

Clients :

10 - 30 client → cpe based

Schools, educational institutes, real estate
etc..

Pricing & Packages :

① Web building

A. Landing Pages

Basic Landing Page

Single section page, lead form, WhatsApp connect

₹4,999

Conversion Landing Page

Copywriting + tracking + automation-ready

₹8,999

B. Business Websites

Starter Website (5 Pages)

Home, About, Services, Contact, Gallery

₹14,999

Professional Website (7-10 pages)

Custom UI, animations, SEO-ready

₹24,999 - ₹34,999

E-Commerce Website

Payment gateway, inventory, coupons

₹29,999 - ₹54,999

Add-ons

- Website speed optimisation — ₹1,499
- Hosting (per year) — ₹2,499
- Domain (per year) — ₹799 - ₹999
- Extra page — ₹1,199/page
- Custom forms/CRM integration — ₹1,999

One time
pay.

Maintenance :

■ BASIC MAINTENANCE – ₹999/month

For businesses that want minimal support.

Includes:

- ✓ Monthly updates
- ✓ Security checks
- ✓ Backup every month
- ✓ Uptime monitoring
- ✓ Basic bug fixes (small issues only)

■ STANDARD MAINTENANCE – ₹1,999/month (Most Popular)

Balance of cost + performance.

Includes:

- ✓ Weekly site updates
- ✓ Monthly speed optimization
- ✓ Security + malware scanning
- ✓ Backup every week
- ✓ 1–2 content updates/month (text or images)
- ✓ Contact form/lead checking
- ✓ Priority support (24–48 hours)

Most businesses in Coimbatore will pick this.

■ BUSINESS MAINTENANCE – ₹3,999/month

For schools, clinics, real estate, and service businesses that need regular changes.

Includes:

- ✓ Everything in Standard Plan
- ✓ Up to **6 content updates/month**
- ✓ New page sections & re-design
- ✓ SEO monitoring + keyword suggestions
- ✓ Analytics dashboard setup (GA4 + Search Console)
- ✓ WhatsApp automation support
- ✓ Faster response (same-day)

1. LOCAL SEO BOOSTER PLAN

₹7,999/month

Perfect for businesses that want to rank in **Coimbatore + nearby areas**.

What You Get

- ✓ Google Business Profile full optimization
- ✓ Local keyword targeting (5–10 keywords)
- ✓ Business category optimization
- ✓ Review management & templates
- ✓ Local citations (10–15)
- ✓ Monthly GMB posts (4)
- ✓ NAP consistency check
- ✓ Google Maps ranking improvements
- ✓ Competitor analysis
- ✓ Monthly report

Ideal For:

Clinics, gyms, salons, cafes, tuition centres, home businesses, etc.

2. GROWTH SEO PLAN

₹14,999/month

A balanced plan for consistent traffic growth & on-page improvements.

What You Get

- ✓ 10–20 keyword optimization
- ✓ Complete on-page SEO
- ✓ Keyword research (detailed)
- ✓ Technical SEO (speed, indexing, schema)
- ✓ 4–6 monthly blog posts (SEO-friendly)
- ✓ Backlinks (8–12 per month)
- ✓ Competitor gap analysis
- ✓ Content optimization
- ✓ Page speed improvement
- ✓ GA4 + Search Console tracking
- ✓ Full monthly performance report

Ideal For:

Schools, coaching centres, local brands, medium-size businesses.

3. BUSINESS SEO PLAN

₹24,999/month

High-performance SEO for companies that need serious growth.

What You Get

- ✓ 30+ keyword optimization
- ✓ Full on-page + technical SEO
- ✓ Advanced SEO strategy
- ✓ High-quality backlinks (15–25/month)
- ✓ Monthly content plan
- ✓ 6–10 SEO blog posts
- ✓ Internal linking strategy
- ✓ Heatmap & UX improvement
- ✓ A/B testing on landing pages
- ✓ Google Business + Maps domination
- ✓ Monthly strategy call
- ✓ Competitor SEO tracking
- ✓ Analytics dashboard (GA4 + Clarity)

Ideal For:

Real estate, multi-branch institutes, clinics, manufacturers, service companies.

4. E-COMMERCE SEO PLAN

₹34,999/month

Focused on improving product traffic + conversions.

What You Get

- ✓ Product SEO for 50–100 SKUs
- ✓ Category + filter SEO
- ✓ Schema markup for rich results
- ✓ Blog + content matrix
- ✓ 15–20 backlinks/month
- ✓ Conversion rate optimization
- ✓ Broken links + index cleanup
- ✓ Speed optimization
- ✓ Abandoned cart optimization
- ✓ Monthly reporting dashboard



5. ONE-TIME SEO SETUP (For New Websites)

₹9,999 (one-time)

Includes:

- ✓ Keyword setup
- ✓ Meta tags
- ✓ H1/H2 structure
- ✓ Speed optimization
- ✓ XML sitemap
- ✓ Google indexing
- ✓ Schema setup
- ✓ Search Console + Analytics setup

③ Marketing

One time :



1. BASIC AUTOMATION STARTER

₹6,999 (one-time setup)

For businesses just starting with automated lead follow-up.

What's Included

- ✓ Zoho Form + Lead Capture Setup
- ✓ Auto-email reply to new leads
- ✓ WhatsApp message trigger for new leads
- ✓ Email template setup (2 templates)
- ✓ Zoho CRM basic integration
- ✓ Lead tagging + basic segmentation
- ✓ Dashboard setup (leads count, conversions)

Best for:

Small businesses, home businesses, tutors, gyms.



2. STANDARD MARKETING FUNNEL SETUP

₹14,999 (one-time setup) Most Popular

A complete system that captures, nurtures & converts leads automatically.

What's Included

- ✓ Everything in Starter plan
- ✓ Full Zoho MarketingHub Setup
- ✓ Multi-step drip email sequence (5–7 emails)
- ✓ WhatsApp nurture messages (2–4)
- ✓ Lead scoring system
- ✓ CRM pipeline setup (Cold → Warm → Hot)
- ✓ Auto-reminders for follow-ups
- ✓ Abandoned lead recovery automation
- ✓ Landing page integration
- ✓ Google Analytics + conversion tracking

Best for:

Schools, clinics, coaches, real estate agents, service companies.



3. BUSINESS AUTOMATION PRO

₹24,999 – ₹39,999 (one-time setup)

Complete end-to-end automation for high-growth businesses.

What's Included

- ✓ Everything in Standard plan
- ✓ Advanced marketing funnels (awareness → warm → sales)
- ✓ Multiple automation journeys for different services
- ✓ WhatsApp broadcast + CRM segmentation
- ✓ Retargeting setup (FB Pixel + GA4 events)
- ✓ Dynamic lead scoring rules
- ✓ Multi-channel workflows (Email + WhatsApp + SMS)
- ✓ Calendar booking automation
- ✓ Abandoned inquiry automation
- ✓ Sales team notifications + workflows
- ✓ Detailed dashboard (MQL, SQL, conversions)

Best for:

Real estate, institutes with 100+ leads/month, clinics, B2B companies.



4. FULL COMPANY WORKFLOW SYSTEM

₹49,999+ (Complete automation overhaul)

For companies that want to automate EVERYTHING.

Includes:

- ✓ Marketing Automation (Zoho MarketingHub)
- ✓ Sales Automation (Zoho CRM)
- ✓ Communication Automation (Zoho Cliq, Email, WhatsApp)
- ✓ Customer onboarding automation
- ✓ Task automation (Zoho ToDo + Zoho Projects)
- ✓ Meeting automation (Zoho Meetings)
- ✓ Renewal reminders + payment follow-ups

This becomes your **high-ticket corporate automation solution**.

Monthly :



Automation Maintenance – Lite

₹2,499/month

- ✓ Fix workflow errors
- ✓ Monthly testing
- ✓ Basic campaign setup (1 per month)
- ✓ Lead monitoring
- ✓ CRM hygiene check



Automation Maintenance – Pro

₹4,999/month (Most chosen)

- ✓ Everything in Lite
- ✓ Monthly email campaigns (2–3)
- ✓ WhatsApp workflows updates
- ✓ Funnel optimization
- ✓ Lead scoring adjustments
- ✓ Team follow-up reminders
- ✓ Priority support (24 hours)



Full Automation & CRM Support

₹7,999/month

- ✓ Everything in Pro
- ✓ Custom automation changes
- ✓ New funnels every month
- ✓ Analytics dashboard
- ✓ Sales pipeline optimization
- ✓ Monthly strategy call
- ✓ Integrations with website & ads

Business
Communication
One time:

1. BASIC COMMUNICATION SUITE

₹4,999 (one-time setup)

Includes

- ✓ Zoho Cliq basic setup
- ✓ Groups & channels creation (Dept-wise)
- ✓ Roles & permissions
- ✓ Team communication guidelines
- ✓ Mobile setup for staff
- ✓ Custom notifications setup

Best for:

Gyms, salons, small shops, coaching centres.

2. STANDARD COMMUNICATION SYSTEM (Most Popular)

₹9,999 (one-time setup)

Includes

- ✓ Everything in the Basic plan
- ✓ Zoho Meeting setup
- ✓ Meeting booking workflow
- ✓ Task management via Zoho ToDo
- ✓ Department channels (Sales, Admin, Support)
- ✓ File-sharing structure
- ✓ Attendance reminder workflow
- ✓ Email + Cliq notification sync

Outcomes

- All team communication in one app
- Meetings automatically synced
- Tasks do not get “forgotten”
- Proper hierarchy & structure

Best for:

Schools, clinics, tuition centres, medium-size companies.

3. BUSINESS COMMUNICATION & OPERATIONS SUITE

₹19,999 – ₹29,999 (one-time setup)

Includes

- ✓ Everything in Standard Plan
- ✓ Zoho Workplace setup (Mail, Docs, Drive)
- ✓ Internal workflow automation
- ✓ SOP creation for team communication
- ✓ Calendar + email + task automation
- ✓ Department dashboards
- ✓ HR communication flow (leaves, approvals)
- ✓ Project workflow setup on Zoho Projects (optional)

Outcomes

- Full digital communication
- No WhatsApp chaos
- Zero lost tasks
- Smooth meeting workflow
- Clear team structure

Best for:

Large schools, real estate companies, IT support teams, multi-branch institutes.

4. FULL COMPANY OPS SYSTEM (Premium)

₹39,999 – ₹59,999 (complete digital operations transformation)

Includes

- ✓ Zoho Cliq: advanced communication system
- ✓ Zoho Meeting: automated meeting structure
- ✓ Zoho ToDo: full task workflows
- ✓ Zoho Projects: operations + pipeline
- ✓ Zoho People (optional): attendance + leave mgmt
- ✓ Zoho WorkDrive: corporate file management
- ✓ Company-wide SOP playbook

Outcome

A fully digital company with:

- Centralised communication
- Automated reminders
- Team collaboration via channels
- Zero confusion on tasks
- Faster decision making
- Clear accountability

Monthly

Lite Communication Support

₹1,499/month

- ✓ Channel management
- ✓ Basic workflow fixes
- ✓ New user setup
- ✓ Monthly cleanup

Standard Communication Support *(Most Chosen)*

₹2,999/month

- ✓ Everything in Lite
- ✓ Monthly training (15 mins)
- ✓ Workflow updates
- ✓ Meetings dashboard updates
- ✓ Task management support

Full Operations Support

₹4,999/month

- ✓ Everything in Standard
- ✓ SOP updates
- ✓ Department restructuring
- ✓ Project management support
- ✓ Advanced user permissions
- ✓ Priority support (same day)