

**Person 1 (student)**



**Age: 23**

**Name: Joanna Ababio**

Twenty-one year-old Joanna is an aspiring entrepreneur who is looking to jumpstart her startup, Skool4U, which involves providing better education platforms for the youth. She is actively seeking resources to grow her startup and develop her skills as an entrepreneur.

During her spare time, she enjoys volunteering in her local community to help out children with their educational and future goals. She also loves going out with her friends for coffee on the weekends to discuss her startup ideas.

She loves to keep active by playing sports and working out a few times a week. She was also a former yoga instructor.

## **Person 2 (Mentor)**



**Name: Onyankopon Bankole**

**Age: 42**

Forty-two year-old Onyankopon is a veteran entrepreneur who has successfully educated thousands of African children around the world with his vast knowledge of technology in society. He strives to share his knowledge with everyone in order to build relationships with other mentors and mentees in order to build the Africa of the future.

In his spare time, he has worked as a camp counselor for kids and he is an accomplished author of several entrepreneurship books.

On the weekends, he spends his hours at the golf course with his fellow peers whilst discussing their business ideologies.

### **Persona 3 (Partner)**



**Name: Jackson Kirk**

**Age: 35**

Thirty-five year-old Jackson is a founder of a respected corporation in the sports entertainment industry. He is passionate about applying his learning of building successful organizations, and willing to invest his capital and share his experiences with others. He began as a marketing intern, working his way up to VP of marketing before deciding to begin his own company. Although his specialties lie in making the most of online marketing, he is also knowledgeable regarding startups.

He loves to stay productive, and helping other people achieve their best performance. In his spare time, he loves bowling with his colleagues. He is an avid sports fan as well and watches a variety of sports such as basketball and soccer.