



Adam & Brendan
DSGN 320: Tech Startup

Project Overview

We were contracted to design the newest Digital Project for Veridium. The project was created in response to last year's record investments in crypto startups.

Problem:

Users owning cryptocurrencies are not able to use those funds in order to pay for trip expenses or even transfer them into local currency.



User



World Traveler

Draven Johnson

Goals:

1. Local to foreign currency transfer.
2. Obtaining a usable universal currency for use anywhere.
3. Ability to purchase items overseas without going over budget.

Importance of the App:

Allows for the transfer of any cryptocurrency into a foreign traditional currency without the pain of going through the Foreign Currency Exchange.

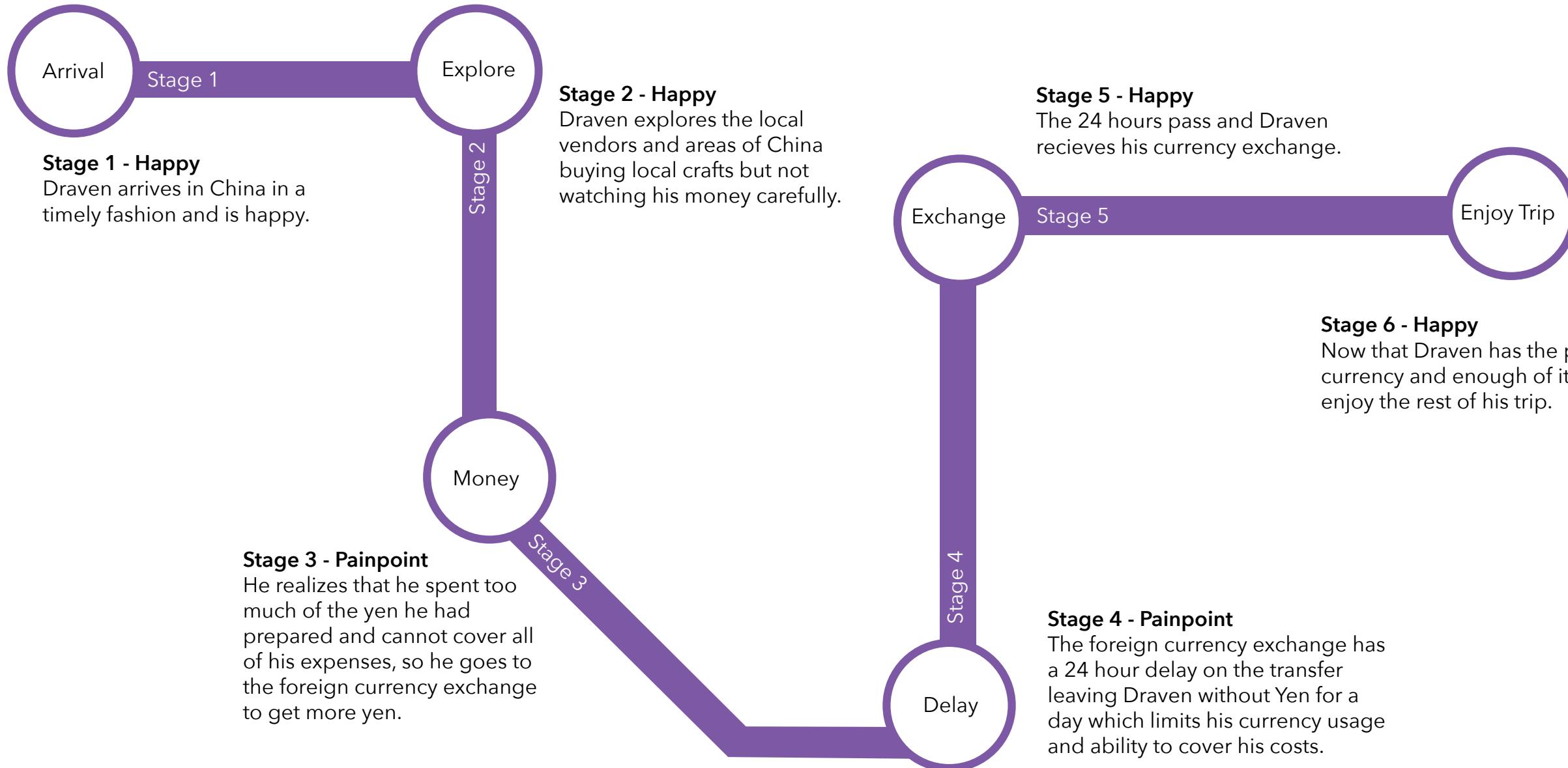


Draven Johnson

Age: 35

Current Experience

Scenario



Stage 1

Stage 2

Stage 3

Stage 4

Stage 5

Stage 6

Opportunities

N/A

N/A

Spending Tracker
Low Funds Alert

Immediate Transfer
Universal Currency

N/A

N/A

Exchange Coin



EXC is a cryptocurrency that is set at a stable value and acts as a medium of exchange for traditional and cryptocurrencies alike.

**Download
Cryptex** Today

GET APP NOW

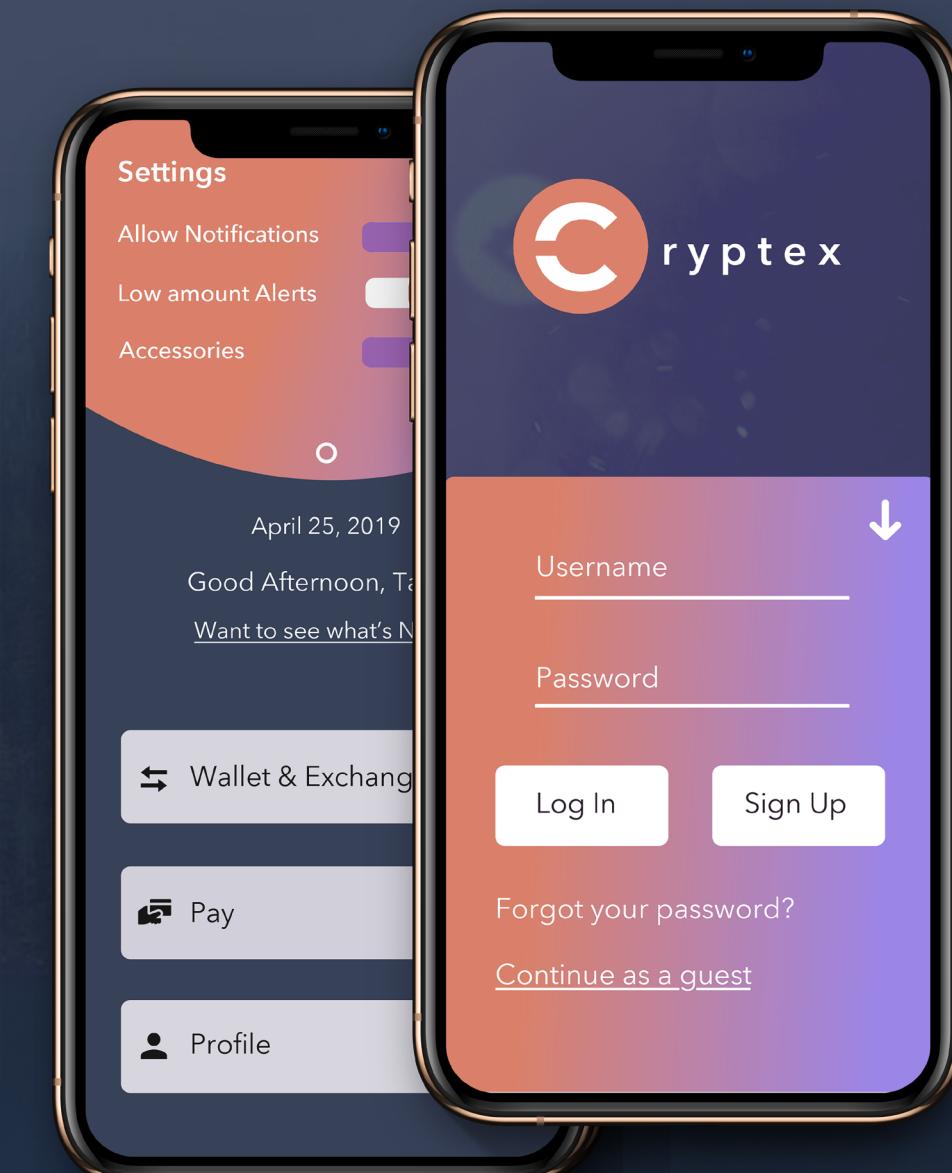
The Cryptex mobile application interface is shown on both a smartphone and a tablet. The phone's screen displays a login form with 'Username' and 'Password' fields, and 'Log In' and 'Sign Up' buttons. Below these buttons are links for 'Forgot your password?' and 'Continue as a guest'. The tablet's screen shows a similar login interface, but with a prominent large orange 'C' logo in the top right corner of its display area.



Start exchanging
your currencies as
quickly as you can
say our name

Available on App store and Play store

Download App



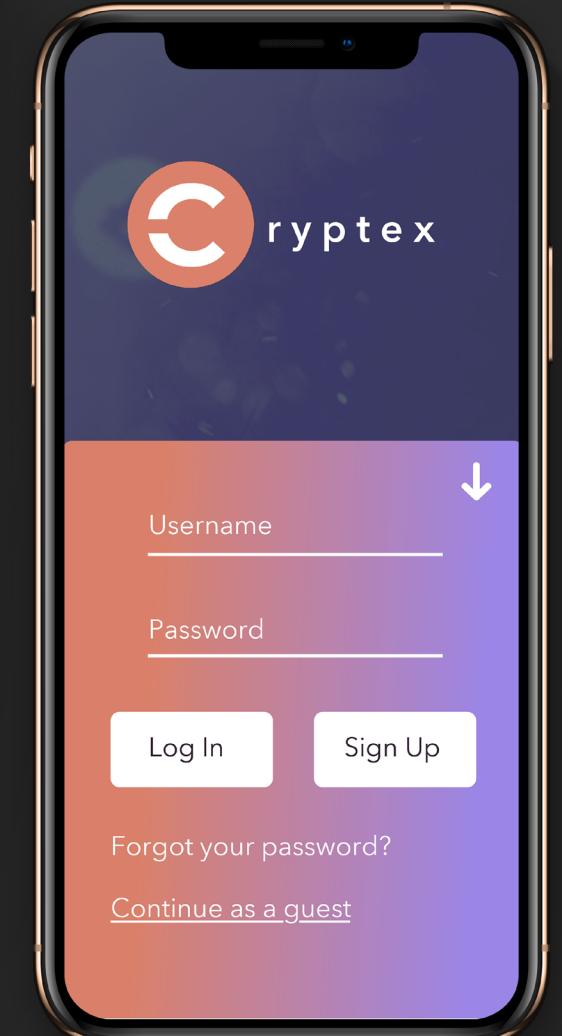
Awareness





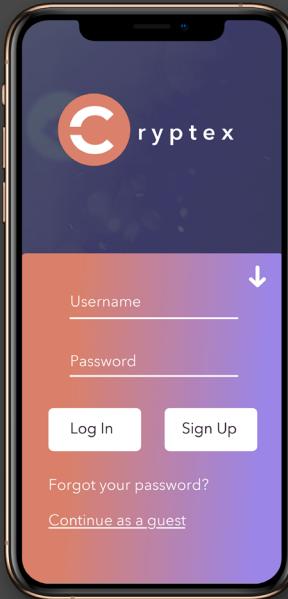
The App

Notifications to
warn you when you
need an exchange



Click on the app
for a live demo

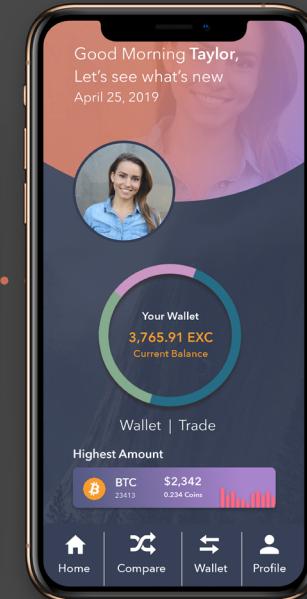
Screens



Login and link your account to your currencies



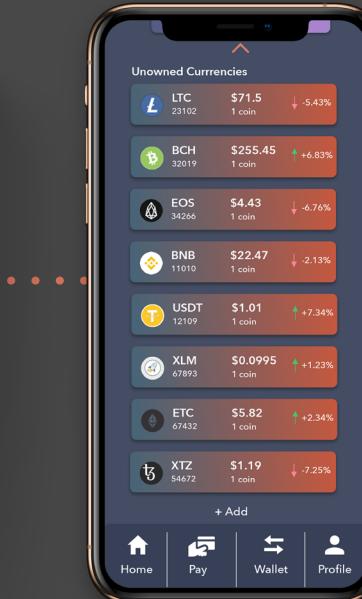
Adjust your settings and see new updates



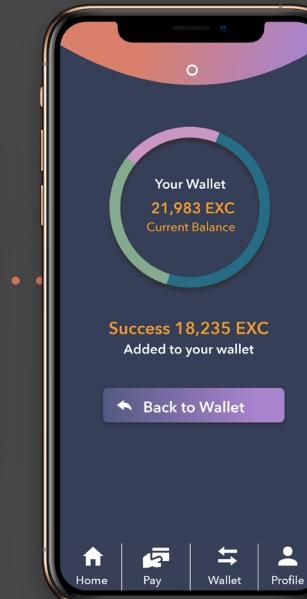
View your highest amount of cryptocurrency and personal account



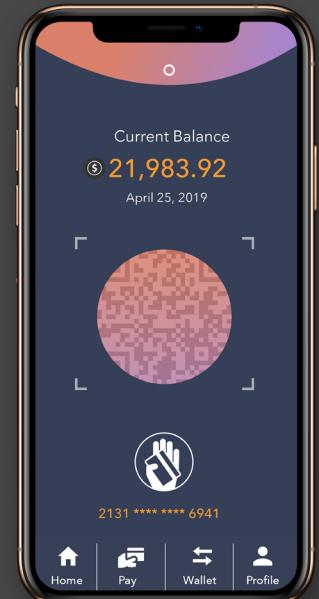
View your currencies and exchange them for local currency



View other cryptocurrencies and even invest



Exchange is easy and painless

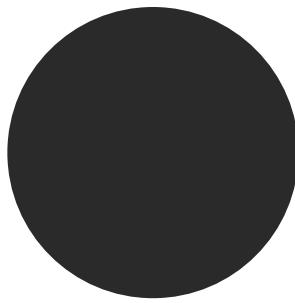


Pay directly from your devices

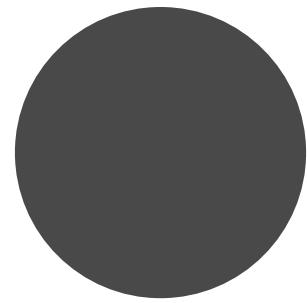
Scannable Ledger



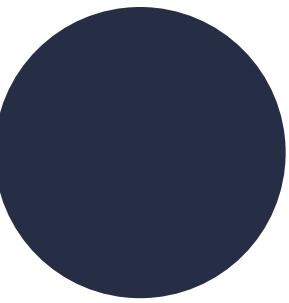
Design System



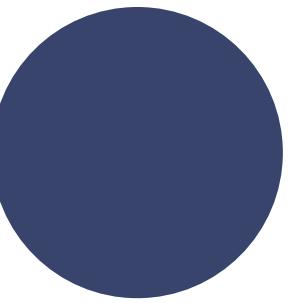
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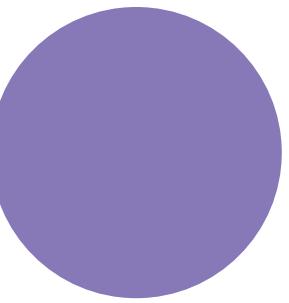
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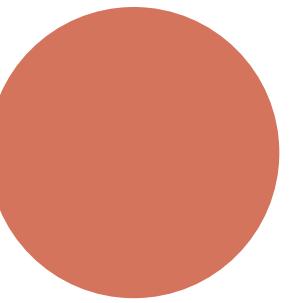
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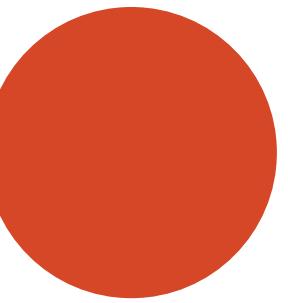
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#d5745d



#d64726

Avenir Next

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Avenir Next

Montserrat

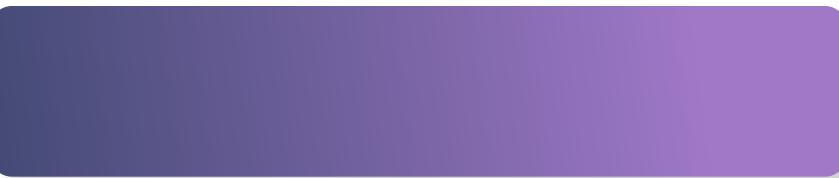
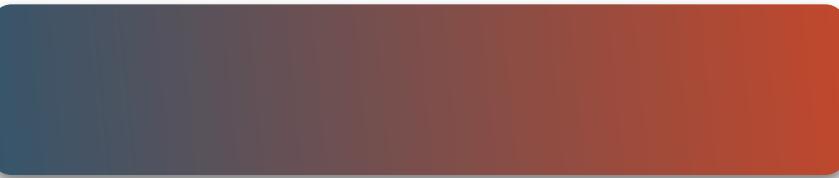
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Montserrat

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Montserrat

Montserrat

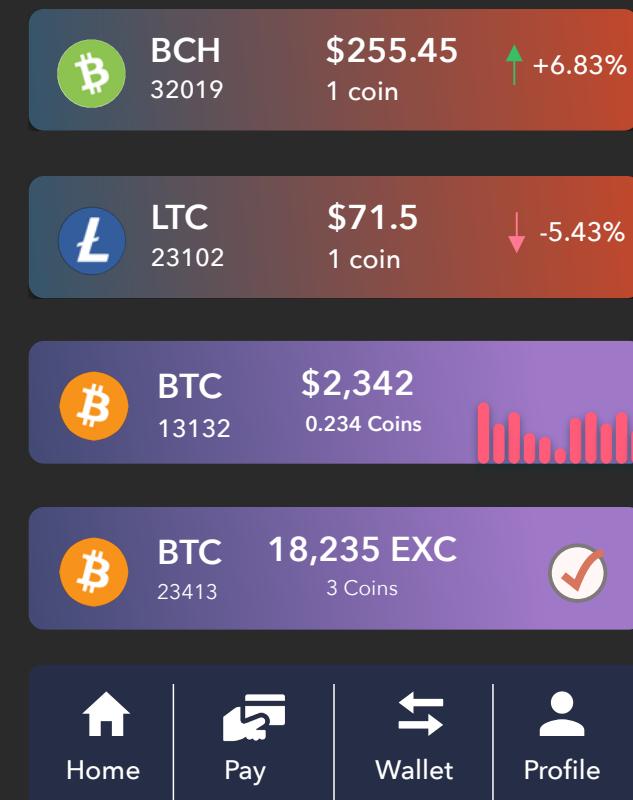




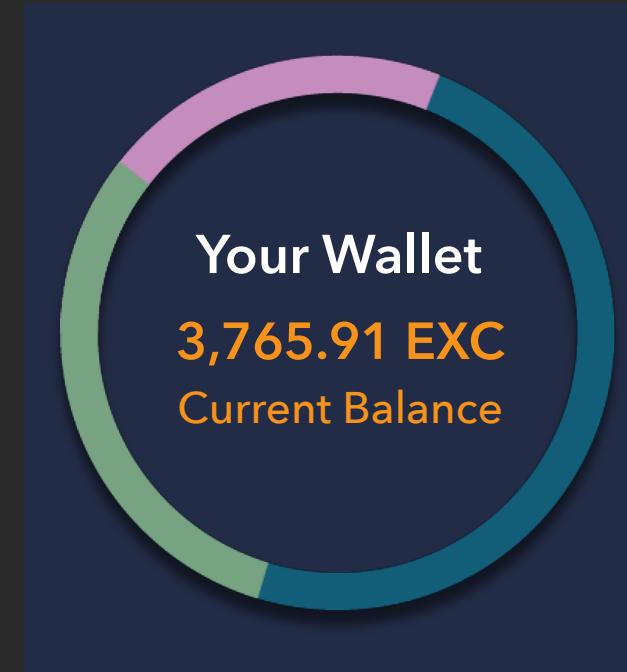
cryptex



EX



Exchange



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