



December 2012 Meeting

Old Business

1. Review November Minutes
2. Approve October Minutes

New business

3. By-laws and updates
 - a. Progress?
 - b. Task Force addition
 - c. Mission statement
4. Adopt Waiver
5. Event dates for Group ride March 23rd or 24th or April 13th, 14th (Team Dirt Spring Fling)
 - a. Trail work Saturday and Ride Sunday?
 - i. Where and details
 - b. Next date may be the Subaru Trail Care crew
 - i. Date coming from IMBA
 - c. Summer Date ? Where
 - i. Ideas?
 - d. Fall Date (September or October)
6. Membership Update (Mike)
 - a. 49 total memberships with 14 being family
 - b. December Newsletter coming out this weekend after our meeting
 - i. Member Benefits (If approved listed under a tab on teamdirt.org)



Team Dirt “A Chapter of IMBA” supports our participating sponsors in our membership benefit program, and appreciates the support of our group in efforts to build and maintain trails in Benton County. Each Current Member of Team Dirt has the opportunity to make a difference in his or her own way in maintaining, building and advocating for sustainable trails to enhance the mission of Team Dirt.

Please check teamdirt.org for a list and any special instructions concerning any of our sponsors in our member benefits program.

Tier 1 Benefit at Participating Bike Shops

- 10% over the counter discount
- These benefits are available to Current Team Dirt member (upon presentation of their IMBA Card)

Ride or Race with Peak Sports and Team Dirt in 2013

(In addition to Tier 1 over the counter)

Peak Sports has included these member benefits to support our mission through increased value to becoming a Team Dirt Member and participating in 6 units of approved activity

These benefits would be available to members that go the extra mile in maintaining and increasing opportunities, as described below (Currently 60-70% of the membership described as Tier 2).

- 20% off all regularly scheduled Maintenance
- 25% margin on prepaid special orders including team orders at least once per year or more on equipment and accessories made available to qualified members of Team Dirt.
- All potential orders will be communicated to the Team Dirt Membership by the 25th of the month for inclusion in the upcoming newsletter and communications to our membership under upcoming offers and events. All orders must be paid in full prior to ordering and a strict time frame will be in place to place your order.
- **Members that are Tier 2 will receive a sticker for the back of their card denoting "Tier 2"**
- **Peak Sports in addition will have a membership list updated monthly with your membership level stated**

How many units does it take to be in Tier 2?

- 6

What is a Unit?

- 4 hrs of trail work, or other board-approved activities

Does Event participation count?

- *Yes; if a waiver is signed and Current Team Dirt Jersey is worn, up to 4 units of the 6 total can be accomplished in this way.*

How does the shop know that I am Tier 2?

- *Each Tier 2 member will have a IMBA membership card and sticker indicating Tier 2 and or please check any special instructions under member benefits at teamdirt.org to access your member benefit.*

Special NOTE

After analysis of the current situation with no other shops stepping up for Tier 2 member benefits and responding by the 11/25 deadline it became apparent that the way Peak Sports wants to give back is through its offers and benefits that will further our mission through increasing the value of a membership with Team Dirt. This is constituted as a give back to our group and is how Peak Sports will relate. This program if approved will be designated, as a Peak Sports offer and the jersey associated will be directly related to Peak Sports until the board wishes to change direction.

The Key point is not to alienate any other shops and to make our relationship with Peak Sports Strong through there giveback. Nelson was not willing to move forward until better placement of the Peak Sports logo could be obtained

In addition I would suggest that any logo placed on the jersey outside of Peak Sports logos and affiliated industry support of Peak Sports be reviewed annually each September to maximize any future connections or levels of support approved by the board. If say we have a local Team Dirt

Member business on the jersey and someone wants to donate 1000.00 (For example) to be on the jersey we would need to have the flexibility to remove a logo to place a more substantial donation in my opinion.

Comments

7. Jersey Update (Scott)

Great job Scott with all the parameters concerning the design. Super tough to do this and you are greatly appreciated.

- a. Need to emphasize Peak Sports (If the approved above action is approved by the board above) and 3 logos approved by Peak Sports or 2 logos and the S-works placement. At this time I could see Peak Sports/S-works and whatever Peak Wants
 - i. Peak Sports on Arms and Peak Sports on Back in the white area
 - ii. Maybe shrink the Team Dirt Logo so its not so jumbled in with the trees and place on chest
 - iii. Peak Sports on Shorts (Need to see a design)
 - iv.
- b. Maximum # of logo discussion to allow for future logos
 - i.
 - ii.
- c. Tool Company and Beer Company (Update)
- d. Approve final color
 - i. Orange or teal

8. Financial report (Stephanie)

- a. Current balance
- b. Upcoming expenses (Tools (500.00), Club Membership with OBRA (35.00) Webtool for reporting of trail hours (300.00)
 - i. Can we approve the above and any others for the 1st quarter 2013

9. Tool contact with National Firefighter and Terra Tech of Eugene (Mike)

- a. Possible Grant money for Tools? Matching funds?

10. IMBA Trail Care Crew Visit 2013 (Mike)

- a. Task Force Discussion for visit (Task Force is a 3 month Committee)

<http://www.imba.com/tcc/host-toolkit>

11. December meeting with Anna December 11th at 5:30pm at Papas Pizza(Full Invite to all members) We need to answer all questions and have the jersey design done to show

Next meeting January 2nd at 7:30pm at the Co-op