

TYLER RUSSELL

Tech Sales Professional

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Recruiter's Name

Dear Recruiter's Name,

I am writing to express my strong interest in joining Company ABC as a Tech Sales Representative, and am eager to share how my unique blend of education and experiences make me the ideal candidate for the mentioned position.

My journey into technology and sales began with a genuine passion for both creativity and business as a young teenager. Following High School, I immediately began pursuing my passions and obtained my Associate Degree in Business Administration at 19 years old. Feeling a strong desire to continue learning, I enrolled at James Madison University to study media and design with a concentration in interactive design. During my time at JMU, I have conducted endless user research and have developed a strong understanding of media and technologies. In May of 2024 I will obtain my Bachelor's degree, successfully fulfilling both degrees with above a 3.8 GPA.

Through acquiring two unique degrees, I bring a strong, diverse, and complemented skillset to many professional environments. By combining the foundational business principles and market dynamics I learned through my business degree with the technological familiarity and understanding of user/consumer behaviors, I strongly believe I possess a unique advantage in the tech sales industry.

Furthermore, my professional journey has been equally enriching and diverse. I was fortunate enough to gain a year of sales experience at Detail Garage, where I found my passion for sales and consistently surpassed my monthly quota of \$48,000. Recently interning with the City of Virginia Beach as a mobile/web developer, and even being an Inventory associate who worked directly alongside sales reps at Carmax, I consistently commit myself to success in every professional journey I pursue.

What sets me apart as a candidate for the Tech Sales role at Company ABC is not just my technical proficiency or strong suit in sales, but rather, my ability to seamlessly integrate creativity, technology, and business strategy to drive tangible results. I am confident that my passion, adaptability, and commitment to excellence make me a perfect fit for your team.

Thank you for your consideration. I am excited about the opportunity to further discuss how my background, skills, and aspirations align with the needs of Company ABC. I look forward to hearing from you and hope for the opportunity to contribute to the company's continued success.

Best Regards,



Tyler Russell