



Regina Food Bank

Final Presentation

Team Pears

Team Members

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Problem & Opportunity

- ❑ One of the largest barriers is the ability of folks to book a hamper, and to know with confidence that it will be there when they arrive, without spending precious time on the phone waiting for help.

- ❑ The opportunity here is to design, prototype, and (likely later) explore the development of a solution that allows clients to book a hamper and have some means of confirmation.

Northstar Customer & Carryover

- Northstar customers would be the episodic folks who may be new to seeking assistance from a service such as the Food Bank. As these folks may not be familiar with the process, it is important to reduce the severity of the barriers (onboarding) to them as much as possible

Northstar Customer & Carryover

- Carryover customers would include the chronic folks who require more regular assistance. As these folks are already familiar with the physical process of booking and likely have CRM IDs set up through the onboarding process they will now benefit from simpler and more easy to manage bookings.

WordPress Configuration



- Theme => our own theme
- Plugin => No WP plugins used.

Website Demo

<https://pears.softsys.ca>