1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * Theater kickstarter campaigns are more likely to succeed than any other categories.
   * Within the theater category, plays are more likely to succeed than other subcategories.
   * Campaigns are more likely to succeed in the months of June and July than any other months out of the year.
2. What are some limitations of this dataset?
   * Doesn’t consider outside factors such as marketing campaigns being funneled into the kickstarter campaign.
   * There are no KPI’s such as click thru rate.
3. What are some other possible tables and/or graphs that we could create?
   * Campaigns by region/location
   * Whether or not staff pick is correlated with success
   * Whether or not goal (money) is associated with success
   * Whether or not spotlight affects success