

LETTER OF MOTIVATION

My name is **Sumeet Raju Pujari**, an **Indian citizen born on June 12, 2003**. I am writing to express my keen interest in pursuing a **Master of Arts in International Business and Economics at Schmalkalden University of Applied Sciences**.

International Business and Economics provides exceptional chances for anyone looking to understand and influence the global marketplace. As firms expand beyond borders, there is a growing demand for experts who understand the complexity of international trade, banking, and economic policy. This vibrant and expanding sector promises a career full of various challenges and opportunities for major impact.

My desire to pursue education in International Business and Economics derives from my fascination with how global markets function and interact. During my undergraduate studies, I grew especially interested in how economic policies influence international trade and how businesses adjust to changing regulatory frameworks. This passion developed as I worked on several academic projects and job experiences that demonstrated the value of a global view in business.

I completed my 10th grade from the Maharashtra State Board of Secondary and Higher Secondary Education in 2019 and my 12th grade from the Department of Pre-University Education, Karnataka in 2021. I am currently pursuing a **Bachelor of Commerce in Banking & Insurance** at Sanpada College of Commerce and Technology. My academic journey has been enriched by the completion of the soft skills program **"Groom To Grow."** Additionally, I have gained valuable work experience as a **Senior Customer Relationship Executive in the Operations Department at One Point One Solutions Ltd, India**, from November 2022 to March 2024. These experiences have motivated me to further my education in this field and pursue advanced studies. I have also passed the **IELTS exam with an overall score of 6.5** bands, meeting the eligibility requirements for this program.

The M.A. in International Business and Economics at Schmalkalden University of Applied Sciences stands out for its exceptional reputation, diverse study possibilities, and well-structured curriculum. I am particularly excited about the program's focus on international finance, global economic issues, and strategic management. These studies will provide me with the knowledge and abilities needed to analyze global market trends, create effective business plans, and comprehend the economic aspects that drive international business operations.

In the future, I hope to work in an **international business consulting firm** where I can assist firms in expanding into new areas and optimizing their worldwide strategies. I want to use my experience to generate economic growth and contribute to the success of enterprises on a global scale.

Schmalkalden University of Applied Sciences is the best place for me to pursue this program. The university's significant emphasis on applied sciences guarantees that students obtain both practical experience and theoretical knowledge. The program's international focus will enable me to interact with a varied set of students and instructors, increasing my learning experience. Furthermore, the university's contacts with numerous businesses provide good chances for internships and networking, both of which are critical to my professional development.

Furthermore, **Germany** is known for its world-class educational system, particularly in the sectors of business and economics. The country's robust economy and important position in the global market make it an ideal location for studying and gaining practical knowledge. The ability to learn from prominent specialists and participate in a thriving academic community validates Germany as my favourite study destination.

In the end, I am certain that this program will equip me with the knowledge, abilities, and experiences I need to attain my professional goals. I am excited to contribute to and learn from the great instructors and peers at your university.

Lastly, I would like to thank you for considering my application and I look forward to the opportunity to be a part of your university.

Sincerely,
Sumeet Raju Pujari

