

## Letter of motivation

With my strongest determination in the field of international business and a bright desire to experience the dynamics of management practices globally, I, **Abhishek Ramesh** am applying for the **Master's in International Management program at the distinguished Goethe University Frankfurt**. The **Master of Business Administration from SRM Institute of Science and Technology, India, with my overall score of 9.39 (German Grade 1.30)**, caused this eternal enthusiasm for knowledge and my steady move toward excelling in international management.

**Education and linguistics proficiencies:** My academic odyssey mirrors my unwavering resolve and cognitive power. I am glad to share that I have an MBA degree also apart from my **Bachelor of Technology in Civil Engineering from Integral University**, Lucknow, India. Moreover, I am glad to confirm that my overall language proficiency is certified by a **band score of 7.5 (C1 of CEFR)** in the **IELTS** test.

**Software Competences and Software Certificates:** Understanding the fact that technological literacy is essential in today's business landscape, I have added a mixed set of software skills, including SPSS (Business Forecasting), R Programming (Data Science with R), Power BI (Marketing Analytics), Tableau (Marketing Analytics), and AutoCAD, STADD Pro. Moreover, I have completed a certification course in Building Design from CADD Centre Training Services, Lucknow, and Profession Aspects of Institutional Engineering from RIA Projects Construction Design Studio, which further increases my technical competencies.

**Internships and Extra-Curricular Activities:** Through worthwhile internships earlier with renowned companies like SSF Plastic India Pvt Ltd, India Nippon Electricals Limited and Sterling Lab, I got into real-world exposure to the business operations, quality control, quality assurance, and the various functions of different business domains. Moreover, the experience of being involved in extramural activities such as sports tournaments, and chess championships, and making art in the form of dance moves and painting books has illuminated me as a perfect- human character with enhanced leadership, teamwork and creativity.

**Why Germany:** Germany is known as an economic leader and hotspot for technological development, which is one of the reasons for such a popular destination for studies in international management. Through this one-year program, we can build a network of innovative technologies, and sustainable practices of global business practices hands-on and at the highest level. Furthermore, Germany's location in Europe's core and solid alliances with the other European states grant an excellent means of discovering multiple types of markets and diverse cultural aspects. The country has quality education as a result of which it provides students with opportunities for personal and professional development by making use of its rich cultural heritage. To no doubt, getting a foreign education in Germany will be a life-changing experience which in turn will give me the desired skills and capabilities to easily match the standards of the competitive global business landscape.

**Why Goethe University Frankfurt:** The Goethe University Frankfurt is truly a high-performing college where one can undertake a Master's program in International Management. Its widely known faculty, high-end facilities, and deeper connections with various industries, offer an environment that stands out the most as far as gaining current knowledge and international business strategies is concerned. The multicultural student community makes a diverse and enriching cross-cultural learning ground. This is key to preparing students for the challenges of multinational businesses. Given the fact that it is regarded as a highly respected institution with a commitment to scholastic achievements, Goethe University Frankfurt is without any doubt the best university to catapult my career in international management.

**Expectation from the course:** Although my MBA and B.Tech in Civil Engineering with substantive principles of business and engineering technical background have equipped me, on the other hand, to tailor two skills within Goethe University Frankfurt MBA in International Management provides me a new perspective of the situation to make a choice. This learning center's emphasis on transnational management, supply chain operations at a global level, and decision-making on a strategic level matches exactly with my purpose to be part of global multinational organizations functioning within the engineering, construction, and infrastructure industries.

Through the application of both technical and international business knowledge, my goal is to boost the process of innovation, lead to more sustainable development, and detach projects from geographical boundaries. International Management Programmes will provide me with the rational tools to handle diversified teams, adjust and integrate into domestic norms and regulations, and execute strategic initiatives beneficial for the whole worldwide stakeholders' interest.

**Future Goals:** Having successfully finalized this premier program, I plan to make use of my acquired skills in big businesses in companies like Siemens, Adidas, Volkswagen, or Bayer and some others. They not only personify what Germans and engineers stand for and innovation but the things that we developed globally also. Supporting their international operations with the skills that I have is my objective. This means that I would like to work in a sector that is targeting the understanding of cultures, driving sustainable growth, as well as shaping the future of global business.

**Conclusion:** This opportunity will not only enable me to update my knowledge but also bring new views to the campus. As I anticipate starting the trip of a lifetime of self-discovery and such a fulfilling adventure, I know my future will transform drastically since I will have acquired all the skills and insights offered by this prestigious business school. Thank you for your consideration.

**Regards**

**Abhishek Ramesh**