TROY D. DUNKLEY

Data & Analytics Executive

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SUMMARY

Visionary Data and Analytics Executive with over 15 years of experience transforming businesses through innovative data strategies and analytics solutions. Proven ability to drive enterprise-wide initiatives, build high-performing teams, and leverage advanced technologies to achieve measurable impact. Expert in aligning analytics strategies with organizational goals, fostering data-driven cultures, and ensuring compliance and governance.

SKILLS

Strategic Leadership and Planning

Data and Analytics Strategy Development, Cross-functional Leadership, Vendor Relationships, Change Management, Resource Allocation Strategies, Project Management, Agile Methodologies

Advanced Analytics and Data Management

Machine Learning, Advanced Analytics, Data Governance, Business Intelligence, Data Visualization

Technical Proficiencies

Tableau, Power BI, SQL Server, BigQuery, Azure Data Factory, Informatica, SQL, Python, R, AWS, Google Cloud

Tools & Collaboration

Jira (Advanced Planning), Trello, Confluence, Monday.com, Notion

Stakeholder Engagement and Team Development

Stakeholder Management, Team Leadership, Talent Development

EXPERIENCE

2020 - Present

Atlanta, GA

CEO, Data Evangelist, Lead Business Intelligence Strategist

Black Nisus, LLC

- Designed and implemented enterprise-wide data strategies for Fortune 500 clients achieving a 40% improvement in data utilization and over $15M in cost savings.
- Championed data fabric and mesh architectures boosting accessibility by 50% while minimizing data silos.
- Introduced AI/ML solutions that drove a 20% increase in efficiency and a 15% growth in revenue.
- Oversaw cross-functional teams to deliver scalable data solutions fostering innovation and continuous improvement.

2016 - 2019

Westlake Village, CA

Director, Business Intelligence

The Walking Company

- Developed a comprehensive data and analytics roadmap aligning business objectives with measurable outcomes.
- Supervised a team of 20+ analysts delivering insights that boosted retention by 15% and cut costs by $5M.
- Established governance frameworks enhancing compliance and data reliability across the organization.

2015 - 2016

Atlanta, GA

Director, Business Intelligence

Benchmark Brands, Inc.

- Revitalized data infrastructure to support organizational goals with innovative solutions.
- Constructed scalable data warehousing systems improving accessibility by 40% and reliability.
- Promoted the adoption of advanced modeling tools to drive performance improvements.

EDUCATION

Certificate of Completion in Data Science
Flatiron School {Immersive 15-week bootcamp}

MBA in Information Systems Management
Keller Graduate School of Management

BBA in Finance
Georgia State University

KEY ACHIEVEMENTS

◆ Architected Comprehensive Data Fabric Solution

Led the implementation of a data fabric solution for a Fortune 500 company improving data accessibility by 50% and reducing management costs by 35%.

⚡ Developed Revenue-Generating Data Monetization Strategy

Formulated a data monetization strategy for a retail client generating $5M in new revenue streams within the first year.

★ Spearheaded Digital Transformation Initiative

Orchestrated a company-wide digital transformation initiative resulting in a 30% improvement in operational efficiency and $10M in annual cost savings.

◆ Enhanced AI Adoption Across Business Units

Facilitated the adoption of AI technologies across multiple business units driving a 25% increase in customer engagement and contributing to a 15% growth in revenue.

PROJECTS

GAF Materials Corp.: Enterprise Analytics Transformation

📅 2023 - Present 📍 Remote
- **Goal**: Initiated a data-driven culture transformation program for a global manufacturing company.
- **Responsibilities**: Managed cross-functional teams to implement advanced analytics platforms ensuring alignment with business objectives.
- **Results**: Achieved a 45% increase in data literacy across the organization and improved data integrity to 95%.

Mitchell Gold + Bob Williams: Data-Driven Business Optimization

📅 2021 - 2023 📍 Remote
- **Goal**: Created Power BI reports for inventory management to enhance decision-making processes.
- **Responsibilities**: Automated profitability analysis reports increasing sales reaction time by 20%.
- **Results**: Reduced overstocks by 15%, resulting in significant cost savings.

Rawsoft, Inc.: Cloud Migration and Data Integration

📅 2023 - Present 📍 Remote
- **Goal**: Directed migration of legacy systems to AWS to improve operational efficiency.
- **Responsibilities**: Developed automated data pipelines to streamline processing workflows.
- **Results**: Achieved a 25% reduction in operational costs and improved processing speed by 35%.