

TAYLOR SIMPSON

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Skills

LANGUAGES AND TOOLS

Python	JavaScript
HTML / CSS	Java
React	Node.js
Ruby	Express.js
SQL	PHP
Git	Jira

DESIGN TOOLS

Illustrator
Photoshop
XD
Sketch
After Effects

Awards

People's Choice in Human-Computer Interaction
Queen's Creative Computing Showcase (Apr. 2018)

Volutime. Android app that helps prevent hearing damage by optimizing volume and listening time

Finalist, Top 4 Hack the 6ix (Aug. 2017)

MyndJournal. Web app that displays mental health analytics, utilizing IBM Watson's NLU API

Achievements

Silver Medalist
Canada East Short Track Speed Skating Championships

Guinness World Record
Largest Rubik's Cube Mosaic, CubeWorks Studios

Experience

Product Manager
Pedal Patrol

Sept. 2018 – Apr. 2019
Kingston, ON

- Led a cross-functional team, designing and developing a mobile app for a local bike shop
- The app, Pedal Patrol, utilizes crowdsourcing to reunite cyclists with their stolen bikes
- Managed the team through the product lifecycle from ideation to delivery
- Worked actively with the client through the process to align with their vision for the product

Lead Content Writer

Apr. 2018 – Mar. 2019
Kingston, ON

QHacks, Annual Hackathon at Queen's University

- Developed and implemented marketing strategies to attract speakers, sponsors, and participants
- Wrote copy for the QHacks website, dashboard, handbooks and advertisements
- Wrote feature articles and promoted the event on social media platforms
- Created a podcast profiling Queen's graduates in tech

Developer & Computer Science Research Associate
Orange Gate Consulting

May 2018 – Dec. 2018
Toronto, ON

- Researched and developed applications for Android-based robots in the service industry
- Demonstrated prototypes at community events and to C-suite client executives
- Designed wireframes, user flows, and scripts based on leading practices in visual and conversational UX
- Wrote documentation for user manuals, research presentations, and technical step-by-step guides

Marketing Commissioner
Computing Students' Association

May 2016 – Apr. 2017
Kingston, ON

- Created promotional material for the School of Computing's events and news
- Designed, sourced, and sold faculty merchandise
- Planned special events including faculty socials, workshops and industry talks

Product Ambassador, Growth
Grabb Mobile (Foodora Partner)

Sept. 2016 – Apr. 2017
Kingston, ON

- Promoted a food-ordering application expanding into Kingston, Ontario
- Increased brand awareness and customer engagement through campus events, student groups, and social media
- Spoke with restaurant owners about online ordering solutions for their locations

Projects

Song Analysis

Oct. 2019 – Present

- A web app that integrates with Spotify to display additional information about the song that you are currently playing.
- Created with React

Expense Tracker

Oct. 2019 – Jan. 2020

- A web app that allows users to visualize their expenses.
- Created with React, Redux and Firebase

Voice Apps for Google Home and Alexa

Dec. 2017 – Mar. 2018

- Published the "Toronto Trivia" action for the Google Home and the "Canadian Facts" skill for the Amazon Echo
- Created with Dialogflow and AWS Lambda respectively

Education

Bachelor of Computing, Honours, Software Design
Queen's University, School of Computing

Sept. 2015 – Apr. 2019

Artificial Intelligence TA, Winter 2019

Certificate in Business
Queen's University, Smith School of Business

Sept. 2016 – Apr. 2020

Volunteering

Assistant Coach • Newmarket Jets Short Track Speed Skating Club

Sept. 2013 – Mar. 2020

Graphic Designer • Queen's Software Developer's Club

May 2018 – Apr. 2019

Honourary Chair • York Region Gutsy Walk

Nov. 2016 – June 2017

Ontario University Fair Representative • Queen's University

Sept. 2016 – Sept. 2016