



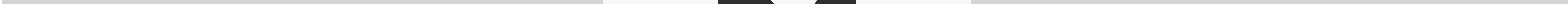
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name

Short summary of
the persona

appearance and
presentation
reaches the
subscribers mostly

they needs
more
subscribers and
like and vedio

hardwork and
proper tools
to make a
vedio is
neccesary

the contentent
of vedio must
be treating and
helpful

they needs
daily trending
contents and
details

they are also
needs
appeariance or
grapics tools
highly advanced

searching for
famous content
and true details
are necessary

try hard to improve
the subscribe
searche for
information tools and
contents

improve their
presentation and
videos making
and editing will
help to creat a
detail vedio



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?