Application Form - Cycle 2016

Personal one:

* Full name: Eyal Ben David
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**Startup name:** Appolitics

**Field / Industry of your start-up:** Politics and Election

**What the purpose of your start-up? Which problem are you looking to solve and who is your target audience? \*: (**max 70 words)

**Shortly describe your initiative - explain clearly what it does and how it’s going to achieve the purpose mentioned above. \*: (**max 70 words)

**What's your start-up status? :** Working on our POC.

**Imagine your start-up 2 years from now: What should happen till then that you consider your initiative as a successful one? \* :**

I can see that Appolitics as grow and employee more than 100 workers in two offices one for R&D in Tel-Aviv and the second in New-York for marketing and support.

**How many people work FULL-TIME on your venture (including yourself, your co-founders and full-time employees)? If none, please write '0' \*:**

We team of 3 co-founders. Without any employees.

**Please provide the full names of all founders, and tell us (in short) how you met each other and their specializations. :**

Eyal Ben David, Tkach, Vladimir and Nati Ari. Are working in the same develop team at SAP Israel.

Eyal has more than 15 years of experience in Hi-Tech companies and startups which act in the fields of project managements, advertisements and poles analytics. Eyal holds a BSc. in Computer Sciences from the Tel Aviv Academic colleges. Married to Yifat and together they are raising Hili. Eyal’s role in our team is to define Appolitics and visualized the user experience. Eyal is optimistic and dreamer and can imagine customers satisfactions after been elected using Appolitics for their campaign.

Vova (Vladimir) …

Nati …

**When did you start working on your start-up?**  :

We start to work on the idea around September 2015. Searching the right technology for creating Appolitics. Also we continue to research about our business market and customers needs.

**How much time you and your team mates are working on the start-up all together?**

For now because we are working full time jobs. We develop the idea and the POC mainly form our home.

**What have you achieved until today that makes you proud? We'd like to hear about 1 achievement, which can be in any field of your life (work, academia, military, family and more)** \*

In the middle of my career and life after fulfilled management positions I have decided to quit and begin to study in order to gain Academic degree in Computer Sciences. I very grateful for that since I have exposed to many scientific and math fields I never knew before and I had the opportunity to learn them deeply and closely.

**Finally, please tell us a little bit about yourself.**

**Here you can upload a one-pager about your start-up \***

**See next page ->**

### Appolitics – Election Campaign Automation Platform

Today in all the democrats country around the globe all candidates face the same problems.

How I manage my election campaign complexity.

The amount of tasks, decision, workers and professionals and business that each candidate going to work with during his camping is to big do to it without campaign managements.

Today their solution is always local provider that his cost for the develop such s