Letter of Motivation

- I, **Rishita Kapoor**, am applying to **The University of Cologne** for admission to the Master's program in **Business Administration Finance**.
- I completed my Bachelor of Arts Program in Economics from Guru Gobind Singh Indraprastha University, where I scored a 9.44 CGPA (German Grade: 1.28). Now, I wish to go with my further studies by pursuing a master's in Business Administration in Finance. I have chosen this field because the Finance industry continues to grow globally as companies need professionals who can manage financial resources effectively. Where my work can directly affect to national economy. I also have strong fundamental knowledge in the field of Economics so now my master's degree will enhance my career prospects in various sectors.

Adding to the academic details, I completed the first online **internship** for undergraduate students at IIT Indore Faculty Mentor Dr. Ruchi Sharma, School of Humanities and Social Sciences, and **another internship** as an Intern Project Manager at Beta Soft Technology. All of my education has been completed in the English language, and **also appeared for the IELTS test with an overall score of 8.0(C1) including Reading: 8.5, Listening: 8.5, Writing: 7.0, and Speaking: 7.0. Additionally, I appeared for German Language Level A1 Course with a score of 86/100** (Writing: 24.90/25, Speaking: 23.24/25, Reading: 19.92/25, and Listening: 18.26/25.

While researching the details of master's degree course options available at German institutions, I found that for admission to respective master's degree course options in MBA- Finance at some institutions. But The University of Cologne has attracted me most with its high education standards and good training to develop professional skills through career-oriented programs. The coursework is designed to offer students experience as they are trained to work on real projects and prepare them for employment. There are a wide range of degree programs to choose from which always align to convert our interest into a career. I feel that your university is the right place to embark upon my graduate study. I am confident that I will live up to the high academic standards of your university supported by your able academic guidance.

Germany is renowned for its world-class education system, especially in the field of finance and entrepreneurship. I am particularly attracted to the innovative and practical approach to learning, which is evident in the curriculum of the International University of Applied Sciences. The emphasis on research and the opportunity to collaborate with leading experts in the field are compelling reasons for my choice of Germany as my study destination.

By pursuing an MBA in Finance, I can expect subject-specific knowledge and skills and also will gain business acumen, leadership abilities, and financial expertise. These skills are in high demand in the job market. These skills will open a variety of job opportunities in various Private or Government sector, where I can start my professional career with the role of Risk Manager, Corporate Finance Manager, Financial Consultant, and many more.

I was always eager to pursue graduate studies in a highly advanced learning environment, such as the programs offered by your university. If I am fortunate enough to join the master course at your institution, I believe it would be one of the most significant stepping stones for my career pursuits.

Rishita Kapoor, India