

Letter of Motivation

Introduction

I am **Krishnan, Narayanan** and I am writing an application to show my deep interest in doing the **Master of Science in Information Technology Management** at the **BSBI**. As a Computer Applications graduate and an existing TCS employee, I wish to enhance my understanding of IT management and make a positive impact in the area.

Academic Background, Internship, and Training Program

I am a graduate with a **Bachelor of Computer Applications** from the University of Madras, Chennai and I scored a **CGPA of 8.27** equivalent to a **German grade of 1.87**. I undertook courses in Programming in C& C++, Python practical, Data Communication, and Networking, Software Testing, and Web Technology thus giving me a sound grounding in computing and software. However, I got **73.66%** marks when I was in **12th grade** as a **German grade 2.22** including Tamil, English, Physics, Chemistry, Computer Science, and Mathematics. The marks I got were **93.2%** in my 10th grade, including schools teaching Tamil, English, Mathematics, Science, and Social Science. In my academic career, I have been trained through internships and other training programs which made me gain experience. For instance, I **interned** at **Winways Complete Open Source Pvt. Ltd.** from July 1 to July 21, 2021, and my main area of concern was to study and work on **JavaScript**. This internship allowed me to be exposed to front-end development thus enabling me to improve on my scripting and web knowledge and skills. I also successfully attended a **Training Programme in Computer Hardware and Networking** at Guru Nanak College to enhance my technical knowledge.

Working Experience, Technical certifications & Extracurricular activities

At present, I am serving as a **Programmer** at **Tata Consultancy Services**; coordinating and maintaining software updates, liaising with other departments/branches for analyzing technical glitches, and implementing the Local Area Network, making it efficient and secure for Information Technology. They have helped me to enhance my problem-solving skills and also expanded my knowledge about how information systems work in a business organization. Additionally, I have earned several **technical certifications** that complement my academic background. I completed a **"Short Term Industry Ready Program"** in Linux, implemented by Ethnus Consultancy Services Ltd. in association with DXC and the Nasscom Foundation. Furthermore, I completed all the requirements for **"Mobile App Development"** through an assessment administered by ICT Academy on August 30, 2021. These certifications have provided me with practical skills in Linux systems and mobile app development, further preparing me for advanced studies and professional challenges. My involvement in **extracurricular activities**, such as receiving a Certificate of Appreciation for Voluntary Blood Donation at the Government Blood Bank in Tamil Nadu and participating as an NSS Student Volunteer in the event **"Marathal Thagumo - a Tribute to the Indian Armed Forces,"** has instilled in me a strong sense of responsibility, teamwork, and community service. Also, I have achieved an overall **7.0 (CEFR level: C1) band score** in the **IELTS exam** which proves my English language skills.

Why M.Sc. in Information Technology Management?

Considering my dreams for the future, the **Master of Science in Information Technology Management program** offered at **BSBI** suits me. From this course, I will be able to gain more understanding of these fundamental areas of IT including project management, digital transformation, and machine learning. Courses such as Fundamentals of Computer Science and IT Management and Administration would enhance my technical and managerial competencies to manage large IT systems. Organizational culture: As the program has a heavy emphasis on projects, working on computer and IT-related tools and equipment, and facilities with all modern amenities I will be able to handle practical issues and problems in IT. Also, having guest speakers from the industry and teaching staff involved with active research, I shall be acquainted with current trends in the field to acquire a competitive edge in a dynamic market. In the long run, this program shall provide me with the knowledge required to accomplish my career dream to be a strategic IT manager.

Why Germany?

Germany is famous for its excellent quality of education, especially in the faculties of engineering and technology. The country is economically well developed and pays a lot of attention to the innovation aspect of the sector; making it the best place to study IT management. The multicultural environment in **Germany** along with the international point of view will be helpful and the skills of working with diverse groups of people will be improved. Additionally, in educational and professional experience, the chance to study and gain practical experience in a country that hosts many technological giants and research centers will be priceless. Another factor is an emphasis on research and development in technology in **Germany** making them an ideal country for me to be updated in IT advancement.

Why Berlin School of Business and Innovation?

The most important factor that has led me to develop a special attention and focus on institutionalization is because the institution is meant to prepare students to fit the market. The fact that this program is closely connected with the industry partners, and the current setting of the curriculum is relevant in today's market. Moreover, the company focus adopted by the university like live projects and industry placements offers the student practical experience relevant to the marketplace. My other main thing is that the tutors of this faculty are professional enough coupled with the resources and equipment of the university. Furthermore, in the IT-associated world with constant changes, interest in research and novelties is one of the main shards of the **BSBI** education experience. Moreover, since presently studying in Berlin which was selected as the best start-up city in the world, the students will be able to look for internships, establish connections, and meet innovations in the IT sector.

Conclusion

Therefore, I am sure that the course offered by the **Business School – Berlin International University of Applied Sciences** namely the **Master of Science in Information Technology Management** will prepare me to achieve my desired career goals. I stand in readiness to be part of the academic community of the university as well as maximize the opportunities availed therein. I eagerly await the chance to be at **BSBI** and more so specializing in IT management in Germany.

Thank you for considering my application.

Sincerely,

Krishnan, Narayanan