

## **STATEMENT OF PURPOSE**

I, **Suvidhi Loonker**, am applying for the **MSc Econometrics** course at **Ruhr Bochum University**. This letter aims to provide an overview of my academic background, professional experience, and motivations for pursuing this specific program.

I completed my **Bachelor of Business Administration** from IIS (Deemed to be University), Jaipur, with CGPA of 9.12, equivalent to a German grade of 1.44, graduating in August 2021. Prior to that, I completed my 12th grade from the Central Board of Secondary Education, India, in March 2018, with a score of 76.6% (German Grade: 2.05). My 10th-grade score was an 8.2 CGPA (German Grade: 1.90) in April 2016. I got an 8.0 on my IELTS exam, which is a C1 level score. My individual scores were: Listening 8.5, Reading 8.5, Writing 7.5, and Speaking 7.0 showcasing my skill in English. Furthermore, I took the Cambridge Assessment English test in March 2019 where I got an overall score of 163 (B2 level). I got 170 in Writing, 170 in Listening, 158 in Speaking, and 155 in Reading. I received a Diploma in Vocal Music with an 'O' grade in July 2019 that shows my dedication to extracurricular activities.

In addition to my academic achievements, I have gained valuable work experience. I have been working as a Management Trainee - People & Culture at Immigration Hotspot Consulting India Private Limited, Dehradun, since July 2023. Previously, I worked as an Articled Assistant at H.S. Darda & Co. Chartered Accountants, Jaipur, from January 2022 to May 2023. My internships include a role as a Trainee at One97 Communications Ltd. (Paytm) from May to July 2023, where I worked on a Human Resources project, and a summer internship at ICICI Securities LTD. in June 2019, where I focused on investment advisory in the Equity and Portfolio Services sector.

I have earned technical certificate in Microsoft Excel - Excel from Beginner to Advanced certificate from Udemy in December 2021. I have also earned training certificate for an 8-week online training on Digital Marketing with 88% marks from Internshala in May 2023. These certifications highlight my commitment to continuous learning and skill development.

My academic journey gave me a strong base in business and economics, so the MSc Econometrics is a natural next step. The course matches subjects like Business Economics, International Business, and Management Accounting. I aim to better understand econometric methods, time series analysis, and applied econometrics. These topics are critical for my career in data-driven economic analysis and policy-making. I can be in the roles like Data Analyst, Economic Consultant, and Policy Advisor which need my expertise in stats and econometrics.

Germany emphasizes research and innovation and it is an economic powerhouse in Europe. This offers unparalleled opportunities for students in econometrics. Germany is the world's fourth-largest economy and it focuses on technological advancement. This makes it a great place to apply econometric theories to real economic problems. The lively academic environment is a big draw where I will get to learn from leading experts in the field.

Ruhr Bochum University stands out as it has high academic standards and a broad econometrics curriculum. The university ranks 375th globally and 20th nationally in the QS World University Rankings 2024. This shows its academic excellence. Also, it did well in the THE Subject Ranking 2023 for Arts & Humanities. This shows the quality of its education and research where it ranked globally 176-200 and nationally 15-17. The MSc Econometrics program offers specific modules that include statistical theory, econometric methods, and time series analysis. These topics fit well with my interests and career goals. The university is committed to fostering innovation with its great research infrastructure. All of these are big factors in my decision to apply to study here.

To sum up, I have a solid professional history, a solid academic foundation, and well-defined career aspirations. All these attributes make me a good fit for Ruhr Bochum University's MSc Econometrics programme. I can't wait to put the information and abilities I've gained from this course to good use in the field of econometrics. They'll assist me in achieving my long-term professional objectives.

**Thank you for considering my application.**

**Sincerely,**

**Suvidhi Loonker**