



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

India is one of the largest producers of agriculture production in the world

It is the second largest producer in the wheat and rice

Wheat cultivation in India traditionally been dominated by the northern region of india

The northern states of Punjab and Haryana Plains India have been prolific wheat producers

While this cereal grass has been studied carefully in the past recent years of Painstaking research by India's finest Scientific talent has paid off with the development of distinctly Luperior varies of Drum Wheat

India is one of the largest Producers of wheat in the world but compare to the production of Wheat.India is not much large exporter



Persona's name

Short summary of the persona

This hard wheat is cultivated in clayey solid and is highly sought after for its physical characteristics its high gluten strength and uniform golden Colour makes it ideal for bread making and pasta preparation unlike the softer commercially high yield wheat which lacks the strength and consistency of durum

Today India is Expording sufficient Quanties of all types of wheat and extensive research efforts are underway for improving its cereals and grain output in the years tocome

what behavior have we observed?  
What can we imagine them doing?

Wheat cultivation has tradionally been dominated by the northern region of india

The northern states of Punjab and Haryana plains in India have been prolific wheat procucers

India farmers also grow pulses, potatoes, sugarcane, oilseeds and such non-food items as cotton, tea coffee, rubber and jute

Despite the over whelming size of the agricultural sector, however yields per hectare of crops in India are generally low compared to international standards



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?