



PRIVACY POLICY OF UniFin

Introduction

UNIFIN respects citizen privacy and follows a **privacy-first, minimal-data approach**.

We collect only what is required to provide awareness and safety features.

Information We May Collect

- Basic profile information (name, preferred language)
- Usage data (feature interaction, learning progress)
- Optional feedback or complaints submitted by users

We do not collect:

- Bank account numbers
 - UPI PINs or OTPs
 - Debit/credit card details
 - Transaction credentials
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How We Use Data

Data is used only to:

- Improve user learning experience
- Generate educational insights
- Enhance fraud awareness accuracy



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- Display progress and engagement
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Data Protection

- No selling of user data
 - No third-party marketing access
 - Secure storage with restricted access
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Third-Party Links

UNIFIN may redirect users to:

- Government portals
- RBI / NPCI awareness pages

We are not responsible for third-party privacy practices.

User Rights

Users can:

- Access their data
 - Request deletion
 - Use the platform anonymously (limited mode)
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Policy Updates

Privacy policies may be updated to improve safety and compliance.