

Lo-fi sketchbooks in a Hi-fi world

Title: Lo-fi sketchbooks in a Hi-Fi world

Description:

In a time when we can record fleeting moments of inspiration with electronic and smart devices through various applications, what becomes the role of the physical sketchbook? Is there a unique need or function for a small portable, paper-based platform to be on us as often as our smart phones or mobile devices? What kinds of personal explorations or qualitative information does the speed and materiality of the physical sketchbook form allow us in a way that smart or digital devices may not?

Although fields like interaction design use the term Lofi and Hifi to talk about prototypes, this workshop pulls those terms directly from the the world of music. Lofi aesthetics are based on the sonic quirks that happen during the audio recording process, usually considered undesirable effects by the engineers. Yet, some of our most favorite musicians embrace the lofi sounds as a way to further express themselves. It becomes a stylistic choice that's responsible for songs we love.

When we choose to use a digital tablet versus a physical sketchbook, we can sometimes fall into the use of the undo button or reaching a certain level of polish through erasing past history. However some of the more beautiful things and stylistic evolution happens when exploring with that element of chance for mistakes. This ability to show us these things over time is a real benefit to the materiality of a physical sketchbook. We may see stylistic elements or themes begin to surface that we may not have noticed otherwise. So although we have access to the high fidelity ways of making, sometimes it's the low fidelity ones that help us better understand our process.

The term wi-Fi was chosen as a pun off the words high fidelity (hi-fi). Just like there are benefits to low fidelity as a creative approach (and often financial necessity). Sometimes there are benefits to being your own wireless fidelity, using your sketchbook as a way to connect to the world around you with your ears and eyes and a pen, pencil, brush to paper. Although our phone cameras (and all cameras) can be amazing tools as well, sometimes we forget to go back and reflect on the image we took to understand what it was that captivated us in that moment. When you chose to draw or write about it instead, you are processing the information in trying to include and translate what it was about that moment that struck you.

In this 1 hour workshop we'll create 2 diy book formats: The 1 page zine as a quick method to have something on the go to use as sketchbook, but also as a self-publishing platform. And then the Accordion/ Concertina fold as a way to see your thought/sketch evolution in a continuous unfolding line.

Target Audience:

- ❖ Anyone who loves to record their ideas or the world around them
- ❖ Visual & tactile thinkers

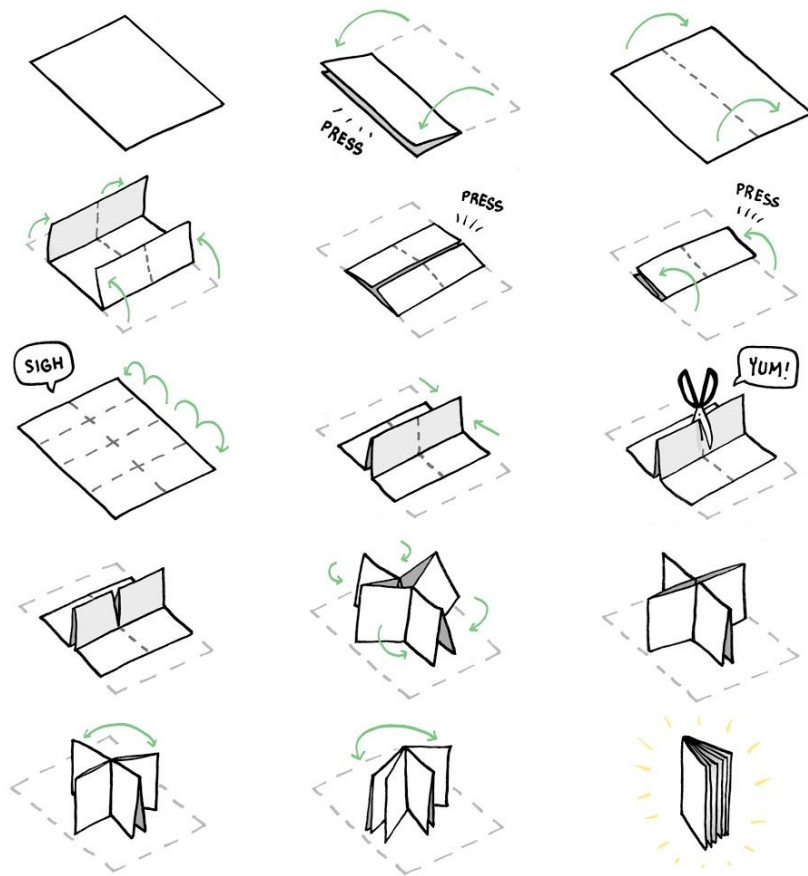
Learning objective: Through making a 1 page zine booklet and an accordion/concertina fold sketchbook, we'll reflect on the benefits of maintaining a physical sketchbook as a tool for exploring and processing ideas and the world around us.

Outcome/Tangible Takeaways:

- ★ A case for diy sketchbooks as a tool in addition to our smartphones, tablets and DSLRS
- ★ Bookmaking as a meditative process
- ★ 2 book forms and their affordances / historical contexts
- ★ Basic tools of bookbinding /making (awl, bonefolder, beeswax and their diy alternatives)
 - 1. 1 Page Zine
 - a. Quick to make
 - b. A great way to share knowledge or your sketch collection as a small zine
 - c. Pocket-sized & light
 - d. Diy / self publishing
 - 2. Accordion Fold;
 - a. chinese/japanese precursor orihon
 - b. the fluid nature of seeing your ideas and sketches as one continuous flow
 - c. The ability to explore 2 specific ideas, 1 on the front of accordion pull out, and the other on the back
 - i. Great for exploring dualities (or word pairs ex: day/night)
 - ii. Some people enjoy having one side dedicated to images and the other side to text.
 - d. Note the dos-á-dos / dosido variety

Supply	Source	Cost
8.5 x 11" paper (1 ream = 500 sheets)	Staples	\$7.29
Thicker paper for folded Cover	Art Supply Store Or Staples	TBD*
Elastic Cord Stretch String Elastic Cord (Black - 2 mm) (if want a protective sketchbook cord strap)	Amazon	\$11.99*
Scotch Double Sided Tape, 1/2" x 7 yds. (pack of 3)	Staples	\$6.49
Pencils Staples Mechanical Pencils, No. 2 Medium Lead, Dozen	Staples	\$5.19
Scissors	Bring from home	Free
Bone Folder (or folding alternative ex: paperclips)	Bring from home	Free*
Paper for clean work area	TBD	TBD
Total Cost of Supplies		\$30.96
*identifies costs that may shift based on what we're able to source & if we'd like to include a potential pocket cover // max budget is \$50.00		

HOW TO FOLD A
SHEET-O-PAPER
INTO A
8-PAGE ZINE

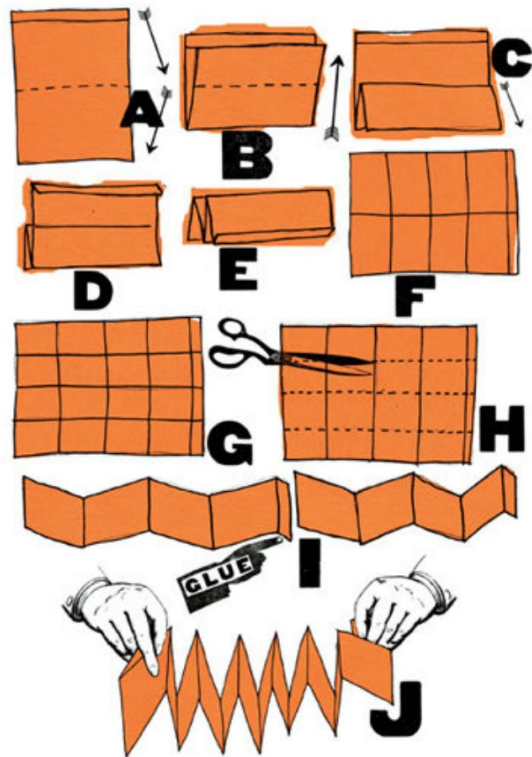




accordion



concertina





(Example of how you can also use the accordion fold style for self-publishing as a photographer)



[Img of a personal accordion sketchbook spread from '08]

Timeline:

	SUN 24	MON 25	TUE 26	WED 27	THU 28	FRI 1	SAT 2
15	Eventbrite fold in feedback from Obtain materials	Work on presentation draft / mockups, 8pm	finalize power point / prep materials	Office Hrs w/ Taeyoon	make sure all material		
VI							workshop @ ITP 12 - 5pm
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VI			Office Hrs w/ Mr. 2pm				
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VI						Run through workshop 6 - 7pm	send out followup email 6:30 - 7:30pm
VI				Pilot workshop w/ chad 8 - 9pm			
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