



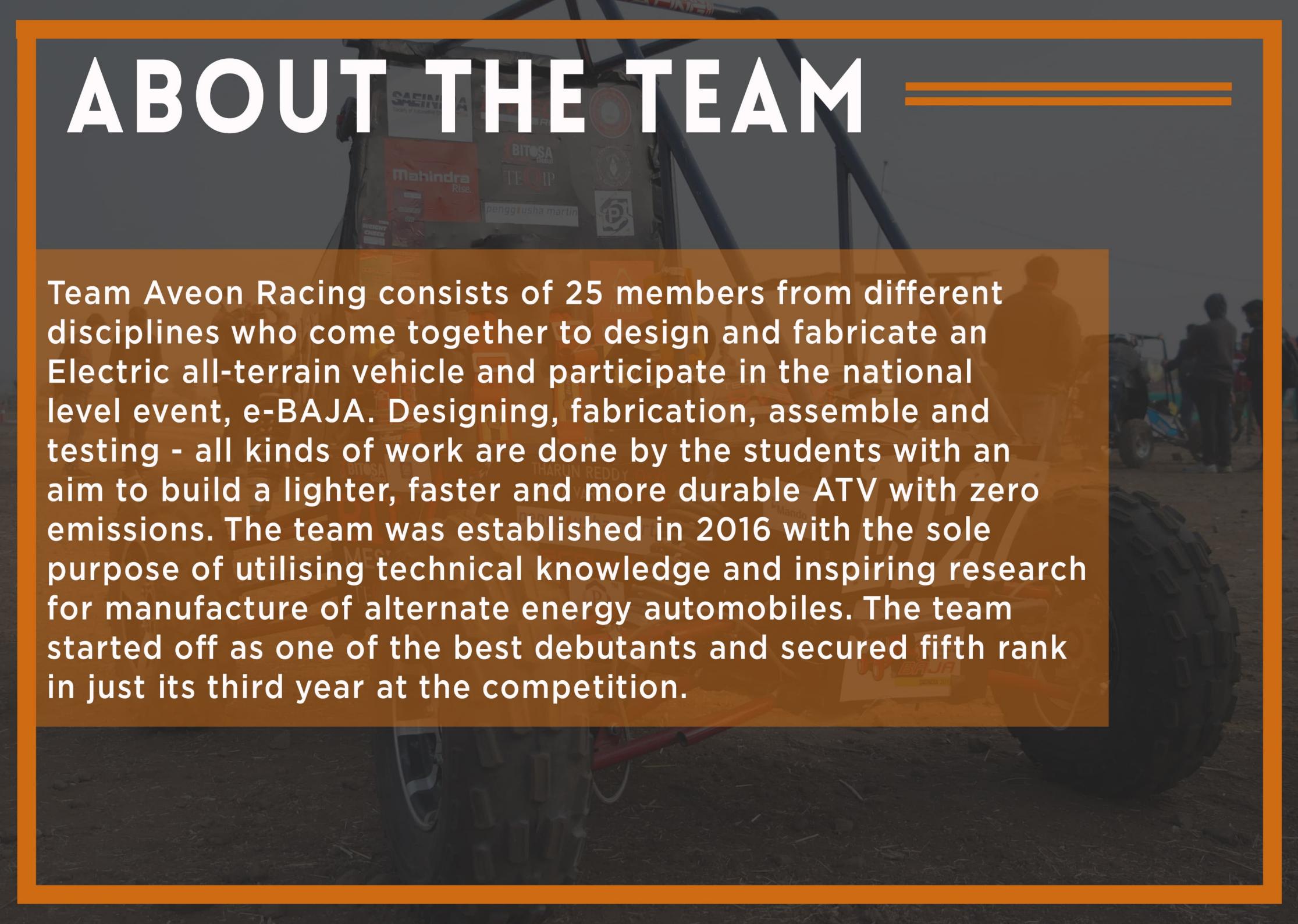
TEAM **AVEON** RACING

STEERING INNOVATION



OFFICIAL SAE E-BAJA TEAM from
Birla Institute of Technology, Mesra

ABOUT THE TEAM



Team Aveon Racing consists of 25 members from different disciplines who come together to design and fabricate an Electric all-terrain vehicle and participate in the national level event, e-BAJA. Designing, fabrication, assemble and testing - all kinds of work are done by the students with an aim to build a lighter, faster and more durable ATV with zero emissions. The team was established in 2016 with the sole purpose of utilising technical knowledge and inspiring research for manufacture of alternate energy automobiles. The team started off as one of the best debutants and secured fifth rank in just its third year at the competition.

ABOUT THE EVENT

A large, orange-tinted photograph of an all-terrain electric vehicle, likely an SAE e-BAJA, parked on a dirt track. The vehicle has large, deep-tread tires and a rugged frame. In the background, several people are standing around, and various sponsor banners are visible on the side of the vehicle.

SAE e-BAJA is a national level intercollegiate competition organised by the Society of Automotive Engineers in association with Mahindra. The event takes place in Pithampur and teams of students from colleges all across the nation participate with an electric, all-terrain vehicle that has been designed and fabricated by the students themselves.

PREVIOUS ACHIEVEMENTS

2017



9TH - RULE QUIZ
19TH- VIRTUALS

2018



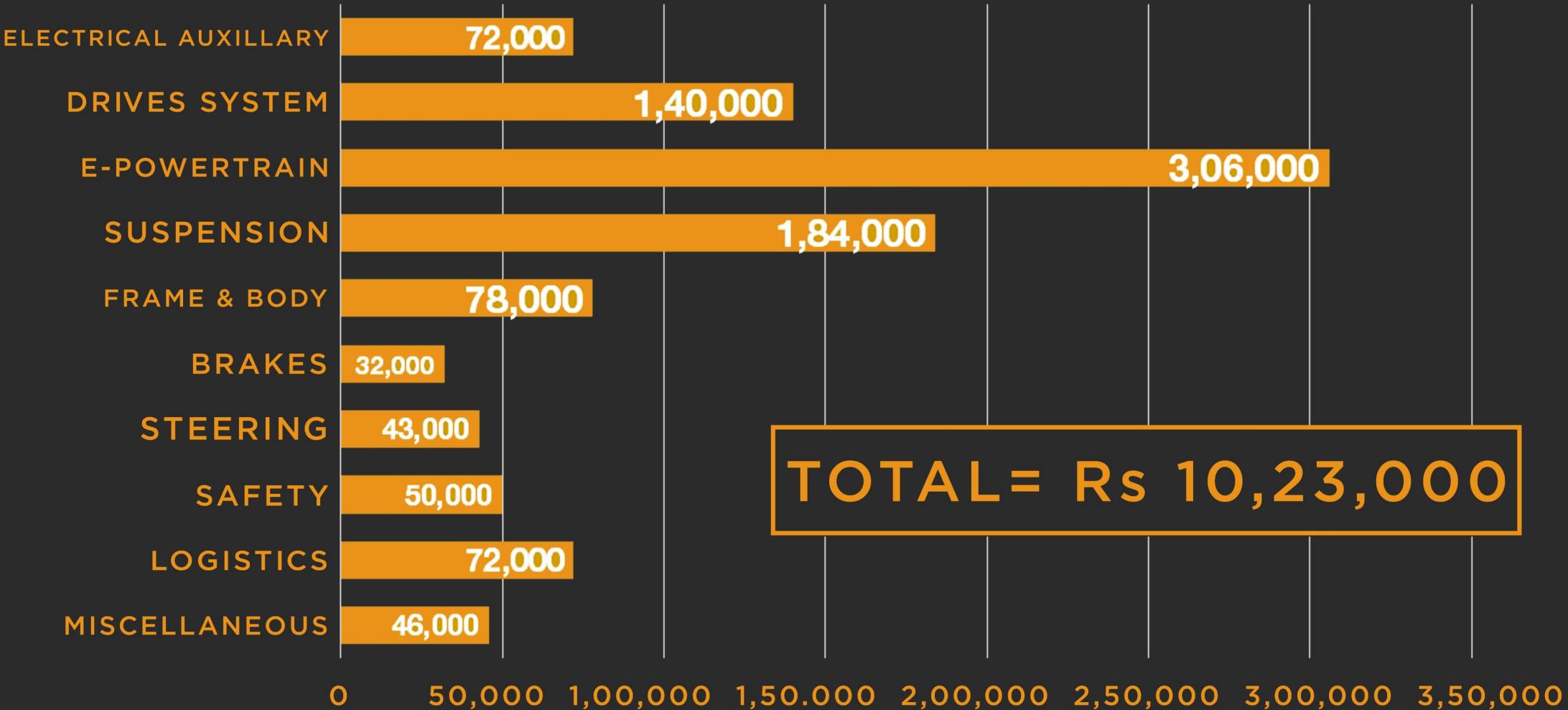
5TH - COST REPORT
9TH - SALES PRESENTATION
12TH - DESIGN REPORT

2019



2ND - VIRTUALS
6TH - COST REPORT
3RD - SALES PRESENTATION
5TH - DESIGN REPORT
4TH - ENDURANCE

BUDGET 2020-21



SPONSORSHIP BENEFITS

LOGO ON CAR & MERCHANDISE

T-Shirts, helmets, jersey and the car itself has the logo of your organisation which is displayed anywhere the car travels to. The event has people from all over India and the organisation's logo is displayed throughout the event on the car, jerseys, various banners and posters of the team.



ON-CAMPUS PROMOTION

Our sponsors get the advantage of our 980 acres of campus, which sees the daily movement of over 4500 students and 1000 faculty members. Thus the posters published by the team are seen all over the campus and everyone in it. Also publicity during college fests like Bitotsav, Pantheon and Vajra which experience a crowd of over 10,00 people from around the country.



PRINT MEDIA

Our sponsors have names printed in newspaper articles about the team in different local and nation newspapers. Also the event is covered by print media like Hindustan Times, Times of India, etc.

SOCIAL MEDIA MARKETING

NEED OF SOCIAL MARKETING

Social media marketting is one of the most cost efficent digital marketting method used to broadcast content and increase your brand visibility .

Implementing a social media strategy will greatly increase your brand recognition since you will be engaging with a broader audience .

WHY TEAM AVEON RACING ?

Our team has wide audience on various social media platforms like Facebook ,Instagram , Youtube , Github , Medium and Linkedin . We use our social media influence to advertise and inform the people about our sponsors , their new policies and diffrent product range the brand has.



Team Aveon Racing
@TeamAveonRacing · Motor Vehicle Company

Home Reviews Videos Photos More

About See All

6,436 people like this including 165 of your friends

6,439 people follow this

http://teamaveonracing.in/
072548 58373
Send Message
teamaveon@bitmesra.ac.in
Motor Vehicle Company · Sports Team · Education

Create Post

PINNED POST

Team Aveon Racing
February 1, 2019 ·

Veni....Vidi....Vici
"We came We saw We conquered"
The quote above rightly sums up what TEAM AVEON RACING experienced in SAE eBAJA 2019.
The team ended the season on a high note, bagging 5th position overall. Being the second-runner ups in Statics was one of the many feathers in added to our cap. These feather are indeed of honour.



teamaveon

80 posts 529 followers 101 following

Team AVEON Racing
Official eBAJA team of
Birla Institute of Technology, Mesra bit.ly/AVEON_M2

Followed by [projectsolutions](#) and [engi_nerd_hoon](#)

Manufactu... Highlights

POSTS TAGGED

VICTORY OF GOOD OVER EVIL
HAPPY DUSSEHRA

ANDH JAYANTI
2nd OCT BER

WE ARE NOW
ON
M
Medium

HAPPY TEACHER'S DAY

Shock Absorber

CONTINUOUSLY EXPANDING OUR SOCIAL MEDIA NETWORK...

Team Aveon Racing always boasts of embracing new technologies whether it is entering into the world of open sources like Github or writing knowledgeable articles on Medium.

The GitHub profile page for Team Aveon Racing shows the following details:

- Profile Picture:** A photo of an off-road vehicle.
- Repository:** Overview, Repositories, Projects, Packages
- Popular repositories:** teamaveonracing doesn't have any public repositories yet.
- Contribution activity:** 1 contribution in the last year (a single dot on the calendar grid for September).
- Less / More:** Happy Halloween! Learn how we count contributions.
- Follow:** Follow button.
- Statistics:** 2 followers - 1 following - 0 stars.
- Links:** Mesra - 835215, <https://www.facebook.com/TeamAveon...>

The Medium article titled "SHOCK ABSORBERS" by Team AVEON Racing (13 Followers) includes the following content:

- Image:** A photo of an off-road vehicle.
- Date:** Sep 20
- Title:** SHOCK ABSORBERS
- Text:** Shock absorbers is a part of suspension system which reduce body roll when taking turns and cornering, particularly at higher speeds. It does this by converting the kinetic energy of the shock into heat energy inside the viscous fluid with the help of dampers which is then dissipated.
- Text:** They mainly consists of a damper with a coil spring encircling it. Stiffness can be changed by switching the spring for one with a different spring rate or by adjusting the stiffness of the damper.
- Text:** They are also often used to adjust the vehicle's ride height, which directly affects handling and comfort.
- Section:** WATCH AN AMAZING ANIMATION BELOW
- Link:** <https://www.facebook.com/TeamAveonRacing/videos/776687966482494>
- Comments:** 2

SPONSORSHIP BENEFITS



LOGO ON CAR



NEWSPAPER ARTICLES



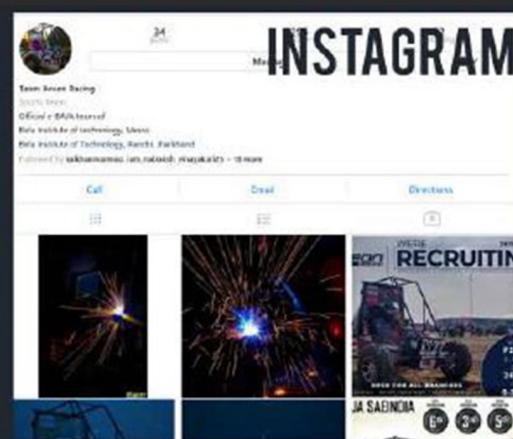
LOGO ON THE MERCHANDISE



BANNER & FLEXES



ONLINE PROMOTION



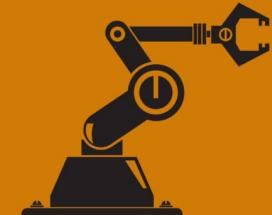
CAR AVAILABILITY

WAYS TO SUPPORT US



MONETARY SUPPORT

Allows the team to cover our expenses and sustain growth.



MANUFACTURING SUPPORT

Help us by providing manufacturing products for free or at a discounted price to make our design a reality.



TECHNICAL SUPPORT

Connecting us to industry experts to help us gain valuable technical insights in automobile domain.

WAYS TO SUPPORT US

Help by providing for accommodation for free or at a discounted price.



HOSPITALITY SUPPORT



LOGISTICS SUPPORT

Helps us in transportation of goods and the vehicle to the event site.

SPONSORSHIP PACKAGES



PARTNER

50K OR LESS

Logo on car **SMALL**

Logo on team apparel **SMALL**

- Banner and Flexes
- Online promotion
- Partnership certificate
- Logo featured on car
- Featured name on official website



BRONZE

50K-1 LAKH

Logo on car **MEDIUM**

Logo on team apparel **MEDIUM**

- Banner and Flexes
- Online promotion
- Mention in videos
- Logo featured on team T-shirts
- Publicity in college festivals



SILVER

1 LAKH-2 LAKH

Logo on car **MEDIUM**

Logo on team apparel **MEDIUM**

- Banner and Flexes
- Online promotion
- Mention in videos
- Availability of car
- Special recognition in newsletter



GOLD

2 LAKH OR MORE

Logo on car **LARGE**

Logo on team apparel **LARGE**

- Banner and Flexes
- Online promotion
- Mention in videos
- Car availability
- Themed body
- Listed as main sponsor at events

WHY SPONSOR US?

MARKET EXPOSURE

The event BAJA SAE India is a nationwide event in which the brand is exposed to a large number of people from around the nation. Also, the brand is published among the most affluent and prominent figures and companies.

EXTRA MILAGE FOR YOUR BRAND

Being associated with a BAJA student team will not only portray you as a company that strives for educational and technical advancements but also as an entity that stands for youth today.

CSR FULFILLMENT

Supporting us comes with a double benefit of fulfillment of CSR and investment in green energy sector promoting electric vehicles and alternate energy.



**TEAM
AVEON
RACING**

THANK YOU

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