

STATEMENT OF PURPOSE

I am **Bhumi Goyal**, a graduate in Computer Science and Engineering from Uttar Pradesh, India. I am applying for the **Master's program in Information Systems** at the **University of Münster**. This letter is a reflection of my aspirations and a step toward realizing my vision of combining technology and business intelligence. I completed 16 years of education in the English language. I took the **IELTS exam and achieved an overall band score of 7.0 (CEFR Level: C1). My scores were: Listening 8.0, Speaking 7.0, Reading 7.0, and Writing 6.5**

I graduated in July 2024 with a **Bachelor of Technology in Computer Science and Engineering**, scoring a **CGPA of 7.50**. During my school years, I **scored 70.4%** in my Senior Secondary Examination (July 2020) and **72%** in my Secondary Examination (May 2018). While these numbers represent consistent performance, they also reflect the values of diligence and persistence instilled in me. My journey so far has not been about rote learning but about uncovering patterns and finding solutions, whether it understood the theory of computation or solving real-world challenges during my internships.

When I think about the role technology plays in shaping businesses today, I often recall a summer **internship at Voith Digital Solutions India Pvt Ltd. and Smart Internz**. The task seemed straightforward—analyse recruitment data and design a web-based system. However, I soon realized the intricacies involved. It was not just about coding but about understanding user behaviours, anticipating needs, and balancing efficiency with security. It struck me then that technology is as much about human dynamics as it is about logic. This experience deepened my interest in systems that bridge gaps between technology and business strategy, steering me toward Information Systems as a field of expertise. In terms of my professional background, I have been working as a **Software Engineer at S2Infinitum Softech Pvt. Ltd.** from June 2024 till now.

Of course, learning is not limited to classrooms. Certifications have played a crucial role in helping me explore new areas. I completed courses in **Cyber Security and Privacy** and **Principles of Economics** through NPTEL, which added diverse perspectives to my technical education. **The Python Bootcamp** I completed in September 2023 through Udemy gave me the confidence to write efficient scripts, and a **4-week Software Testing** course in February 2024 developed my analytical approach to quality assurance. Each of these certifications has been a stepping stone, sharpening my ability to connect different technical disciplines. I completed the **6-week Data Analytics course** organized by Cetpa Infotech Private Limited and was awarded a Certificate of Training.

My interest in pursuing this course stems from a clear objective: I want to help organizations use technology more intelligently. The digital transformation landscape is full of opportunities, but what fascinates me most is the challenge of designing systems that not only automate processes but also enable smarter decisions. Through this program, I aim to master competencies such as data analysis, process optimization, and IT project planning. This course will allow me to bring those elements together into an integrated skill set, preparing me for roles **like IT Consultant, Systems Analyst, or Business Intelligence Specialist**. India's technology sector is buzzing with innovation, and the demand for experts in Information Systems is on the rise. Companies such as Persistent Systems, Sonata Software, and Mindtree are examples of organizations that are leveraging advanced information systems to gain a competitive edge.

The program structure at the University of Münster is another reason I am particularly enthusiastic. The modules, such as S Thinking and Project Seminar, offer a logical progression of skills, from developing analytical approaches to solving complex organizational problems to implementing solutions collaboratively. The emphasis on seminars and electives ensures flexibility, allowing me to tailor my learning to specific interests. The Master Thesis component adds the rigor of independent research, where I can address a real-world challenge and contribute to the academic discourse. The curriculum feels well-balanced, preparing students not just to learn but to apply and grow.

Notably the University of Münster comes up as a perfect fit. Its certification by AACSB and AQAS guarantees high quality of instruction. Strong academic reputation for the School of Business and Economics comes from its emphasis on developing analytical and problem-solving abilities, which exactly complement my objectives. I picture myself flourishing on the school itself, with its dynamic intellectual community and cosmopolitan surroundings. The university's partnership with international companies offers another layer and gives chances to acquire knowledge beyond textbooks. It is a place to develop personally and professionally as well as a learning venue.

Germany has always stood at the crossroads of innovation and education. Its approach to higher education combines depth with accessibility, creating an environment where students are encouraged to think critically and act decisively. For someone in Information Systems, Germany offers an invaluable perspective, as it houses technological hubs that intersect with industries as diverse as automotive, healthcare, and banking. Moreover, Germany's vibrant research culture and commitment to sustainability resonate with my personal values and professional goals.

Looking back on my educational path, one memory that always comes to me is when I first created very basic software to examine data. Every step thereafter has been about delving further into the universe of possibilities. The next natural turn in that road is this Master's degree. Learning from the University of Münster's professors excites me and it also helps me to finally apply what I learn to have a significant influence in the subject of Information Systems.

Thank you for considering my application. I look forward to the possibility of joining your academic community and contributing to its diverse and vibrant environment.

Sincerely,

Bhumi Goyal