



Software development | Mobile applications

Who we are?

We are a software development team, based in Almaty, Kazakhstan and Yerevan, Armenia, 20+ years on the market.

We have developed 500+ projects since 2001.



Core team

Our core team consists of 12 professionals, 35 developers, designers and supporting staff



Valentin Butiugin
Managing partner



Timur Shabanov
Partner & production office
manager



Kirill Sukharev
Partner & production office
manager



Ekaterina Pronkina
Marketing



Sergey Kuznetsov
Partner, business
development & support
office manager



Andrey Panchuk
Developer Middle:
PHP



Anton Karamazov
Partner & sales office
manager



Anna Yakovleva
Accounting



Igor Nermtsov
International sales
manager



Alexey Komarov
Project & product manager



Danil Bludov
Project manager



Yuriy Maltsev
Project manager



Tigran Arustamyan
Developer Middle+: PHP,
Python



Marat Kotov
Developer Middle+: Java
Script, Vue, React.js,
Node.js



Nataly Gul
Designer Middle+:
Web&Mobile UI/UX



Sergey Gavrilin
Developer Middle+: Unity,
C#



Maxim Klimov
Developer Middle: 1C



Rado Gasparyan
Developer Middle: Java



Oleg Fridman
Analyst Middle



Aramis Grigoryan
QA/Devops Middle



Alexander Shamonov
Legal



Middle+ / Middle level
developers
8 people



Middle- / Junior+ level
developers
12 people



UI/UX Designers
3 people

Approach



We deliver digital, web and mobile apps development solutions.



We team up with Startups, SMEs & Large Organizations to build and deliver user-centric products and solutions.



We do it by brewing our technical expertise with design-thinking, enabling businesses to transform the way they work. Our approach is backed by agile-centric processes and exceptional engineering minds who excel at what they do.



Our core values

- 1 Culture of Constant Improvement
- 2 Innovation and Excellence
- 3 Sheer Customer Delight
- 4 Transparency and Openness



Our services

- 1 We develop apps for iOS and Android
- 2 We create well-animated design
- 3 We develop frontend, backend and API
- 4 We form a marketing strategy
- 5 We help launch and promote projects



Our clients



TOYOTA



NOVARTIS



Eberspächer

COSMOPOLITAN



NOKIA

Davidoff

i'way



Qv21
Technologies



**GAZPROM
NEFT** | AIMING HIGHER



МЕТАЛЛИНВЕСТБАНК

Contract Interiors



linxdatacenter

Process

Each project goes through certain stages: some of them are crucial and you can't miss them in any way, others are optional and can be done if necessary.

1 Discussion

First of all, we discuss all the details of the project, we form a completely clear idea of the project. We help to register developer accounts in stores.

2 Analytics

We analyze the market on which the product will be released and give advice on market needs and the specific functionality of the product.

3 Marketing

We make up a marketing plan to determine the priority of the sections of the app and how to recruit an audience, monetize the app.

4 Technical specifications

We write detailed technical specifications, form the style of the app, draw layouts for future screens. We calculate the infrastructure of the project.

5 Documents

We sign a contract, estimate other necessary documents and begin work, breaking it into small logical stages.

6 Design

We develop the design of a mobile app, the UI / UX side. We create a product guide for using all of its elements in marketing materials.

12 Warranty

We provide support and solve problems that arose during the use of the app by a wide audience.

11 Rights transfer

We pass you the source code and all accompanying materials of the product, as well as the rights to the developed program.

10 Promotion

We are engaged in the promotion of a mobile app on the market: we help with advertising and win over an audience based on a previously formed marketing plan.

9 Publication

We help to publish the product on the App Store and Google Play, preparing the necessary materials and giving the advice on ASO.

8 Testing

We test the product comprehensively, checking its behavior in regular and emergency situations in various ways.

7 Development

We develop the mobile app in several concurrent stages: building the backend part, while building the architecture of the app itself. Once in two weeks we send a new version with updated features to let you check it on your device.

What can we do for you?

For a startup

We will tell you how to test your hypothesis at minimal cost, what should be included in the MVP, and what to do if you are not sure about the idea.



For small and medium businesses

We will develop an application that, by automating business processes, will ensure transparency, manageability of the business and the possibility of growth for the next 5-10 years.



For corporations

We will create a unique service for companies with a large number of IT systems, which will allow you to multiply the speed of performing IT tasks.



Mobile development technologies we employ

 **Kotlin**

Java 

 **Swift**

 **Flutter**

 **Xamarin**

React
Native 

 **unity**

 **Firebase**

We create complex IT solutions and services which include not only mobile apps but backend, DBMS, API, integration with third-party service providers and IT-systems

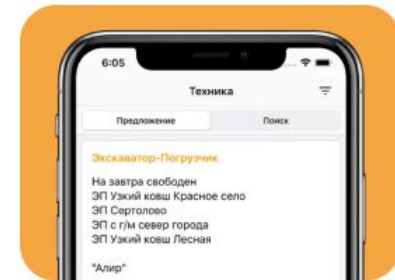
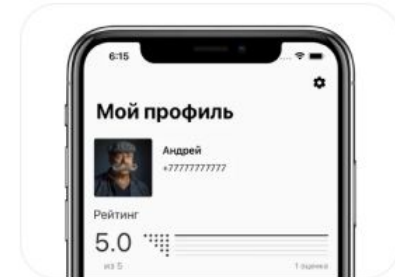
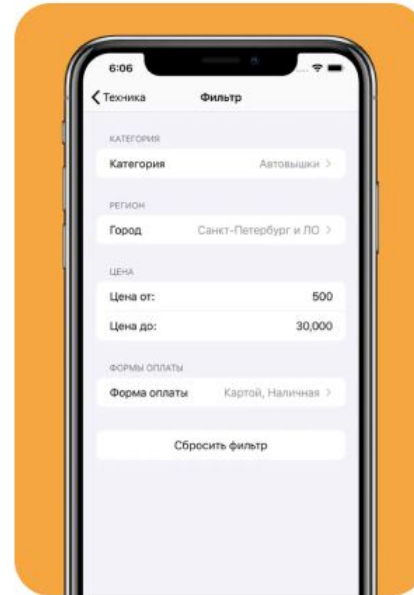
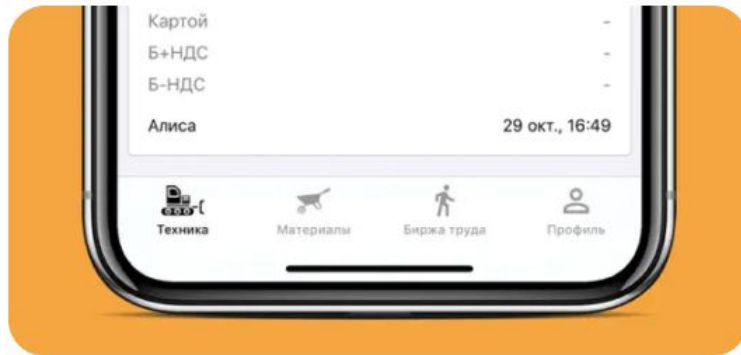


Our projects

We have worked on 500+ projects including 40+ mobile applications, here are some of them.

2BUILD

An app for those who are searching for construction equipment and materials



2BUILD

Ninja Sushi

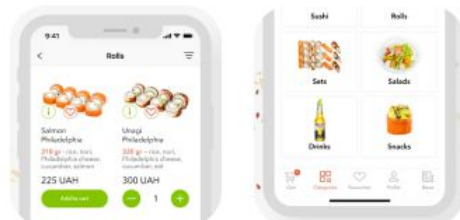
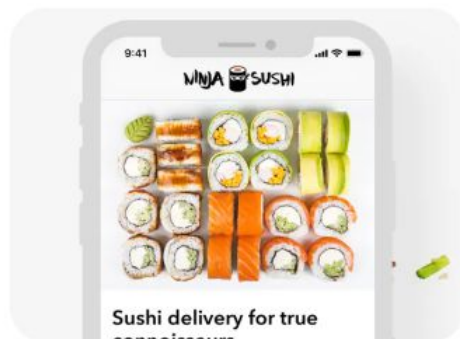
A premium Japanese food delivery service.

Ratings and Reviews

4.8

out of 5

30 Ratings



 [Ninja Sushi](#)

Gyroscope

The app tracks everything about your body in one place, and syncs with Apple Health to use your existing data.

Ratings and Reviews

4.5

out of 5

102 Ratings



 [Gyroscope](#)

Inkitt

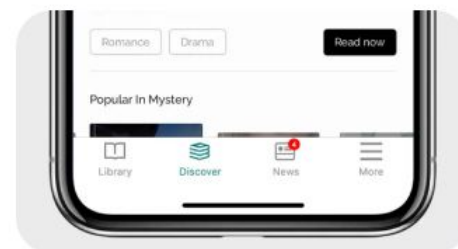
The perfect app for reading books, especially for readers who love discovering novels from new authors on the go.

Ratings and Reviews

4.6

out of 5

6.3K Ratings



 [Inkitt](#)

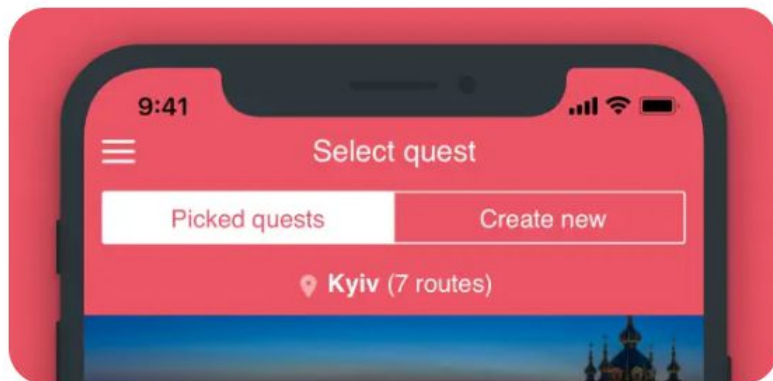


Guide for the cities of Ukraine. Quest routes and games with riddles.

Ratings and Reviews

4.4 out of 5

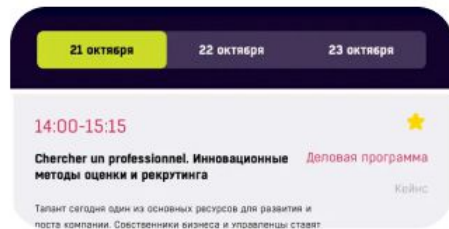
12 Ratings





Open Innovations

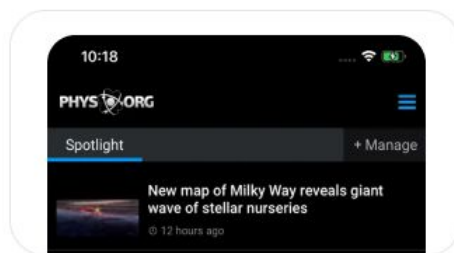
Official mobile app of Moscow's international innovation development forum.



Open Innovations

Phys

Daily news from
Phys.org



Phuket ON



Phys



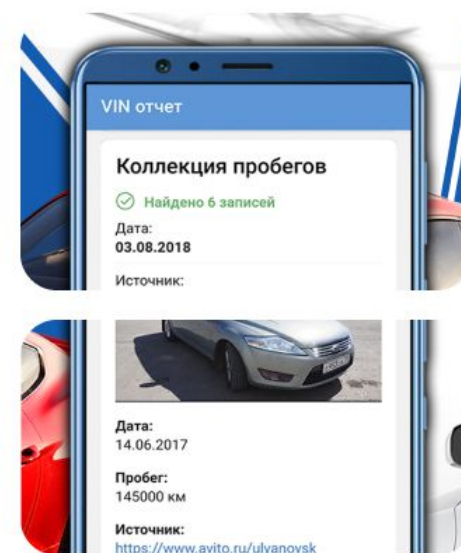
Phuket ON

AUTOCHECK

An app that helps you to check the legitimacy of cars warranty and its history.

4,5

13,2 тыс. отзывов

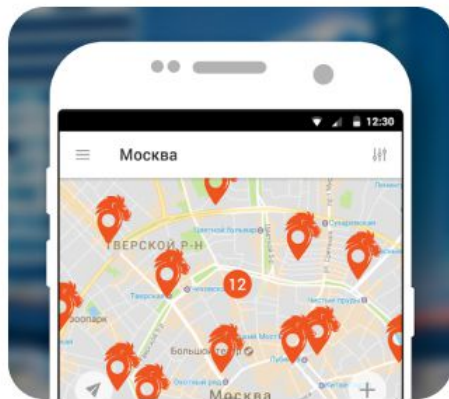


Autocheck



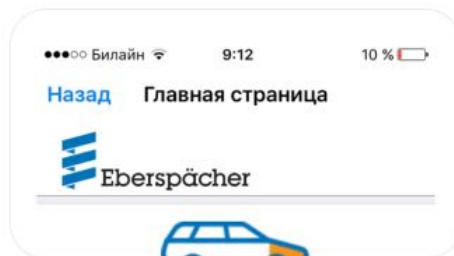
Carlion

The best carsharing app on the market.

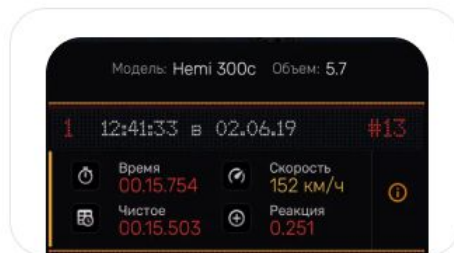


Carlion

Eberspraecher



Race 09

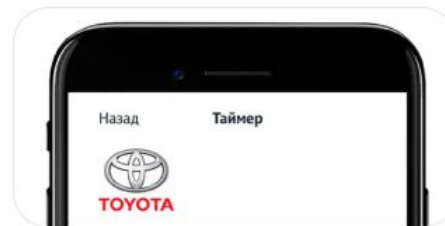
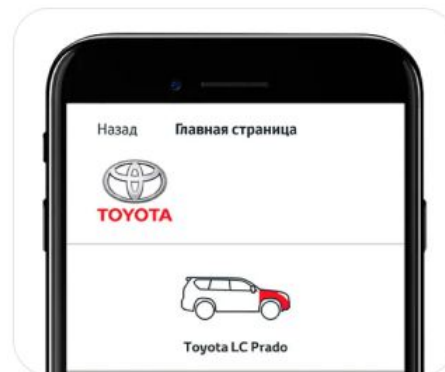


Eberspraecher



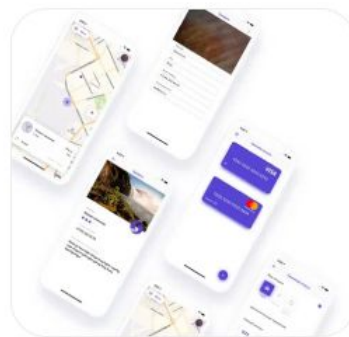
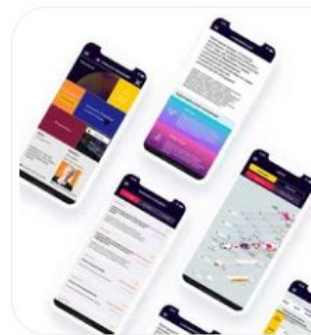
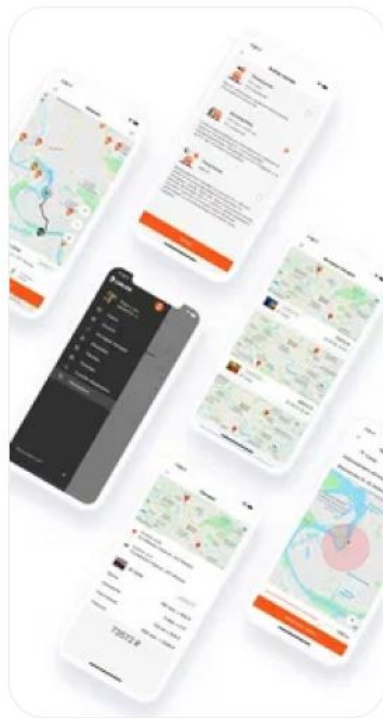
Toyota

An app that helps control the heat system of your Toyota.



Toyota

Many other apps





Timing

Application development can take from 3 months from scratch, depending on the complexity of the project

Pricing

Each project has an individual cost structure. To calculate the cost, leave a request, tell us more about the project so that we can evaluate your project with more detail



Types of development

We have worked on 500+ projects including 40+ mobile applications, here are some of them.

1 Agile/T&M Development

We provide specialists on an hourly basis. The advantage of this approach is the ability to develop your project depending on actual goals and respond to feedback from real users. Suitable for constantly developing long-term projects.

2 Waterfall/linear development

We develop the technical specifications and operational model, approve the prototypes, designate the final cost for the project. This type of cooperation suits you if you clearly understand what you want, when you need functionality that solves a specific problem.

Our advantages

- 1 Ready for technical interviews
- 2 15+ years of outsourcing/outstaffing experience
- 3 Broad stack of developers
- 4 Operational reinforcement of your team



How outstaffing works

Process: We provide you with IT specialists, while they are in our headquarters. You will be able to interview our specialists, see projects and Git repositories, track every-day results



Benefits of outstaffing



No need to search for specialists



No problems arising from the dismissal of an employee



Opportunity to attract staff for temporary projects



Reducing the cost of deductions from the total payroll



Prevention of expenses for vacation pay, sick leave, etc.



We can choose effective developers, managers, testers, designers, designers, analysts, DevOps specialists, system administrators



Reporting



You can see the work of our specialists in the tracker or project system Jira/Redmine/Asana



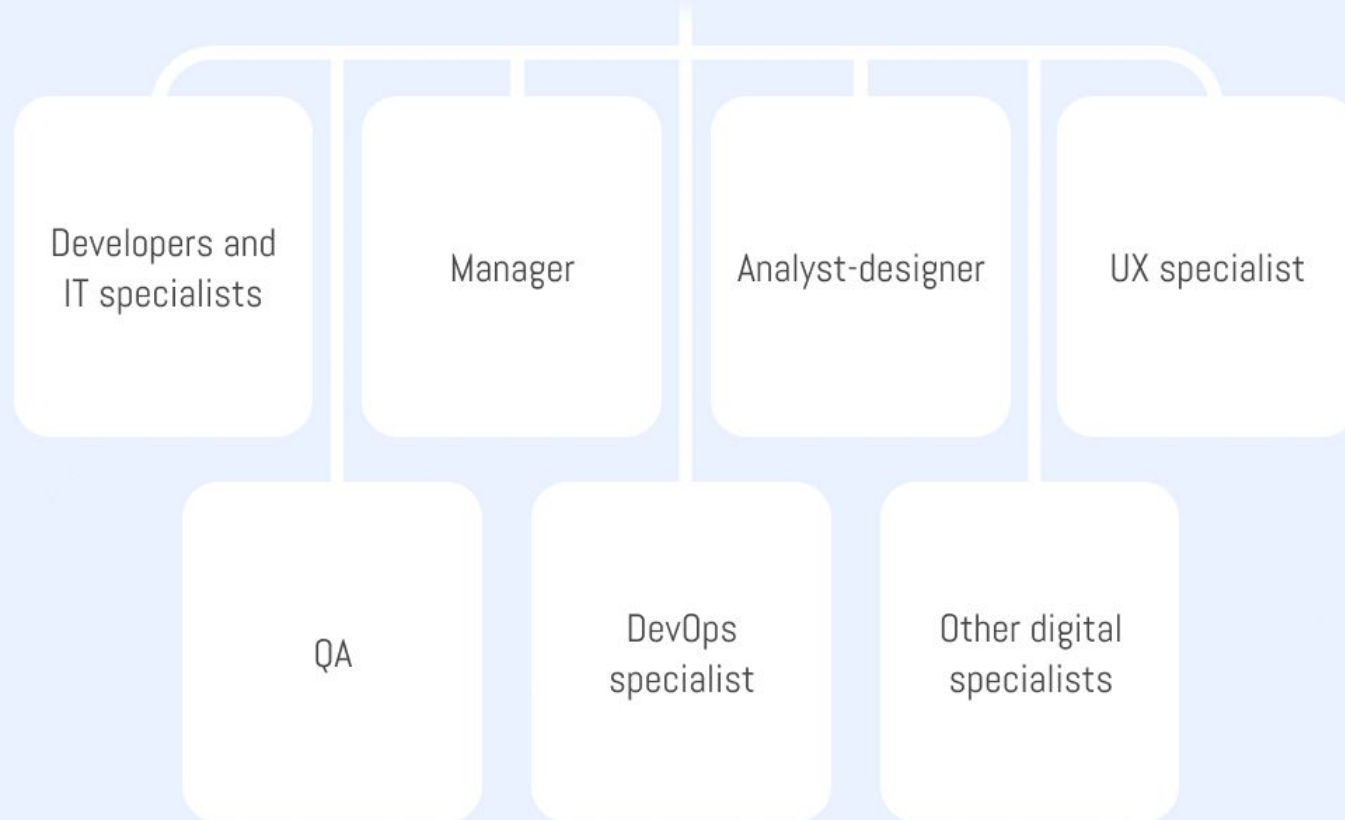
You can contact the specialist directly



Every day, experts track the work performed and the hours spent on it.



The composition of the project team



Services delivery formats

1 Linear-sequential life cycle model (waterfall)

2 Outsourcing/ outstaffing

a

Dedicated team based on the cost plus model

b

Task/Hourly Service (T&M)

