

Data Policy

This policy describes the information we process to support Aasha and its Services.

I. What kinds of information do we collect?

To provide the Aasha, we must process information about you.

Things you and others do and provide.

- Information and content you provide. We collect the content, communications and other information you provide when you use our Services, including when you sign up for an account, create or share content and communicate with others. This can include information in or about the content you provide (like metadata), such as the location of a photo or the date a file was created. It can also include what you see through features we provide, such as our camera. Our systems automatically process content and communications you and others provide to analyze context and what's in them for the purposes described below.
- Data with special protections: You can choose to provide information in your Aasha profile fields . This and other information could be subject to special protections under the laws of your country.
- Your usage. We collect information about how you use our Services, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities. For example, we log when you're using and have last used our Services, and what posts, images and other content you view on our Services.

Device Information

As described below, we collect information from and about the devices (cellphones) you use that you use to access or use our Services, and we combine this information across different devices you use. For example, we use information collected about your use of our Services on your phone to better personalize the content

Information we obtain from these devices includes:

- Device attributes: information such as the operating system, hardware and software versions, battery level, signal strength, available storage space, browser type, app and file names and types, and plugins.
- Device operations: information about operations and behaviors performed on the device, such as whether a window is foregrounded or backgrounded. Identifiers: unique identifiers, device IDs, and other identifiers.
- Device signals: Bluetooth signals, and information about nearby Wi-Fi access points, and cell towers.
- Data from device settings: information you allow us to receive through device settings you turn on, such as access to your GPS location, camera or photos.
- Network and connections: information such as the name of your mobile operator or ISP, language, time zone, mobile phone number, IP address, connection speed.

II. How do we use this information?

We use the information we have (subject to choices you make) as described below and to provide and support the Aasha and its Services. Here's how:

Provide, personalize and improve our Services.

We use the information we have to deliver our Services, including to personalize features and content (including your Post Feed ,) to create personalized Services that are unique and relevant to you; how you use and interact with our Services; and the places, you're connected to and interested in on and off our Services.

- Information across Aasha Services and devices: We connect information about your activities on different Aasha Services and devices to provide a more tailored and consistent experience on all Aasha Services you use, wherever you use them.
- Location-related information: We use location-related information-such as your current location, where you live and the places visit to personalize and improve our Services, for you and others. Location-related information can be based on things like precise device location (if you've allowed us to collect it), IP addresses, and information from you.
- Service research and development: We use the information we have to develop, test and improve our Services, including by conducting surveys and research, and testing and troubleshooting new Services and features.

Promote safety, integrity and security.

We use the information we have to verify accounts and activity, combat harmful conduct, detect and prevent spam and other bad experiences, maintain the integrity of our Service and Services, and promote safety and security on and off of Aasha Services. For example, we use data we have to investigate suspicious activity or violations of our terms or policies, or to detect when someone needs help.

Research and innovate for social good.

We use the information we have (including from research partners we collaborate with) to conduct and support research and innovation on topics of general social welfare, technological advancement, public interest, health and well-being. For example we analyze information we have about missing people to during a mega event to aid relief efforts.

III. How is this information shared?

Your information is shared with others in the following ways:

Sharing on Aasha

People and accounts you share and communicate with

Our Service let you create, upload, post, send, receive, and store content. When you do that, content are automatically set to be viewable in public domain as a “Public Content / Public Information.” This Public information can be seen by anyone, on or off our Services, including if they don't have an account. This includes your Aasha username, Aasha User ID. You, other people using Aasha and its Services, and we can provide access to or send public information to anyone on or off our Services. Public information can also be seen, accessed, re-shared or downloaded through third-party Services such as search engines, APIs, and offline media such as TV, and by apps, websites and other Services that integrate with our Services.

Law enforcement or legal requests.

We share information with law enforcement or in response to legal requests in the circumstances outlined below.

IV. How can I manage or delete information about me?

We provide you with the ability to access, rectify port and erase your data.

We store data until it is no longer necessary to provide our Services and Aasha Services, or until your account is deleted - whichever comes first. This is a case-by-case determination that depends on things like the nature of the data, why it is collected and processed, and relevant legal or operational retention needs. For example, when you search for something on Aasha, you can access and delete that query from within your search history at any time, but the log of that search is deleted after 6 months. If you submit a copy of your government-issued ID for account verification purposes, we delete that copy 30 days after submission

To delete your account

Write to our team at **teamprojectaasha@gmail.com**. Within 24 hours after your delete account request the account will be deleted and you will be informed via E-Mail on your registered Email address with Aasha and its Services.

When you delete your account, we delete things you have posted, such as your photo, and you won't be able to recover that information later. Information that others have shared about you isn't part of your account and won't be deleted.

V. How do we respond to legal requests or prevent harm?

We access, preserve and share your information with regulators, law enforcement or others:

- In response to a legal request (like a search warrant, court order or subpoena) if we have a good faith belief that the law requires us to do so. This may include responding to legal requests from jurisdictions outside of the India when we have a good-faith belief that the response is required by law in that jurisdiction, affects users in that jurisdiction, and is consistent with internationally recognized standards.
- When we have a good-faith belief it is necessary to: detect, prevent and address fraud, unauthorized use of the Services, violations of our terms or policies, or other harmful or illegal activity; to protect ourselves (including our rights, property or

Services), you or others, including as part of investigations or regulatory inquiries; or to prevent death or imminent bodily harm.

Information we receive about you can be accessed and preserved for an extended period when it is the subject of a legal request or obligation, governmental investigation, or investigations of possible violations of our terms or policies, or otherwise to prevent harm. We also retain information from accounts disabled for terms violations for at least a year to prevent repeat abuse or other term violations.

VI. How do we operate and transfer data as part of our global Services?

We share information globally, internally within the Aasha, and externally with our partners and with those you connect and share with around the world in accordance with this policy. Your information may, for example, be transferred or transmitted to, or stored and processed in the India or other countries outside of where you live for the purposes as described in this policy. These data transfers are necessary to provide the Services set forth in the Aasha Terms and to globally operate and provide our Services to you. We utilize standard contract clauses, rely on the European Commission's adequacy decisions about certain countries, as applicable, and obtain your consent for these data transfers to the India and other countries.

VII. How will we notify you of changes to this policy?

We'll notify you before we make changes to this policy and give you the opportunity to review the revised policy before you choose to continue using our Services.

VIII. How to contact Aasha with questions

You can learn more about how privacy works on Aasha. If you have questions about this policy, you can contact us as described below. We may resolve disputes you have with us in connection with our privacy policies and practices.

You can contact us by online by E - Mail at **teamprojectaasha@gmail.com**

OR

Mail

721, Vijaynagar, Makronia

Sagar, Madhya Pradesh

India

Postal Code: 470004