| EPICS                   | Onboard Customer                |                                     |                   | Browse                              |                                     | Select                 |                        |                    | Book  |   |  | Support                            |
|-------------------------|---------------------------------|-------------------------------------|-------------------|-------------------------------------|-------------------------------------|------------------------|------------------------|--------------------|---|---|--|------------------------------------|
|                         |                                 |                                     |                   |                                     |                                     |                        |                        |                    |   |   |  |                                    |
|                         | 36                              |                                     |                   | 31                                  |                                     | 24                     |                        |                    | 23  |   |  | 16                                 |
| User steps              | Manage Profile                  | Create Profile                      | Login             | Browse food selection               | Browse available times              | Select delivery/pickup | select available times | Remove food option | Confirmation                                | View delivery/pick 👣<br>up instructions | Details of previous 🚼 bookings                                     | Easy support line                  |
|                         | 13                              | 19                                  | •                 | 20                                  | п                                   | 01                     | œ                      | 9                  | 9   | 14                                      | 3  | 16                                 |
| × MVP × FFnew © 19 CARD | DS, 70 LEFT OF 70 DAYS A1.      | MVP > Filter                        |                   |                                     |                                     |                        |                        |                    |   |   |  |                                    |
| User stories            | Edit household<br>members       | Streamlined profile creation wizard |                   | Browse diet options                 | View available days<br>for delivery | View available days    | Select Day             | Remove selection   | Clearly view confirmation                   | View booking time<br>and place          | Details on previous bookings                                       | FAQ pages                          |
|                         | Todo                            | Todo                                |                   | Todo                                | Todo © 5                            | Todo © 7               | Todo © 5               | Todo © 6           | Todo  | Todo                                    | Todo © 2   | Todo 1                             |
|                         | Edit personal details           | Add household<br>members            |                   | Tagging of dietary<br>restrictions  |                                     |                        | Select Time            |                    |   |   | Which hampers have been picked up and which haven't been picked up | Contact for question<br>beyond faq |
|                         | Todo 1 ≡                        | Todo 6                              |                   | Todo © 1                            |                                     |                        | Todo                   |                    |   |   | Todo 💿 1   | Todo 💮 1                           |
|                         |                                 | Add personal details                |                   |                                     |                                     |                        |                        |                    |   |   |  | Data collection<br>transparency    |
|                         |                                 | Todo 4                              |                   |                                     |                                     |                        |                        |                    |   |   |  | Todo <                             |
| ★ MVP2 > FTF new        |                                 | ▲10F11 CARDS AREN'T ESTIMATED       |                   |                                     |                                     |                        |                        |                    |   |   |  |                                    |
| User stories            | Update Customer to existing CRM | Create Customer to existing CRM     | Continuous log in | View dietary information            | View Delivery                       | View Pick up Selection | Select delivery type   |                    | Get notification - Get mail/sms integration | View delivery instructions              | Explanation of 🚰 🌞 check mark vs x on booking details              | No hold support line               |
|                         | Todo                            | Todo 4                              | Todo 4            | Todo                                | Todo @ 3                            | Todo                   | Todo © 3               |                    | Todo  | Todo 4                                  | Todo   | Todo 7                             |
|                         | new                             | F 19 DAYS                           |                   |                                     |                                     |                        |                        |                    |   |   |  |                                    |
| User stories            |                                 |                                     |                   | Canada Food **<br>Guide Integration | Filtering                           |                        |                        |                    |   | Customer's<br>Expectation<br>Management |  | Support/FAQ ** Analytics           |
|                         |                                 |                                     |                   | Todo ⊙ 5 ≣                          | Todo 💿 3                            |                        |                        |                    |   | Todo © 3 🗐                              |  | Todo ⊙ 3 ≣                         |
|                         |                                 |                                     |                   | Filtering                           |                                     |                        |                        |                    |   |   |  |                                    |
|                         |                                 |                                     |                   | Todo © 5                            |                                     |                        |                        |                    |   |   |  |                                    |
|                         |                                 |                                     |                   |                                     |                                     |                        |                        |                    |   |   |  |                                    |