



Living in Lisbon
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Hajer KHADER BIZRI

CAREER PATH

ABOUT ME

I am passionate about building up long-lasting business relationships and winning deals.

My professional life started in financial markets while working for a Swiss bank.

I have then shifted into business development positions in sectors as varied as financial services, event management, print and online media and e-commerce.

ACADEMICAL BACKGROUND

ESCP EUROPE | 2003 – 2007

Top French business school

Master in International Management

Major in finance

European program Paris-Londres-Berlin

New York University SCPS | 2010 – 2011

Professional certificate in International affairs

Courses: CSR, Women in war zones and peace-building operations, geopolitics after WW2

LANGUAGES

- ◇ French/Arabic: native
- ◇ English : fluent
- ◇ German : good knowledge (B2)
- ◇ Portuguese : good knowledge
- ◇ Italian : beginner

KEY SKILLS

- ◇ International exposure
- ◇ Writing for business
- ◇ Business-driven
- ◇ Reliability

AREAS OF INTEREST

- ◇ READING : French literature, sociology, biographies, international affairs
- ◇ DANCING : 12 years of ballet, samba
- ◇ TRAVELING : Italy, Brazil, Middle East

TROUVA | 2022 | LISBON

SENIOR BUSINESS DEVELOPMENT EXECUTIVE

- ◇ Built relationships with prospected brands to convince them to join our B2B marketplace Curate
- ◇ Took part in implementing a growth strategy to generate more orders on the platform and leverage synergies with our B2C e-commerce platform

WHEREVER MAGAZINE | 2020-2021 | LISBON

BUSINESS DEVELOPMENT EXECUTIVE

- ◇ Selling Ad pages to corporate
- ◇ Negotiating partnerships with local businesses

AFRICA CEO FORUM | 2019 | PARIS - AFRICA

DEPUTY DIRECTOR "WOMEN IN BUSINESS"

- ◇ Led and coordinated the organisation of Women in Business events in Kigali, Paris, Abidjan and Dakar
- ◇ Found commercial sponsors, speakers, topics

WANSQUARE (LE FIGARO Media Group) | 2016-2018 | PARIS

DIRECTOR OF SALES AND PARTNERSHIPS

- ◇ Increased the conversion rate of subscriptions
- ◇ Negotiated partnerships to boost the media visibility
- ◇ Led the operational merger with *La Lettre de l'Expansion*

THOMSON REUTERS | 2013 – 2015 | PARIS

SALES SPECIALIST

- ◇ Identified prospects for the Forex products and services
- ◇ Collaborated with account managers and tech developers to improve our offering

CREDIT SUISSE | 2007 – 2011 | ZURICH, NEW YORK

FOREX SALES

- ◇ Sold Forex products to private and corporate clients
- ◇ Created investment proposals to solve Forex challenges

VOLUNTARY EXPERIENCES

WOMEN'S WORLD WIDE WEB (W4) | since 2012

- ◇ Financial due diligence for new projects
- ◇ Providing feedback about the development strategy

LIGUE DES DROITS DE L'HOMME | 2015-2019

- ◇ Helped young immigrants arriving in France to deal with administrative tasks, get registered to school, etc

LES AMIS DE LA MAISON VERTE | 2016-2019

- ◇ Provided French lessons to immigrant women

LE 18^E DU MOIS | 2017-2019

- ◇ Wrote articles for a Parisian local newspaper
- ◇ Member of the Board of directors