

2022 Advertising agency®

Company
Profile →

You —
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 We
Deliverd

CREATIVE
AGENCY →

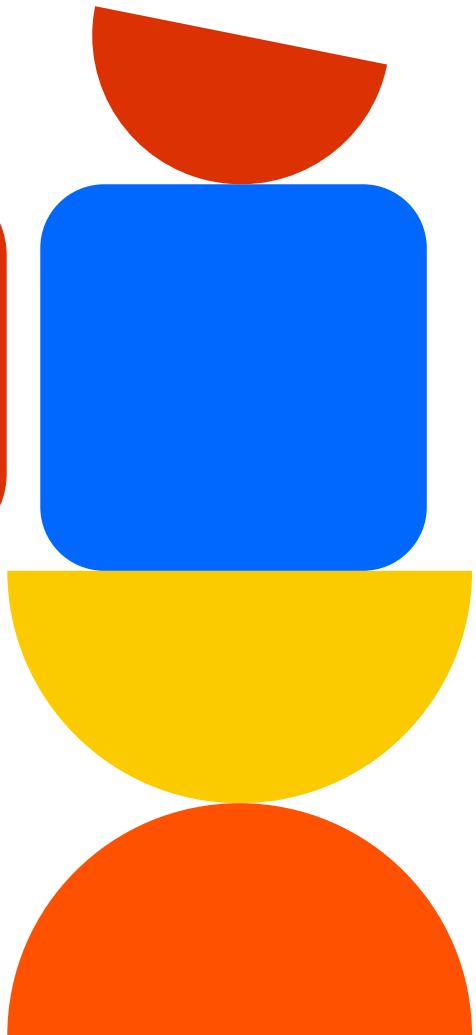
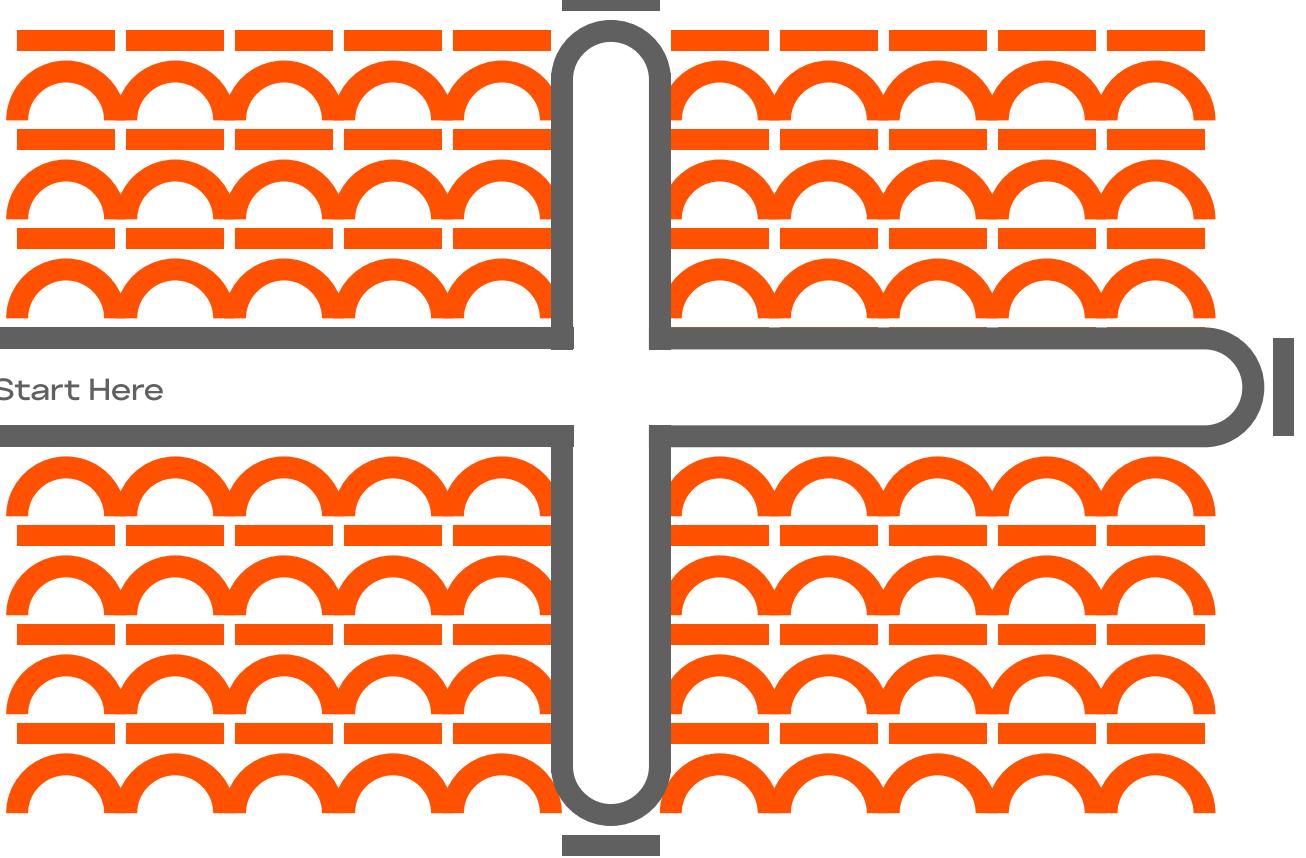


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About us

255 was established in 2021 by Sakher Olayaan, is a forward-thinking marketing agency built on a foundation of expertise and innovation. With over five years of hands-on experience in direct sales and marketing, Sakher brings strategic vision and leadership to the company. Under his guidance, a dedicated team of 20 skilled professionals collaborates to craft impactful campaigns that resonate deeply with target audiences.

Rooted in a commitment to excellence, 255 Company combines data-driven insights with creative ingenuity to deliver tailored marketing solutions that not only meet but exceed client expectations. Their agile approach enables them to adapt swiftly to market trends, ensuring clients stay ahead in an ever-evolving digital landscape.



Sakher Ollayaan
Ceo & Founder



Wedad Kurdi
Human Resources
Officer



Shatha Naneesh
Social Media Supervisor



Adeeb Abaza
Design Dep Supervisor



Mohamad Abdalhadi
Senior Graphic Designer



Ezz Jber
Graphic Designer



Rasem Dwiekat
Production Dep
Supervisor



Dana Ghazi
Producer



Oroba Ali
Assistant Manager



Asem Dameri
Graphic Designer



Sadine Masri
Account Manager



Seema Bustami
Account Manager



Aya Alem
Account Manager



Nassar
Producer



Ad Master
strategic



Haitham
Relationship



Fairouz
Account Manager



Mohamad Sawalmeh
Producer



Mohamad Nasrallah
Producer

We Change ,
Evolve , Race
Build and Grow





At 255 Company, we ignite growth by fusing sharp data insights with bold creative vision. Our nimble strategies are designed to ride the waves of ever-changing markets, transforming challenges into opportunities. With a relentless drive to push boundaries, we craft tailored marketing experiences that not only elevate brands but propel our clients to lead and innovate in their industries.



Services

With a squad of marketing wizards on board, 255 turns expertise into magic — delivering pro-level services right on time, every time. We don't just whip up marketing plans; we build exciting brand adventures that make your business shine. Our all-in-one, custom-crafted marketing toolkit is designed to boost your brand and spark growth like never before.

Consulting

Visual Branding

Creative Execution

Brand Activations

Digital Solutions

Event Coordination

255 Consulting

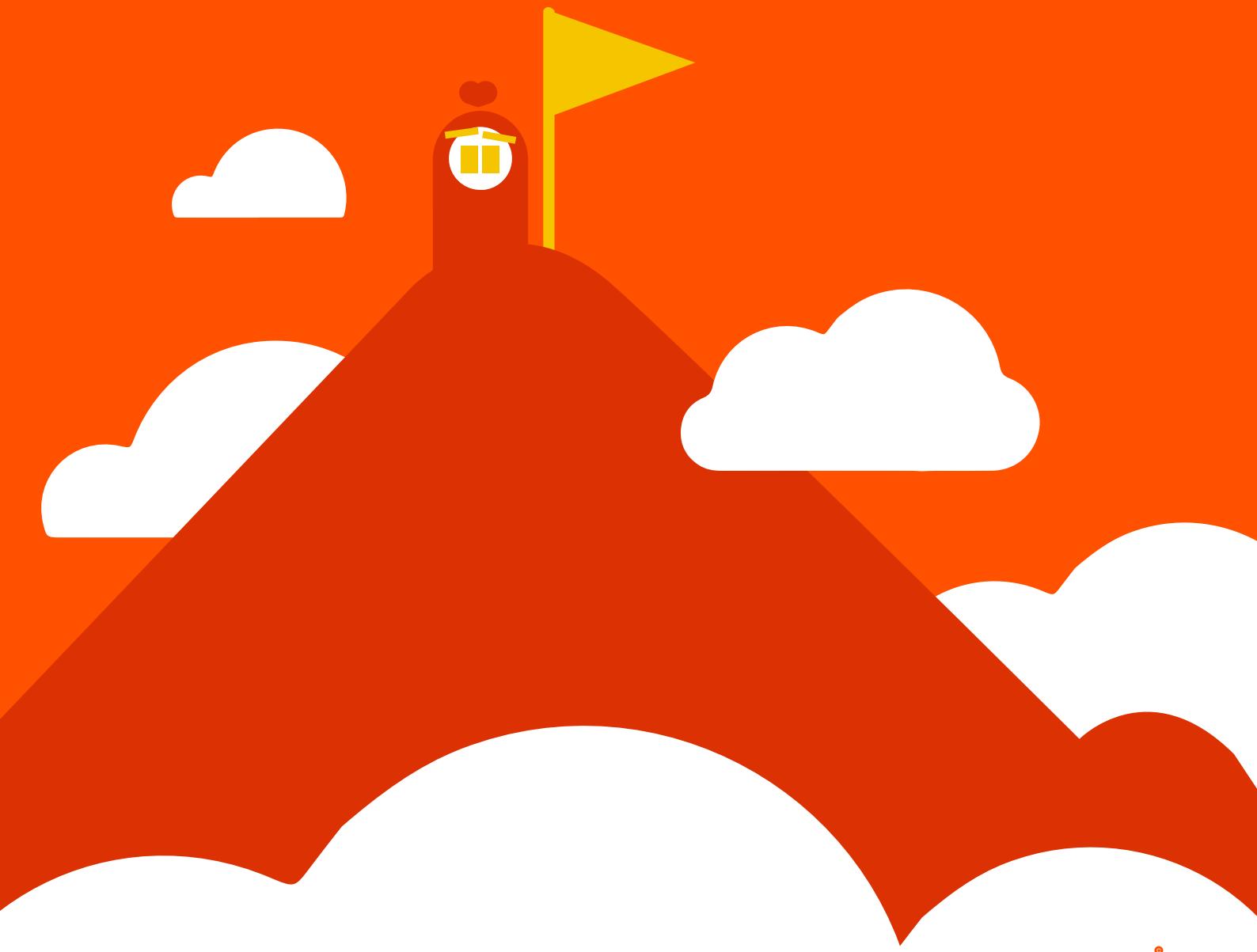
255 was established with a clear vision: to become a key player in the fields of marketing, branding, and business development.

We stay ahead of market trends and focus on understanding the real needs of our clients to deliver impactful, results-driven solutions. By working closely with our partners, we help them grow their market share, expand their service offerings, and strengthen their brand presence — all within a dependable and efficient timeframe.

The name 255 reflects our philosophy: a brand is built step by step, just as digital design is built from precise values — and 255 is the highest value in the color scale, symbolizing boldness, clarity, and maximum impact.



We Change ,
Evolve , Race
Build and Grow



2025°

Marketing

Success lies in connecting the right content to the right customer, using the ideal channel timed to perfection.

Since our inception, we've worked with over 150 clients across the globe, ranging from startups to established brands. Their consistent feedback speaks to our dedication, creativity, and results-oriented mindset. What sets us apart is not just our execution — it's our ability to think differently, to consistently find new, tailored ways to market each brand, using deep research, innovative tools, and bold storytelling.

We believe effective marketing is more than just messaging

It's about creating the right connection, with the right audience, through the right channel, at exactly the right time.



The landing page features a large banner with a smiling man holding a lantern labeled '20%' against a background of a crescent moon, a stock chart, and a mosque silhouette. The main headline reads 'Trading in the Month of Charity' and 'We give you 20% back as a gift!'. Below the banner are five promotional boxes:

- 0.03 سرعة تشكيل الأموال
- 0% رسوم فتح حساب
- 04 حسابات استثمارية
- 1400 رأس المال
- +400 لغات استثمارية

To celebrate Ramadan and provide added value to clients, we developed a targeted campaign for Evest under the name "Ramadan Group", modeled after the IslamicProPlus (Diamond) account structure.



The campaign was structured as follows:

Eligibility: Any client depositing a total of \$5,000 or more (gross) between 2025/03/1 and the end of Ramadan qualifies for the new Ramadan Group.

Benefit: Clients receive a 20% reversal on their Sharia-compliant (swap) charges on a weekly basis throughout Ramadan.

Purpose: The goal was to incentivize larger deposits, boost engagement, and enhance loyalty among Islamic account users during the holy month.



We created a culturally relevant awareness campaign for Fit, a company producing high-quality feminine pads, with the aim of introducing the brand to the Palestinian market and positioning it as a product made by Palestinians, for Palestinians.



Strategy Highlights:

Emotional positioning: Emphasized national pride and community support by highlighting Fit as a locally made, trusted choice for every Palestinian woman.

Visual storytelling: Used authentic imagery, local dialect, and women-focused messaging to build relatability and emotional connection.

Messaging tone: Empowering, warm, and inclusive — celebrating strength, comfort, and dignity for every woman.

واقع الصحة النفسية في السياق الفلسطيني



يوم الأربعاء

٩ صباحاً حتى ٤ مساءً

٢٠٢٤ - ١٢ - ٤

ملحوظة: الرجاء تأكيد الحضور على الرقم: ٥٦٢٣٠٣٠٠٢ أو البريد: wala.salahat@scd.ps



We partnered with SCD to launch a comprehensive awareness campaign focused on psychological health in Palestine — addressing mental well-being, emotional resilience, and the importance of seeking help in a region facing ongoing social and political challenges.



Deliverables:

Full social media campaign (designs, captions, and scheduling)

Printable materials (posters, flyers, brochures) distributed in community centers, clinics, and public spaces

Brand-aligned campaign visuals and tone tailored for Palestinian audiences

Branding

Great brands don't just look good they speak with purpose, connect with people, and lead with meaning

At 255, we place our clients' vision and goals at the heart of every brand we build. We dive deep into their story, products, services, and the audiences they aim to reach — because we believe every brand should feel personal, purposeful, and powerful.

Whether you're launching a new identity, revamping your look, designing packaging, or aiming to stand out in a crowded market, 255 helps you turn ideas into impact.

Our team collaborates closely with each client to craft a branding strategy that reflects their mission, resonates with their audience



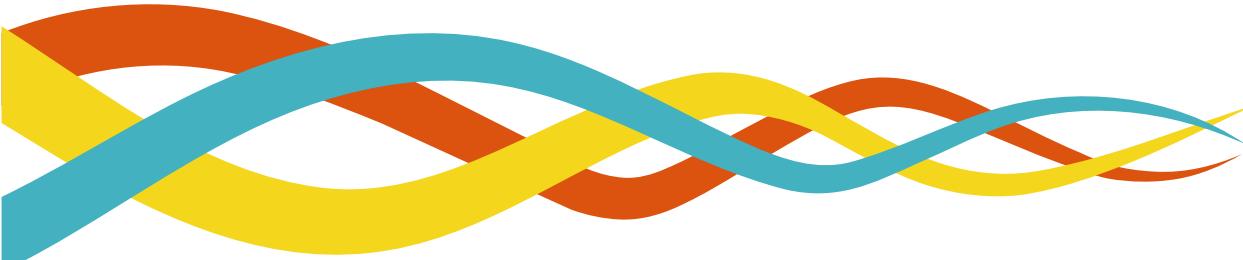


Grand Nablus Bus Co.

THE GRAND NABLUS BUS COMPANY'S BRANDING IS NOT JUST ABOUT ITS DISTINCTIVE LOGO AND VIBRANT COLOR SCHEME; IT'S A REFLECTION OF ITS UNWAVERING COMMITMENT TO PROVIDE A SUPERIOR TRANSPORTATION EXPERIENCE. THE BRANDING ENCAPSULATES THE ESSENCE OF NABLUS, ITS WARMTH, AND HOSPITALITY, PROMISING RELIABLE, EFFICIENT, AND COMFORTABLE JOURNEYS. EACH BUS RIDE EMBODIES PUNCTUALITY, SAFETY, AND PRISTINE CLEANLINESS, RESONATING WITH THE GRANDEUR OF NABLUS ITSELF WITH ITS DISTINCTIVE BRANDING.

Key Questions Before Rebranding:

- ☀ What challenge or gap are we addressing through this rebrand?
- ☀ What is driving the need for change at this time?
- ☀ Will there be any updates or shifts in your service offerings?
- ☀ How familiar are your clients with your current visual identity?

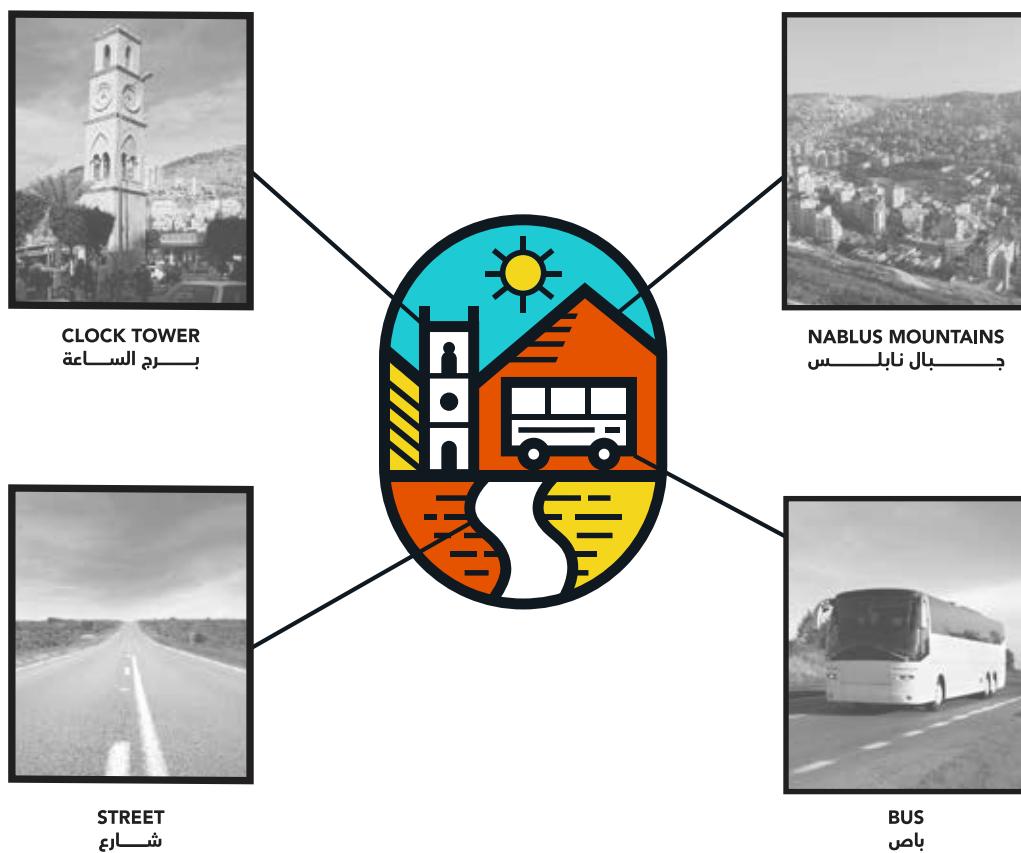




The branding for Nablus Grand Bus is built around a simple yet powerful concept: three dynamic lines that represent the bus routes, movement, and the drive-thru experience unique to the company. These lines symbolize connectivity, flow, and the journey — all central themes for a transportation brand rooted in motion and service.

We applied this concept consistently across all brand elements, including stationery, uniforms, signage, vehicle wraps, and digital assets — ensuring a cohesive and recognizable identity that reflects the company's values and forward movement.

This visual identity not only enhances brand recognition but also tells a story of organized, modern, and efficient transportation across Nablus and beyond.





Al Qaser Restaurant

Elements from traditional Palestinian heritage were combined with the classic architectural design of palace gates, along with the Arabic letter "ق" (Qaf), to create a distinctive visual icon that represents the identity of "Al Qasr Restaurant." These elements were carefully selected to complement the restaurant's cultural and historical concept. Additionally, symbols representing food and beverages were creatively integrated into the design, reflecting the restaurant's commitment to offering a unique experience that blends authenticity with modernity.

Key Questions Before Rebranding:

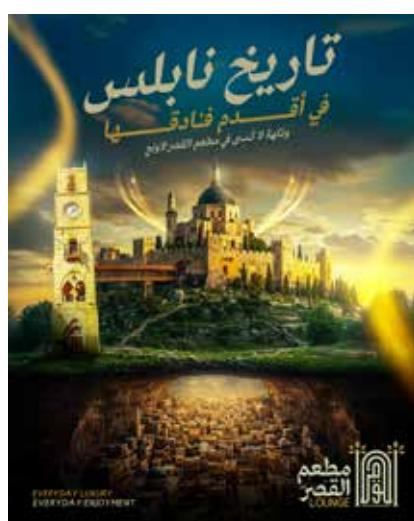
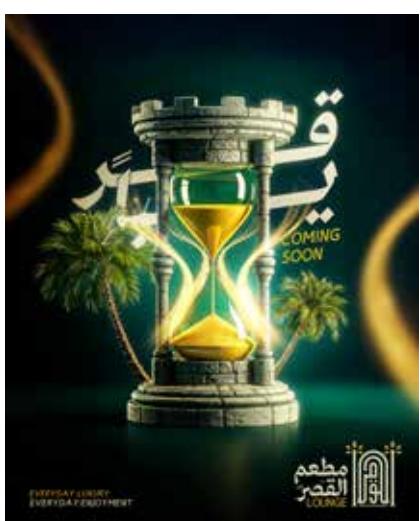
- 🍽️ How can we visually capture the fusion of Palestinian heritage and traditional palace architecture in a modern brand identity?
- 📱 What core cultural values or historical elements should be highlighted to enhance the restaurant's storytelling?
- ✿ How can food and beverage elements be artistically embedded into the visual identity without compromising cultural authenticity?
- 튤립 What emotional or nostalgic connection do we want customers to feel when they encounter the new branding



The branding for Al Qasr Restaurant is built around a simple yet rich concept: a fusion of heritage, architecture, and culinary symbolism. At its core lies the integration of elements from traditional Palestinian culture, the iconic palace gate design, and the Arabic letter "ق" — coming together to form a distinctive visual mark that captures both identity and experience.

These design elements symbolize authenticity, hospitality, and cultural richness — all central themes for a restaurant that seeks to celebrate tradition while embracing modern dining sensibilities.

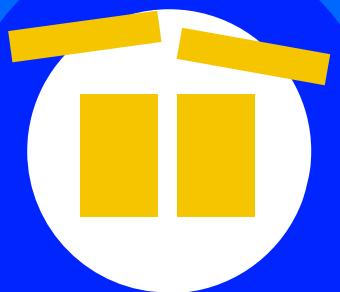
We applied this concept consistently across all brand touchpoints, including signage, menus, packaging, staff uniforms, interior design elements, and digital assets — ensuring a cohesive and immersive identity that communicates the restaurant's values and story.

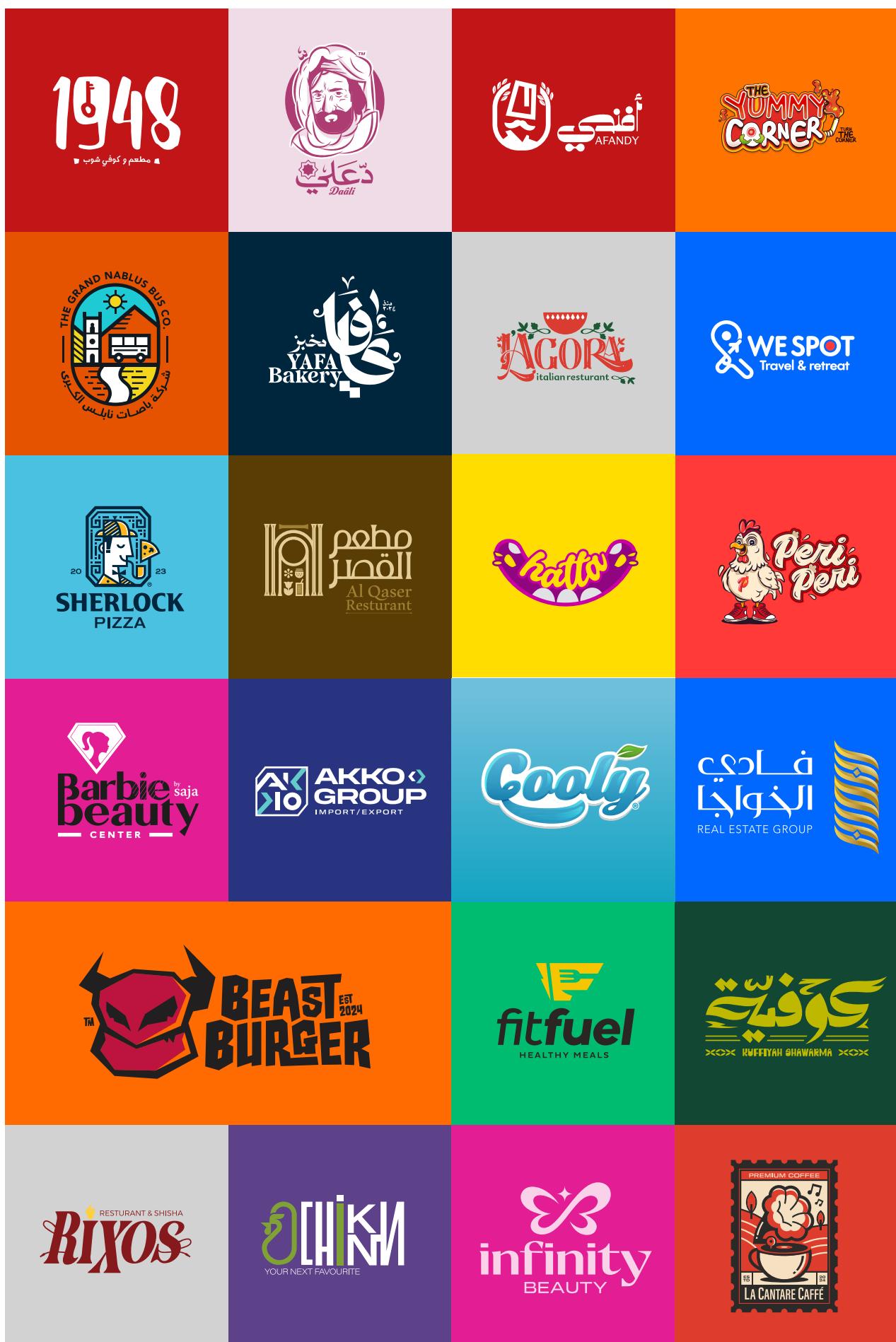


Logos

A great logo is more than just a visual — it's the voice of a brand. It captures a story in a single mark.

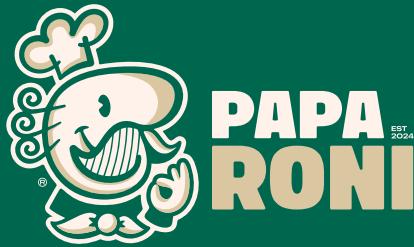
A powerful logo goes beyond aesthetics — it embodies the essence of a brand, tells its story at a glance, and creates a meaningful connection that lasts far beyond first impressions







Mandala
ماندالا
Kitchen by S7S



Our Clients



Social Media

We don't just post — we perform.

At 255, we turn your social platforms into buzzing, branded spaces that connect, engage, and convert. From clever captions to eye-candy visuals, we craft content that speaks your audience's language and keeps them coming back for more. Let's make your brand scroll-worthy.



خلطة سرية

قرىباً في البلاد

عجین حب AJEEN LAB



رمضان كريم



حلويات المختار
أفضل اختيار

حلويات
أبناء أبو السعيد المختار

وظائف شاغرة
في فرعى رام الله ونابلس!



نقدم في المطابخ الأولى
عبر رسائل الصندوق

EVERY TIME
IS PIZZA TIME!

EVERY TIME IS
PIZZA TIME!

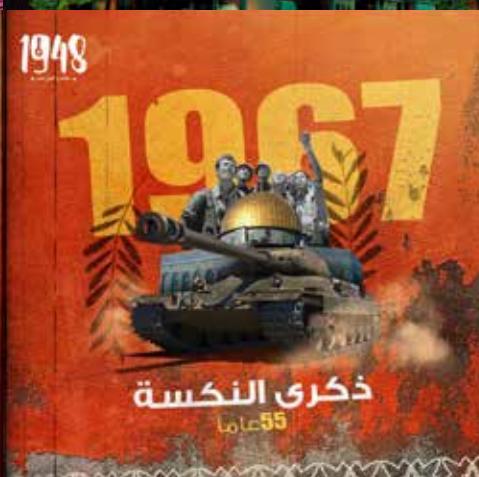
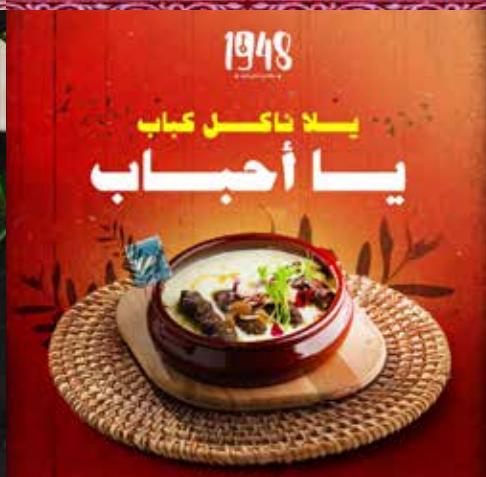
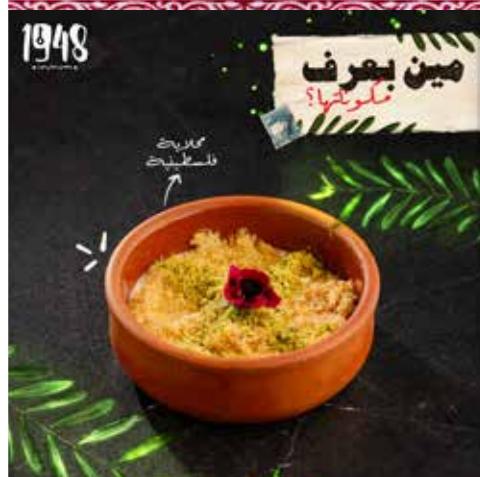
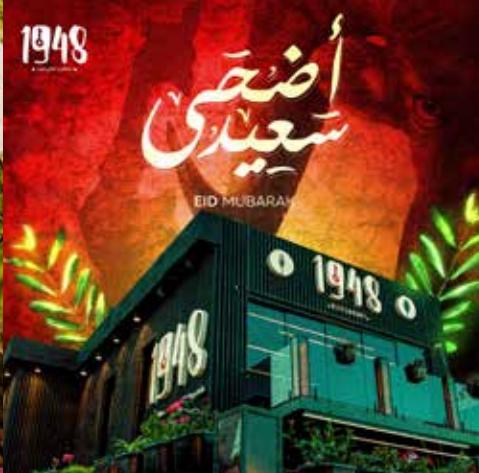
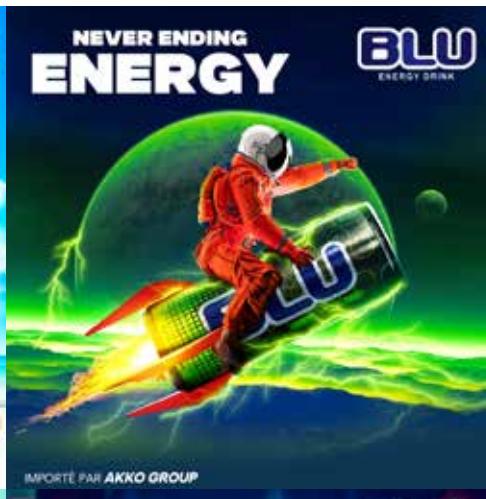
EVERY TIME IS
PIZZA TIME!

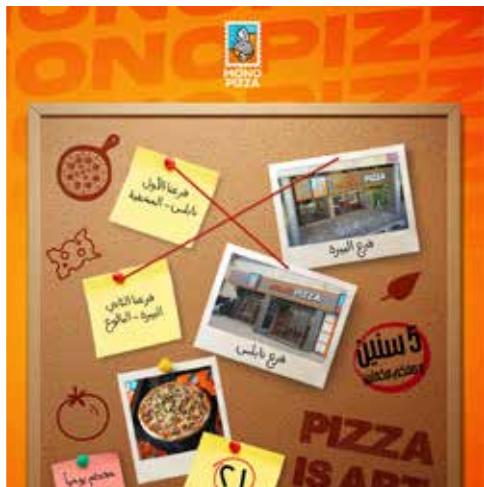


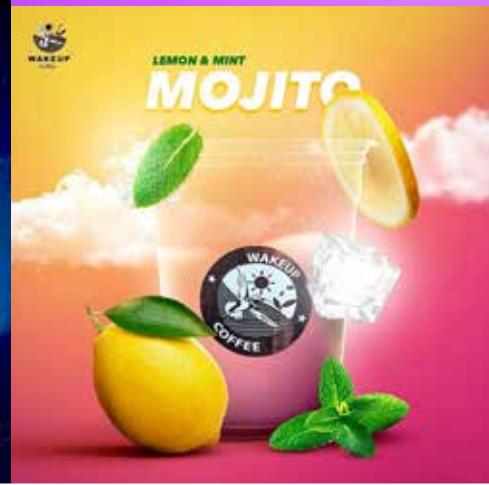
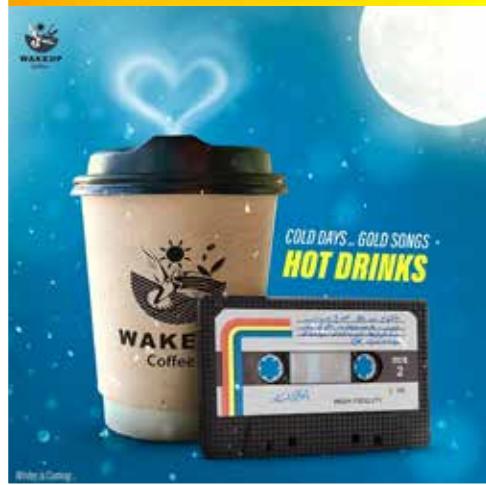
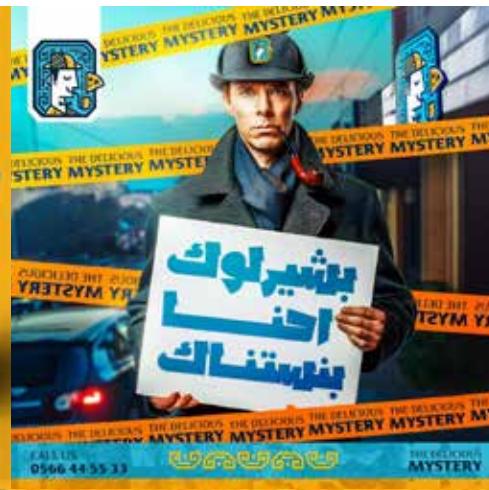
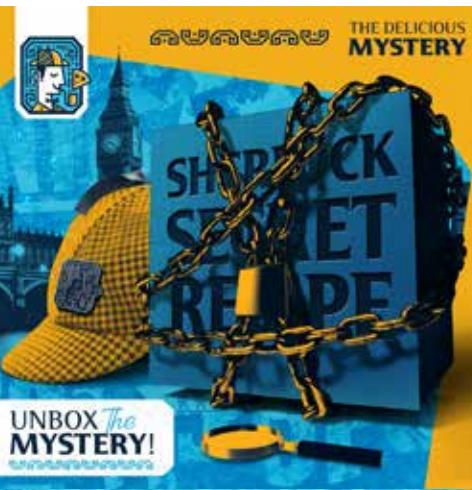
جوعك تحت
السيطرة
و أراك هنا سهلة عصبة

SHAMASHO IS WHAT HULK
IS ALL ABOUT

1700-620-620
0593-620-620











Printables

Because some things just hit different on paper.

From eye-catching flyers and sleek brochures to bold business cards and packaging that pops — we bring your brand to life in print. Creative designs, premium quality, and serious attention to detail. If it can be printed, we'll make it unforgettable





UNLEASH
POWER

NEW
BO



Branding & Printables



Packaging



B U Z Z





SKY MOTEL

ONE STEP CLOSE TO PARADISE



SKY MOTEL

ONE STEP CLOSE TO PARADISE



مخبر

YAF

البakeria



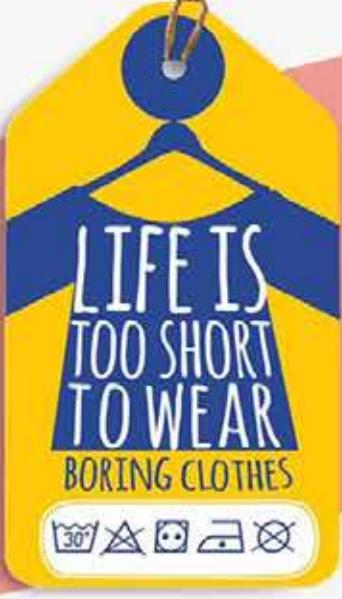
**SMASHING IS WHAT HULK
IS ALL ABOUT**



Packaging



The will to prepare, the guts to risk, and the desire to be the best. These are tra



هاوايان تشيزكين

53 HAWAIIAN CHICKEN

قطع دجاج، فلفل ملون، أنابيس، ياجو،
ريبيه، صلصة سوبويت اند سور



كودون بلو

CORDON BLEU 50

صلصه بحاج، مقطعيه، بالقرشلة،
ميس جينة، سلامن منشن،
فشار سوتنه، بطاطا مهروسة او
ارز، صلصة الفطر والكريما



110

سيتشل فايبر سييفود ميس

SPECIAL FIRE SEAFOOD MIX

قطع من الجمبري، كالماري، محار،
مع صلصة الشيف الخاصة



PACKAGING

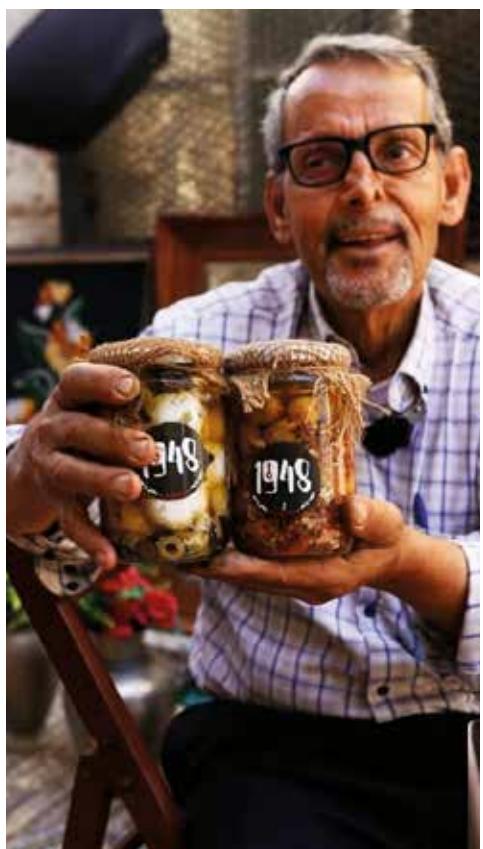
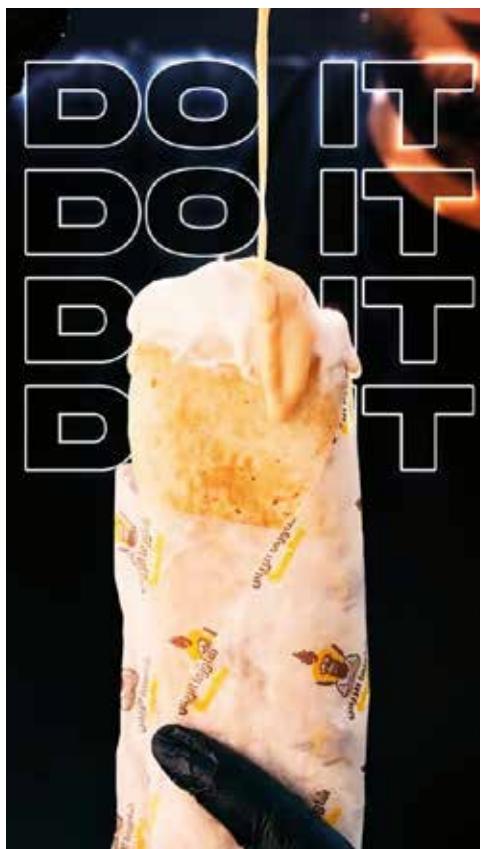


Video Production

Lights, camera, wow! At 255, we turn ideas into scroll-stopping, story-driven videos that your audience actually wants to watch.

Whether it's a bold ad, a sleek promo, or social content with viral vibes — we script it, shoot it, and polish it to perfection. You bring the vision, we bring the magic.







Events

From concept to confetti, we create events that people talk about.

Whether it's a product launch, brand activation, or full-on festival vibes — we handle the planning, design, and execution with flair. Expect bold ideas, flawless vibes, and unforgettable moments. You dream it, we make it a happening.







Consultation

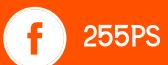
255's Consultation Service isn't your typical boring marketing advice.

We bring the brains and the boldness to help your brand stand out, scale smart, and shine bright. From clever strategies to creative game plans, we tailor everything to you—so you get more visibility, better results, and a roadmap to real, lasting growth. Let's make your brand unforgettable.



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