STATEMENT OF PURPOSE

I am **Sharvari Rajan, Patil** an Indian citizen, holding passport number **[XXX]**. I have been admitted to the **Master of Arts in Design and Interaction** program at **Rhine-Waal University of Applied Sciences**, Germany. The program starts in **xxx** and calls for my physical attendance for active involvement in seminars, projects, and thesis development. Applying for a student visa to follow this program will help me to fulfil my dreams and give access to world-class design and interaction education. I paid the necessary fees of **xxx** and finished the admittance process without fail. The program runs only in **English**, and based on my **IELTS score of 6.5, CEFR Level B2**, I am clearly competent.

In terms of schooling, in 2009, I finished my secondary schooling under the Maharashtra State Board of Secondary and Higher Secondary schooling, Pune, with a **74.92%.** After this, in 2011, I completed my higher secondary schooling. At RTM Nagpur University, I worked on a **Bachelor of Interior Design degree** in 2019, and I graduated with a distinction of **74.7% (German Grade: 2.26).** Key disciplines like graphics, interior design, and furniture design—which laid a strong basis for creative thinking—were of interest to me in college. Along with honours, I came second on university tests and **won the Best Student of the Year award** in 2016.

My expertise includes tools such as AutoCAD, SketchUp, and Adobe Photoshop, enabling me to create detailed visualizations and innovative design solutions. Additionally, my skills in concept development and communication contribute to a holistic approach to design execution. My participation in national design competitions and conventions between 2015-21 developed my creative skills further. I earned recognition for my creative displays and interactive sessions, showcasing my ability to integrate creativity with technical understanding effectively.

Worked at **Syed Mobin Architects** as a **Trainee** from May 19th, 2017 to November 4th, 2017, I knew more about architectural ideas, market dynamics, and design problem-solving. Early exposure helped me to become really good in understanding user-centric design. Two years of professional experience from 21st March 2020 to 3rd September 2021 at **Radiant Enterprises Pvt. Ltd.** and from 3rd January 2023 to 10th November 2023 at **Truww,** have honed my design sense. Working on layouts, 3D drawings, and execution plans, I oversaw client-focused projects as a **Senior Interior Designer at Truww, Karnataka**.

While working on diverse design projects, I *realized* the growing gap between traditional design approaches and the expectations of users in a technology-driven world. Observing this challenge, I developed a strong drive to explore interaction design as a way to bridge this divide. My academic foundation in interior design and professional experience convinced me that a deep dive into design methodologies incorporating human-computer interaction would be the right step for me.

Motivation for the Program

- Understanding cognitive psychology and its use in interaction design will help me develop user-oriented systems by guiding me to produce interfaces that fit human behaviour and decision-making patterns.

- The curriculum will enable me to utilise human-computer interaction concepts in developing simple and accessible digital platforms, hence improving user experiences across several applications.

- Investigating digital culture and ethics will help me create designs that guarantee inclusiveness in user interactions by means of culturally sensitive, internationally relevant, and ethically sound ones.

- Learning creative computing methods will help me to integrate design and technology, creating original interactive solutions that satisfy contemporary digital problems.

- I will be able to create and test interactive prototypes, therefore improving design ideas and enabling me to properly assess their practical applicability.

- Knowing advanced interaction theories will enable me to create interfaces that combine efficient communication tactics with user needs, therefore guaranteeing smooth user experiences.

- Learning advanced visual communication techniques will enable me to improve product designs, therefore rendering them functionally better and aesthetically appealing for consumers.

- The program's emphasis on thesis creation will help me to apply acquired knowledge to address difficult user interaction problems, hence bridging the distance between design innovation and user satisfaction.

The Master of Arts in Design and Interaction program is structured over three semesters:

Semester	Modules
Semester 1	Advanced Design, Human-Computer Interaction, Digital Culture and Ethics
Semester 2	Creative Computing, Workshop Thesis Development, Elective

Semester	Modules
Semester 3	Master's Thesis

Why study in Germany and at Rhine-Waal University?

The dedication Germany shows to fostering innovation and creativity speaks to my own goals. The nation is well-known for its extraordinary focus on multidisciplinary learning—merging science, art, technology, and engineering. As a pioneer in design and technology education, it is the ideal place for future designers like me anywhere. Fascinatingly, the German-based Bauhaus movement transformed the ideas of design and interaction, thereby impacting current approaches all around. Studying in a nation with such a rich background gives me the chance to be surrounded in an environment honouring history and embracing modern ideas. Personal and professional development depend critically on Germany's academically strong system and cosmopolitan surroundings.

Modern curriculum, practical approach, and worldwide emphasis define Rhine-Waal University of Applied Sciences. ASIIN and AQAS accredit the university therefore guaranteeing the quality and relevance of its offerings. Celebrated for encouraging invention and creativity, Rhine-Waal is among Germany's rising centres of excellence. Its location in Kleve provides a dynamic intellectual environment closely connected to design centres all throughout Europe. The university's focus on creative computing, human-computer interaction and thesis development driven from workshops fits my objectives. Studying at this university will help me to shine in fields related to my vision of significant user-centred design.

My short-term goal is to work as a User Experience Designer in companies such as **Havells India**, **Godrej Design Lab**, or **Larsen & Toubro**, where I can implement my creative and technical abilities. My long-term goal is to establish my design consultancy firm, offering user-focused solutions for products and services. By combining my skills and the knowledge gained from this program, I aim to elevate the standards of user-centred design in India, contributing significantly to the development of this field.

As regards my financial capabilities, my parents will be sponsoring my education abroad. Towards this end, I have attached the following documents in support of my financial means:

- Blocked Account with a corpus of **XXXXX** Euros for a year
- My sponsor's Bank account statement of the last six months with a closing balance**: INR [XXX]**
- Other liquid funds (FDs/PPF/Mutual Funds etc.) aggregating: **INR [XXX]**
- Non-liquid funds through a property carrying an estimated value: **INR [XXX]**

I request your favourable consideration of my visa application, as pursuing this program at Rhine-Waal University is a crucial step toward achieving my professional goals. I assure you of my adherence to all laws and regulations during my stay in Germany.

Yours sincerely,

Sharvari Rajan, Patil