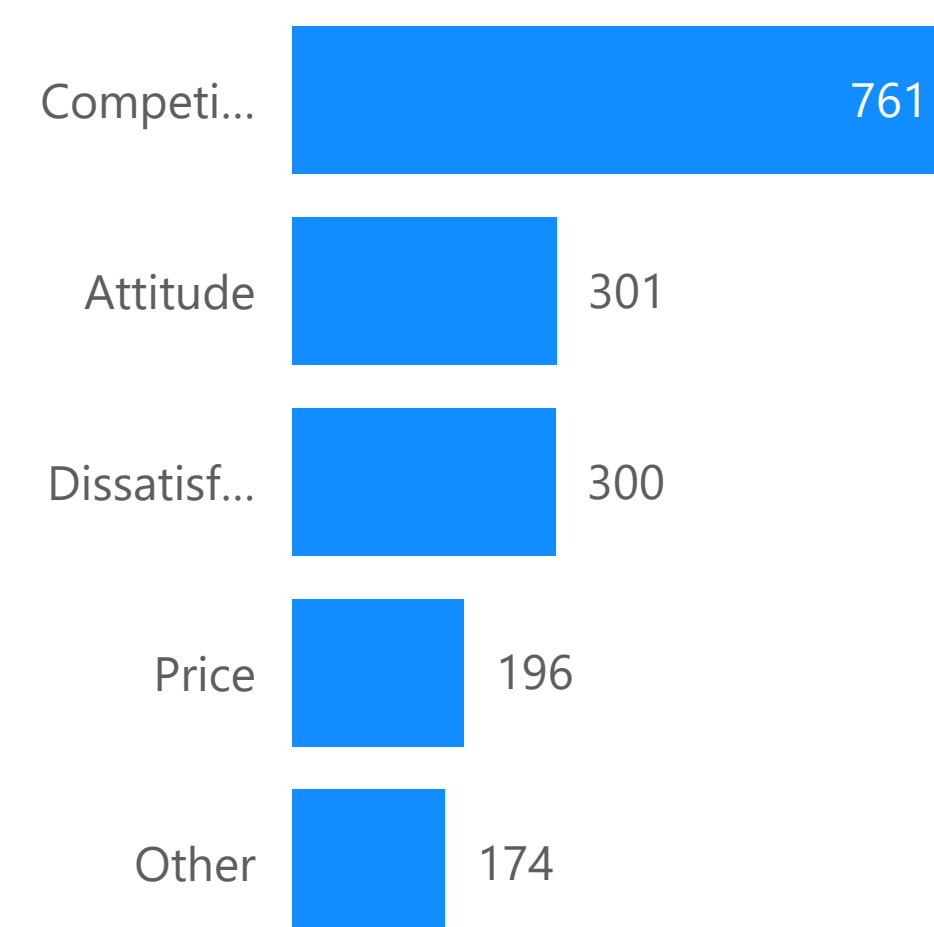


## Total Customers and Churn Rate by Tenure Group

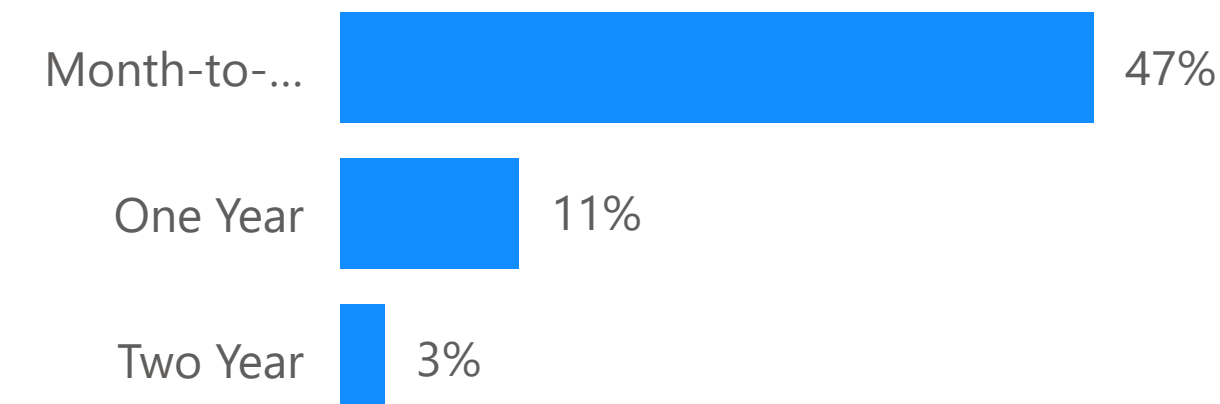
Total Customers Churn Rate



## Total Churn by Churn\_Category



## Churn Rate by Contract



## Churn Rate by Services

Services	No	Yes
Unlimited_Data	20%	80%
Streaming_TV	57%	43%
Streaming_Music	61%	39%
Streaming_Movies	56%	44%
Premium_Support	83%	17%
Phone_Service	9%	91%
Online_Security	85%	15%
Online_Backup	72%	28%
Multiple_Lines	55%	45%
Internet_Service	6%	94%