

6.0 The Direction of Omitted Variable Bias

For each of the following regressions, use your background knowledge to estimate whether omitted variable bias will drive your slope coefficient towards zero or away from zero.

6.1 Regression: $\text{grade} = \beta_0 + \beta_1 \text{attendance} + u$ omitted: time_studying

First we write down both equations

$$\text{grade} = \beta_0 + \beta_1 * \text{attendance} + \beta_2 * \text{time_studying} + u$$

$$\text{time_studying} = \alpha_0 + \alpha_1 * \text{attendance} + u$$

If $\beta_2 > 0$ and $\alpha_1 > 0$ then $\text{OMVB} = \beta_2 \alpha_1 > 0$ and if $\beta_1 > 0$ then the OLS coefficient on attendance will be scaled away from zero (more positive) gaining statistical significance.

6.2 Regression: $\text{lifespan} = \beta_0 + \beta_1 \text{cigarettes} + u$ omitted: exercise

First we write down both equations

$$\text{lifespan} = \beta_0 + \beta_1 * \text{cigarettes} + \beta_2 * \text{exercise} + u$$

$$\text{exercise} = \alpha_0 + \alpha_1 * \text{cigarettes} + u$$

If $\beta_2 > 0$ and $\alpha_1 < 0$ then $\text{OMVB} = \beta_2 \alpha_1 < 0$ and if $\beta_1 < 0$ then the OLS coefficient on cigarettes will be scaled away from zero (more negative) gaining statistical significance.

6.3 Regression: $\text{lifespan} = \beta_0 + \beta_1 \text{cigarettes} + u$ ~~lifespan = $\beta_0 + \beta_1 \text{cigarettes} + u$~~ , omitted:
 time_socializing ~~time_socializing~~

Both equations

$$\text{lifespan} = \beta_0 + \beta_1 * \text{cigarettes} + \beta_2 * \text{time_socializing} + u$$

$$\text{time_socializing} = \alpha_0 + \alpha_1 * \text{cigarettes} + u$$

If $\beta_2 > 0$ ~~and~~ and $\alpha_1 > 0$ ~~then~~ $\text{OMVB} = \beta_2 \alpha_1 > 0$ ~~and if~~ and if $\beta_1 < 0$ ~~then~~ then the OLS coefficient on cigarettes ~~will be scaled toward zero~~ (less negative) losing statistical significance.

6.4 Regression: $\text{wage} = \beta_0 + \beta_1 \text{grad_education} + u$ ~~wage = $\beta_0 + \beta_1 \text{grad_education} + u$~~ , omitted:
 experience ~~experience~~

Both Equations

$$\text{wage} = \beta_0 + \beta_1 * \text{grad_education} + \beta_2 * \text{experience} + u$$

$$\text{experience} = \alpha_0 + \alpha_1 * \text{grad_education} + u$$

If $\beta_2 > 0$ ~~and~~ and $\alpha_1 < 0$ ~~then~~ $\text{OMVB} = \beta_2 \alpha_1 < 0$ ~~and if~~ and if $\beta_1 > 0$ ~~then~~ then the OLS coefficient on attendance will be scaled toward zero (less positive) losing statistical significance.

6.5 Regression: $\text{wage} = \beta_0 + \beta_1 \text{grad_education} + u$ ~~wage = $\beta_0 + \beta_1 \text{grad_education} + u$~~ , omitted: desire to
 $\text{effect social_good}$ ~~social_good~~

Both equations

$$\text{wage} = \beta_0 + \beta_1 * \text{grad_education} + \beta_2 * \text{social_good} + u$$

$$\text{social_good} = \alpha_0 + \alpha_1 * \text{grad_education} + u$$

If $\beta_2 < 0$ and $\alpha_1 > 0$ then $\text{OMVB} = \beta_2 \alpha_1 < 0$ and if $\beta_1 > 0$ then the OLS coefficient on grad_education will be scaled toward zero (less positive) losing statistical significance.