

## Coffee Shop Sales Analysis Planning

Miro was used during the planning phase to explore the dataset and define the scope of analysis.

It assisted in brainstorming business questions, mapping potential metrics, and identifying meaningful relationships within the data before any SQL queries were written.

This approach ensured the analysis was purpose-driven, aligned with business objectives, and efficiently translated into data models and dashboards.

<https://shorturl.at/Nly3J>

