

Feedback is an important aspect of software design. Feedback is communicating the results of an action to the user. Feedback must be immediate and informative. In our prototypes, we tried to keep the user updated on what they do. For instance, when the user clicks the Confirm button at the end of placing an order on the website, they will be directed to a confirmation page where they will be able to see their order details and some instructions for delivery/pickup. If we were to give no information when the user clicks the Confirm button, then users will be confused, did their order placed or not, should they reorder?. Leaving users confused is not what human centered design is aiming for. As well, we tried to direct users to specific pages when a specific action is done, for example if they click on the create profile button in the signup page, they will be directed to their profile page, which gives them insights that their account was created and they entered our database.