**IsoHemp at COP 26**

The United Nations Climate Change Conference (COP26) is a major event that brings together leaders from all over the world to agree **on how to step up global action** to solve **the climate crisis**. It took place from 31 October to 12 November 2021 in Glasgow.

On this occasion, we were invited to testify about our commitment at a Walloon 'Sustainable Construction' event organised on the sidelines of this major conference in the presence of Philippe Henri, Walloon Vice-President and Minister for Climate, Energy and Mobility, Jean-Pascal van Ypersele, Doctor of Physical Sciences and climatologist and Bertrand Piccard, psychiatrist, explorer and environmentalist.

## IsoHemp and the hemp block, a solution to decarbonise the construction sector

Our message was clear... Very clear and much appreciated!

Insulating our houses and buildings is essential...

But using petrochemical insulation is doing things by halves!

* They produce CO2 from their manufacture to their installation
* They have a limited lifespan (will have to be replaced in 25 years)
* They are not recyclable

It is like driving an electric car with electricity produced from gas and coal, and with a non-recyclable battery.

It doesn't make sense.

Insulating with a biobased material, such as hemp blocks, is THE right choice to solve these problems.

And why?

Because hemp is a 'clean' crop: no fertilisers, no pesticides, nothing!

Because hemp blocks remove 75kg of CO2 per m³.

Because they will last for the life of the building, i.e. 3 to 6 times longer than conventional insulation materials...

Because lime and hemp are recyclable, improve the soil and capture CO2.

And above all because they are extremely comfortable, beautiful and ready for the future and the extreme climatic conditions that await us.

Building with bio-based materials and hemp blocks is like driving an electric car with 100% green electricity.

A car that will be completely recyclable... even the battery.

## We are talking about strategic vision but also ethics, values and results.

At IsoHemp, we are clear on our mission and have been for almost 10 years. So we naturally attract people who share the same values. Those who want to change and evolve the construction industry. And that's perfect, because we need you.

How do you want to build for yourself and your children?