

STATEMENT OF PURPOSE

I am writing to express my interest in pursuing the **M.Sc. International Management and Psychology program at the Rhine-Waal University of Applied Sciences**. The combination presents a robust framework to address real-world challenges. With this fusion, I will gain a comprehensive outlook on cultural diversity and mental health awareness, both crucial to enhancing team dynamics and communication. In today's globalised world, businesses have endless possibilities to explore but also face the complexities of diverse cultures, languages, and customs. I'm always interested in exploring how cultural differences intersect with global business dynamics and shape human behaviour. In today's interconnected world, navigating these complexities is crucial for success.

MSc in International management and Psychology is a fascinating program that blends the worlds of business and psychology. It equips students with the skills necessary to succeed in today's globally interconnected marketplace by combining psychological principles with real-world business scenarios. Pursuing this degree not only provides knowledge of international management but also an understanding of the psychological factors behind businesses worldwide. It will provide a competitive advantage for navigating global environments while understanding people's behaviours, motives, and actions in multinational organisations. After completing this program, I look forward to exciting opportunities to pursue a career in managerial and advisory roles as an organizational psychologist or human resources organizational development manager.

Briefly describing my prior academic background, I completed my **Secondary School Certificate (Class 10th)** in 2018 from the Maharashtra State Board of Secondary and Higher Secondary Education, Pune, with a score of **92.20% (German Grade: 1.39)**. After that, I completed my **Higher Secondary Certificate (Class 12th)** from the same board, **scoring 85.85% (German Grade: 1.6)** in 2020. Afterwards, I graduated with a **Bachelor of Arts in Psychology and Literature from the University of Mumbai on 07/02/2024, achieving a CGPA of 9.38 (German Grade: 1.37)**. Additionally, I took the IELTS exam on 09/01/2024, achieving an overall band score of 8.0 (CEFR Level: C1). I have earned several certifications, including Creative Writing from Wesleyan University, First Step Korean from Yonsei University, and Preparing to Manage Human Resources from the University of Minnesota. I also participated in seminars and international programs at St. Xavier's College, focusing on topics like death anxiety, globalization, and interconnectedness.

Additionally, I **interned at S L Raheja Hospital in Mumbai**, where I played a vital role in tasks such as invoicing, client follow-ups, reconciliations, and social media marketing, while also building strong client connections and managing various administrative responsibilities. At Good Lives, I worked as a Campus Ambassador, promoting the company's brand and products. More recently, I interned at **KeyLearning Performance Consultants as part of the Recherche team**.

Germany is one of the warmest and most happening study destinations which also promised advanced training and education support to its international aspirants. The proven facts related industry-intensive courses, umpteen colleges, dedicated faculty, diverse population, learning opportunities, gave me solid reasoning towards embracing the opportunity to fulfill my education pursuits in Germany. The German education system is world-renowned and is globally recognized for its high-quality educational programs. Its universities and colleges have something to offer to everyone through their carefully designed and diverse range of programs. State-of-the-art educational infrastructure, practice-based courses, and industry exposure are some of the core factors that make me opt for Germany as my preferred educational destination. By studying in Germany, I will be exposed to various facets of practical learning which will elevate my learning and will prepare me to deal with the challenges of the outside world.

Coming to the point of choosing a university for studies, I find **Rhine-Waal University of Applied Sciences** provides the best study experiences to its students. It is one of the top ranked universities in Germany and the courses offered are excellently structured to align with my fields of interest and career goals and here teaching is inspired to have global impact at large. Robust emphasis on practical, personal and flexible learning is what makes the university unique and here students can rely fully for their professional journeys and career growth support. The courses at this university are taught by highly certified, experienced, and motivated professors who provide students with a practical and satisfying learning experience. It is safe and friendly and has a multi-cultural student community. The most alluring factor is the reviews of pupils for this provider are admirable which gave me motivation that this is the place where I can get world class education.

I would like to conclude by saying that if I get the admission in your university; I would perform to the best of my abilities and work hard to achieve my goals. I hope that the admission committee recognizes my zeal and grants me an opportunity to actualize my aspirations.

Thanks & regards,

Rachel Jacob