

STATEMENT OF PURPOSE

Ever since I finished my Bachelor of Commerce degree, the business world has felt like a giant puzzle waiting to be solved. This is why I'm writing to express my strong interest in pursuing a Master of Science in Business Administration at Humboldt University of Berlin.

My academic journey has instilled a strong foundation in business principles. From August 2020 to April 2023, I pursued a Bachelor of Commerce at Savitribai Phule Pune University, graduating with a CGPA of 8.83 (German equivalent: 1.58). This rigorous program covered a broad spectrum of business subjects, including Business Economics, Banking and Finance, Business Management, and Business Mathematics & Statistics. Additionally, I gained a solid understanding of legal and accounting frameworks through courses in Elements of Company Law, Corporate Accounting, Advanced Accounting, and Auditing & Taxation.

Prior to my undergraduate studies, I completed my Higher Secondary Education (Class 12th) at the Maharashtra State Board of Secondary & Higher Secondary Education, Pune, India, achieving a score of 82.46% (German equivalent: 1.80) in 2020. This program further strengthened my foundational knowledge in core subjects like English, Economics, and Mathematics & Statistics, all relevant to the field of business.

Since graduating in July 2023, I've been gaining valuable practical experience as an Accountant at Challenge Auto Tech Pvt. Ltd. This role has allowed me to apply my knowledge of accounting principles in a real-world setting. My responsibilities include managing all accounting transactions, performing reconciliations, and ensuring the accuracy of balance sheets and profit and loss statements. I also maintain timely bank statements, handle bookkeeping tasks, and oversee inventory records. This experience has provided me with a deeper understanding of how financial data is used to inform business decisions. In addition to my academic background, I've actively expanded my skillset through online certifications. In April 2023, I completed a course on the Basics of Financial Markets, while June 2020 saw me earn a certificate in the Fundamentals of Digital Marketing. These courses have equipped me with a broader understanding of the financial landscape and the importance of digital marketing in today's business world.

My Bachelor of Commerce provided a strong foundation in business fundamentals, but the rapidly evolving global marketplace demands a deeper understanding of advanced business practices. This is why I'm particularly interested in the Master of Science in Business Administration program at Humboldt University. The program's focus on strategic decision-making, data analysis, and international business perfectly aligns with my desire to develop the skills necessary for a successful career in management consulting. I envision myself leveraging the program's learning outcomes, such as financial modeling and market research expertise, to consult with organizations like McKinsey & Company or Boston Consulting Group, advising businesses on navigating complex challenges and maximizing growth opportunities.

My decision to pursue my Master's degree at Humboldt University specifically stems from its distinguished reputation and unique approach to business education. Humboldt University's rich history of academic excellence, combined with its focus on research and critical thinking, fosters an environment that perfectly aligns with my desire to not just learn, but to truly understand the complexities of the business world. The international faculty and diverse student body create a dynamic learning environment that will expose me to a global perspective on business practices, preparing me to thrive in today's interconnected marketplace.

Germany's position as a European economic powerhouse makes it an ideal location to further my business education. The nation's strong emphasis on innovation and technological advancement aligns perfectly with my interest in the future of business. Furthermore, Germany's cultural diversity and historical significance provide a vibrant backdrop for my studies, allowing me to broaden my horizons and gain valuable firsthand experience in a thriving international business hub. Ultimately, studying at Humboldt University in Germany presents an unparalleled opportunity to develop the skills and knowledge necessary to become a well-rounded and successful business leader.

Below are the reasons why I chose Humboldt University for my Masters:

- Humboldt University's membership in the esteemed Berlin University Alliance fosters cutting-edge research and academic excellence, providing an unparalleled learning environment.
- As a central figure in Berlin's intellectual and cultural life, Humboldt University offers a vibrant atmosphere that enriches the educational experience beyond the classroom.
- While acknowledging the program's ranking (QS #251 for Business & Management Studies), I'm confident Humboldt University's strong foundation will equip me with the necessary skills for a successful business career.

Eager to join your community. Thank you for considering my application!

Regards,

Ashish