# Cognition: Methods and Models

**PSYC 2040** 

L0: Getting Started



#### welcome!

- your instructor: Abhilasha Kumar
  - pronunciation: uh-bHi-laa-shaa kumaar
  - pronouns: she/her/hers
- preferred way to address me in person or via email:
  - Professor
  - Professor Kumar
  - Prof. Kumar
- office: Kanbar 217

# agenda for today

- meet & greet
- course & canvas walkthrough
- effective study strategies

# your learning assistant

- Matthew Perez
- responsibilities
  - attendance
  - office hours
  - review sessions
  - meme expert
  - question/discussion moderation
- office:



#### ice-breaker

- pair up with someone you don't know and tell them:
  - your name and pronouns
  - your year & major
  - where home is
  - your favorite food
- then, we will go around and share:
  - what we learned about a peer



#### where does the course live?



#### course website:

- https://teaching-cognition.github.io/cognition/
- syllabus, (most) readings, course schedule, and assignment details
- will be updated regularly

#### canvas

- announcements
- quizzes + assignment submission
- grades
- discussions

#### what is this course about?



- introducing you to the scientific study of human cognition
  - how people acquire, represent, and use knowledge to guide their everyday functioning

#### learning goals

- understand the fundamental questions & prominent methodologies in the study of cognition
- connect theoretical ideas about cognition to real-world applications and their implications
- reflect on the sociocultural issues surrounding the study of cognition

#### textbook

- free and open-source textbook written by Dr. Matthew Crump, Assistant Professor at Brooklyn College, NY
  - Matthew J. C. Crump. (2021). Instances of Cognition: Questions, Methods, Findings, Explanations, Applications, and Implications. <a href="https://crumplab.com/cognition/textbook">https://crumplab.com/cognition/textbook</a>
- no need to purchase/download, all material is available on our website



## course syllabus walkthrough

- pair/triple up based on the number you picked out
- discuss and decide who will explain what (5 minutes):
  - group 1: up to course schedule
  - group 2: grading (up to assessments)
  - group 3 (3 students): final project (go to the separate page)
  - group 4 (3 students): extra credit + course policies (up to how many classes can you miss)
  - group 5: course policies (late work onwards)
- share with the class!
  - 2 big takeaways (per student) + any questions

## general class format

- you are expected to do the readings before class
- slides will be uploaded before class
  - minimize looking over in advance so you can be present!
- class time will be devoted to
  - lectures + interspersed activities
  - discussions + question time
- each week, these things are due
  - conceptual question (due Thursday morning)
  - quiz and/or writing assignment (due Sunday midnight)
  - meme submission (due Sunday midnight)
- some specific weeks, project milestones are due
  - always Sunday midnight



## to quiz or to write?



- key things to remember:
  - both are worth 5 points
  - each quiz has 10 questions (4 easy, 3 medium, 3 hard)
  - most writing assignments have two options
  - the highest score counts, i.e., you can earn a maximum of 5 points per week
- how to choose:
  - if you feel very good about most concepts a week, try the quiz
  - if a particular writing assignment really speaks to you, do it!
  - I do NOT expect everyone to do BOTH every week

## why a final project and not an exam?

- analysis of many years of research shows that project-based learning is beneficial to student outcomes and achievement
- I want to see your creativity and I want you to enjoy this class!

Revisiting the effects of project-based learning on students' academic achievement: A meta-analysis investigating moderators

#### Highlights

- A 20-year meta-analysis of journal articles on project-based learning is presented.
- Results showed a medium-to-large mean effect size (0.71) for student achievement.
- Effects were stronger for social science subjects than for science subjects.
- Effects were larger in studies involving Western students than East Asian ones.
- Educational stage and group size were not identified as significant moderators.

## how to get the most out of a group project

- reflect on your own strengths and weaknesses
- work on an accountability contract
- meet in person whenever possible (30 minutes 1 hour)
  - have a shared google doc for meeting notes
  - have a meeting agenda and pre-assigned tasks
  - meet 1-2 weeks before milestone deadlines to assign tasks/roles
  - meet on the day of submission for final touches
  - collaborate & engage; don't divide and conquer!
- be honest in your self and peer assessments
- communicate effectively and often, especially when things are not going well or you are struggling



## canvas walkthrough (Matt)

- canvas will be mainly used for:
  - announcements (make sure you have notifications turned on!)
    - go into account settings on canvas to check this
  - all submissions:
    - conceptual question
    - quiz and/or writing assignment
    - meme submission
    - project milestones
  - keeping track of flex days

# exercise: how do you study?

- let's take 2 minutes to note:
- what study methods do you typically use when you are preparing for an exam?
- think of as many strategies as you use
- try to identify the ones you use more frequently and the ones you use less frequently.



# study strategies and their frequency

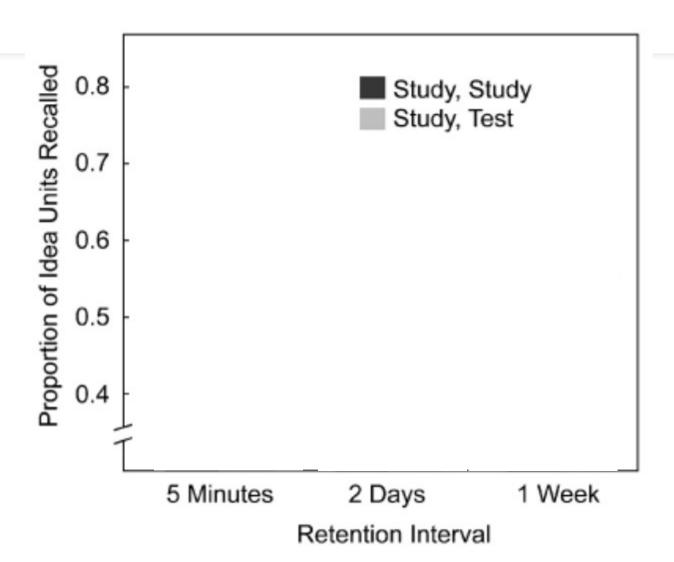
| Strategy                             | Percent who list strategy |       | Percent who rank as #1 strategy |      | Mean rank |
|--------------------------------------|---------------------------|-------|---------------------------------|------|-----------|
| 1. Rereading notes or textbook       | 83.6                      | (148) | 54.8                            | (97) | 1.5       |
| 2. Do practice problems              | 42.9                      | (76)  | 12.4                            | (22) | 2.1       |
| 3. Flashcards                        | 40.1                      | (71)  | 6.2                             | (11) | 2.6       |
| 4. Rewrite notes                     | 29.9                      | (53)  | 12.4                            | (22) | 1.8       |
| 5. Study with a group of students    | 26.5                      | (47)  | 0.5                             | (1)  | 2.9       |
| 6. "Memorise"                        | 18.6                      | (33)  | 5.6                             | (10) | 2.0       |
| 7. Mnemonics (acronyms, rhymes, etc) | 13.5                      | (24)  | 2.8                             | (5)  | 2.4       |
| 8. Make outlines or review sheets    | 12.9                      | (23)  | 3.9                             | (7)  | 2.1       |
| 9. Practise recall (self-testing)    | 10.7                      | (19)  | 1.1                             | (2)  | 2.5       |
| 10. Highlight (in notes or book)     | 6.2                       | (11)  | 1.6                             | (3)  | 2.3       |
| 11. Think of real life examples      | 4.5                       | (8)   | 0.5                             | (1)  | 2.8       |

## three effective study strategies

- retrieval practice
- elaborative encoding
- spaced practice



# retrieval practice



Research Article

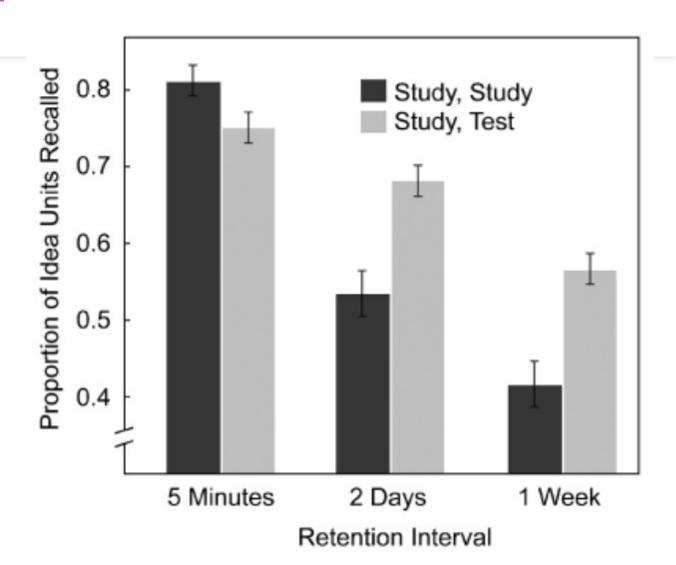
#### **Test-Enhanced Learning**

Taking Memory Tests Improves Long-Term Retention

Henry L. Roediger, III, and Jeffrey D. Karpicke

Washington University in St. Louis

# retrieval practice



#### Research Article

#### Test-Enhanced Learning

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a test can take many different forms for example:

- weekly quizzes
- writing what you remember from a lecture/reading
- teaching a friend or family member
- flashcards

## retrieval practice in a college classroom

- undergraduate statistics for psychology at the University of Louisville
  - section 1: students answered ~4 questions during the last 5-10 minutes of class without looking at their notes
  - section 2: business as usual, nothing special at the end of class
- both sections took the same 4 exams throughout the semester
- on average, students in section 1 (86%) did better on exams than students in section 2 (78%)
- bottom line: spending 5-10 minutes after each class meeting to review that day's lecture from memory can boost exam performance

#### class exercise!

sentences about different men will be presented on the screen one at a time

please read and try to remember each of the sentences on your own

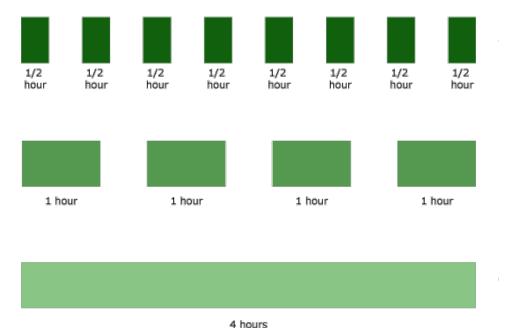
do not write anything down!

### elaborative encoding in a college classroom

- undergraduate biology students at Salisbury University
  - group 1: answered simple "why" questions embedded in textbook sections
  - group 2: read the same textbook sections twice
- all students took the same 105-question test
- on average, students in group 1 (76%) did better than students in group 2 (69%)
- bottom line: asking yourself "why" questions as you read a textbook (or other course material) can improve your memory for what you are reading.

## spaced practice

 distributing study sessions over time (spacing) instead of cramming them into one long study session (massing)



## spaced practice in medical school

- surgical residents in a Chicago medical school were trained in microsurgery (videos and practice on a synthetic artery model)
  - group 1 (massed): 4 training sessions all in one day
  - group 2 (spaced): 4 training sessions over one month
- a month after the last training, all residents took the same test, where they were asked to repair the damaged aorta of an anesthetized rat
- ~15% of the residents in the massed group failed the task, whereas all the residents in the spaced group succeeded (no one failed)

## spaced practice in a college classroom

- undergraduate precalculus course for engineering students
  - condition 1: multiple questions on a topic appeared all on one quiz (massed)
  - condition 2: multiple questions about a topic were distributed across 3 quizzes administered over multiple weeks
- all students took the same precalculus final exam and the same readiness exam for calculus at the start of the following semester
- on average, students who took the spaced quizzes did better than the students who took massed quizzes on both exams
- bottom line: spacing out your studying over time can boost long-term retention of course material

# bottom line: study actively, not passively

- utilize evidence-based effective study strategies:
  - retrieval practice: quiz yourself, ask-a-friend, flash cards
  - elaborative encoding: ask "why" questions, use mental maps, paraphrase
  - spaced practice: space out your studying, do not cram!
- but...your attitudes toward effort also matter
  - a <u>"growth mindset"</u>
  - read the assigned chapters/readings before class
  - come prepared to class for engagement
  - minimize distractions (more next time on this!)
  - plan early for assignments, assessments, and projects



# the course is designed to support you

#### retrieval practice

- class participation via activities/reflections
- · weekly quizzes on each learning module
- mid-semester assessments

#### elaborative encoding

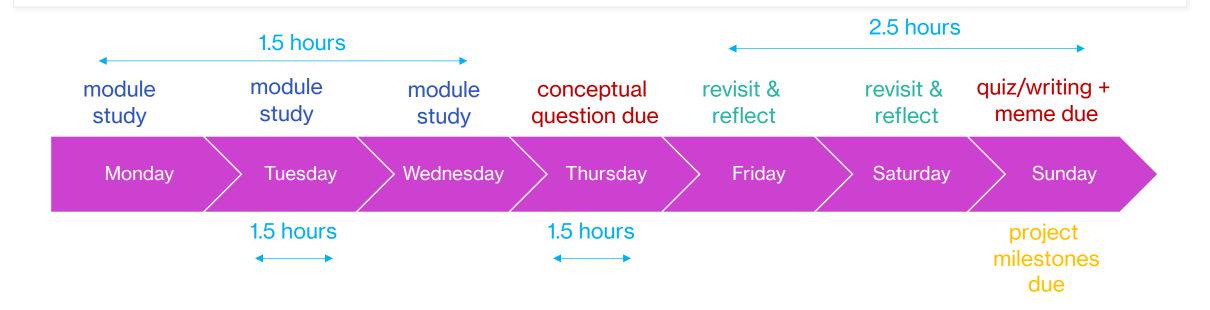
- writing assignments that push you to think more deeply about the content
- conceptual discussion questions
- final projects that help you connect concepts learned in class via newer formats

#### spaced practice

mid-semester assessments that cover broader content

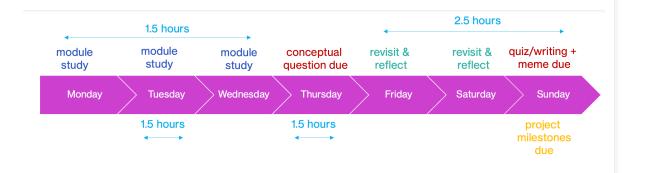


# a weekly breakdown



<sup>\*</sup> project milestones will be due on Sunday during some weeks, so, this structure might need to change for those weeks

#### if I was a student...

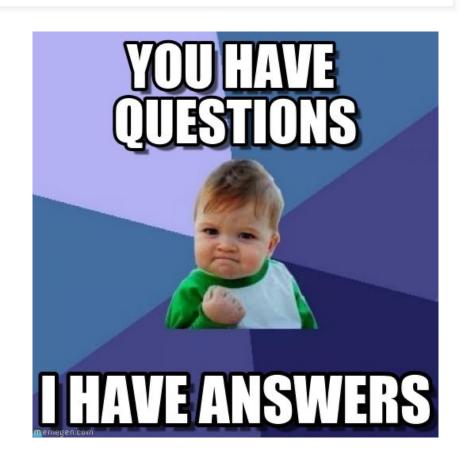


#### I would

- USE A CALENDAR!!
- keep track of project milestones a week ahead of time
- schedule in-person/zoom time with group partner(s) to work on milestones
- actively study module material before Tuesday
- use retrieval practice / elaborative encoding strategies
- make high-quality notes in class
- post my conceptual question by Wednesday night
- revisit my notes and do some retrieval practice / reflection on Thursday/Friday
- select and complete the more enjoyable/doable quiz/writing assignment on Friday/Saturday
- think about a possible meme on Saturday/Sunday
- evaluate whether I need to do another assignment on Saturday/Sunday

# when you have thoughts and questions

- office hours: these are YOUR hours!
  - will be finalized by Thursday
- meetings by appointment
- anonymous feedback
  - end of February, March, and April



## reasons to come to office hours (and whose)

#### Prof. Kumar

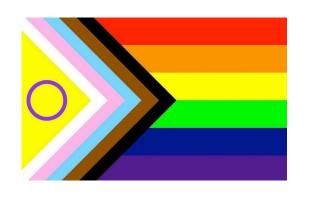
- Qs about material
- Qs about course policies/assessments/grades
- reflections on the classroom experience
- discussions about final project

#### Matt

- informal feedback about course pace
- Qs about Canvas deadlines/due dates
- review sessions before assessments



## valuing our voices



- I will try my very best to create an inclusive environment for all of you
  - we are all different and that is a strength
  - we also exist beyond the classroom!
- but...pobody's nerfect!
  - my style may not match your style
  - I am always listening and learning so PLEASE reach out!

#### next class



#### • **before** class:

- fill out: pre-class survey (link in Canvas announcements)
- finish: L0 quiz + writing assignment (required, due Thursday morning)
- read: L1: What is Cognition?
  - definitely up to 1.8 (implications)
  - if you have more time, then up to 1.11

#### • during class:

- what is cognition?
- how do we study the mind?
- what does cognitive research look like?