



## **PRESS RELEASE**

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### **Electronics Line 3000 partners with iPulse Systems to promote the iConnect wireless security solution in sub-saharan Africa**

*Rivonia, South Africa.* iPulse Systems, a local manufacturer of biometric devices and security solutions has recently formed a partnership alliance with Electronics Line 3000, a world leading company headquartered in Israel that specializes in development, manufacturing and marketing of advanced security,, connectivity and control solutions, with remote management applications..

“We have recognized a growing potential within the market for the iConnect product line and are thrilled to partner up with Electronics Line 3000 for distributing iConnect in Sub Saharan Africa” says Gary Chalmers, CEO, iPulse Systems. “The iConnect provides state-of-the-art technology, utmost security, smart design and advanced remote management capabilities and combines both home automation and video functionality in one stylish, contemporary system, which makes it a first in its class” he continues.

Amir Hayek, president and CEO of Electronics Line 3000, adds: “We are excited to now have appointed a competent African partner to help us in penetrating this evolving market. We believe that iPulse has much experience to offer within the security and biometric field and that this partnership will greatly complement our existing footprint in the Sub Sahara market. We look forward to working closely with this partner and are dedicated to ensuring its success” he concludes.

### **About the iConnect System**

iConnect offers residential security, safety, connectivity and control with interactive remote management applications, enabling users to control and be connected to their homes, anywhere, anytime. Sophisticated remote management capabilities are attained using advanced communications based on PSTN, GSM, Ethernet, and GPRS platforms.

iConnect has been uniquely developed to address users’ growing aspirations for high-end, stylish and contemporary design, together with advanced security and control features, making this a complete, easy to operate, smart lifestyle accessory.

iConnect offers advanced remote management tools, whereby users can actively control their system (arm/disarm, activate home appliances, video look in) using a telephone, cellular phone or personal computer, using advanced user interfaces - via Web or WAP.

### **About iPulse Systems**

iPulse Systems (Pty) Ltd is a privately owned South African company which is a subsidiary of the dynamic Richmark Holdings group of companies. Founded in 2001, the company has since built a massive installed base of products and has tremendous experience in the design & implementation of biometric systems, software design and access control security.

iPulse Systems has evolved over the years from a traditional original equipment manufacturer (OEM) of biometric and security systems to an industry market leader committed to developing advanced next generation solutions. Technologies used in these systems provide tiered access control solutions, time & attendance coordination, physical & logical security, building management systems and remote management of home & office security – all via GSM and wireless connectivity options.

In addition to this, iPulse Systems specialises in the design, manufacture & support of GSM-based communications, and is one of the largest resellers of GSM modems on the continent.

### **About Electronics Line 3000**

Electronics Line 3000 Ltd. is a world leading developer, manufacturer and provider of advanced security, safety, connectivity and control solutions, combined with remote management applications, for the residential and small commercial markets.

The Company was established in 1982, evolving throughout the years from a traditional manufacturer of security systems to an industry market leader, committed to developing advanced, next generation solutions. Technologies used in the Company's next-generation solutions provide value-added services such as: security monitoring, hazard detection, remote management of home and office appliances, video look-in and more. All these are provided using multiple advanced communications technologies including PSTN, GSM, Ethernet and GPRS.

The Company operates through its global network of partners in Europe, USA, Latin America and Asia, with over 2.5 million control systems and 15 million devices installed worldwide. This partnership has now been extended to Africa through the partnership with iPulse Systems.

Electronics Line 3000 is publicly traded on the Frankfurt Prime Standard (trading symbol; ELN). The Company is headquartered in Israel with a wholly owned subsidiary in the UK, ESP–Electronics Line UK Ltd., and two wholly owned subsidiaries in the USA, Electronics Line USA and SecTecGLOBAL.

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For more information, or to arrange interviews with the relevant companies and parties, please contact the following:

**iPulse Systems**

Diane Dagnin – Marketing Manager

Tel: +27 (11) 884-7185

Email: [diane.dagnin@ipulse.co.za](mailto:diane.dagnin@ipulse.co.za)

**Electronics Line 3000**

Shoshan Nitzan – VP Marketing

Tel: +972 (3) 918-1312

Email: [shoshan.nitzan@electronics-line.com](mailto:shoshan.nitzan@electronics-line.com)