

TERMINOLOGY GUIDE

Certified Diamond Engagement Rings.

Shopping for a certified diamond engagement ring for a loved one? Below is a list of the terms that you should look out for before making that all-important purchase.





A diamond's quality is defined by the 4C's; Clarity, Cut, Carat Weight and Colour. Here is a breakdown of each component.



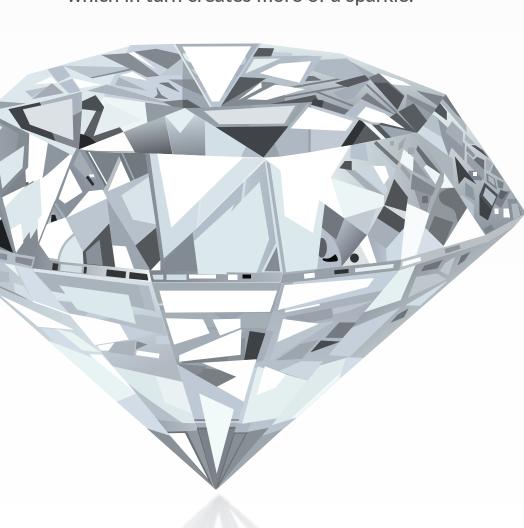
CLARITY

The clarity of a diamond is determined by the number of imperfections, also known as inclusions, that are present inside the stone and on its surface. The GIA diamond clarity chart ranges from flawless to having obvious inclusions.



CUT

Cut refers to a diamond's proportions, polish and symmetry, as well as its shape. A well-cut diamond allows more light to escape through its crown, which in turn creates more of a sparkle.





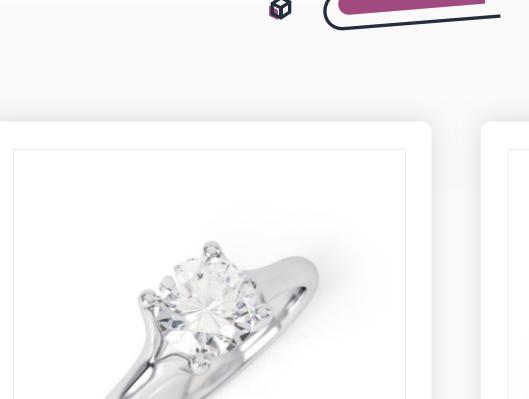
CARAT WEIGHT

Put simply, carat weight measures how much a diamond weighs. It holds great importance, as it determines how much a diamond is priced at, along with other factors.



(colourless) to Z (light colour). With regards to white diamonds, the less body colour that they have, the greater their value will be.



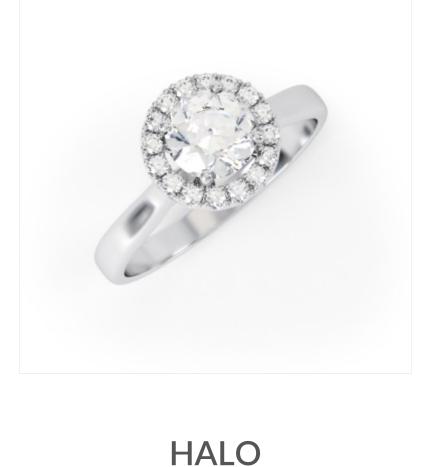


The ultimate classic, a solitaire

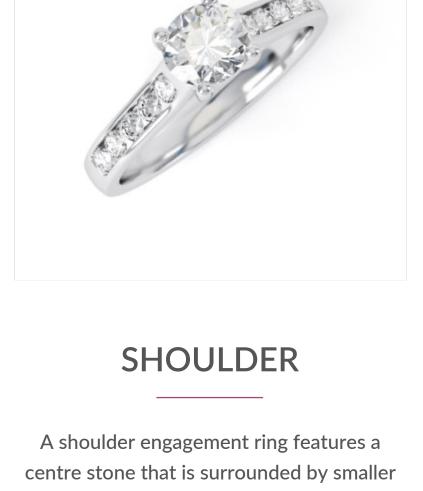
engagement ring is a single

stone ring.

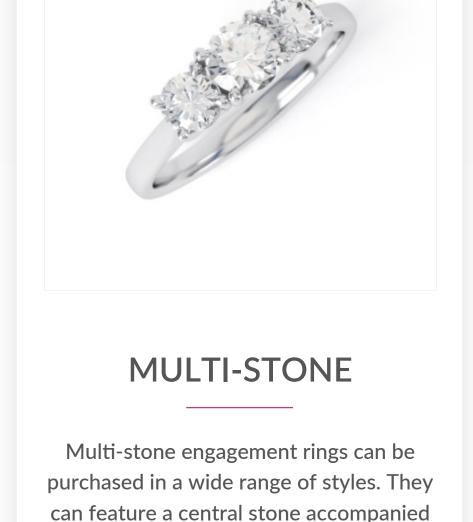
SOLITAIRE



A halo style engagement ring has a centre stone that is accompanied by a circle of diamonds around it.



gems situated in the shoulders of the ring.



by smaller diamonds, or a collection of similar-sized stones.

Looking to learn more about certified diamond engagement rings?

hand to help you pick the perfect ring for your partner.

VISIT OUR WEBSITE

At Marlow's Diamonds, we have an array of shapes and styles to pick from.

Whether you visit us online or in-store, one of our jewellery experts will be on-

www.marlows-diamonds.co.uk

FOLLOW US ON INSTAGRAM @MARLOWS_DIAMONDS



MARLOWS DIAMONDS BIRMINGHAM 46 Warstone Ln, Hockley, Birmingham B18 6JJ

0121 236 4415



MARLOWS DIAMONDS LONDON 20 Beauchamp Pl, Knightsbridge, London SW3 1NQ

020 7405 1477