

Sources

Ask friends where they like to eat near-campus that's healthy and affordable

(ask on social media)

Teagan

Look at reviews and menus of restaurants near campus

(google maps, yelp, apple maps)

Teagan

Ask nutrition clubs or fitness groups for suggestions

Teagan

knock on doors in my dorm and ask for favorite food spots

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Attributes

Quality of food

(use star system (1-5 stars) for tastiness of food)

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Price

(should be under \$15 for meal)

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walkability from campus

(miles from each dorm)

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nutritional value

(use 1-5 stars for how healthy it is)

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portion size

(1-5 star ranking system)

Teagan

Wait time

(average service speed rating)

Teagan

Costumer service

(1-5 star ranking)

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Platforms

Blog

make a review page

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App

make an app where users can put in their address and find options, as well as put in their own favorite spots

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Website

make a website with all of the options near campus

Teagan

Social media page

make a social media page reviewing spots near campus

Teagan

Integration with google maps with location tagging

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QR code posters around campus linking to the app

Teagan

Users/audience

College students on a budget

Teagan

Freshmenwho are new to campus and dont know the area

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Students with diet restrictions

Teagan

Commuters who need fast and cheap options

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Students concerned with nutritional value of dining hall food

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Features

Top 5 budget meals near me

Teagan

includes map filters (distance, cost, nutrition)

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Let users comment their reviews of the spots

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Gamify reviews

(Badges for most active reviewers)

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Allow users to upload photos of meals

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