

Contact Details

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**Email**  
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**Location**  
Santa Monica, California

**Portfolio**  
[teaasatiani.com](http://teaasatiani.com)

**LinkedIn**  
[linkedin.com/in/tea-as/](https://www.linkedin.com/in/tea-as/)

Tools & Softwares

**Expert**  
Microsoft Office  
(Excel, Word, Powerpoint)  
Figma, Invision  
Shopify, Dopweb  
Klaviyo, Omnisend  
Pipedrive  
Intercom  
Tapfiliate  
Asana, Trello, MeisterTask

**Intermediate**  
AWS  
Google (Ads, Analytics, Search Console, Tag Manager)  
SEO Profiler, Semrush  
Adobe Cloud (Photoshop, Illustrator, XD, Premier Rush)  
Proto.io  
Tableau, Diagrams

Coding & Programming

HTML  
CSS

Spoken Languages

English (Fluent)  
Russian (Fluent)  
Georgian (Fluent)

Experience

- Apr 2022 -  
PRESENT

**Product Manager**

Los Angeles, CA

*Just Slide Media (Growth Marketing Platform & Agency)*

- Re-architected a CDP to enable reliable data collection, user segmentation, retargeting campaigns, and reporting.
  - Launched a complete e-commerce solution.
  - Successfully bridged the gap between available development resources and business objectives.
  - Defined product roadmap and requirements for internal and external client products.
- Oct 2020 -  
Mar 2022

**Chief Marketing & Product Manager**

Los Angeles, CA

*Dopweb (Saas and Web Agency)*

- Oversaw all client digital marketing and product projects.
  - Launched a digital menu building Saas platform.
  - Managed technical customer support.
  - Managed a team of designers; Managed development sprints; Reported to stakeholders.
- Nov 2018 -  
Oct 2020

**Project Manager**

Los Angeles, CA

*Dopweb (Saas and Web Agency)*

- Simultaneously managed an average of 10 small to large-scale B2B client projects (e-commerce website design & development, SEO, email marketing, affiliate marketing, online advertising, API integrations, & more).
  - Transformed client needs into software solutions of the company built SEO website builder.
  - Created detailed Scrum epics, stories and substories. Routinely conducted quality assurance.

Education

- Class of  
2018

**University of California Los Angeles (UCLA)**

*Psychology Major and Entrepreneurship Minor*

- Graduated with honors

Digital Marketing Skills

- ✓ Funnel optimization
- ✓ Website design
- ✓ UI UX & prototyping
- ✓ Mobile responsiveness
- ✓ Email marketing
- ✓ SEO
- ✓ Affiliate marketing
- ✓ Online advertising

Development Skills

- ✓ Project management & QA
- ✓ Technical documentation
- ✓ Agile framework
- ✓ Scrum & Kanban management
- ✓ Data analysis & visualization
- ✓ Leadership & prompt delivery
- ✓ Meticulous attention to detail
- ✓ Follow through promises