



Idit Barak

What is Creative Inspiration?



in·spi·ra·tion

/ˌɪnspəˈrɑːʃ(ə)n/

noun

1. the process of being mentally stimulated to do or feel something, especially to do something creative.
2. a sudden brilliant, creative, or timely idea.

in-

Latin

in

spirare

Latin

to breathe

inspirare

Latin

blow into, breathe upon; inspire,
excite, inflame

inspirationem

Late Latin

inspiracion

Old French

inhaling, breathing in; inspiration

inspiration

1300

immediate influence of God or a god

inspiration (n.)

The Nine Muses Of The Greek Mythology



Hesiod Listening to the Inspirations of the Muse

Edmond-François Aman-Jean France, circa 1890

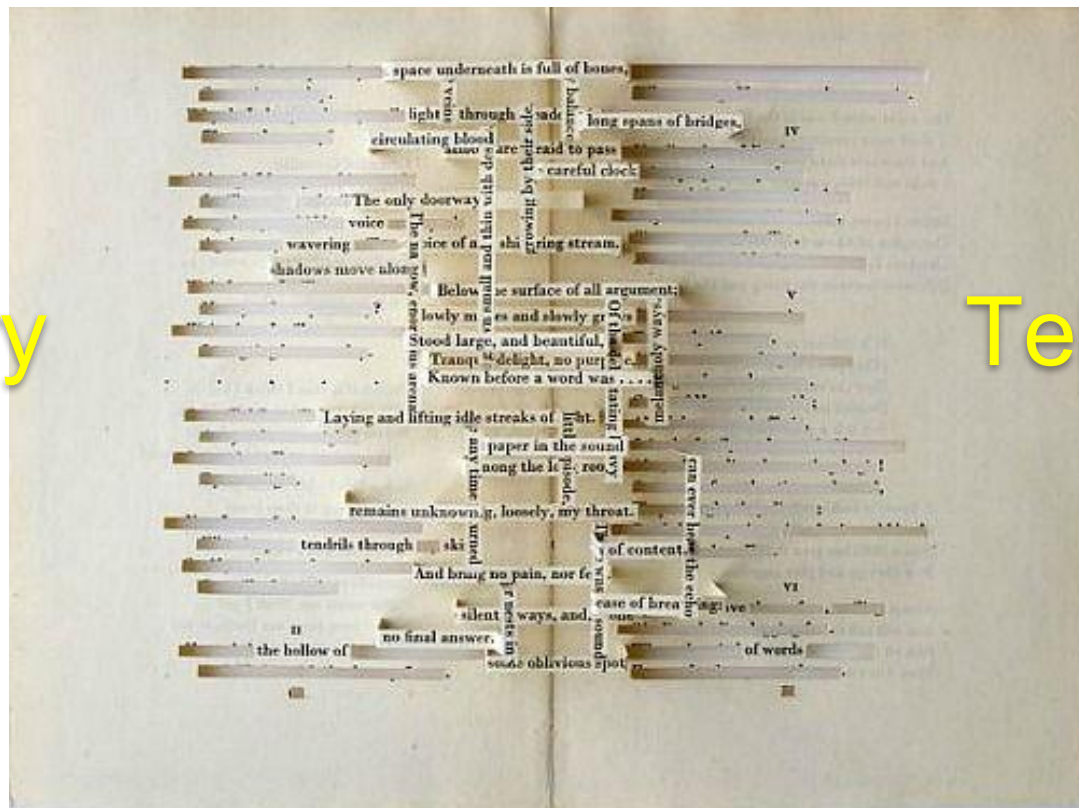




Jump starting a project from intuition is not sustainable



Story



Telling

Subjectivity or unique point of view on everything



Tool box for professional practices



Find
Your
Thread &
Start
Pulling

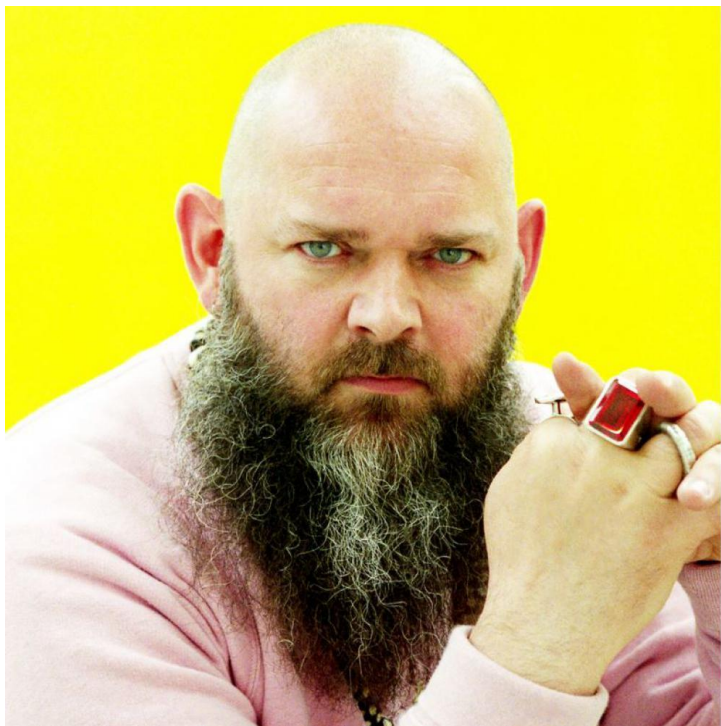


All these great ingredients and nothing to eat?



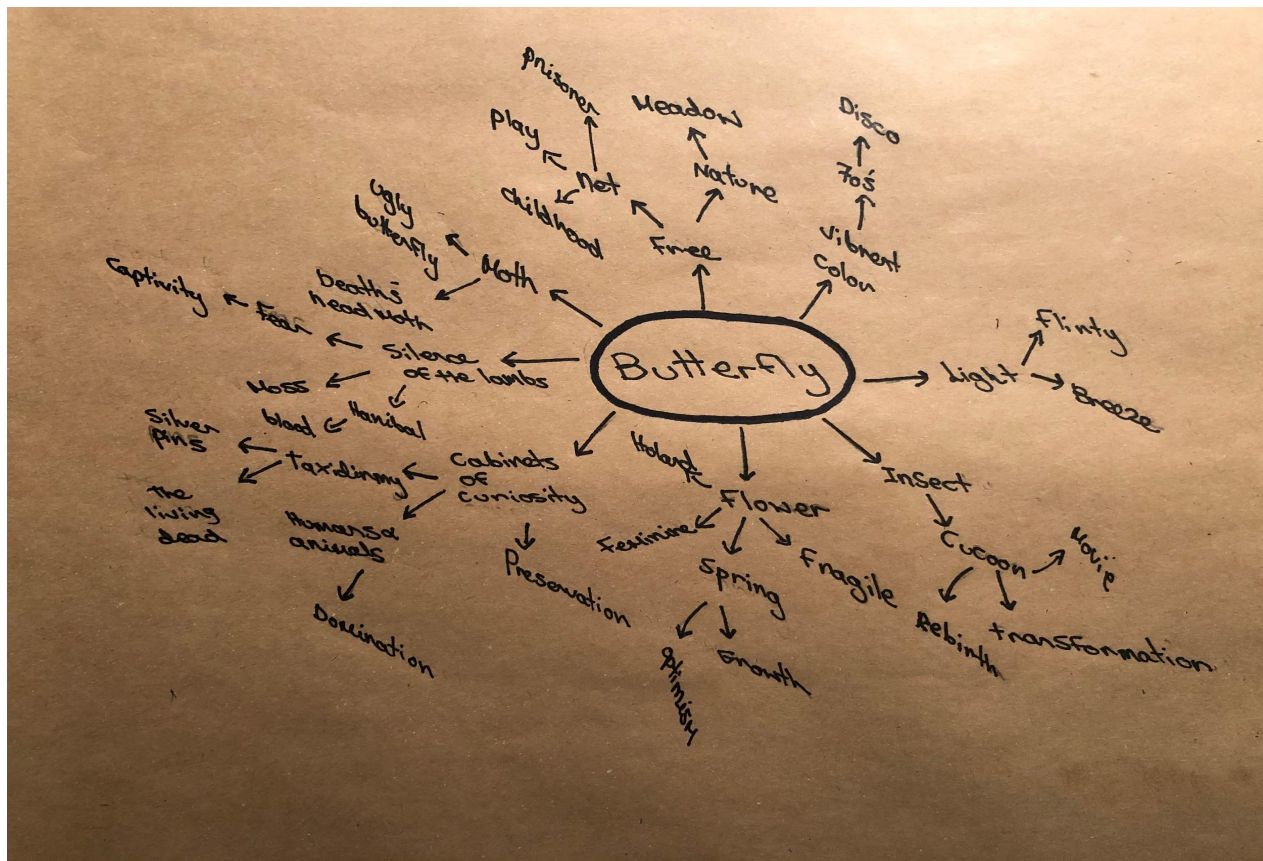
You got the box now fill it!



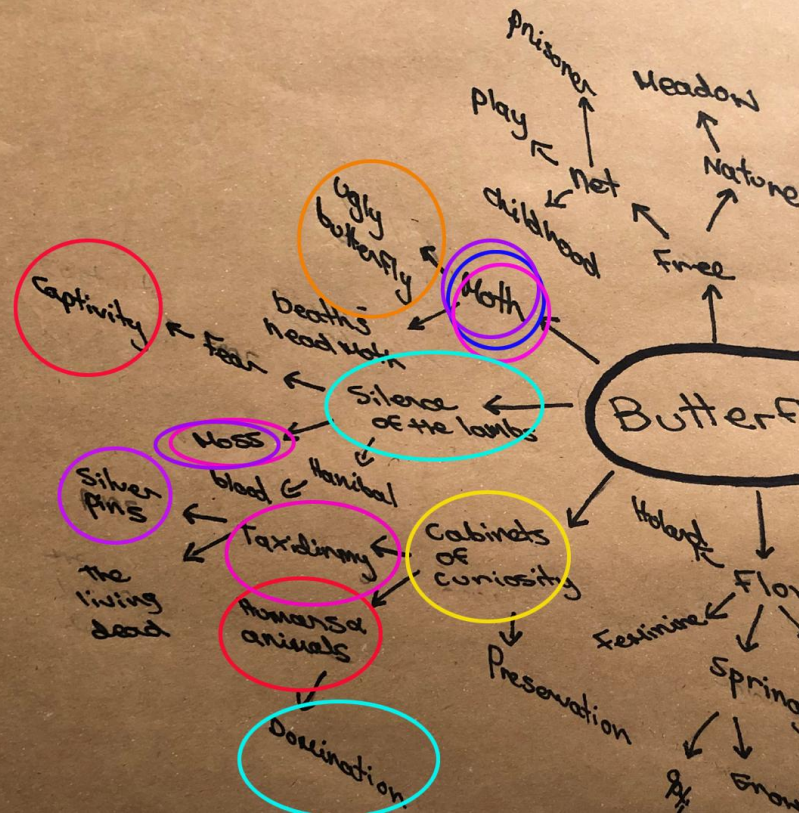


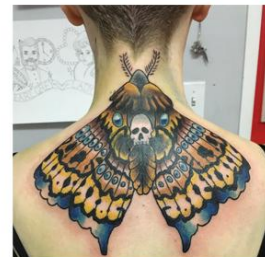
WALTER@WORK

Sun of Associations



- Narrative as tool
- History as tool
- Culture as tool
- Color as tool
- Texture as tool
- Form as tool
- Tension as tool





Are all Images
created equal?



Butterfly

