

# **LETTER OF MOTIVATION**

I am **Amey Chandramani Agle**, an Indian national from Mumbai. I am writing this Statement of Purpose to articulate my purpose and motivation for pursuing my studies in Germany, having secured admission into the **4 Semester Master of Science in International Management, Marketing, Entrepreneurship** at the **Otto von Guericke University, Magdeburg** for the **2024-25 intake**.

About my Educational Background, I have completed my 10th and 12th affiliated to Maharashtra State Board of Secondary with German score of 2.17 in 2014 & German score of 2.31 in 2016 respectively. After that I pursued a **Bachelor of Management** from University Of Mumbai, Mumbai with a German score of 1.75 completed in 2019. To gain more knowledge and skills in the field I later on pursued **Master of Management Studies from University of Mumbai and passed with a commendable German score of 1.38**. Additionally, I went through the **IELTS test with an overall score of 7.0** including Listening: 7.5, Writing: 7.0, Speaking: 6.5, and Reading: 6.0

In terms of internships, I **served as an Equity Research Analyst at Growth Arrow** where my responsibilities included Generating daily market reports based on fundamental and technical analysis. In addition to this, I learned about topics like business statistics, financial accounting, operations management, IT for management, and legal and tax aspects during my graduate studies. I started my **professional career as an Assistant Manager at Kotak Mahindra Bank Ltd** where I gained valuable experience in the professional world including role-specific experience. I worked there for more than a year. **Working as an Assistant Manager**, I realized that having a deeper knowledge of **Management with an International** Perspective is essential for this interconnected world. Also, I wish to gain knowledge of the global market, cultural nuances, and ethical considerations. It is very important to navigate the complexities of international business as I wish to enhance my career prospects also. Considering these qualities, when I was searching for the preferred course that can match my requirements, I found the **field of International Management**. These are some prime aspects that convinced me to go for the double master's studies.

I have a solid understanding of entrepreneurship, management, and marketing thanks to my previous management studies degree, which also piqued my interest in the challenges of corporate management. I have a great interest in applying my advanced skills to solve problems in the real world, which I have developed via both classroom and practical experiences.

**Germany** is a popular study abroad destination, so that's why I chose it for my study abroad program. The country's commitment to practical training opportunities, coupled with its robust support system for international students, greatly influenced my choice. Germany's emphasis on safety, diverse cultural exposure, and the prospect of meeting and collaborating with individuals from across the globe aligns seamlessly with my quest for a holistic educational experience.

The **Master in International Management, Marketing, Entrepreneurship at the Otto von Guericke University Magdeburg** resonates profoundly with my career aspirations due to its comprehensive curriculum and cutting-edge approach to technical knowledge training and social competency studies. The program's focus on subjects like International Corporate Strategy, Marketing Methods & Analysis, and Business Decision Making perfectly matches my desire to learn more about these areas.

My immediate career objective is to become a financial analyst. Nevertheless, my aspirations extend well beyond the realm of job. In Long term, I want to assume leadership positions and use my experience to spur significant innovation and change.

The idea of studying at **Otto von Guericke University's International Management, Marketing, and Entrepreneurship** degree excites me much. I'm unwavering in my dedication to achieving academic success and will use this master's program to fulfill my professional goals.

I eagerly anticipate contributing positively to the field and making a meaningful impact.

Regards,

**Amey Chandramani Agle**