# PROJECT REPORT

#### 1. INTRODUCTION

#### 1.1 **Overview**

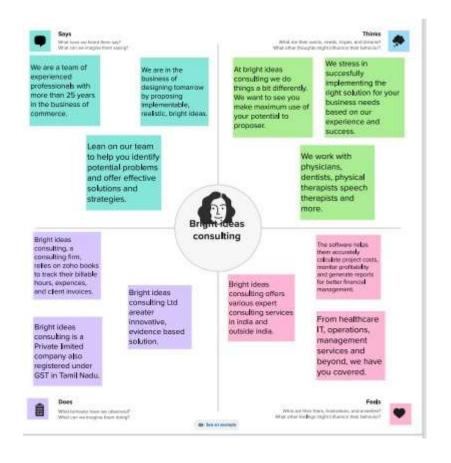
Bright ideas consulting is a looks promising service that provides fresh and gynaecology straight to your doorstep. They offer a variety of options to choose from, ensuring that you can enjoy delicious and nutritious food without the hassle of ideas.

#### 1.2 Purpose

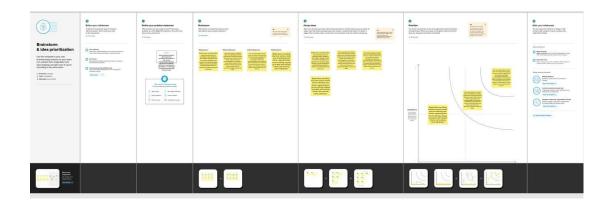
The purpose of bright is to make it convenient for people to have access to nutritious. They aim to promote healthy eating habits and provide a solution for those who are too busy or unable for themselves.

### 2. Problems Definition & Design Thinking

#### 2.1 Empathy Map



# 2.2 Ideation & Brainstorming Map



### 3. Result

### • Profit & Loss Account

Total for Operating Income Cost of Goods Sold	
Cost of Goods Sold	8,000.00
Total for Cost of Goods Sold	8,000.00
Gross Profit	-2,640.00
Operating Expense	
Advertising And Marketing	-235.00
Rent Expense	1,00,000.00
Total for Operating Expense	99,765.00
Operating Profit	-1.02.405.00
	-1/42/405.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
A-0.514 005 05 05 05	
Total for Non Operating Expense	0.00
Net Profit/Loss	+1,02,405.00

<sup>&</sup>quot;"Amount is simpleyed in your bear surrency DII

### **Balance Sheet**

#### Muthumaheswari & co

#### Profit and Loss

Basis: Accrual.

From 01/04/2023 To 31/03/2024

Net Profit/Loss	-1,02,405.00
Total for Non Operating Expense	0,01
Non Operating Expense	
Total for Non Operating Income	0.00
Non Operating Income	
Operating Profit	-1,02,405.00
Total for Operating Expense	99,765.00
Rent Experne	1,00,000.00
Advertising And Marketing	-235.00
Operating Expense	
Cross Profit	-2,640.00
otal for Cost of Goods Sold	8,000.00
Cost of Goods Sold	8,000.00
cest of Goods Solid	
otal for Operating Income	\$,360.00
Sales	5,500.00
Decount	-140.01
Sperating Income	
Account	Tota

<sup>\*\*</sup>Amount is displayed in your base surrency DIB.

## 4. Advandages & Disadvandages

- Some advantages of Bright ideas consulting include convenience.
- time-saving, and access to gynaecology.
- However, a potential disadvantage.
- could be the lack of control.
- over ingredients and the inability to customize.
- meals to specific dietary preferences.

# 4. Applications

The name of our catering is:

> FRESH BITES & CATERING

This Catering is located and applied in the

following address:

> FRESH BITES & CATERING

**SOUTH STREET** 

(OPP) AXIS BANK

RAJAPALAYAM -626102

- ➤ Contact No:9585756555
- ➤ Email ID:freshbites&catering@gmail.com

### 5. Conclusion

Inadequate ideas is prevalent globally in all countries, and no country has a perfect catering system. center is a basic human right, and improvements in should be a goal of Every country.

### 6. Future Scope

The next wave of care emphasizes wellness and preventive, rather the food an primarily treating and refuce problems after they've arisen. This focus will allow freshes to provide more personalized making it easier to diagnose rapidly and apply precision.

### 7. APPENDIX

