Tea Asatiani

5+ years of product management experience with strong technical skills.

Contact Details

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+1 (310) 633-4642

Email
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Location
Santa Monica, California

Portfolio
teaasatiani.com

LinkedIn
linkedin.com/in/tea-as/

Tools & Softwares

Expert
Microsoft Office
(Excel, Word, Powerpoint)
Figma, Invision
Shopify, Dopweb
Klaviyo, Omnisend
Pipedrive
Intercom
Tapfiliate
Asana, Trello, Meistertask

Intermediate
AWS
Google (Ads, Analytics, Search
Console, Tag Manager)
SEO Profiler, Semrush
Adobe Cloud (Photoshop,
Illustrator, XD, Premier Rush)
Proto.io
Tableau, Quicksight, Diagrams

Coding & Programming

HTML
CSS

Spoken Languages

English (Fluent)
Russian (Fluent)
Georgian (Fluent)

Experience

Apr 2022 - PRESENT

Product Manager Los Angeles, CA
Just Slide Media (Growth Marketing Platform & Agency)

- Re-architectured a CDP to enable reliable data collection, user segmentation, retargeting campaigns, and reporting.
- Launched a complete e-commerce solution.
- Successfully bridged the gap between available development resources and business objectives.
- Defined product roadmap and requirements for internal and external client products.

Oct 2020 - Mar 2022

Chief Marketing & Product Manager Los Angeles, CA
Dopweb (Saas and Web Agency)

- Oversaw all client digital marketing and product projects.
- Launched a digital menu building Saas platform.
- Managed technical customer support.
- Managed a team of designers; Managed development sprints; Reported to stakeholders.

Nov 2018 - Oct 2020

Project Manager Los Angeles, CA
Dopweb (Saas and Web Agency)

- Simultaneously managed an average of 10 small to large-scale B2B client projects (e-commerce website design & development, SEO, email marketing, affiliate marketing, online advertising, API integrations, & more).
- Transformed client needs into software solutions of the company built SEO website builder.
- Created detailed Scrum epics, stories and substories. Routinely conducted quality assurance.

Education

Class of 2018

University of California Los Angeles (UCLA)
Psychology Major and Entrepreneurship Minor
- Graduated with honors

Digital Marketing Skills

- ✓ Funnel optimization
- ✓ Website design
- ✓ UI UX & prototyping
- ✓ Mobile responsiveness
- ✓ Email marketing
- ✓ SEO
- ✓ Affiliate marketing
- ✓ Online advertising

Development Skills

- ✓ Project management & QA
- ✓ Technical documentation
- ✓ Agile framework
- ✓ Scrum & Kanban management
- ✓ Data analysis & visualization
- ✓ Leadership & prompt delivery
- ✓ Meticulous attention to detail
- ✓ Follow through promises