

Contact Details

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Location
Santa Monica, California

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LinkedIn
[linkedin.com/in/tea-as/](https://www.linkedin.com/in/tea-as/)

Tools & Softwares

Expert
Microsoft Office
(Excel, Word, Powerpoint)
Shopify, Dopweb, JSM GMP
Klaviyo, Omnisend
Pipedrive
Intercom
Tapfiliate
Asana, Trello, Meistertask

Intermediate
AWS
Google (Ads, Analytics, Search Console, Tag Manager)
SEO Profiler, Semrush
Adobe Cloud (Photoshop, Illustrator, XD, Premier Rush)
Figma
Proto.io, Invision
Tableau, Diagrams

Coding & Programming

HTML
CSS

Spoken Languages

English (Fluent)
Russian (Fluent)
Georgian (Fluent)

Experience

- Apr 2022 - PRESENT

Technical Product Manager

Los Angeles, CA

Just Slide Media (Growth Marketing Platform & Agency)

 - Re-architected a CDP to enable user data reporting, behavior segmentation, e-commerce, and retargeting.
 - Bridged the gap between technical implementation and business objectives.
 - Defined product vision, roadmap, and development requirements & specs for clients and internal products.
- Oct 2020 - Mar 2022

Chief Project & Product Manager

Los Angeles, CA

Dopweb (Saas and Web Agency)

 - Oversaw all company projects & reported to stakeholders.
 - Managed customer support, including technical support.
 - Successfully managed the full development life cycle of a new digital menu building Saas platform.
- Nov 2018 - Oct 2020

Project Manager

Los Angeles, CA

Dopweb (Saas and Web Agency)

 - Simultaneously managed an average of 10 small to large-scale B2B client projects (e-commerce website design & development, SEO, email marketing, affiliate marketing, online advertising, API integrations, & more).
 - Planned, scheduled, budgeted, delivered, and reported on projects to executives and clients.
 - Bridged a gap between the Saas users and the company to implement new features into the product.
 - Created detailed Scrum epics, stories and substories. Routinely conducted quality assurance.

Education

- Class of 2018

University of California Los Angeles (UCLA)

Psychology Major and Entrepreneurship Minor

 - Graduated with honors - 3.73 GPA

Digital Marketing Skills

- ✓ Funnel optimization
- ✓ Website design
- ✓ UI UX & prototyping
- ✓ Mobile responsiveness
- ✓ Email marketing
- ✓ SEO
- ✓ Affiliate marketing
- ✓ Online advertising

Development Skills

- ✓ Project management & QA
- ✓ Technical documentation
- ✓ Agile framework
- ✓ Scrum & Kanban management
- ✓ Data analysis & visualization
- ✓ Leadership & prompt delivery
- ✓ Meticulous attention to detail
- ✓ Follow through promises