

# **Website Planning Document**

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## **The Weather Alert**

**Author:** Gail Lee for CIT 230

### **Site Purpose**

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The purpose of this website, is to provide weather information and news to the areas of Franklin, Greenville, and Springfield. It will provide weather forecasts, weather stories, images, temperatures, town data, and the current weather. It will also be mobile device friendly with portrait and widescreen views.

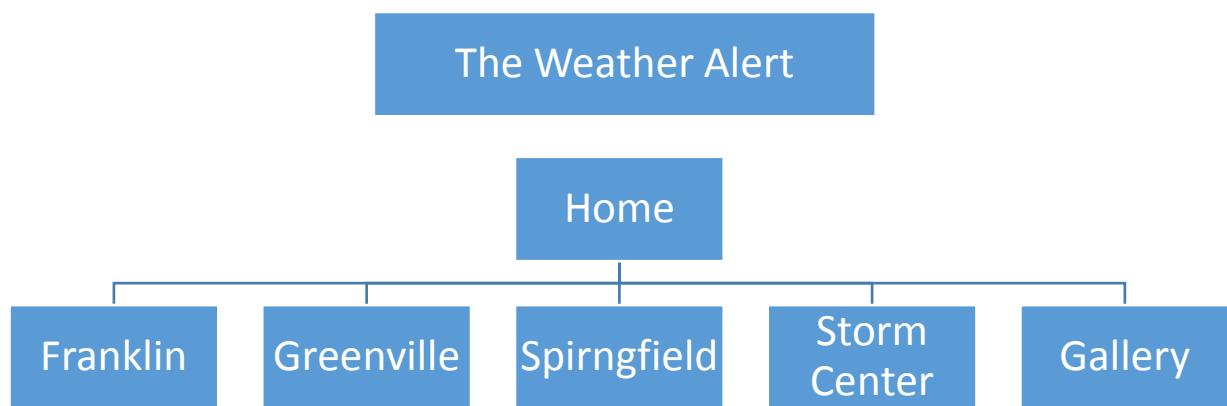
### **Target Audience –**

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People who are searching for current and future weather conditions for the following cities: Franklin, Greenville, and Springfield.

### **Site Map -**

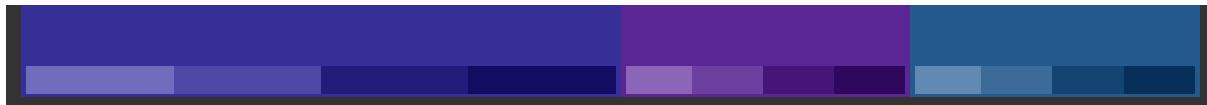
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## Color Scheme –

3 Adjacent Color - Blue, Purple and Med blue

Blue, Primary #352F97, Secondary #715D8D, #4E48A4, #2Z107A, #120060



Header and footer background - light blue, rgba(184, 214, 238, 1)

2nd footer and logo background –blue, rgba(50, 120, 180, 1)

Nav background –black, rgba(220, 220, 220, 1)

<http://paletton.com/#uid=5420u0kpKrcfP-tkPtwstm1wHhc>

## Typography –

Stempel Garamond serif and Neue Haas Grotesk pro san serif

Element	Font	Font-size	Color	Sample
<header>	NeueHass Grotesk Pro	36px	rgba(184, 214, 238, 1)	Weather
<nav>	Stempel Garamond	16px, bold	rgba(184, 124, 238, 1)	Franklin
<footer>	Stempel Garamond	12px	rgba(184, 214, 238, 1)	Footer
<h1>	NeueHass Grotesk Pro	34px	rgba(0, 0, 0, .1)	Sample
<h2>	Stempel Garamond	26px	rgba(0, 0, 0, .1)	Sample

<h3>	Stempel Garamond	20px	rgba(0, 0, 0, .1)	Sample
<p>	Stempel Garamond	14px	rgba(140, 140, 140, .1)	Sample

## **Wire Frame –**

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On next 3 pages for small for phone, medium for tablet and large for computer



The Weather Alert

Accurate weather  
updated to the minute!

[Home](#)

[Franklin](#)

[Greenville](#)

[Springfield](#)

[Storm Center](#)

[Gallery](#)

### Weather Story

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### Weather Data

Information Here

### Ten day forecast:

Information Here



The Weather Alert  
123 Main St.  
Franklin, MU 83454  
(999) 999.999  
[contact@theurl.com](mailto:contact@theurl.com)



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## Weather Story

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## Franklin

[Current Statistics](#)

[Temperature](#)

[More information](#)

## Greenville

[Current Statistics](#)

[Temperature](#)

[More information](#)



## Springfield

[Current Statistics](#)

[Temperature](#)

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## Weather Story

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### Franklin

Current Statistics

Temperature

[More information](#)



### Greenville

Current Statistics

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### Springfield

Current Statistics

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