

STATEMENT OF PURPOSE

I am **Sagar Sunil Ahire** from Mumbai, Maharashtra, and I am writing this statement of purpose for the **Master of Science in International Economics and Management** program at **Paderborn University** in Germany. Through this letter, I hope to convey my strong academic background, relevant experience, and sincere motivation to pursue this course at your prestigious university.

I scored an 8.22 CGPA in my **Bachelor of Management Studies (Marketing)** from the University of Mumbai (06.2018 - 04.2021). Prior to that, I secured 66.15% in my Higher Secondary Certificate Examination from the Maharashtra State Board (03.2017 - 02.2018) and 6.2 CGPA in my Secondary School Examination from the Central Board of Secondary Education (04.2015 - 03.2016).

Additionally, I have secured an overall band score of 6.5 in the IELTS exam on 04.05.2024, reflecting my proficiency in the English language. My technical skills include MS-CIT, MS-Office, and MS in Sales Digital Marketing.

Beyond academics, I have actively sought practical exposure through training workshops, including the Management Consulting Simulation from Forage (PWC) on 21.03.2024, the On-Premise Sales Job Simulation from Forage (Redbull) on 20.03.2024, and the Product Management Job Simulation from Forage (Electronic Arts) on 20.03.2024. In my extracurricular activities, I completed a work project on "Study on Failure of Walmart in India" at the University of Mumbai in 2020-2021.

My motivation to pursue the Master of Science in International Economics and Management stems from the zeal to understand the interplay between economic principles and organizational management strategies. This course aligns with my undergraduate studies in marketing, offering me the opportunity to expand my knowledge and develop a global perspective on economic decision-making. The diverse modules, such as The Economics of Individual Behaviour in Organizations, The Economics of Individual Behaviour in Organizations II, Financial Engineering, Business Analysis & Valuation, and Accounting, Organizations and Society, resonate with my academic interests and professional aspirations. Upon completion of this program, I envision a rewarding career in international organizations, where I can leverage my expertise to drive strategic business decisions and contribute to organizational success on a global scale in roles such as international business analyst, economic consultant, or global operations manager.

Germany, with its robust economy contributing \$4.5 trillion to the global GDP and innovative business practices, presents an ideal environment for pursuing a master's degree in this field. The country's strong emphasis on international trade, with exports worth \$1.6 trillion in 2022, best in class research, and progressive economic policies make it an attractive destination for students seeking to gain a competitive edge in the global marketplace.

Paderborn University's esteemed reputation, world-class faculty, and state-of-the-art facilities make it an excellent choice for my academic pursuits. The university has been ranked 501-600th in the world by THE in 2017 and an impressive 101-150th in the THE Young University Rankings the same year, underscoring its commitment to academic excellence and innovation. Additionally, the university's focus on practical learning experiences and industry collaborations aligns perfectly with my goal of acquiring real time knowledge and developing a well-rounded skill set.

In conclusion, I am confident that my academic achievements, practical experience, and strong zeal will enable me to thrive in the Master of Science in International Economics and Management program at Paderborn University. I am eager to immerse myself in the dynamic learning environment and contribute to the vibrant academic community.

Thank you for considering my application, and I look forward to the opportunity to further discuss my candidacy.

Sincerely,

Sagar Sunil Ahire