

Basic Plan		100
Services Offered	Cost Item	
(3) Search Profiles	Application Discovery	
(100) Applications	Job Application	
Resume Keyword Optimization	Resume Keyword Optimizati	
Common Interview Questions	Report	
Common Position Questions	Report	
Company Profile	Report	
Industry Overview	Report	
Total		

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(80) Applications	Job Application	
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Common Interview Questions	Report	
Common Position Questions	Report	
Company Profile	Report	
Industry Overview	Report	
Total		

Applications		
Cost Description	Cost / Unit	Worst Case
The cost to find 1 application for user.	\$	2.00 User Applies to 1/5 jobs found Agent needs 30 extra minutes per application because of follow up issues Takes 5 minutes per app
Applying to 1 job app	\$	12.50
Producing one resume keyword report		\$0.66
Pre-produced Common Behavioral questic	\$	- N/A
Cost to develop set of positional specific q	\$	2.00 User gets interviews for 50% of jobs
Time to develop a report on 1 company. B	\$	5.00 User gets interviews for 50% of jobs
Cost to develop a report for 1 industry	\$	- N/A

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Cost to develop set of positional specific q	\$	2.00 User gets interviews for 50% of jobs
Time to develop a report on 1 company. B	\$	5.00 User gets interviews for 50% of jobs
Cost to develop a report for 1 industry	\$	- N/A

Best Case	Total Service Cost - Worst Case		Total Servie Cost - Best Case
User Applies to every job found	\$	1,000	\$ 200
No follow-up required - application process takes 1 hour in total	\$	1,875	\$ 1,250
Completely Automated		\$66.00	\$ -
N/A		\$0.00	\$ -
User gets interviews 10% of the time		\$100.00	\$ 20.00
User gets interviews 10% of the time		\$250.00	\$ 50.00
N/A	\$	-	\$ -
	\$	3,291	\$ 1,520

Best Case	Total Service Cost - Worst Case		Total Servie Cost - Best Case
User Applies to every job found	\$	700	\$ 140
No follow-up required - application process takes 1 hour in total	\$	1,313	\$ 875
Completely Automated		\$46.20	\$ -
N/A		\$0.00	\$ -
User gets interviews 10% of the time		\$70.00	\$ 14.00
User gets interviews 10% of the time		\$175.00	\$ 35.00
N/A	\$	-	\$ -
	\$	2,304	\$ 1,064