

TAYLOR SIMPSON

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Toronto, Canada Area

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Skills

LANGUAGES AND TOOLS

JavaScript	Python
HTML	Java
CSS / SASS	Node.js
React	Ruby
SQL	PHP
Git	Jira

DESIGN TOOLS

Illustrator
Photoshop
XD
Sketch
After Effects

Awards

People's Choice in Human-Computer Interaction
Queen's Creative Computing Showcase (Apr. 2018)

Voltime. Android app that helps prevent hearing damage by optimizing volume and listening time

Finalist, Top 4 Hack the 6ix (Aug. 2017)

MyndJournal. Web app that displays mental health analytics, utilizing IBM Watson's NLU API

Achievements

Silver Medalist
Canada East Short Track Speed Skating Championships

Guinness World Record
Largest Rubik's Cube Mosaic, CubeWorks Studios

Experience

Product Manager

Pedal Patrol

- Led a cross-functional team, designing and developing a mobile app for a local bike shop
- The app, Pedal Patrol, utilizes crowdsourcing to reunite cyclists with their stolen bikes
- Managed the team through the product lifecycle from ideation to delivery
- Worked actively with the client through the process to align with their vision for the product

Sept. 2018 – Apr. 2019

Kingston, ON

Lead Content Writer

QHacks, Annual Hackathon at Queen's University

- Developed and implemented marketing strategies to attract speakers, sponsors, and participants
- Wrote copy for the QHacks website, dashboard, handbooks and advertisements
- Wrote feature articles and promoted the event on social media platforms
- Created a podcast profiling Queen's graduates in tech

Apr. 2018 – Mar. 2019

Kingston, ON

Developer & Computer Science Research Associate

Orange Gate Consulting

- Researched and developed applications for Android-based robots in the service industry
- Demonstrated prototypes at community events and to C-suite client executives
- Designed wireframes, user flows, and scripts based on leading practices in visual and conversational UX
- Wrote documentation for user manuals, research presentations, and technical step-by-step guides

May 2018 – Dec. 2018

Toronto, ON

Marketing Commissioner

Computing Students' Association

- Created promotional material for the School of Computing's events and news
- Designed, sourced, and sold faculty merchandise
- Planned special events including faculty socials, workshops and industry talks

May 2016 – Apr. 2017

Kingston, ON

Product Ambassador, Growth

Grabb Mobile (Foodora Partner)

- Promoted a food-ordering application expanding into Kingston, Ontario
- Increased adoption and customer engagement through campus events, student groups, and social media
- Spoke with restaurant owners about online ordering solutions for their locations

Sept. 2016 – Apr. 2017

Kingston, ON

Projects

COVID-19 Screening App

- Building a COVID-19 screening app for a provincial sports organization to be used for contact tracing.
- Tools: Flutter, Firebase

Jun. 2020 – Present

Song Analysis

- A web app that integrates with Spotify to display additional info about the song you're currently playing
- Tools: React, Spotify API

Oct. 2019 – May 2020

Expense Tracker

- A web app that allows users to add, update, and visualize their expenses
- Tools: React, Redux, Firebase

Oct. 2019 – Jan. 2020

Education

Bachelor of Computing, Honours, Software Design

Queen's University, School of Computing

Artificial Intelligence TA, Winter 2019

Sept. 2015 – Apr. 2019

Certificate in Business

Queen's University, Smith School of Business

Sept. 2016 – Apr. 2020

Volunteering

Assistant Coach • Newmarket Jets Short Track Speed Skating Club

Sept. 2013 – Mar. 2020

Graphic Designer • Queen's Software Developer's Club

May 2018 – Apr. 2019

Honourary Chair • York Region Gutsy Walk

Nov. 2016 – June 2017

Ontario University Fair Representative • Queen's University

Sept. 2016 – Sept. 2016