[Travis Donia](#)

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Brooklyn, NY

An engineering leader with over 15 years building
products, platforms and the teams behind them.

2020 - 2023
Shopify
Sr. Development Manager
- Formed developer platform group and grew organization to 70 engineers responsible for Shopify's 3rd-party developer experience, including CLI and admin surfaces, app infrastructure, authentication and access controls; group led development for [3rd-party Data Protection](#) and [Built for Shopify](#) releases

2017 - 2020
Clarivate
VP of Engineering, Market Access
- Post-acquisition, role expanded to unify product experience across Decision Resources' $80MM/year Market Access SaaS Product Portfolio; brought teams together from previous acquisitions into a single organization with consolidated technology, product strategy and mission
- Led the Decision Resources Market Access group through integration into Clarivate in 2020; drove collaboration with Clarivate's product strategy and platform services teams

2013 - 2017
Context Matters
Chief Technology Officer
- Scaled prototype to market leader as the first product and engineering hire
- Built product development group, including engineering, product, design and data teams
- US Patent US11151653B1, [Method and system for managing data](#)
- Led the Context Matter team through M&A and integration into Decision Resources in 2017

2010 - 2012
Daily Voice
Director of Technology
- Built product development team and scaled the product to support an audience of millions of monthly readers; led development for the consumer experience across web and mobile, as well as the CMS and ad systems

2006 - 2009
iNDELIBLE Media
Information Architect / UX Lead
- Created and grew UX practice; built team and delivered over 100 projects, including Esquire and Cook's Illustrated web and mobile properties, [a music rights management application](#) and [a smart TV platform](#)

2002 - 2006
Pratt Institute, Brooklyn, NY - *Bachelor of Industrial Design*

2019

Contributed essays to [*97 Things Every Engineering Manager Should Know*](#), O'Reilly Media