

Motivational Letter

I'm writing to say how much the **Master's in Economics and Finance at Rhein Waal University** piques my curiosity. I am **Aathira, Santhosh** and am really passionate about money and economics. My academic and career path along with my strong analytical ability qualifies me for this program. With the thorough course of study at Rhein Waal, I am sure I will be able to fulfill my professional objectives and significantly advance the fields of Economics and Finance.

After graduating in October 2023 from Bangalore University, Bangalore, India, with a **CGPA of 8.78—equivalent to a German grade of 1.6**—I finished my **Bachelor of Commerce**. Before, I finished my 12th grade in April 2019 from the Department of Pre-University Education, Government of Karnataka, and India. In June 2017, my ten-grade result was an **8.8 CGPA (German Grade: 1.5)**. After passing the **IELTS** in February 2024 with a **6.5, which falls under B2 level**, Showcasing my English, my individual scores were Listening 7.0, Reading 6.0, Writing 6.5, and Speaking 6.0. Reflecting my commitment to learning new languages and cultures, I also finished the **Goethe Zertifikat A1 in June 2024 with an 80/100 total**.

Apart from my intellectual success, I have acquired useful work experience. Since July 2024, **Capgemini Technology Services India Limited, India**, has had me working as a **Process Associate**. Among my duties are data management, process execution and optimization, and quality assurance. Previously, from February 2023 to September 2023, I worked as a **Procurement Professional at Alchemy Techsol India Pvt. LTD., Bangalore**. There I handled vendor data maintenance and purchase order changes. These positions have gave me a strong basis in process optimization and data management. Along with other extracurricular activities, which have expanded my viewpoint and skill set, I finished a **German language A1 course** from Speakeng India and the **Employability Skill Development** Program run by Mahindra Pride Classroom. I also helped out at HSR Layout and MG Palya during the **National Pulse Polio Program**. Several certifications, like **SAP FICO**, have also helped me to deepen my knowledge and abilities.

Why, Master's Program in Finance and Economics? Selecting the Master's degree in Economics and Finance from Rhein Waal University exactly fits my professional goals. The program's emphasis on both theoretical underpinnings and pragmatic uses of finance and economics appeals especially to me. Designed to provide students the tools required to handle real-world economic challenges, the demanding coursework includes modules on financial accounting, retail management, business ethics, stock and commodity markets, goods and services tax, business taxation, and cost management.

Different events have driven me to research this program. Having grown up in a family struggling financially, I became quite interested in money management and economic ideas. During my internship at Alchemy Techsol, I also came to see how crucial good financial plans are to company operations. These encounters have driven my ambition to acquire advanced knowledge in economics and finance, which I feel will help me to contribute to solve economic problems and strengthen financial institutions.

Why Rhein Waal University? For a number of reasons, Rhein Waal University is the one I most like. Together with its modern facilities, the university's strong focus on research and invention generates an ideal setting for both academic and professional development. Especially interesting is the multidisciplinary approach of the Economics and Finance curriculum, which combines elements of business, finance, and economics. Furthermore providing lots of chances for networking and professional growth are the university's partnerships with business leaders and active academic community.

The university's position in Kleve, a city well-known for its rich history and ethnic variety, adds even more appeal. The city's close proximity to significant German and Dutch economic centers offers access to a vibrant employment market, which will help me in terms of long-term career paths. The prospect of interacting with the prestigious professors of the university and supporting research initiatives tackling urgent economic concerns excites me also.

Why Germany? Germany's strong economy and stellar educational quality appeal me, hence I would wish to apply there. Germany is where I wish to stay as the field of education here is much superior than that of other countries. I wish to be among the rich German culture, diversity, and good exposure. Germany's emphasis on research and development as well as its dedication to supporting global talent help me to decide on it for my Master's degree. Studying in Germany will help me grow emotionally and professionally since it provides a special combination of academic discipline and cultural encounters. Known for its efficiency, creativity, and excellent quality of living, German way of life is one in which I wish to fully experience.

Future Employment Views and Aspirations: After finishing the Master of Economics and Finance degree, I want to work in **corporate finance, economic consultancy, or financial analysis**. The curriculum will give me the technical know-how and people skills required for these positions. Working with companies that concentrate on financial planning and economic development especially interests me. I also like to help to shape policies addressing economic inequalities and advancing sustainable development. I am also willing to investigate employment prospects since the nation's robust economy and active employment market present many chances for professional development.

In sum: Finally, I am excited to bring Rhein Waal University my academic background, professional experience, love of economics and finance. With the Master's program in Economics and Finance, I am sure I will have the knowledge and abilities required to succeed in this quickly developing area. Since I am dedicated to significantly benefiting the university and the larger economics and finance community, I humbly beg the admissions committee to give my application positive thought.

I value your giving my application some thought. The chance at Rhein Waal University to develop and learn excites me.

Truly,
Aathira, Santhosh