



PREU

“ Change and Opportunity”

This edition is full of examples of change – not least in our new logo! How and why we set about making the change is described opposite. Our use of Concept Cupboard is an example of one of many Member benefits that will be available through our new website which is under construction right now. The new website should be ready well before the next (Summer) edition of Surrey Youth News, and will incorporate a password controlled Members benefits section, which is where our best offers and grant advice will be located.

We have installed cloud computing here in the office, and it's brilliant – giving access to emails and files by mobile phone, laptop or desktop, independent of location. The company involved – Cloud 9 - are again offering a discount to Members. We are also at the final stage of securing a discounted insurance offer from a major insurance company that will provide very competitive rates for Surrey Youth Focus Members. So join us now!

We are very busy and to increase our capacity are in the process of recruiting a young Apprentice to the team, and hopefully recruiting an intern from Surrey University.

Winston Churchill said “To improve is to change; to be perfect is to change often” – we will settle for constant improvement!

The “opportunity” in the title is a reference to the information about the Local Prevention Framework grants of £2.5 mill over two years that Surrey County Council is placing on offer on a borough basis. The aim of the grants is to keep young people in employment education or training, and these activities must themselves be a pathway to opportunity for young people. (see article page 26)

Mike Abbott
Chief Executive

Advertising in Surrey Youth News

Surrey Youth News provides a valuable service to advertisers and readers alike. It is delivered to over 2,000 individuals and organisations in Surrey and is also available online at www.surreyyouthfocus.org.uk/surreyyouthnews.

Our database is kept up to date to ensure that the newsletter reaches the key individuals working with youth in the county.

You can promote your business, product, club, organisation or event for as little as £50. A full page ad costs £200.

We can also provide a graphic design service to give your advert a professional feel. For further details contact us on 01483 453962 or info@surreyyouthfocus.org.uk

Mike Abbott Chief Executive
Karen Moore Information Officer
Kate Peters Member Services Manager
Shelagh West Business Advisor

INTRODUCING OUR NEW LOGO

Surrey Youth Focus and Surrey Youth News has a whole new look!

Here at Surrey Youth Focus we wanted to refresh our image to reflect the work we do and the times we live in. Once we had decided to update the logo our next goal was to engage young people in creating the new design.

Using Concept Cupboard we were able to gather ideas from students across the country including London College of Communication, Arts Institute of Bournemouth, University of Leeds, Kingston University and others. The average age of those submitting was 20. We were thrilled to receive over 30 design ideas.

Our winning entry came from John Walsh who is a 21 year old BA (Hons) Graphic Communication student in his 3rd year at Cardiff School of Art & Design.

Many thanks to our branding team (who all volunteered their time) Carol Brannigan, Sue Fritsch and Shelagh West for all their hard work on the project.

We hope you like our new logo. We believe it reflects us as dynamic voice throughout Surrey for the Voluntary Youth Sector.



Our winner John Walsh with his winning concept and some of the other great entries

C H A M P I O N I N S P I R E E M P O W E R

DO YOU NEED A MAKEOVER?

In recent years, many charities have gone through various logo changes and brand revitalisation processes. Some have done so successfully and others have not.

Maybe different people within your organisation are talking about a logo makeover but you are not sure whether this is the right time. The questions is; 'why change the logo, and even more importantly, when is the right time for a logo makeover?'

These are the issues to consider.

Does charity's logo or name reflect the heart of what you do today?

Sometimes, especially in the current financial climate, some charities are merging to create a new, larger charity with a wider scope of services. In these cases, a new logo and a new brand is key for securing donor loyalty from supporters of both charities. One option would be to merge the two existing logos or to design a new logo completely.

Another occasion when a charity might need a logo makeover is when the charity has expanded its programmes. (This applied to Surrey Youth Focus) or has cut back from what it done when the current logo and brand messages were designed. If this is the case, your charity needs a logo makeover because you are not offering accurate information to supporters about who you are, what you do and where you serve.

If your charity wants to engage with new generations of donors you need a new logo.

Organisations wishing to engage with new supporters who are Internet and social media savvy should perhaps be thinking about a logo makeover and revitalising the brand before launching campaigns to engage with younger people.

What looks good online is vital now – it may well not have been an issue when your logo was first created but we all need something that works on a website and social media as well as our printed materials.

Many charities, especially small and new ones, don't put enough thought into the development of their logo and brand messages. Therefore, they tend to miss out on receiving the recognition their work deserves or on being seen as valued and trusted charities by potential donors.

The main purpose of your charity's logo is to send a clear and powerful message about your mission and key areas of your work. Your logo is not just a pretty or trivial symbol. It is your charity's trademark – so make sure that your charity's logo is strong and strategic as it can be.

Help for Members

If you need help with creating a new logo we at Surrey Youth Focus would recommend Concept Cupboard who helped source the concept on which we based our new image.

The other good news is that we have negotiated a discount for Surrey Youth Focus members on their fees. (call us for the discount code)

What is Concept Cupboard?

(www.conceptcupboard.com)

Concept Cupboard is an award winning online marketplace connecting businesses, from the hottest startups to big brands, with the very best

in student and graduate creative talent. From logos to film and animation we look to help businesses grow with innovative design and marketing whilst helping creative talent break into industry.

Local Hero: David Hypher

David Hypher has been Chairman of Surrey Youth Focus since 2006 and was recently made an OBE for his involvement in the not-for-profit sector. A retired stockbroker and former High Sheriff of Surrey, David has worked closely with a number of schools, charities and prisons over the last 15

David says he doesn't feel like a hero. "I just attend lots of meetings and do what I can to support all those wonderful people out there who give their time freely to others. I didn't feel that during my 40 years working in the

"There are more and more people out there who are prepared to use their expertise and skills to support local charities; they just need a bit of encouragement to do so."

years offering support, guidance and mentoring. He was involved with the High Sherriff Youth Awards Scheme that collects and donates around £50,000 a year to young people's groups that are demonstrating an anti-crime policy.

"I was originally involved with thirteen charities at the same time across a range of sectors, not just young people, but soon realised I was taking on too much," said David, "I found it too hard to say no. I couldn't carry on with that number, I physically didn't have enough time."

Among others he is currently a Trustee of the Queen Elizabeth's Foundation for Disabled People in Leatherhead, Bansted and Carshalton who work closely with Headley Court and brain injured soldiers with combat stress. He is also Patron of the Surrey Care Trust and the Life Train Trust who are members of Surrey Youth Focus.

"There are more and more people out there," continues David, "who are prepared to use their expertise and skills to support local charities; they just need a bit of encouragement to do so. To a huge extent this country runs on volunteers. The Big Society has been here for centuries; it is alive and well and thriving."



city that I was making a big enough difference to my fellow human beings, it was a shallow environment to work in." He has certainly been making up for it ever since!

Written by Dani Maimone and reprinted by permission of TheGuide2Surrey
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MEMBERS NEWS

Surrey Army Cadet Force

Just before Christmas more than 150 cadets from across the county spent Saturday and Sunday at the annual 48 hour Christmas Camp at Crowborough near Tonbridge Wells.

Grouped by age and experience (rather than in their usual location detachments), cadets trained on the obstacle course, map and compass, First Aid, a team initiative test, infantry fieldcraft and archery; while everyone had a chance to show their marksmanship on the .22 range, whether in Santa hats or not.

Some were spending their first stay away with the Army Cadet Force, but Recruit Devereux from Farnham detachment said 'the huts are nice and warm and the beds are really comfy', while his fellow new joiner, Recruit Kemp said 'the Army breakfast is just amazing'.



We look forward now to the better evenings, getting out and about, D of E expeditions in May, and then Summer Camp for 2 weeks in South Wales in August.

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Orpheus behind bars for Birdsong Project



"Missing my missus and wishing I didn't do this" were some of the poignant lyrics that were heard at Highdown Prison in February. As part of the 'Birdsong Project', funded by the Monument Trust, Orpheus students and prison inmates collaborated all week to produce original songs reflecting life on the inside. The results were both touching and inspirational.

"It was an amazing week," said one prisoner. "The most fun I've had in ages."

Disabled people and prisoners, while different in many ways, both share experiences of prejudice and marginalisation. By working towards a common goal, students and prisoners were encouraged to identify not just as offenders or disabled people, but as songwriters and performers sharing in an experience. Orpheus student Ed wrote of his prison experience in his song: "Brand new eyes, see people for people; not just men in chains, spend an hour and feel the pain."

The innovative project has been highly successful, and we look forward to the next collaboration in May.

The Orpheus Centre, Godstone, Phone: 01883 744664, Web: www.orpheus.org.uk



During the half term on Wednesday 20th February, 23 Beaver Scouts and a few siblings from 1st Churt and 1st Hindhead

Colonies, spent 2 1/2 hours "Zorbing" on Beacon Hill Field at the rear of Hindhead's H.Q. "Zorbing" is a very energetic activity where a Beaver (and the odd Leader silly enough) climbs inside a 10 foot diameter clear plastic ball, and propels it around a course. Parents provided refreshments, and although the sun didn't shine at least it didn't rain. The event was supervised by Matthew Beveridge the Beaver Scout Leader at Hindhead.

John Stone

Haslemere Scouts District Media Manager





GASP triples its session delivery

When HRH The Duke of Kent visited the new GASP Motor Project Workshop at The Sand Pit, Albury on 5th February he heard from the charity's Chief Executive, Andy Finch, how GASP plans to deliver over 225 daytime sessions in the next 12 months. The aim is to more than triple the number of young people the charity works with: these sessions will benefit around 150 young people, predominantly those at risk of becoming NEET or who are involved with the Surrey Youth Support Service.



"This three-fold increase over 2011-12 is the result of our on-going strategy for GASP to significantly expand the scale, reach and

impact of its alternative learning programmes," explained the CEO. "And now that we have re-opened in Albury, the evening sessions are also attracting more and more young people from the surrounding villages, who are keen to discover more about motor mechanics – some of them before learning to drive."

Students demonstrate engineering skills

Pupils from King's College School in Guildford showed the Royal visitor how they have learnt to strip down and rebuild a Fiat 126, as part of the accredited programmes now offered by GASP. Elsewhere in the purpose built workshop, students from the Kingsway Centre at Woking demonstrated many of the engineering techniques they had learnt on a 12-week

programme delivered by GASP, in partnership with Brooklands Museum at Weybridge and funded by Toyota GB. Local young people



who turn up regularly for the evening sessions – several of them from St Peter's School, Guildford – worked on two go-karts.

GASP is different to school

The GASP team of experienced engineers and skilled volunteers, led by Workshop Manager Barrie Birchmore, were presented to The Duke and explained how they teach engineering skills and hands-on courses in a safe and supervised professional environment. One young person who completed 10 sessions at GASP as part of a court order has commented: "This project gives us new practical skills – GASP is different from school because it's all hands-on. I have gained confidence and self-respect – it's not like they are telling us what to do, they are helping us."

The Royal visitor also toured the charity's mobile vehicle – an ex-Surrey Ambulance, which has been converted, re-branded and is

now taking GASP sessions out to young people throughout the county. Before leaving, The Duke of Kent unveiled a plaque to mark his visit.

GASP works with young people who respond well to vocational learning, with some of the hardest to reach young people in society, and with those who have special educational needs, usually aged between 14 and 19 years. Using motor mechanics as a key motivator, the charity develops and delivers customised programmes of activity with AQA accreditation, which provide these students with opportunities to re-engage with education and learning.

"GASP is different from school because it's all hands-on. I have gained confidence and self-respect – it's not like they are telling us what to do, they are helping us."

If you work with a group of young people who would benefit from the GASP accredited programmes, please call Andy Finch on 07786 939798 for more information.

KEEP OUT

The Crime Diversion Scheme

KeepOut wins Robin Corbett Award for Prisoner Rehabilitation

KeepOut – The Crime Diversion scheme has won the inaugural Robin Corbett Award for Prisoner Rehabilitation 2013.

This new annual award for outstanding rehabilitative work with prisoners by a small charity or community group, working in partnership with prison staff, was set up in the memory of Robin Corbett, the respected chair of the Home Affairs Committee who for ten years chaired the All Party Parliamentary Penal Affairs Group, to which Prison Reform Trust provides the secretariat.

The emphasis of the award is on work that fosters personal responsibility and which calls on people in prison, and ex-offenders, to help themselves and others. The award judges commended KeepOut for its unique approach to diverting young people from crime in ways that train and rehabilitate prisoners.

KeepOut received the award for their pioneering approach to crime reduction, which provides



valuable education and learning opportunities for prisoners that develops their personal and social skills and future employment prospects and reduces their risk of reoffending. Since leaving KeepOut many prisoners have used skills and knowledge learnt whilst on the scheme to successfully gain employment.

Chair of the judges, Lady Corbett, said: "Among the high quality of entries we received, Keep Out stood out for its innovative approach which enables people in prison to give something back to the community while providing valuable knowledge and skills which help them to lead a law abiding life on release. Robin believed in 'learning through doing' and this scheme is an outstanding example of how this can work."

KeepOut collected the prestigious award at a high profile ceremony held in the House of Lords on 5th February. Speaking after the presentation, Angela Palmer, Chief Executive of Keep Out, said: "It has taken many exciting and sometimes challenging years to establish KeepOut in three, soon to be four, of Her Majesty's Prisons. It has been an interesting journey and a real team effort; with everyone working together to make KeepOut an effective and successful model for reducing offending. Winning this prestigious Award is a great boost for everyone involved with KeepOut and we are thrilled to receive such notable recognition for our work."

"I firmly believe the programmes delivered by KeepOut are making an outstanding contribution to the lives of the children and young people who participate"

"We are especially grateful to all those that have contributed towards shaping KeepOut into the blossoming charity it is today. Our special thanks go to our civilian staff members, Directors, Governors, Prison Officers, the thousands of young people who have benefitted from our work over the years, and of course the prisoner team members - both past and present - who have been instrumental in delivering our work; whilst themselves undertaking their own rehabilitative journey."

Robin Eldridge, Prison Governor at HMP Lewes, said about his decision to nominate KeepOut for the award: "In my 23 years of prison experience I firmly believe the programmes delivered by KeepOut are making an outstanding contribution to the lives of the children and young people who participate; furthermore the work is clearly having a positive rehabilitative impact on the lives of the prisoners employed as facilitators and the consequent reduction in risk of future re-offending - in short these men are changing lives for the better. Put another way, at my own prison HMP Lewes, we are employing Sussex men to keep Sussex children out of Sussex prisons."

Eoin McLennan Murray, President of the Prison Governors Association, said: "I was very pleased to see that governors had nominated so many small charities that were involved in excellent and worthwhile ventures that potentially would change the lives of prisoners so that they were less likely to be involved with crime when released. Judging which charity deserved the award was immensely difficult as they all made a compelling case. However, Keep Out was selected because it used prisoners to deliver a range of scenarios and role plays that really had an impact on young people and diverted them from crime."

a.palmer@crimediversionsscheme.org.uk www.crimediversionsscheme.org.uk



Careers in Football

Teenagers and young adults from all over Surrey were offered an insight into the many working roles in football at a Careers in Football Conference in Woking in November.

Over sixty 16 - 21-year-olds descended on Westfield FC on Thursday to attend workshops on what it's like to work in physiotherapy, strength & conditioning, coaching, sports reporting and refereeing.

Football League Assistant Referee Craig Hicks was the man in charge of the refereeing workshop in the morning, and opened the session with a short presentation about his experiences of officiating as well as teaching the basics when acting as a referee or linesman.

He then led the participants outside on the Westfield pitch for the practical segment of the workshop, which saw the eager young adults - some of them already qualified referees - undertake offside exercises and how to effectively follow the game while focusing on an individual player's movement.

The morning section of the Conference also featured a strength and conditioning session with Bridgitte Swales, who has worked with several high profile athletes and the Sitting Volleyball team at London 2012. Her session involved a speed test along with information about rehab facilities and improving general fitness.

A coaching workshop with Fulham Academy and Chelsea coaches Gary Mulcahey and Matt Slough concluded the morning session, which covered working with blind footballers using blindfolds and special footballs that rattle.

After lunch, a session on physiotherapy and the sports journalism workshop got underway including a mock press conference with participants acting as reporters and posing questions, then writing a match preview using the quotes. This was followed by watching highlights of England's win over San Marino in October in order to write a match report under time constraints to mimic the pressure of working to strict deadlines.



The day finished with a question and answer session with former Fulham, Tottenham and Portsmouth midfielder Sean Davis, who retired over the summer at only 33 and discussed the highs and lows of a career in football.

Sean is himself is looking for an alternative career in football after hanging up his boots in the summer due to a longstanding knee injury. The former England

Under-21 player talked about his career as a professional footballer, from how he broke into the first team at Fulham and scoring the winning goal to secure their promotion to the Premier League.

He also revealed his own experiences of dealing with the topics each workshop covered (his relationship with the media, spending time on the treatment table, how he dealt with referees), and talked about his next move in terms of his own career, revealing he would like to return to old club Fulham in some capacity and do some work as a television pundit.

"Only a fraction of people actually make it as professional footballers, however there are still many roles in the sport to make a living from," said Football Development Officer and organiser Gary Mulcahey.

"I hope the participants can build on what they've learnt today and forge a successful career in football in some capacity - whether it be as a referee, a physiotherapist, coach or journalist," he added.

For more photos of the day, visit our Facebook page. You can also see a video from the day at www.surreyfa.com.

Royal Visit to celebrate 20 years at Step by Step

On February 28th HRH The Countess of Wessex delighted staff, clients and guests at Step by Step, when she visited to unveil a plaque marking the charity's 20th anniversary year. Local dignitaries, including the Deputy Lieutenant, Rear Admiral Iain Henderson, the High Sheriff of Hampshire, Hallam Mills and local Member of Parliament, Sir Gerald Howarth, were also there to join in the celebrations.

During the visit The Countess toured the charity's purpose designed building in Aldershot. She chatted to groups of clients in Step 1 accommodation and in CyberShed (IT suite), all of whom were very impressed that she spoke to them all individually and asked them questions about their future plans. At the end of her visit The Countess unveiled a plaque and accepted flowers from a Step by Step client, Jess Butler, before saying a few words of encouragement for the charity to continue in their good work.



Gill.Butler@stepbystep.org.uk



The Youth Consortium

Collaborating to improve
young people's lives



Ten voluntary youth organisations in Surrey have been beavering away together on policies and tender documents ... and now have contracts worth £1 million with Surrey County Council.

The Youth Consortium (Surrey and borders) is a nationally-innovative joint venture company and charity. It offers smaller and larger charities an equal voice. It aims to improve the range, reach, quality and value for money of services offered to young people and their families.

Between them, Consortium members help around a quarter of the estimated 100,000 young people aged 13-19 in Surrey, and reach over half of the estimated 10,000 young people who are partly or wholly not in education, training or work.

Facilities available in local Youth Centres

Members of The Youth Consortium are now Managing Agents, on behalf of Surrey County Council, for youth work in 27 Youth Centres around Surrey (one of which is Sunbury - see photo). These centres must offer quality youth work and also be at the heart of their communities, fully



used in the evenings and at weekends. So if you want to offer new activities for young people in a Youth Centre please contact Ben Harman, Ben@eikon.org.uk to discuss using one of these venues.

Helping vulnerable young people

The Consortium's "Local Prevention Framework" contract with Surrey County Council offers services, in six different boroughs and districts, to help prevent young people dropping out of education, work or training or entering the criminal justice system. Consortium members offer a range of services according to needs, services which have a real impact on the confidence and achievements of young people. Here is just one example:

Eikon's "Connect" course is for young people aged 14 – 16 years who live in Elmbridge or Woking. It aims to strengthen family relationships by helping young people understand and cope better with challenges.

LV was referred onto a Connect course by his school because he was getting into trouble and was being rude to staff. He didn't know how to handle stress and didn't understand why he should not be aggressive and obstructive. He also had severe dyslexia, ADHD, OCD and was at risk of becoming NEET.

When he started the course he didn't want to be there. He particularly benefited from the session on stress and he really enjoyed the final week completing team building activities with his parents and celebrating what he had achieved on the course.

By the end of the course his challenging behaviour at school had much reduced and he was open to new ideas for managing his behaviour himself.

If your organisation would like to talk about linking with the Youth Consortium, or how you can benefit from our services, email Jenny Griffiths on chair@theyouthconsortium.org.uk.

Who makes up The Youth Consortium?

- Eikon
- The Matrix Trust
- Learning Space
- Surrey Care Trust
- Guildford YMCA
- Reigate and Redhill YMCA
- Woking YMCA
- Lifetrain Trust
- Peer Productions
- GASP

Surrey Youth Focus have 2000 followers on Twitter. Don't miss out on the opportunity to communicate with a wide range of followers.

<http://twitter.com/SurreyYF>

twitter





YES! (Young East Surrey)
gives young people places to go and things to do!

Escape February Half Term Programme

Escape is a Local Prevention Framework project run in Reigate and Banstead. Escape provides a positive shared experience, memory for young people. We work to support young people on a whole range of issues they face and these activities allows us to build up what we hope to be a good relationship with a team of dedicated youth workers who provide a listening ear, support, information, advice or guidance where necessary to assist them in achieving in life. If we can be part of that solution and help a young person in need then that to us is so worth it and makes an incredible difference.



This half term we offered local young people the opportunity to get stuck into several activities: laser quest, leisure pursuits and off road driving. We also took a group from Woodfield School out bowling and to Nando's as a reward for taking part in several Smart courses

Smart Digital & Media

Smart is a Local Prevention Framework led project running regular courses in Reigate and Banstead offering animation, film making and photography courses for young people between the ages of 14-16.

'On the Smart Photography project we learn to take really good photos and how to edit them to look even better! We take lots of different styles of photographs over the course and even learn how to airbrush out those spots and wrinkles!'

'These photos were all taken with the brief of 'Close up or Macro' images. We got up and personal



with our props and got the cameras to focus in closely on objects so they looked really abstract or different! Lots of fun!



Fundraising Ideas - what other members are doing



"In 2013, Eikon made a New Year's resolution to better engage with the local business community. To do so, we thought we would start off by showcasing Eikon's work at an exciting and unique business networking event – with a focus on fun, whilst raising funds for the charity!

On May 9th Eikon has teamed up with Surrey Chambers of Commerce, to offer companies a luxury, networking event to outclass all others! Foxhills resort will host a sumptuous four course safari themed supper to unite local businesses. The event promises to be excellent value for money with drinks on arrival, entertainment by "Party Pianos", an exciting prize draw, and a few safari-themed surprises up our sleeves...not to mention fantastic networking, as guests journey between tables (or should we say game-parks!)

There are now just 50 places left - £60pp (with a £5 discount for members of Surrey Chambers of Commerce) or £550 for a table of 10 guests. To book visit www.eikon.org.uk/safari-supper or contact Jessica Maybanks at Eikon (jessica@eikon.org.uk or call 01932 347 434).





Duke of Edinburgh Volunteers - are they worth the effort?

Why is it when charities and not for profits are crying out for volunteers they do not seem very encouraging to young people doing the D of E scheme?

Paul Bowen of Surrey County Council tells us that sometimes young volunteers find it difficult to find volunteering opportunities. However some organisations clearly find

felt so uncomfortable that they went to the lengths of crossing the road to avoid someone in a wheelchair are upsetting, and if working together helps resolve this sort of problem, then that alone make it worth getting these younger volunteers involved.

The short time the volunteers need to allocate to volunteering as a minimum has not been a problem for Disability Challengers as they follow Oliver's example in Charles Dickens novel and ask for more... In fact they require a commitment to at least a term of volunteering



these enthusiastic young people a real help in their charitable work. I went to see one such organisation to ask how they made it work....

Disability Challengers was identified as an organisation that had great success with the D of E volunteers. Laura Sercombe, CEO told me some volunteers who joined to do their D of E are still active volunteers 10 years later. Laura also told me that getting to know disabled youngsters helped the volunteers learn a lifetime lesson of how to treat people who were "different" The value of making them comfortable with talking, playing and helping people was impossible to quantify but clearly invaluable. Her tales of people who

for one or two sessions a week before they accept the young people. This extra time is willing accepted by most of the young people. Disability Challengers make volunteering fun for the young people but treat them just like any employee, with both an induction session and on the job training. They provide a volunteers handbook, clear guidance on what-to-do or not-to-do. For example no mobile phones are permitted on duty. Non appearance requires a notification by telephone as early as possible they make it clear to the volunteers that a



Remember to place your volunteer opportunities on www.surreyyouthfocus.org.uk/volunteer this will then ensure they will automatically be displayed on other sites such as the Surrey County Council, Mumsnet, and soon the Surrey Chamber of Commerce.

young person will be left without a playmate if they fail to turn up (no pressure there then!) but it works with a really successful volunteer force of over 180 volunteers covering all their locations.

We would urge you to take up the Challenge and start recruiting these young people to help your organisation.

We can help get the right people in place and if you want to set up the rules and induction. We can advise or provide template guidelines.

There is a volunteering section on the Surrey Youth Focus Website www.surreyyouthfocus.org.uk/volunteering where you can add your

vacancies for both regular volunteers, Project volunteers, or now D of E Volunteers.

There is also a form for potential volunteers to add their details. SYF will try to match on your behalf. The Surrey County Council Duke of Edinburgh website will promote our webpage and will email participating schools with the information.

Remember get these young people involved now and you could have them and their families as volunteers and supporters for many years to come.

Shelagh Wesst

SURREY YOUTH FOCUS Trustee Vacancy



Surrey Youth Focus is looking to recruit a young Trustee to enhance our volunteer board.

The volunteer would;

- Attend management committee meetings to help with the forward planning and running of the organisation;
- Contribute your ideas and experience to help develop a new projects and activities to benefit local young people;
- Help us to identify gaps in local provision

The young trustee would be fully supported in their role.

If you are interested or know of a young person who would be interested contact mike.abbott@surreyyouthfocus.org.uk or 01483 453962



Promoting Volunteering Online

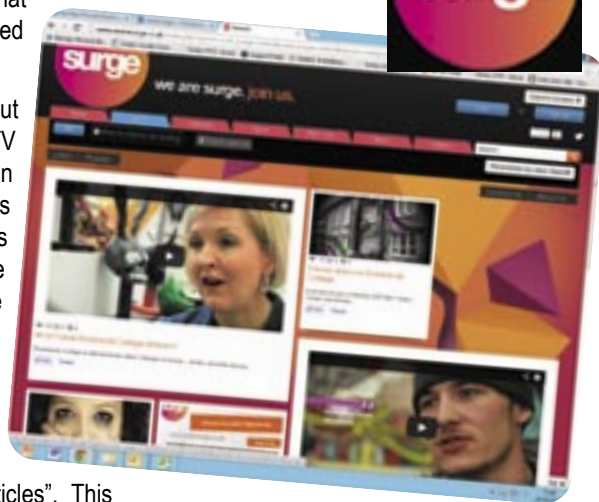
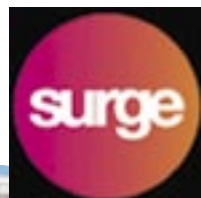
The latest website to take our vacancies is the iconic www.wearesurge.co.uk since this site is for young people it is best if you email us those vacancies that might appeal to younger volunteers and we'll get them uploaded.

Surge is a digital platform aimed at engaging young people with information that can help them make better informed decisions about their lives.

Surge is an online teen hangout – think MTV, Radio One or SBTU – where young guys and girls can spend time absorbing the things that drive their every day lives. It's a multilayered platform... on the surface is everything young people want to see: new music, celebrity commentary, sports news and the latest funny YouTube clips. But underneath, the technology leads users on to relevant information through "suggested articles". This enables surge to create a brand and product that is genuinely attractive to young people,

positioning information that excites them alongside information that is important to them, and enables them to communicate fundamental messages in a credible manner.

Shelagh West



Swingbridge Community Boats Training the next generation of Surrey canal boat enthusiasts

Through the Swingbridge Community Boat programme, local independent charity, the Surrey Care Trust, is opening up the county's beautiful waterways to a new generation of boating enthusiasts.

For a number of years, young people on the charity's own programmes - 'Finding Your Way' mentoring, STEPS under 16 and STEPS Ahead - have been lucky enough to spend time on the two Swingbridge community boats. The Surrey Care Trust is now extending the opportunity to enjoy and learn on Surrey's canals to anyone interested.

A range of courses, which previously were only offered to individuals on the charity's programmes, are now being made available on a modest fee-paying basis to youth organisations, schools or private groups of friends.

Both Swingbridge community boats can offer the NCBA accredited 'Boat Handling Course', with training taking place from the Swingbridge1 base at Dapdune Wharf in Guildford. The course involves helping the boat, taking it through locks, mooring, developing rope skills and learning about relevant boat safety issues. Spread over two days of learning, the course costs £100 per person and can be attended by up to four people.

For more experienced individuals or groups seeking to build a greater range and depth of boat handling experience, the charity also offers the NCBA accredited 'Certificate in Community Boat Management' (CCBM). The course takes place over three days, at a cost of £150 per person, and upon completion learners are qualified to skipper any community boat.

For beginners, a number of more introductory training courses are also available on the Swingbridge community boats. The sessions, which have been popular among schools and youth groups cover all the basics of boat handling and can also be combined with environmental learning on Swingbridge2. These courses can be attended by up to six people, and start from £33 per person (please call or email for more details).

All the courses are delivered by Swingbridge volunteers, who themselves have been qualified both as skippers and to work as trainers with young people. Chris Padmore, Swingbridge coordinator, was keen to emphasise the benefits of the courses for young people:

'A day in the fresh air learning how to crew a boat or carry out conservation work is usually outside of their everyday experience. As well as teaching them new practical skills, it broadens their horizons, challenges their pre-conceptions and can bring out character strengths that they perhaps didn't even appreciate in themselves.'

For more information on the Swingbridge Community Boats or about booking a course please visit www.swingbridge.org.uk or contact Margaret Reeder by emailing margaret.reeder@surreycaretrust.org.uk or on 07973282239.



Surrey
Care Trust
changing lives



Fundraising Training for just £20

The Institute of Fundraising has developed a series of half-day workshops for smaller non-profit organisations to help deliver fundraised income in these challenging times.

These workshops aim to provide an opportunity for organisations or individuals - even those new to fundraising - to follow a path from strategy to implementation.

To be eligible the charity must have an income of less than £1 million.



18.04.2013 & 24.04.2013	Managing Projects in a Small Charity
19.09.2013 & 09.05.2013	Developing a Fundraising Plan
14.05.2013	Case for Support
23.01.2014	Bidding for Statutory Funds and Contracts
21.05.2013	Presentation Skills for FundraisersT
04.06.2013 & 12.06.2013	Networking for Fundraisers
19.02.2014 & 09.07.2013	Communities and Events
18.03.2014	Corporate Fundraising

For more information visit <http://www.institute-of-fundraising.org.uk>

Training for Football club leaders The Club Leaders Programme

PAYE, players' expenses and sorting out the takings from the tea hut – keeping on top of a grassroots club's finances can be a tricky business, especially in this current financial climate.

However the Club Leaders programme, a joint scheme run between The FA and PricewaterhouseCoopers (PwC), will provide training and support for those hardy volunteers carrying out the day-to-day running of football clubs in Surrey.

Club Leaders will help to create a robust, economically sustainable and enterprising network, allowing volunteers and administrators to develop their business skills. It has been uniquely tailored for football clubs and is completely free to access.

The types of question and problems Club Leaders can deal with include:

- Does my club need to be audited?
- What sort of things should be included in a job advert?
- A local business has rented our conference room on several occasions but won't cough up the cash they owe us, what should I do?
- How can we develop our club's policies and procedures?
- What is the role of the finance sub-committee?
- How can I gain extra income for my club?

Training and support is being delivered via e-learning modules, discussion forums, face-to-face seminars and one-to-one mentoring. Each of the above covers topics from managing facilities and financial planning to good governance and marketing. Football clubs can sign up by visiting the sport england website www.sportenglandclubleaders.com



SURREY COUNTY
FOOTBALL ASSOCIATION

Youth Work – The Basics

Surrey Youth Focus is offering another opportunity to attend our successful Youth Work the Basics course.

Dates 15th and 29th June

Course Cost - Members £20 Non Members £30

Topics covered

- The importance of your role working with young people
- The principles and values of youth work
- The developmental stages of young people, and how they are affected
- Identifying your own personal self development as a youth worker
- How to communicate effectively with young people
- Safeguarding
- The Common Assessment Framework (CAF)
- Health and safety issues when working with young people.
- How to put the skills and knowledge that you learn into practice.

To book a place on this course email info@surreyyouthfocus.org.uk



MEMBERS

SYF MEMBER OFFERS!



Insurance

Surrey Youth Focus and Unity Insurance Services looking at ways to bring youth charity insurance expertise to members

Surrey Youth Focus and Unity Insurance Services are looking at ways to assist members with their insurance and risk. Lucy Page, Business Development Manager at Unity says, "As one of the UK's largest insurance brokers for the youth sector, Unity is dedicated to helping youth groups and charities get the right insurance cover. We are excited to be working with Surrey Youth Focus looking at ways in which our expertise and experience can benefit its members. We expect to give more details shortly."

For more details about Unity Insurance Services, visit their website
www.unityinsuranceservices.co.uk



Training

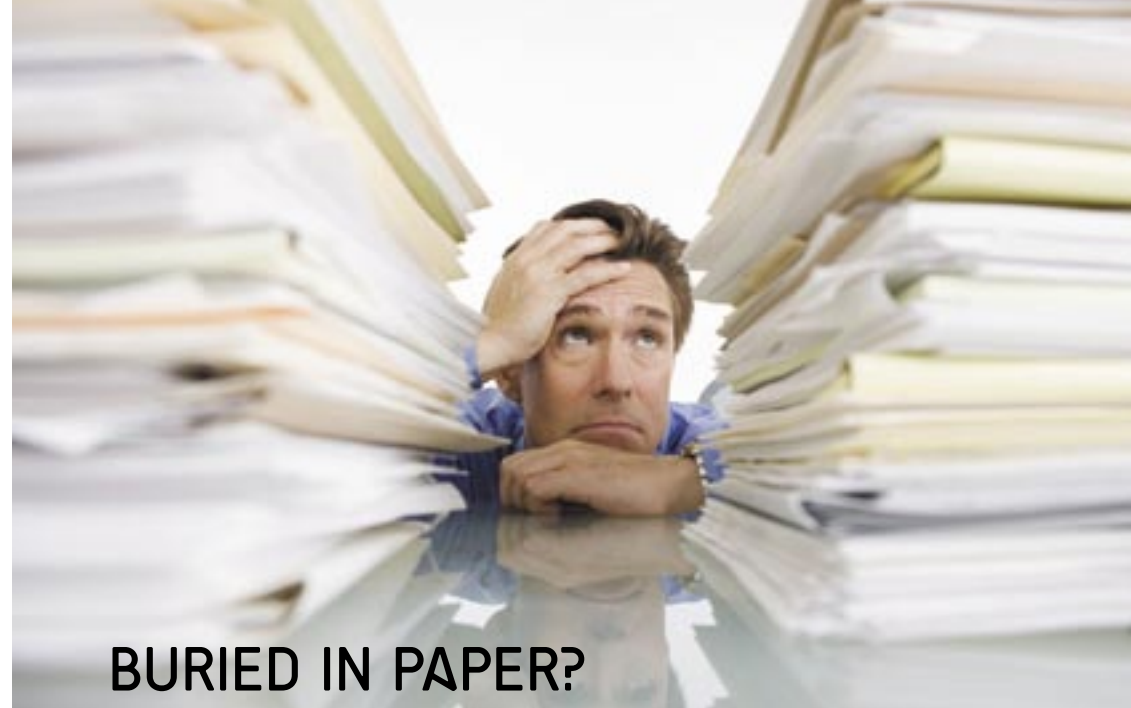
Training & Development Partnership is a not-for-profit Community interest Company (CIC) providing high value, low-cost training and development services to charities, voluntary organisations, social enterprises, statutory bodies and businesses.

Our training will help you develop your organisation through challenging times and upskill your staff and volunteers.

We also offer specialised in-house training tailored to the needs of the organisation or business.

TDP Training is offering training to Surrey Youth Focus members at a 10% on the price of our 14 one day and half day courses during March 2013 & Summer 2013.

Contact info@surreyyouthfocus.org.uk or 01483 453962 for the discount code.



BURIED IN PAPER?

Most organisations have records and accounts they must store for up to six financial years which can take up a lot of valuable space! However, most storage or archiving contracts are expensive!

Surrey Youth Focus offers archival storage at discounted rates

- up to 5 boxes - £85 p.a.
- 6- 10 boxes - £120 p.a

The boxes can be delivered and collected from your location at your convenience. Any records you need to retrieve can be recalled at any time.

If you are interested in using this service please call us on 01483 453962 or email info@surreyyouthfocus.org.uk

Design

Concept Cupboard is an online creative crowdsourcing service with a social purpose. It's a place where businesses can work with the most talented young creatives from across the UK to produce professional and cost effective print & digital marketing. Members are entitled to a 20% listing fee discount. Contact info@surreyyouthfocus.org.uk or 01483 453962 for the discount code.





County Council launches £2.5million Grant Programme

Surrey County Council Youth Support Service is re-launching its Local Prevention Framework programme. This year the programme will be grants (not contracts) for organisations working with young people.

Each borough will have a set figure to give out in grants for a two year period. The focus of the district/borough grants will be on addressing the needs of young people in that area.

The overall aim is to prevent young people from falling into the category of "Not in education, employment or training" (NEET), but each district/borough will have other related priority needs to be addressed by grant bidders - such as reducing the risk of teenage parenthood addressing mental health and well-being needs, transport for young people, and so on.

The grants must support work outside of school

with those young people in Years 8-11 who are most at risk of not participating.

Applications are invited NOW, and the **closing date is 3 May**. The grants will be decided upon by the Local Committees during June and will be awarded with effect from 1 September from when work is expected to start.

The voluntary sector is being encouraged to bid for these grants. Bidding is through the Council's computerised system procurement system Bravo. To access Bravo go to <https://surrey.bravosolution.co.uk> or visit the County Council's website and search for Bravo.

If you need any more background information or advice about how to bid, contact Surrey Youth Focus – Mike Abbott or Kate Peters (01483-453962)

DEADLINE FOR APPLICATION SUBMISSIONS: 3rd MAY 2013

Supporting Young People?

The Community Foundation for Surrey has several funds that support local community and voluntary groups that invest in young people.

The Foundation has recently established a new fund to support projects that provide training and skills for young people across the county.

Applications are also welcome from community groups and voluntary organisations in the Guildford area, which support young people to develop skills in technology, science, engineering, digital arts and maths. Grants are prioritised to support local community groups which are working with young people in central Guildford, however projects within other local villages and towns may be considered. Previous projects that have been supported in the past include a Mathematics Challenge event, Manual Skills workshops and digital media skills training.

If you have a suitable project that requires funding, please fill out an 'Expression of Interest' form available on our website (www.cfsurrey.org.uk/expressionofinterest). Alternatively please contact us on 01483 409230.



Do you have a great story to tell?



The Speak Up Fund is run by the Community Film Unit to partially fund films for organisations and groups that are dedicated to their local communities and meet one of the following criteria.

- Supporting young people and/or vulnerable people
- Preserving local history and educating residents about their area
- Providing and documenting opportunities for disabled people
- Providing information which improves the quality of life for residents in their local community

The Fund makes high-quality film resources available to organisations who have either not

considered it before, never had access to professional training, or been unable to justify the costs of commissioning their own promotional material.

The application requires you to submit a short film proposal, and some supporting information about your organisation and its work. Don't panic though - you don't have to have any prior experience in filmmaking or marketing! The Community Film Unit will work with successful applicants to develop their ideas into film projects which are creative, practical and affordable whilst meeting all of their intended outcomes.

Successful applicants will receive a contribution of 50% of the cost of a film package from the Community Film Unit.

The application form for Speak Up 2013 is now available from the Community Film Unit website www.communityfilmunit.co.uk/fund

Make sure you're the first to receive news and announcements about the Speak Up Film Fund by joining the mailing list - send an e-mail to speakupfund@communityfilmunit.co.uk with the subject line "Mailing List".

For any other information or queries about the fund, please contact CFU at 01784 558003 info@communityfilmunit.co.uk

DEADLINE FOR APPLICATION SUBMISSIONS: 14/05/2013 (17:00 GMT)





Young people showcase their projects

Over 70 young people representing youth projects from across Surrey celebrated the grants they had received from the High Sheriff Youth Awards (HSYA) scheme at a special county Showcase Evening in March. Joined by their supporters and watched by Surrey leaders, six projects went on stage to give presentations that spotlighted the outstanding value of the £53,000+ funding made to some 50 different projects over the past year.

Later in the event – which was hosted by ExxonMobil UK at its Leatherhead head office – a further seven projects described to invited guests and their peers how HSYA funding is helping them to get involved in innovative activities that really do make Surrey safer.

Community-spirited 9 year olds from Leatherhead's Trinity School demonstrated

how they collect litter as Mole Valley Junior Wardens. How to overcome the insidious perils of cyberbullying was the presentation from 11 year olds at Spelthorne Schools Together; while young people not in employment, education or training talked about the skills they learn at The Carpentry Co-operative at Walton Youth Centre, thanks to HSYA funding.

From Epsom, Longmeadz Kickn showed a film about the project's football team, which had won the High Sheriff Sports Award 2012 – but it was the girls' Hip Hop dance group that presented on the night. Deaths on railway level crossings was the theme for 'Off the Level' from the Yvonne Arnaud Youth Theatre at Guildford. And the Celebration Evening ended with a bang ... from TS Ambuscade, the youth marching band from Merstham.

The young people sharing the spotlight gave moving personal testimonials of the impact their youth groups have on their lives. They talked variously of how good it feels to do something for your neighbours, of having somewhere safe to go and meet friends, of discovering new activities, developing new talents and skills and growing as human beings. All this is due in part to the High Sheriff Youth Awards.

After the Celebration Evening, The High Sheriff

of Surrey 2012-2013, Mrs Karin Sehmer, reflected

"It has been said that the HSYA (High Sheriff Youth Awards) are the jewel in the High Sheriff's crown. From my perspective, as High Sheriff 2012-2013, there is nothing more heart warming and more humbling than visiting projects that have been given an award.

During this year, I have visited five different youth cafes and no two have been the same. However, they all have one thing in common and that is that the young people are all truly enthusiastic about being there. They are really keen to make the most of the opportunity of having some support for what they do and to learn new skills as well as hone old ones.

I have seen cafes entirely designed by the young. I have admired jewellery designed and created by them. I have been beaten at card games and I have eaten food that they have cooked. All these opportunities help and support those whose lives are not straightforward and who lack the confidence needed for ordinary living.



The High Sheriff with Longmeadz Kickn Hip Hop dance team

I also visited many other projects in my year, including schemes where physical exercise was involved and others where drama was the highlight. One of the most moving evenings was when I saw a 'tableau' performance by a group of young carers.

The effort and enjoyment of the young, together with the support of the adults, make every visit a real joy in the Shrieval year."



29 TS Ambuscade youth marching band



Mole Valley Junior Wardens from Leatherhead's Trinity School

When you have a project that needs to be printed are you getting the best printing process and price?

Do you call the local printer and ask for a quote without understanding what is available these days and how to ensure the best deal for your organisation? Now' is the time to learn just a little about your options. An understanding of the advantages and disadvantages of digital printing and how those compare to traditional offset lithography is critical in making the right choice.

The Most Common method is litho printing which is still the best choice for high volume projects. However with digital printing being widely available maybe you should spend some time thinking through your requirements before approaching your printer for a quote. Unless your printer can offer both Litho and digital printing options he will not feel



obliged to point out the best option for you. You may also want to consider whether you need to print so many copies why not hold a lower stock level, also consider and whether the document changes, if you choose a digital process you can initially order a lower quantity and re-order with changes later if you need more or a changed version.

So ... how do you choose?

Advantages of Digital

- Normally is quicker because it is instant. Jobs can be turned around in a day if need be.
- Every print is the same so print will be consistent from the first to last copy.
- Cheaper low volume printing. While the unit cost of each piece may be higher than with litho printing, when the litho setup costs are included digital printing provides lower per unit costs so for small print runs it will be cheaper.
- Can only print up to A3 size.



Mike's Blog

Check out Mike Abbott, Chief Executive of Surrey Youth Focus, weekly words of wisdom at <http://surreyyouthfocus.blogspot.com>

- Ideal if you want to customize your print by using information from a database or external file, text and graphics can be changed on each piece For example, personalized letters can be printed with a different name and address on each letter mainly used for direct marketing, customer relationship development,

Advantages of litho

- High image quality.
- The unit cost goes down as the quantity goes up most cost effective for large print runs (500+)
- Quality and cost-effectiveness in high volume jobs.
- Can print up to A1 size
- Most flexible in terms of printing stock, inks and finishes

Still not sure which to choose?

How many copies are you printing? - Very short runs can be much more cost effective with digital printing while larger quantities are likely to have a lower unit cost with litho printing.

Colour or B&W - If you need only one colour, or black and one other colour in your print, litho printing may offer a more cost-effective solution.

If you need colour printing, digital will offer advantages in lower up-front costs although some digital printers may offer less accurate colour on projects.

Turnaround - if you need it fast, digital usually offers quicker delivery.

Proofing - Digital offers accurate proofs since you see an actual sample of the printed piece whilst getting a proof for litho printing can be expensive and without one you may not get what you were expecting!

Personalisation - If you want to customize marketing materials, direct mail pieces, letters, etc. then digital printing offers the most affordable option.

We are currently trying to negotiate a cost effective print service for members let us know your thoughts and if you have a super printer send us their details and we will compare their services and include them in our survey.

SURREY YOUTH FOCUS Member Survey



How are we doing?

Let us have your feedback so we can improve our services. You can complete the survey either by visiting our website or directly at

<http://www.surveymonkey.com/s/SYF2012-13>



Are you getting it?

Are you following our Tweets? 2000 people and groups are! join them

Do you get a copy of our Members Funding Bulletin?

Do you get a copy of the Members ENews bulletin?

Are you reading Mike's Friday Blog?

Do you want your own copy of the Surrey Youth News



Here's how...

Sign Up for our newsletters and bulletins by calling us on 01483 453962 or emailing info@surreyyouthfocus.org.uk

Twitter: <http://twitter.com/SurreyYF>

Blog: <http://surreyyouthfocus.blogspot.com>

Main website www.surreyyouthfocus.org.uk

YouthWork site www.doyouthwork.com

Real World: Astolat, Coniers Way, New Inn Lane, Guildford, GU4 7DL

Surrey Youth News is your newsletter



Something you want to know? - Tell us what you want to read about

Got something to say? We would love to hear your news.

Copy Deadline 9th September

Chairman: David Hypher OBE DL President: Lord Baden-Powell Vice Presidents: John Walshe DL, Jenny Griffiths OBE Patrons

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Lord-Lieutenant of Surrey

Professor Michael Joy OBE
High Sheriff of Surrey 2011/12

Mrs Lavinia Sealey
Chairman Surrey County Council

The Rt Rev The Bishop of Guildford
Representing Faith Communities

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Vice-Chancellor University of Surrey

Lynne Owen
Chief Constable

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